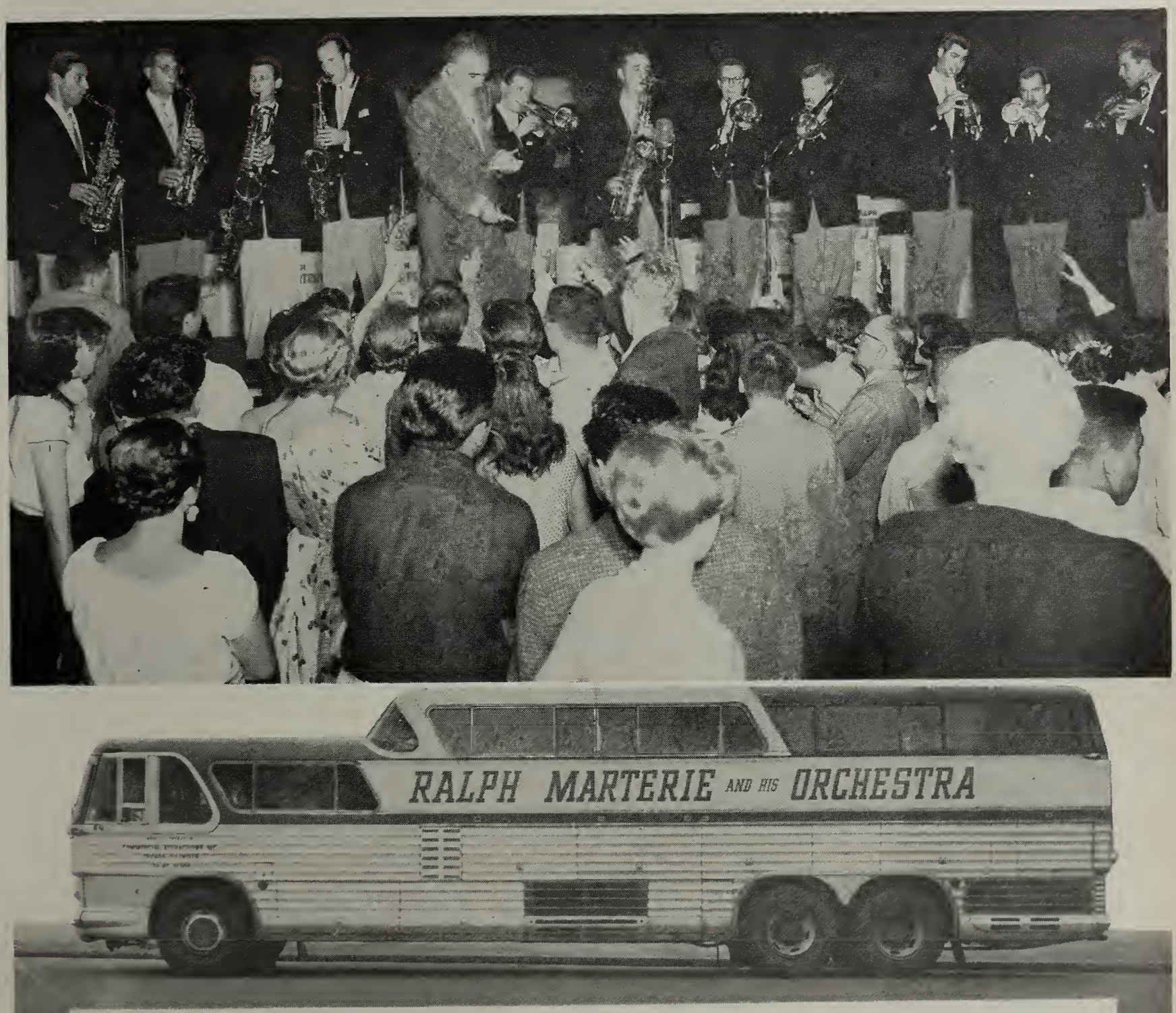
The Cash Box

VOLUME XIX—NUMBER 31

APRIL 19, 1958



"Have bus—will travel" could very well be the theme song of Ralph Marterie, who is constantly traveling throughout America, playing one-nighters and college dances. Ralph recently showed his faith in the band business by purchasing the Greyhound Scenic Cruiser shown above, which set him back $50,000 and is equipped with every convenience including air conditioning. Marterie is also installing recording and broadcasting equipment so that disk jockeys can do remotes from the bus when it is parked in front of record stores or record hops. Marterie's current Mercury release is "Night Stroll", which is actually the "Night Train" melody set to stroll tempo.

158,000 INITIAL ORDERS SHIPPED 1ST WEEK

HER NEXT MILLION SELLER!

CONNIE FRANCIS

I'M SORRY I MADE YOU CRY

LOCK UP YOUR HEART

K12647 on 45 & 78 rpm

See and Hear Connie Francis on the
DICK CLARK SHOW
Sat. April 26th—ABC-TV

M-G-M Records

Executive offices
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New York, N. Y.
JU 2-2000

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The Cash Box

Vol. XIX—Number 31 April 19, 1958

Destructive Thinking!

A top record executive said to us the other day, "I have a gasser of a record in the can but I can't decide whether to release it now or not. I might be losing a hit by putting out a record of this calibre when business is off."

It seems to us that while at first glance such thinking might appear to have validity to some, in the long run and in terms of the best interests of the record business, that is just about the utmost in destructive thinking.

What is more obvious than the axiom that if business is bad, you must try harder than ever. It is in off periods that every company has to put forth its greatest efforts. It certainly isn't a period in which to coast. In a successful industry, there is no time in which coasting is justified. But if there ever is a time when it can be tried, it is in boom periods, when sales may be easier to achieve; certainly not in times of recession.

The theory behind holding back on records now is that a hit disk will not sell as many copies under current economic conditions as it would in better times. Well there are many ways that question can be approached. We're certain for instance that the top records in *The Cash Box* lists this week are still going to go over a million, recession or not. It would take a very rash man to say that in better times they would do considerably more than that. Moreover, even if it were so, that the top potential of any particular record would be more under better economic conditions, who is wise enough to take the gamble on when conditions will be that ideal and whether at that time records cut for today's market will still have the same potential.

It seems to us that from a practical point of view, the risk of holding up a record is far greater than the risk of releasing it now.

There is really only one course of action for us in the record business —and, as a matter of fact, for people in all businesses today—and that is to do the most you can, even more than you might think possible; to produce the best you can, even better than you might think you're capable of; and to try as hard as you can, harder than you've ever tried before. That is the way we can not only hold our own — or even do better—despite the economic situation, but that is the way we will be able to come out of this recession in short time, in good form, and in a stronger position than we've ever been in before.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
APRIL 19, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 4/12 Pos. 4/5

1—He's Got The Whole World In His Hands 4 8
★CA-3891—LAURIE LONDON
Handed Down
CO-41150—MAHALIA JACKSON
Didn't It Rain
CR-61972—BARBARA McNAIR
Flipped Over You
KA-215—JO MARCH
A Sweet Someone To Love

2—Tequila 1 1
AP-9899—EDDIE PLATT
Popcorn
CA-3928—STAN KENTON
Cuban Mumble
★CG-1016—CHAMPS
Train To Nowhere

3—Twilight Time 5 35
★ME-71829—PLATTERS
Out Of My Mind

4—Lollipop 2 2
★CD-1345—CHORDETTES
Baby Came-A Back-A
★VI-7174—RONALD & RUBY
Fickle Baby

5—Who's Sorry Now 3 3
★MG-12588—CONNIE FRANCIS
You Were Only Foolin'

6—A Wonderful Time Up There 6 13
★DO-15690—PAT BOONE
It's Too Soon To Know

7—Book Of Love 11 37
★AG-5290—MONOTONES
You Never Loved Me

8—Witch Doctor 29 —
★LI-55132—DAVID SEVILLE
Don't Whistle At Me Baby

9—Are You Sincere 9 7
★CD-1340—ANDY WILLIAMS
Be Mine Tonight

10—Return To Me 16 41
★CA-3894—DEAN MARTIN
Forgetting You

11—Catch A Falling Star 8 5
★VI-7128—PERRY COMO
Magic Moments

12—Don't You Just Know It 12 23
★AE-545—HUEY SMITH
High Blood Pressure
SP-625—TITANS
Can It Be

13—Lazy Mary 13 12
★VI-7160—LOU MONTE
Angelique

14—Billy 14 18
★FS-8510—KATHY LINDEN
If I Could Hold You In My Arms

15—Chanson D'Amour 44 —
DO-15736—FONTANE SISTERS
Cocoanut Grove
★ER-1064—ART & DOTTY TODD
Along The Trail With You

16—Believe What You Say 22 55
★IM-5503—RICKY NELSON
My Bucket's Got A Hole In It

17—Wishing For Your Love 17 19
AT-1175—CLOVERS
All About You
★ME-71282—VOXPOPPERS
The Last Drag

18—Oh Lonesome Me 18 27
FE-12319—SWALLOWS
Angel Baby
IM-5490—JACKIE WALKER
Only Teenagers Allowed
★VI-7133—DON GIBSON
I Can't Stop Lovin' You

19—It's Too Soon To Know 10 6
★DO-15690—PAT BOONE
A Wanderful Time Up There

20—For Your Love 23 44
★CA-3926—ED TOWNSEND
Over And Over Again

21—There's Only One Of You 24 32
★CO-41136—FOUR LADS
Blue Tattoo

22—Maybe Baby 19 14
★BR-55053—CRICKETS
Tell Me How

23—Sweet Little Sixteen 7 4
★CH-1683—CHUCK BERRY
Reelin' And Rocking

24—Wear My Ring Around Your Neck — —
★VI-7240—ELVIS PRESLEY
Doncha' Think it's Time

25—I Met Him On A Sunday 28 42
★DE-30588—SHIRELLES
I Want You To Be My Bayfriend

26—26 Miles 15 9
★CA-3845—FOUR PREPS
It's You

27—Breathless 20 10
★SU-288—JERRY LEE LEWIS
Down The Line

28—Looking Back 33 60
★CA-3939—NAT "KING" COLE
Do I Like It

29—Kewpie Doll 36 —
★VI-7202—PERRY COMO
Dance Only With Me

30—Tumbling Tumbleweeds 31 38
★DO-15710—BILLY VAUGHN
Trying

31—Sail Along Silv'ry Moon 25 11
DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Raunchy

32—Little Blue Man 27 25
★AT-1169—BETTY JOHNSON
Winter In Miami

33—Sugartime 26 17
★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

34—Dinner With Drac 21 16
★CM-130—JOHN ZACHERLE
Dinner With Drac
CM-132—DAVE APPELL & APPLEJACKS
Na Name Theme

35—My Bucket's Got A Hole In It 34 31
★IM-5503—RICKY NELSON
Believe What You Say

36—Every Night 32 51
★EN-1015—CHANTELS
Whoever You Are

37—Arrivederci Roma 38 46
★KA-210—ROGER WILLIAMS
The Sentimental Touch
LO-1797—FRANK CHACKSFIELD
Blue Hawaii
MG-12639—JONI JAMES
Non Dimenticar
★VI-7164—MARIO LANZA
Younger Than Springtime

38—Another Time, Another Place 48 —
CO-41134—DON CHERRY
The Glide
DE-31596—MARY KAYE TRIO
With Love That's True
LO-1793—VERA LYNN
76 Trombones
★ME-71294—PATTI PAGE
These Worldly Wanders

39—Teacher, Teacher — —
★CO-41152—JOHNNY MATHIS
All The Time

40—Now And For Always 35 36
★AP-9898—
GEORGE HAMILTON IV
One Heart

41—Bluebirds Over The Mountain 39 47
★EP-9263—ERSEL HICKEY
Hangin' Around
IM-549S—FRANKIE SANDS
You Are My Dream

42—All I Have To Do Is Dream — —
★CD-1348—EVERLY BROS.
Claudette

43—Oh Julie 41 15
DL-6158—OTIS WILLIAMS
Could This Be Magic
★NA-6005—CRESCENDOS
My Little Girl
VI-7097—SAMMY SALVO
Say Yeah

44—To Be Loved 45 49
★BR-550S2—JACKIE WILSON
Come Back To Me

45—Skinny Minnie 49 54
★DE-30592—
BILL HALEY & COMETS
Sway With Me

46—High Sign 50 —
★ME-71291—DIAMONDS
Don't Let Me Down

47—Little Train 57 —
★ME-71286—MARIANNE VASEL & ERICH STORZ
Sunny Lane Walk

48—Let The Bells Keep Ringing — —
★AP-9907—PAUL ANKA
Crazy Love

49—Oh-Oh, I'm Falling In Love Again 30 20
★RO-4045—JIMMIE RODGERS
The Long Hot Summer

50—You Excite Me 53 —
★CN-1016—FRANKIE AVALON
Darlin'

51—Claudette — —

52—So Tough 42 28

53—Crazy Love 56 —

54—Don't 37 21

55—Kathleen — —

56—All The Time — —

57—Rock And Roll Is Here To Stay 40 22

58—Corrido Rock — 58

59—Groovy — —

60—Down On My Knees — —

60—Stairway Of Love — —

CODE:

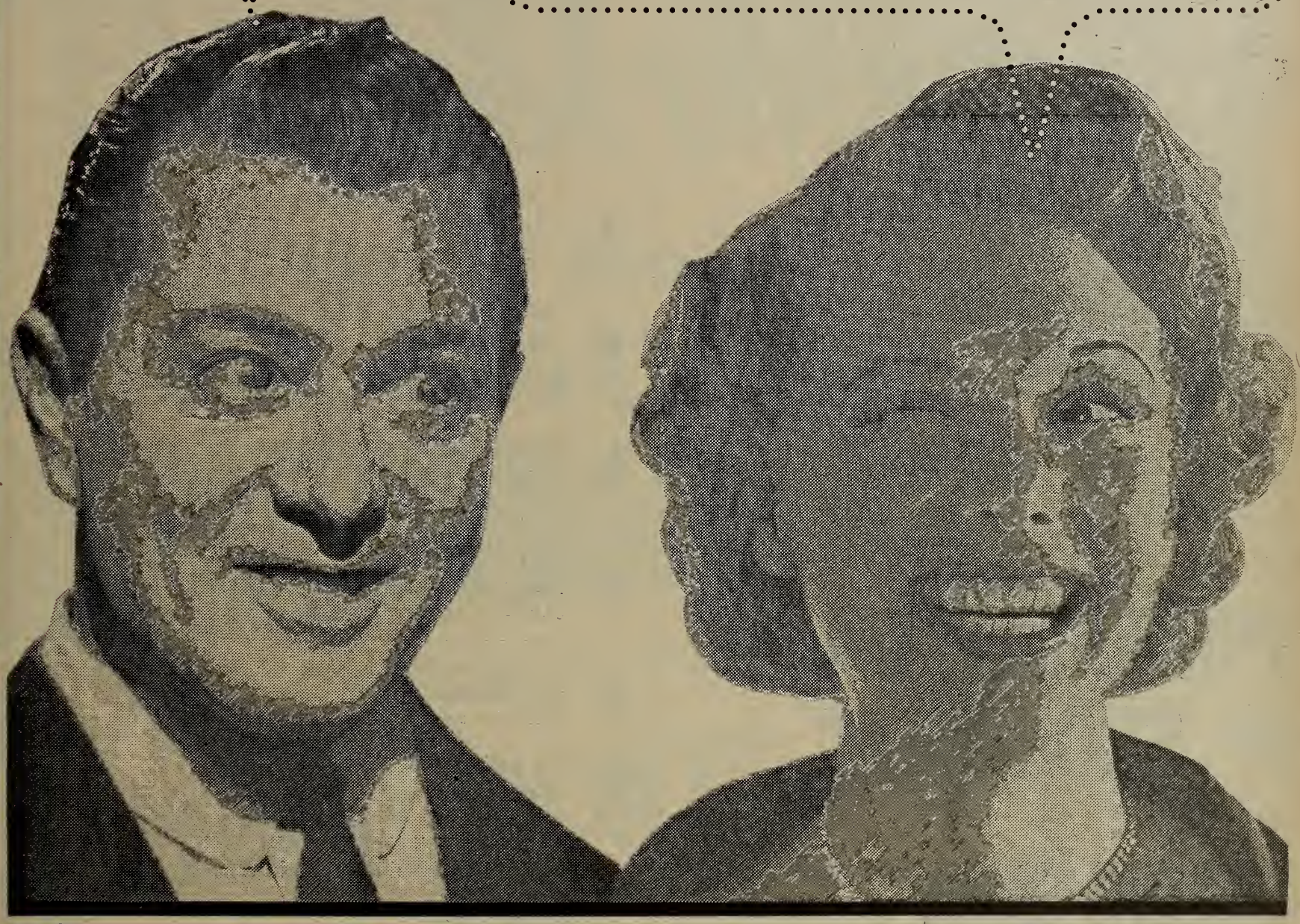
AC—Atco
AE—Ace
AF—Audia Fidelity
AG—Argo
AL—Aladdin
AO—Apalla
AP—A8C-Paramount
AR—Arrow
AT—Atlantic
8A—Baton
8B—8ack Beat
8N—8anana
8R—8runswick
8T—8ethlehem
CA—Capitol
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Caral
CS—Class
CY—Crystallette
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
FS—Felsted
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Madern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"DINAH! I just caught your new 47/20-7211. It's a smash!"

"THANKS, TONY. And I caught your new 47/20-7210. Just the greatest!"



Tony Martin sings
SAY, DARLING*

c/w **TRY TO LOVE ME JUST AS I AM***

47/20-7210

Dinah Shore sings
IT'S THE SECOND TIME YOU MEET THAT MATTERS*

c/w **THE SECRET OF HAPPINESS**

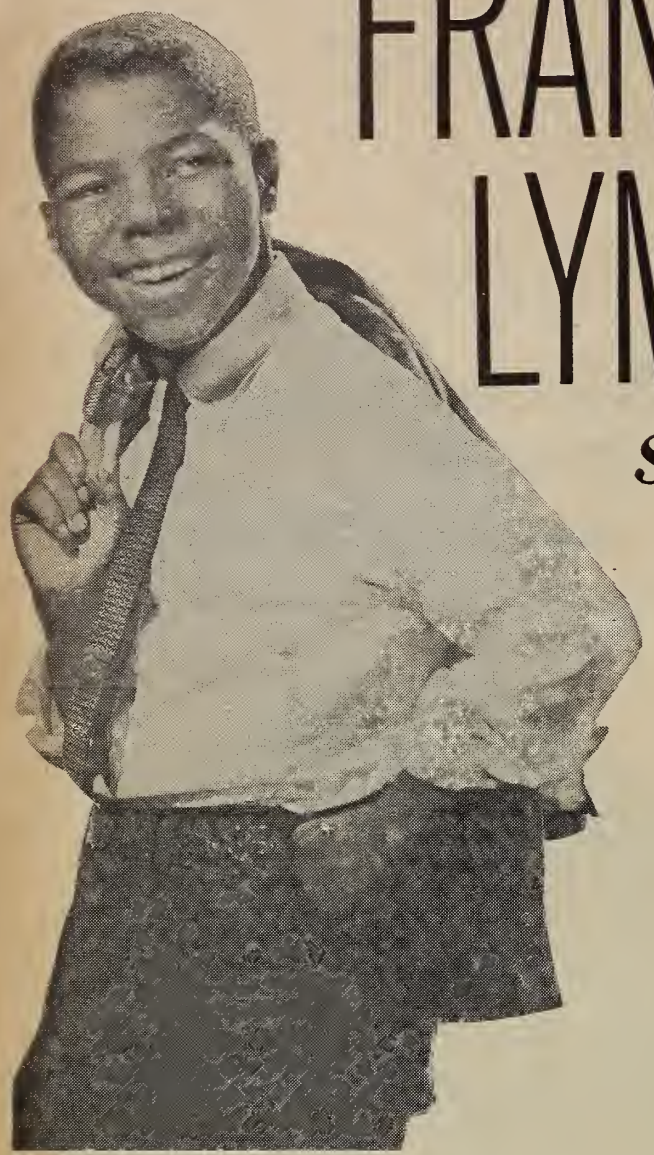
47/20-7211

*From the Broadway production "Say, Darling."

RCA VICTOR
RADIO CORPORATION OF AMERICA

"It's What's in THE CASH BOX —INTERNATIONALLY"

FRANKIE LYMON *sings*



...and Roulette's got a two-sided hit on its hands with...

"PORTABLE ON MY SHOULDER"

and

"MAMA DON'T ALLOW IT" *...to sell less than a million (R-4068)*

a sound bet...
buy

ROULETTE

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**TEQUILA** **CHAMPS** AP-9899—Eddie Platt CG-1016—Champs CA-3928—Stan Kenton	1
2	**LOLLIPOP** **CHORDETTES** CD-1345—Chordettes VI-7174—Ronald & Ruby	3
3	**WHO'S SORRY NOW** **CONNIE FRANCIS** MG-12588—Connie Francis	2
4	**SWEET LITTLE SIXTEEN** **CHUCK BERRY** CH-1683—Chuck Berry	4
5	**HE'S GOT THE WHOLE WORLD IN HIS HANDS** **LAURIE LONDON** CA-3891—Laurie London CO-41150—Mahalia Jackson CR-61972—Barbara McNair KA-215—Jo March	11
6	**CATCH A FALLING STAR** **PERRY COMO** VI-7128—Perry Como	5
7	**ARE YOU SINCERE** **ANDY WILLIAMS** CD-1340—Andy Williams	8
8	**A WONDERFUL TIME UP THERE** **PAT BOONE** DO-15690—Pat Boone	14
9	**26 MILES** **FOUR PREPS** CA-3845—Four Preps	7
10	**IT'S TOO SOON TO KNOW** **PAT BOONE** DO-15690—Pat Boone	6

11) BREATHLESS. 12) LAZY MARY. 13) BILLY. 14) SAIL ALONG SILV'RY MOON. 15) DON'T YOU JUST KNOW IT. 16) MAYBE BABY. 17) TWILIGHT TIME. 18) WISHING FOR YOUR LOVE. 19) DINNER WITH DRAC. 20) OH LONESOME ME. 21) BOOK OF LOVE. 22) SUGARTIME. 23) OH JULIE. 24) RETURN TO ME. 25) SHORT SHORTS. 26) LITTLE BLUE MAN. 27) BELIEVE WHAT YOU SAY. 28) GET A JOB. 29) THERE'S ONLY ONE OF YOU. 30) OH-OH, I'M FALLING IN LOVE AGAIN. 31) FOR YOUR LOVE. 32) DON'T. 33) I MET HIM ON A SUNDAY. 34) WITCH DOCTOR. 35) TUMBLING TUMBLEWEEDS.

CODE

AC—Atco	CG—Challenge	DT—Dooto	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CH—Chess	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CK—Checker	EL—Eldorado	IM—Imperial	PH—Sam Phillips Int.	SW—Swan
AO—Apollo	CM—Cameo	EM—Ember	JU—Jubilee	PP—Prep	TH—Thunderbird
AP—ABC-Paramount	CO—Columbia	EP—Epic	JZ—Josie	RE—Regent	TI—Tico
AR—Arrow	CR—Coral	ER—Era	KA—Kapp	RM—Rama	UN—United
AT—Atlantic	CS—Class	EX—Excello	KI—King	RO—Roulette	UQ—Unique
BR—Brunswick	CY—Crystalette	FS—Four Star	LI—Liberty	RP—RPM	VE—Verve
BT—Bethlehem	DA—Dana	FE—Federal	LO—London	SA—Savoy	VI—RCA-Victor
BY—Bally	DC—Decor	FI—Fiesta	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CA—Capitol	DE—Decca	FR—Fraternity	MG—MGM		VK—Vik
CD—Cadence	DL—DeLuxe	GE—Gee	MO—Modern		VP—Vip
	DO—Dot		NA—Nasco		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

"PIA-KUKA-UNG-KUNG"

b/w

"Who's To Know"

DICK JACOBS

CORAL® RECORDS

9-61984

A Money Record for Tina

"$UGAR BLUE$"

b/w

"No School Tomorrow"

Tina Robin

9-61977

CORAL® RECORDS

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROBERTA SHERWOOD
(Decca 30625)

B+ "THERE'S A GHOST AT YOUR WEDDING" (2:52) [Vanderbilt ASCAP — Lewis, Bradford] One of Roberta Sherwood's most commercial efforts since her Decca debut is this dramatic tear-jerking love song with a country flavoring. Roberta does a masterful job in the delivery and could have a big money-maker. Watch this side. It'll appeal to all age groups.

B "BLUE MOON OF KENTUCKY" (2:12) [Peer Inter'l BMI—Monroe] Miss Sherwood stays with the country mood and tears thru a country standard. Rockin' effort that really swings.

THE CHIMES
(Limelight 3002)

B+ "DU WAP" (2:17) [Kempto BMI —Kedziora, Spoke, Kelih, Bardon] A strong rock and roll novelty with a cha cha beat backdrop is fashioned in super-commercial style by the Chimes. Side's got the sound the kids want. Could take off. Keep a close watch on this one.

B "STOP LOOK AND LISTEN" (2:12) [Goday BMI — Williams, Brandon] This half is a good jumper that drives from the very first groove and doesn't let up for a minute.

MILLER BROS.
(Mercury 71293)

B+ "IF I HAD A CAR" (2:22) [Harvard BMI — Weismantel] The Miller Brothers could have a big money-maker in this R & R jumper that expresses the feelings of almost every teenager who doesn't own a car. It's a clever romantic novelty with a terrific sound and a lyric that hits home. Watch this sleeper. It could break. Boys perform very well.

B "TRY" (2:28) [Ivan Mogull ASCAP—Kabak, Gallo, Cavanaugh] A strong rock-a-ballad is chanted with heart by the group. Lead voice has an excellent sound and style that comes over convincingly on this ballad. Fine coupling for the new group.

THREE D'S
(Paris 514)

B "I NEVER SEE MY BABY ALONE" (2:17) [Greta BMI—Dalton, Doyle] The Three D's are in swinging form as they drive thru a good jumper tailor-made for R & R dance enthusiasts.

C+ "JUMPIN' JACK" (2:07) [Greta BMI — Dalton, Doyle] Another rhythmic opus for the hoofers. Good beat.

ROCKING CHAIRS
(Recorte 402)

B+ "A KISS IS A KISS" (2:22) [Beam Music — Yellin, Bachstetter] The Rocking Chairs, an exciting new group, make a tremendous showing on the new label with a fast-moving, gimmick-filled jumper that could develop into a teenage sensation. This one has smash potential. Keep a tab on it.

C+ "ROCKIN' CHAIR BOOGIE" (2:22) [Beam Music—Yellin, Gerardi, Bachstetter, Alotta, Cafiero] A good R & R instrumental with only the title repeated a few times.

The Cash Box Disk of the Week

"I'M SORRY I MADE YOU CRY" (2:23) [Feist ASCAP—Clesi]

"LOCK UP YOUR HEART" (2:25) [Wildcat BMI—September, Gary]

CONNIE FRANCIS (MGM 12647)

● Connie Francis, MGM's young songstress who took the oldie "Who's Sorry Now" and carried it right up to the top, comes right back with a big new coupling that should continue the lark's success. The latest disk features something old b/w something new. The oldie is "I'm Sorry I Made You Cry" which Connie chants to a rock and roll beat backdrop. A pretty performance of a sentimental evergreen that should be a new experience to today's teeners. And Connie really belts out the final chorus. The new tune is an exciting, finger-snapping R & R ballad "Lock Up Your Heart". Side's got a sultry feeling the kids'll go for. Hot follow-up pairing for Miss Francis.

"SICK AND TIRED" (2:32) [Travis BMI—Kenner, Bartholomew, Domino]

"NO NO" (2:05) [Travis BMI—Bartholomew, Domino]

FATS DOMINO (Imperial 5515)

● Fats Domino is back on the winning beam with a pair of goodies that should splash his name across the boards once again. "Sick And Tired" is a hard-hitting blues rocker in which Fats tells his gal that he's sick and tired of her ways. The lyrics are very funny and should meet with the approval of the pop and R & B market. Good staccato tempo keeps the side hoppin'. The coupling "No, No" is a shufflin' blues opus with a feeling of Fats' "Poor Me" hit. Both sides are top drawer items that Domino's many admirers will love.

"PADRE" (2:14) [Ross Jungnickel ASCAP—Webster, Romans]

"SPIN LITTLE BOTTLE" (2:20) [Planetary ASCAP—Tepper, Bennett]

SARAH VAUGHAN (Mercury 71303)

● One of Sarah Vaughan's most exciting performances in years is her thrilling presentation of "Padre". The song is a dramatic tale telling of a girl praying for spiritual help because her lover has left her for another woman. Side has a stirring inspirational quality. And the number is set to a dramatic latin tempo. Great showing by the gifted vocalist. Flip, "Spin Little Bottle" opens with the sound of bottle spinning and glides into a contagious bouncer with a cute romantic lyric. Top half should get tremendous play which will result in big sales.

"CRAZY FEELIN'" (2:01) [Aberbach-Canada Ltd. BMI—Teifer, Sharp]

"IN A DREAM" (2:01) [Eden BMI—Benton, Otis, Colacrai]

ROY HAMILTON (Epic 9268)

● Roy Hamilton, whose previous effort, "Don't Let Go" was one of the songster's most successful platters in years, follows-up with another powerful coupling that should keep him rolling with the winners. The rhythm side is a finger-snapper dubbed "Crazy Feelin'". It's a swinging affair handled with gusto by the gifted star. Good rock and roll backdrop will have the hoofers hoppin'. The ballad deck is a beautiful item labeled "In A Dream". A dramatic love song chanted with heart and emotion by the vocalist's rangy voice. Stirring performance set against a lush string backdrop. Watch this end for the long run. It could take over.

"WHEN THE BOYS TALK ABOUT THE GIRLS" (2:10) [Valyr-Favorite ASCAP—Merrill]

"PADRE" (2:32) [Ross Jungnickel ASCAP—Webster, Romans]

VALERIE CARR (Roulette 4066)

● Valerie Carr, one of Roulette's most promising young talents, seems to have hit upon the piece of material that will give her her first big hit. It's a beautiful teenage ballad dubbed "When The Boys Talk About The Girls". The polished songstress does a wonderful job of delivering this sentimental love tune against a soft R & R backdrop. The lyrics of this number probably express the feeling of millions of teenage girls in love, making the number an extremely commercial item. Side definitely has top ten potential and dee jays will love it. Flip, "Padre", is a more dramatic romantic tale chanted with zest by the versatile performer. Class song handled with emotion. Powerful coupling. Top half is a must.

ERIN O'BRIEN
(Coral 61976)

B+ "PADRE" (2:39) [Ross Jungnickel ASCAP — Romans, Webster] A touching song of a lover expressing her grief in church is beautifully handled by Erin O'Brien. Pretty string backdrop and latin tempo showcase the lark.

B "HONEY BOY" (2:22) [Rosemeadow ASCAP—Allen] A soft, sentimental waltzer is tenderly treated by the warm voiced songstress.

DALE WRIGHT
(Fraternity 804)

B+ "DANCE WITH ME" (1:55) [Buckeye ASCAP—Wright] Dale Wright, who made some big noise with his waxing of "She's Neat", follows-up with another solid rocker that could be even bigger. It's an exciting gimmick-filled rocker with hand-clapping, cheers, excellent guitar work, etc. Strong side to watch closely.

C+ "CAN IT BE" (2:11) [Buckeye ASCAP — Brians] A good fish-beat ballad is chanted with feeling by the vocalist. A chorus assists.

TWIN TUNES QUINTET
(RCA Victor 7225)

B+ "RUN-AROUND, RUN-AROUND" (2:15) [Gil BMI—Starr, Wolf] The Twin Tunes Quintet excells on a contagious rock and roll bouncer that should capture the teeners' approval. Clean-cut ditty with great potential. Watch this deck.

B "DREAM FACE" (2:12) [Peer Int'l BMI — Raleigh, Wolf] A good latin-beat rocker is handled with spirit and in commercial fashion by the smooth sailing quintet. Boys have a sound the kids should go for.

MARGARET WHITING
(Dot 15742)

B+ "HOT SPELL" (1:56) [Famous ASCAP — David, Bacharach] Margaret Whiting could have a strong money-maker in this dramatic, folk flavored title tune of a forthcoming Hal Wallis film. Pretty arrangement of a side that grows on you. Could catch on. Side's got an exciting beat.

B "I'M SO LONESOME I COULD CRY" (2:45) [Acuff-Rose BMI —Williams] A wonderful tune from the pen of the late Hank Williams is handled with depth and sentimentality by the polished songstress. Beautiful job. Soft sound.

THE PASSIONS
(Capitol 3963)

B "JACKIE BROWN" (2:05) [Goldband & Warman BMI—S. Handy] The Passions bow under the Capitol banner with an exciting rock and roll "name" tune that could follow in the footsteps of some of the more successful name hits. Side's got a good beat and features commercial harmony by the group.

C+ "MY ACHIN' HEART" (1:52) [Goldband & Warman BMI—Sinclair] This end has the crew chanting an emotional rock-a-ballad with a romantic storyline.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Sales are going up UP

JONI JAMES
NOTHING WILL EVER CHANGE
and
DOES IT SHOW
K12627 on 45 & 78 rpm

CONNIE FRANCIS
WHO'S SORRY NOW
K12588 on 45 & 78 rpm

FRANK SANDY AND THE **KING'S MEN**
TARRENTELA ROCK
K12626 on 45 & 78 rpm

RICHARD BARRETT
(When Your Heart's On Fire)
SMOKE GETS IN YOUR EYES
K12616

DAVID ROSE & His Orch.
THE NIGHT THEY INVENTED CHAMPAGNE
and
WALTZ AT MAXIM'S
(Both from MGM film "Gigi")
K12631

Picked by Cash Box and Billboard
BOB GALLION
I MISS YOU and **BABY, LOVE ME**
K12628

NEW HOT RELEASES!

PICKED BY CASH BOX
MARV AND PATTY
BECAUSE I'M A DREAMER
and
TWO FOOLS IN LOVE
K12625

CHUCK ALAIMO QUARTET
HOP IN MY JALOP
and
ROCKIN' IN G
K12636

JERRY WAYNE
YOU CAN'T BE TRUE, DEAR
and
I CAN'T FORGET LAST NIGHT
K12622

TONI CARROLL
WRONG AGAIN
and
DREAMSVILLE
K12638

LEONARD BERNSTEIN'S
"TROUBLE IN TAHITI"
an opera in seven scenes
with BEVERLY WOLFF as Dinah
DAVID ATKINSON as Sam
MIRIAM WORKMAN
EARL ROGERS
and
ROBERT BOLLINGER as The Tria
E3646

Executive offices
moved to
1540 Broadway
New York City
JU 2-2000

M·G·M Records

Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR

B+ EXCELLENT C+ GOOD D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

KAY STARR
(RCA Victor 7218)

B+ "STROLL ME" (2:34) [Wemar BMI—Simms, Gietz] Kay Starr does a solid job with a potent stroll beat item that could blossom into her biggest money-maker in quite some time. She does some excellent multiple voicing. Commercial offering to watch closely.

C+ "ROCKIN' CHAIR" (2:21) [Starstan BMI — Stanley, Taylor] A cute shuffle rhythm novelty has Kay telling about her grandpa who sits back in his rockin' chair and rocks to the R & R tunes on the radio. Cute item.

LARRY GORDON
(Pincus Platters 2867)

B "RUN AROUND, RUN AROUND" (2:15) [Gil BMI—Starr, Wolf] Larry Gordon does a fine multiple track job on a finger-snappin' novelty romancer set to a spright bounce pace. Commercial ditty that could catch on.

B "TEASER" (2:10) [Gil BMI—Starr, Wolf] A good guitar backing accompanies the artist as he swings thru another teen-directed shuffler. Contagious tune with possibilities.

ANDREWS SISTERS
(Capitol 3965)

B+ "TORERO" (2:20) [Leeds ASCAP—Carosone, Nisa, Hoffman, Manning] Capitol covers itself with this release as the Andrews Sisters offer a refreshing English lyric rendition of Renato Carosone's Italian lyric noise maker which is starting to climb the charts. Strong reading of a cute novelty. Should be the gals' biggest in a long while.

B "SUNSHINE" (2:18) [Beechwood ASCAP—Hershel, Robertson] A sentimental rock-a-ballad is neatly fashioned by the polished trio. Pretty harmony is displayed here.

BONNIE DAVIS
(Tune Tone 102)

B "IF YOU ONLY KNEW" (2:34) [Met ASCAP — Israel, Davis] Bonnie Davis, a legit ballad songstress, debuts on the new Tune Tone label with a heart felt reading of a sentimental romancer. Pretty job by a talented lark.

C+ "TAKE A NUMBER FROM ONE TO TEN" (2:18) [DeSylva, Brown & Henderson ASCAP—Gordon, Revel] A cute oldie is revamped for today's rock and roll market by the chirp.

TEDDY TYLE ORCH.
(Golden Crest 500)

B+ "DRIFTING AND DREAMING" (2:34) [E. H. Morris ASCAP—Alstyne, Schmidt, Gillespie] Teddy Tyle, his sax and ork glide thru a smooth shuffling rock and roll instrumental interpretation of a delightful oldie and hand in a charming dance deck that could follow in the footsteps of "Sail Along Silv'ry Moon".

C+ "CHANT OF THE JUNGLE" (1:59) [Robbins ASCAP—Brown, Freed] A slower R & R beat ballad is soothingly handled by the ork.

The Cash Box Sleeper of the Week

"HOW WILL I KNOW MY LOVE" (2:20)
[Walt Disney ASCAP—Adair, Walsh, Jeffords]

"DON'T JUMP TO CONCLUSIONS" (2:34)
[Walt Disney ASCAP—Adair, Baker]

ANNETTE (Disneyland 102)

● Here's a long-shot that has all the characteristics of a tremendous smash. It's a wistful romantic waltzer dubbed "How Will I Know My Love" sung by the sweet, sincere and youthful voice of Annette, one of the popular favorites of the Mickey Mouse TV gang. Aided by a chorus and simple organ backdrop, the young canary refreshingly interprets the clean-cut number in a manner that will appeal to teeners, adults and tots. Side has the charm and warmth of "How Are Things In Glocca Morra". If this takes hold, it could go to the top. Flip is a cute jump item "Don't Jump To Conclusions". Inviting side with clever lyric.

"PORTABLE ON MY SHOULDER" (1:50) [Kahl BMI—Abrams]

"MAMA DON'T ALLOW IT" (2:17) [Santly-Joy ASCAP—Davenport]

FRANKIE LYMON (Roulette 4068)

● Frankie Lymon has a delightful new rockin' novelty that could develop into his biggest money-maker in a long while. It's a free-swinging jumper tailor-made for the warm weather months and goes under the title "Portable On My Shoulder". The deck's got a fabulous beat, a cute melody and a lyric the kids'll love. The song tells about a lad who has just about everything he wants at the moment—a portable on his shoulder and his baby by his side. As usual, Lymon sings up a storm. And the latin beat instrumental segments keep the disk rocking. Flip, "Mama Don't Allow It" is another good jumper.

"INDIAN LOVE CALL" (1:50)
[Harms ASCAP—Harback, Hammerstein, Friml]

"SUMMER SERENADE" (2:05) [Marquis BMI—Freeman]

ERNIE FREEMAN (Imperial 5518)

● "Indian Love Call" may soon become Imperial Records' favorite song. A few years ago, the label's country singer Slim Whitman hit it big with his rendition of the standard and now Ernie Freeman hands in an outstanding new instrumental version of the song that could easily head up to the top. The Freeman waxing sports a delightful dance beat and has a much milder rock and roll sound than most of the artist's previous R & R efforts. Actually it's a shuffle rhythm arrangement with a subtle rock and roll backdrop. Delightful side that falls very pleasantly on the ears. Jockeys will give this one a good whirl. Flip, "Summer Serenade" is a similar item with a smooth shuffle tempo. Watch the top half. It's Freeman's best side since "Raunchy".

"PIAKUKAUNGCUNG" (2:49)
[Merge BMI—Chase]

"OUR MELODY" (2:51)
[Merge BMI—Chase]

DOLES DICKENS BAND (Dot 15745)

"PIA-KUKA-UNG-CUNG" (2:45)
[Merge BMI—Chase]

"WHO'S TO KNOW" (2:21)
[T. J. Music BMI—Manocchio, Donato]

DICK JACOBS ORCH. (Coral 61984)

● Look who's back, "Skokiaan". Well it's not exactly "Skokiaan" but a very close relative called "Piakukaungcung". That's the title of a zany new instrumental item with a "Skokiaan" sound that made its debut on the disk scene this week via two different recordings. The original features Doles Dickens' Band on a master which Dot Records purchased from the Lincoln label. And the cover is Dick Jacobs' version for Coral. The Dickens waxing has a wild staccato rock and roll sound and stars the De Costa choir shouting a chant as a reed instrument unwinds the haunting African-inspired melody. The Jacobs pressing also stars a chorus. But this version has a definite cha cha-rock 'n' roll beat. A more subdued interpretation of the number. Dickens' flip is an instrumental shuffler. Jacobs' coupling is a lush romantic mood instrumental with a piano in the foreground. A chorus assists singing without lyrics. "Piakukaungcung" is hit material.

JULIUS LA ROSA
(RCA Victor 7227)

B+ "TORERO" (2:25) [Leeds ASCAP—Nisa, Carosone, Hoffman, Manning] An Italian novelty starting to make noise via the Renato Carosone disk, is offered in English by Julius La Rosa. And the results are just delightful. Contagious cha cha tempo cutie that could develop into a big money-maker. Watch this one.

B "MILANO" (2:07) [Europa BMI — Frontini, Raleigh] A spright bouncer also in the Italian mood, is happily pranced thru by La Rosa. Clever use of faster speed vocalizing results in interesting effects. Two good sides.

BIG SAM SAVAGE
(Date 1003)

B+ "OOH-GOSH!" (2:02) [Singleton BMI—Blackwell] A voice grunting the title lyrics serves as the intro for a torrid instrumental rocker by Big Sam Savage and his men. Voices sing without lyrics in the backdrop. Side has a great beat and could catch the teeners' fancy. Watch this sleeper.

B "MARIMBA ROCK" (2:47) [Roosevelt BMI — Chase] The group gets some wild instrumental sound effects on this end as the chorus repeats the title backwards and forwards. Hard-driving funky sound.

WENDELL TRACY ORCH.
(Argo 5296)

B+ "WHO'S TO KNOW" (2:38) [T. J. Music BMI—Manocchio, Donata] The first portion of this deck is a lovely instrumental mood item with a piano in the spotlight. At mid-point voices join in singing without lyrics and bring the pretty theme to a crescendo. Lovely melody dramatically delivered. Sounds like film background music. Jockeys should enjoy spinning this one.

C+ "CORRIGIDOR ROCK" (2:15) [T. J. Music BMI—Salem] The piano is again front and center—but this time bouncing along at an up beat as the ork rocks along in the backdrop.

JOHNNIE PATE
(Federal 12325)

B+ "PRETTY ONE" (2:05) [Armo BMI Pate] Johnnie Pate, who did a bang-up job with his "Swinging Shepherd Blues" waxing, lends his talented flute to another delightful melody and comes thru with a wonderful new rhythm side that should also earn a heap of loot for all concerned. Contagious novelty jockeys will enjoy. Pate penned this one.

B "MUSKEETA" (2:18) [Armo BMI—Pate] Pate sets his flute to a "Tequila"-like backdrop and hands in an exciting side. At mid point a voice belts out the word "Muskeeta". Good mambo rock 'n roll.

JONI JAMES
(MGM 12639)

B+ "ARRIVEDERCI ROMA" (2:47) [Reg Connelly ASCAP—Rascel, Sigman] The lovely Italian ballad, currently on the charts via the Williams and Lanza waxings, is tenderly thrushed by Joni. Lush latin backdrop is a wonderful showcase for the lark. This version should share in the song's current popularity. Sung in English & Italian.

B "NON DIMENTICAR" (3:26) [Hollis BMI — Galdieri, Redi, Dobbins] Another Italian standard of recent vintage is handled wistfully by the warm voiced canary.

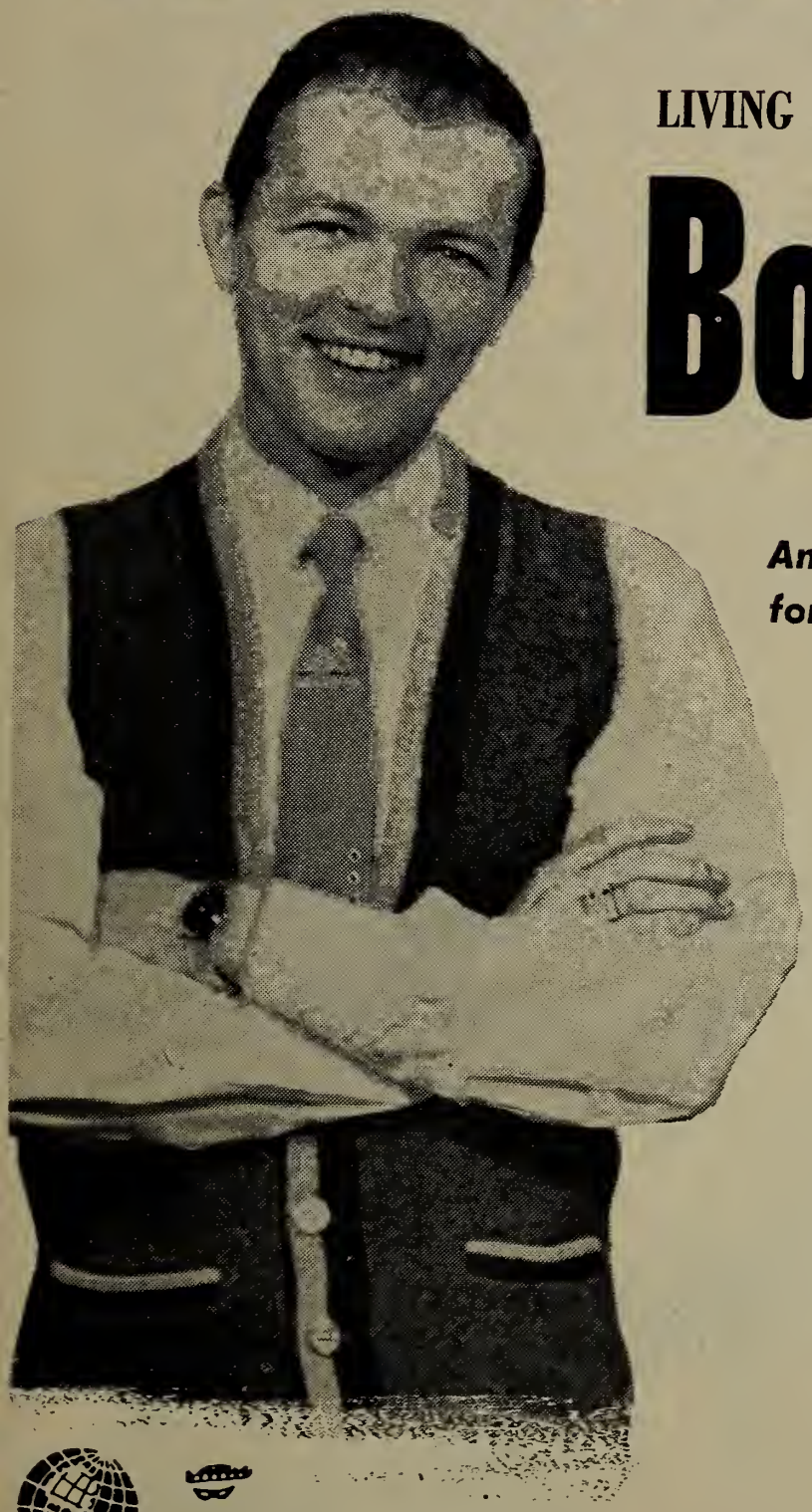
Immediate Reaction

JACQUELINE

b/w

LIVING IN THE SHADOW OF THE PAST (*9-30619*)

Bobby Helms



Another Decca Dividend for Dealers!

Check the record—
It's hit after hit after hit for Bobby:

FRAULEIN
MY SPECIAL ANGEL
JINGLE BELL ROCK

. . . and now this sure-fire new winner!

The Cash Box Disk of the Week

"JACQUELINE" (2:31) [Columbia ASCAP—Hilliard, Garson] "LIVING IN THE SHADOW OF THE PAST" (2:37) [Columbia ASCAP—Russell, Rany, Romero]

BOBBY HELMS (Decca 30619)

● Bobby Helms, the country songster who developed into a top pop star with "My Special Angel" and last year's only Christmas hit, "Jingle Bell Rock", has two potent new decks that should give him his first big single of '58. Both tunes stem from the forthcoming Columbia film "The Case Against Brooklyn". One half is a delightful, easy-going rock-a-ballad nnme-tune called "Jacqueline". It has a charming overall sound, and a cute teenage lyric. Bobby handles the number wonderfully. Helms' country background is more in evidence on the litling companion deck "Living In The Shadow Of The Past". Pretty, sentimental opus that should do a lnng up Job in pop and country. Big two-sider to watch closely.

• Review Spotlight on . . .

BOBBY HELMS....Decca 30619.....JACQUELINE

Jacqueline (Columbia Pictures, ASCAP—Living in the Shadow of the Past (Columbia Pictures, ASCAP—Decca 30619—"Jacqueline" is a pretty rockaballad that is given a salable rendition by the artist. Flip, "Living," is also a rockaballad presented in similar fashion with chorus support. Both tunes are from the forthcoming flick, "The Case Against Brooklyn... a strong pop bid.

DECCA RECORDS

A NEW WORLD OF SOUND

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TEACHO & HIS STUDENTS
(Felsted 8517)

B+ "STOP" (2:37) [Wild Cat BMI—Gary] A slow drag instrumental is offered by Teacho & His Students. The bass hands in some interesting effects that the kids'll enjoy. Solid drive tailor-made for dancing.

B "ROCK-ET" (2:26) [Wild Cast BMI—Paterno, Miller] The group dirves thru a socko rock and roll instrumental with voices supplying some sound effects in the backdrop. Rockin' stuff.

LINDSAY CROSBY
(RCA Victor 7209)

B "WHY-OH-YOU" (2:04) [Duchess BMI—Darin, Kirshner] Lindsay, the latest Crosby to join the vocal fold, makes a strong first showing with a hip-swinging rocker tailor-made for teen disk buyers. Rhythmic finger-snapper that could establish the lad as a hit maker.

B "FRIENDSHIP RING" (2:13) [Time BMI — Gordon, Gordon] Another good rock-a-ballad smoothly handled by the vocalist. A chorus supplies a pretty backdrop.

CHIP FISHER
(RCA Victor 7213)

B+ "I LOVE YOUR PONY-TAIL" (2:26) [Zodiac BMI — Fisher] Newcomer Chip Fisher makes an impressive first showing on Victor with a self-penned swinger set to a joyous bounce R & R beat. Exciting number and delivery that could catch on. Lad has a slight vocal similarity to Jimmie Rodgers. Watch this boy. He's got potential. Deck really cuts along at a wild pace.

B "I WANT YOU TO BE MY OWN" (2:12) [Zodiac BMI—Fisher] The songster fashions another of his own compositions—this time a fish-beat ballad. Good teenage romancer.

ERNIE CAST
(Ember 1033)

B+ "BETTY MORRETTI" (2:38) [Springton ASCAP — Cast, D'Arenzo] Ember has picked up a torrid master that could go way up in short order. It's an exciting rocker with a latin flair introducing Ernie Cast, a lad with a wild sound. Strong deck to watch closely. Could follow in "Bony Maronie's" footsteps.

C+ "COOL IT BABY" (2:20) [Springton ASCAP — Vincent, Myrow] Anther hip-swinging rocker that moves along to an exciting dance beat.

FRATERNITY BROS.
(Verve 10127)

B+ "STUDY HALL" (2:12) [Wedgewood ASCAP—Botkin, Garfield, Murtagh] A teacher calls for quiet in the study hall, but the Fraternity Bros. and a chorus of girls answer with a torrid novelty rocker that should make it rather hard to do any studying. Side swings and should hit home with the teeners. Cute change of pace rocker that could take off.

B "BULLDOZER" (2:18) [Wedgewood ASCAP—Botkin, Garfield, Murtagh] The motor of a bulldozer serves as the intro for a torrid latin instrumental rocker. Then the group joins in with a vocal imitating the sounds of the machinery. Different deck with a good dance beat.

The Cash Box Sleeper of the Week

"DADDY LOLO" (2:00) [Monument-Progressive BMI—Ganimian]
"HALVAH" (2:09) [Monument-Progressive BMI—Ganimian]
GANIM'S ASIA MINORS (East West 109)

● The East-West label has what could be its first major hit in a zany novelty called "Daddy Lolo (Oriental Rock And Roll)". Featuring a group of Turkish musicians under the name of Ganim's As'a Minors, the side sports a wandering Near Eastern melody presented by Turkish instruments against a rhythmic rock and roll beat backdrop. A voice in the foreground chants the haunting melody. An off-beat rock and roll novelty that's different enough to capture the imagination of the disk buying teeners. Flip "Halvah", is another rhythmic Near Eastern novelty.

"LEROY" (2:07) [Peer International BMI—Scott]
"MY TRUE LOVE" (2:45) [Starfire-Peer BMI—Scott]
JACKIE SCOTT (Carlton 462)

● Carlton has picked up a master that could blossom into the company's biggest hit to date. It's a torrid rock and roll affair with a wild lyric and an equally wild beat all under the simple title "Leroy". The side serves to introduce an exciting new R & R performer, Jackie Scott, who penned both sides of the disk. Number has a sound the kids want. Watch it closely. Flip, "My True Love" is a beautiful rock and roll romancer with Scott handing in another excellent vocal performance with the aid of a vocal group. Ballad side grows on you with each listen. And it could take over in the long run. But watch "Leroy" for the fast reaction.

"THAT'S MY DOLL" (2:29) [Ridgeway BMI—Glasser, Hall]
"GAMBLIN' GAL" (2:26) [Bryn Mawr ASCAP—Dupree, Farrell]
RUSTY DRAPER (Mercury 71298)

● Rusty Draper gets back on the winning track with a new release that should give him his hottest coin-catcher in a long while. The tune is a good rhythm ballad dubbed "That's My Doll" which has Rusty raving about the many wonderful characteristics of his gal. Contagious, lighthearted novelty that the kids and the dee jays will find fun spinning. Could be a biggie. Flip, "Gamblin' Gal" has the red-head galloping thru an exciting, fast-moving folk type tune. Good change-of-pace disk for today's market. But it's the upper half for the action.

["BOPPIN' IN A SACK" (2:04) Delmore ASCAP—Coben, Farris]
"SOMEBODY SWEET" (2:06) [Bentley BMI—Dee]
LANE BROTHERS (RCA Victor 7220)

● The Lane Brothers hop on a hot topic of conversation, the new sack dress, and dish out a clever rock and roll novelty about the look that should go great guns with the kids. Titled "Boppin' In A Sack", the ditty voices the boys' complaint that "You can't do the bop in a sack because you can't tell the front from the back". The side's got an exciting staccato beat and features some commercial vocalizing by the trio. This one could be the big one the trio has been looking for. Flip, "Somebody Sweet", is a cute romantic finger-snapper with a delightful sound. Good dancer.

The Cash Box Best Bets

★	"A KISS IS A KISS"	Rocking Chairs	Recorte 402
★	"DANCE WITH ME"	Dale Wright	Fraternity 804
★	"IF I HAD A CAR"	Miller Bros.	Mercury 71293
★	"STROLL ME"	Kay Starr	RCA Victor 7218
★	"TORERO"	Andrews Sisters	Capitol 3965
★	"TORERO"	Julius La Rosa	RCA Victor 7227
★	"THERE'S A GHOST AT YOUR WEDDING"	Roberta Sherwood	Decca 30625
★	"PRETTY ONE"	Johnnie Pate	Federal 12325
★	"RUN-AROUND, RUN-AROUND"	Twin Tunes Quint.	RCA Victor 7225
★	"BETTY MORRETTI"	Ernie Cast	Ember 1033
★	"OOH-GOSH"	Big Sam Savage	Date 1003
★	"WHO'S TO KNOW"	Wendell Tracy	Argo 5296
★	"HOT SPELL"	Margaret Whiting	Dot 15742
★	"DRIFTING AND DREAMING"	Teddy Tyle Orch.	Golden Crest 500
★	"STOP"	Teacho & His Students	Felsted 8517
★	"I LOVE YOUR PONY TAIL"	Chip Fisher	RCA Victor 7213

DAKOTA STATON
(Capitol 3958)

B "THE PARTY'S OVER" (2:22) [Stratford ASCAP—Styne, Comden, Green] Dakota Staton, the lark riding high on the LP charts with her "Late Late Show" album, hands in a smart rhythm reading of a top-drawer ballad from the hit musical "Bells Are Ringing". Stylish merchandise for the adult market. Dee jays will go for this platter.

B "INVITATION" (3:07) [Robbins ASCAP — Kaper, Webster] Another class item is fashioned with finesse by the lark. Moody ballad. Miss Staton's vocalizing is exciting on both ends.

JACK PLEIS ORCH. & CHORUS
(Decca 30641)

B+ "RUN SILENT—RUN DEEP" (2:47) [Hecht-Lancaster & Buzzell ASCAP — Jacobson] The title theme of the hit Clark Gable-Burt Lancaster starrer is lushly presented by a 34 piece ork under the direction of Pleis. Lovely side with a femme voice chanting in the distance. Dreamy mood melody that grows on you with each listen. Hot film should help disk's sale.

B "GIGI" (2:58) [Chappell ASCAP —Loewe, Lerner] The much recorded title tune of the "Gigi" film is treated to a warm, string-filled reading by Pleis and the men. Another inviting instrumental version jockeys will be putting on their turntables.

JERRY MARKOE
(Dot 15733)

B "I CAN TELL" (1:59) [Regent BMI—Markoe] Jerry Markoe, an exciting new rock-a-billy performer makes a strong initial showing on Dot with a self composed rock-a-ballad which he drives across with zest.

C+ "STROLLIN' DOWNTOWN" (2:29) [Regent BMI — Sauter, Blagman, Markoe] Here the lad and his band rhythm thru a guitar-filled instrumental stroller. Good dance fare.

RONNIE DEAUVILLE
(Era 1066)

B "CRAZY, WONDERFUL" (2:08) [Fairway BMI—Duhig] Smooth-voiced Ronnie Deauville does a charming job with a pretty "You Send Me" type romancer. Warm, inviting rock-a-ballad with a chorus showcasing the crooner.

B "HONG KONG AFFAIR" (2:21) [Robbins ASCAP—Forbes, Herrick] A tender romancer with an Oriental setting is handled with finesse by the class performer.

DANNY DE CARLO
(Style 621)

B "FUNNY WHAT LOVE CAN DO" (2:51) [Meridian BMI — Getzoff, Frank] Danny De Carlo, a lad with a rich, legit voice, lends his talented tonsils to a warm, romantic item. Pretty side.

C+ "IF MY HEART COULD ONLY TALK" (2:47) [Jericho ASCAP —Drake, Shirl] This ballad is another smoothly offered romantic affair handled with polish by the performer.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE FOUR PREPS

follow up

"26 MILES"

with a red hot single...

"BIG MAN"

Introduced on the "Dick Clark Show"—ABC-TV—April 12

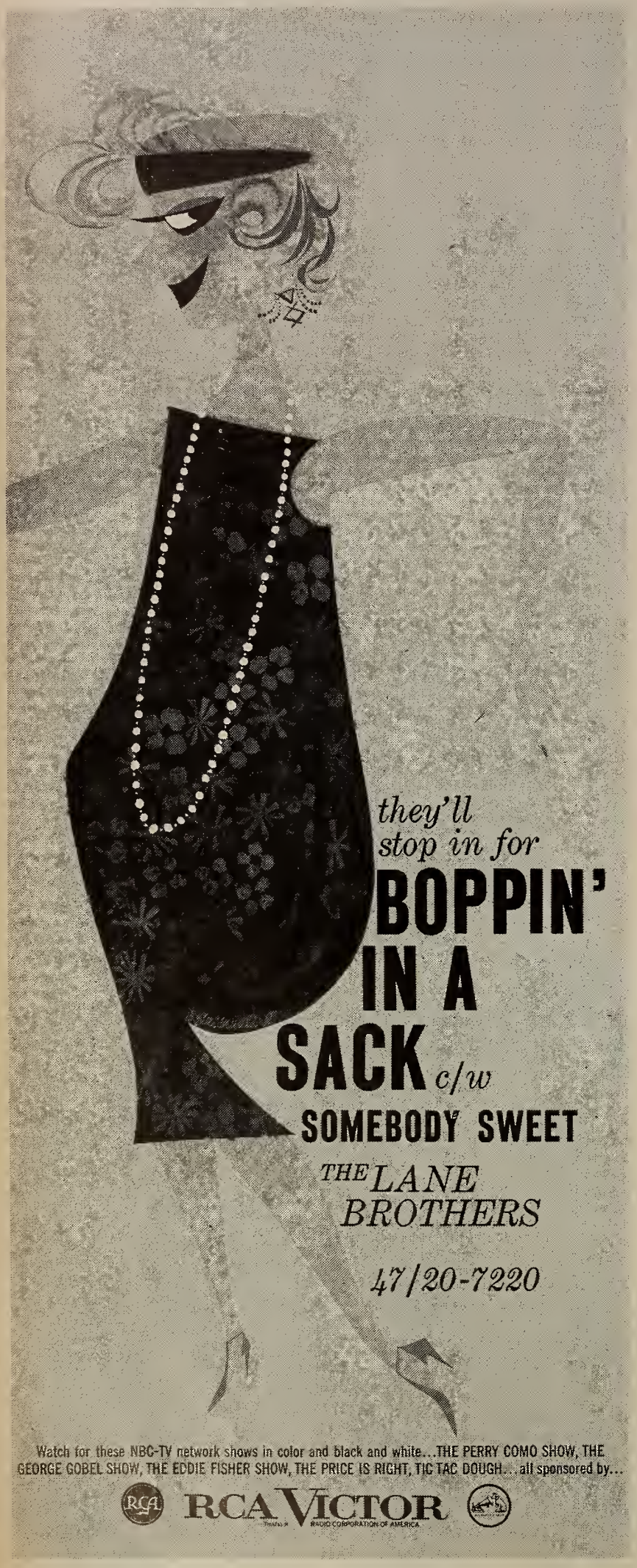
"STOP, BABY"

NO. 3960

...and a smash debut album

T994

THE FOUR PREPS
26 MILES · IT'S YOU · AGAIN 'N AGAIN 'N AGAIN · I CRIED A MILLION TEARS · HOW ABOUT THAT · MOONSTRUCK IN MADRID · DREAMY EYES · FALLING STAR · HUMBLE PIE · PROMISE ME BABY · FOOLS WILL BE FOOLS · TOO YOUNG FOR LOVE
Capitol
HIGH FIDELITY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SOMEBODY SWEET
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RCA VICTOR
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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

SANFORD CLARK
(Dot 15738)

B+ "TRAVELIN' MAN" (2:09) [Lizann BMI — LeFors, Summers] Sanford Clark's strongest side in quite some time is this latin beat love story that should do well among the teen disk buying set. Attractive melody and lyric well arranged and neatly delivered. Could step out. Side has an inviting folk quality.

B "MODERN ROMANCE" (1:57) [Gregmark BMI — Wolfe] An exciting up-beat rocker is belted with spirit by the performer. Good vocal gimmicks add to the side. Deck has a great dance tempo.

ELLA FITZGERALD
(Verve 10130)

B "TEACH ME HOW TO CRY" (2:46) [Barton ASCAP — Tuminello] From the film "Eighteen and Anxious" comes this blues ballad which Ella chants in her inimitable fashion. Wonderful torch job jockeys will be spinning.

B "THE SWINGIN' SHEPHERD BLUES" (2:29) [Kahl BMI—Roberts, Jacobson, Koffman] Ella scats the first chorus then sings the clever lyrics which have been added to this recent instrumental hit. Delightful side dee jays will also find great for programming.

ALAN DALE
(ABC-Paramount 9914)

B "WE'RE TOGETHER" (2:09) [Rosemeadow ASCAP — Allen, Elliott] Alan Dale, a master of the cha cha vocal, couples two cha chas on this platter. This one has a contagious melody and a sharply defined dance tempo. Smooth performance.

B "THE VALLEY OF THE MOON" (2:45) [Rosemeadow ASCAP—Allen] This cha cha has more of a mood quality to it. Tender love song neatly handled by the crooner's rangy voice.

TURKS
(Keen 4016)

B+ "OKAY" (1:59) [Andrea BMI—Hodge] The Turks make an impressive debut on Keen singing a tearful, romantic rock-a-ballad that could make the grade. It's got a pretty melody and a good teenage love story. Lead voice is terrific.

C+ "FATHERTIME" (2:35) [Andrea BMI—Hodge] The tick-tock of a clock is heard thruout this smooth, ear-pleasing rock and roll ballad. Pretty deck.

CHUCK ALAIMO QUARTET
(MGM 12636)

B "ROCKIN' IN G" (2:20) [Time BMI — Alaimo, Magnolia, Rossi, Irvine] Alaimo's Quartet dishes up a heap of rhythm on this rockin' instrumental opus that drives-hard. Torrid dance merchandise.

B "HOP IN MY JALOP" (2:26) [Republic BMI — Lewis, Pasternack] Alaimo dishes up a good teenage vocal for this rockin' side. More jumpin' material to please the kids.

FREDDY JACOBS
(Web 1123)

B "LONESOME TRAIN" (2:14) [Walter Earle BMI—Arr: Costa, Cliffe] Freddy Jacobs hands in a strong performance of a folk item with a rhythmic tempo and a touching lyric. Jacobs' soft voice is neatly showcased by the guitar and rhythm accompaniment. Strong deck.

B "SAD AND LONELY" (2:35) [Walter Earle BMI—Arr: Costa, Cliffe] This heavy-hearted ballad, also with a folk flavoring, is set against an R & R beat backdrop. Another feelingful performance.

JERICHO BROWN
(Del-Fi 4103)

B "LONESOME DRIFTER" (2:19) [Amenra ASCAP — Brown] A song of loneliness with a folk flavoring, is handled in tearful fashion to a finger-snappin' beat by Brown. A chorus and gal's chant in the distance adds color to this pleaser.

C+ "I NEED YOU" (2:09) [Amenra ASCAP — Brown] Another item which Brown composed is this slow, fish-beat, rock-a-ballad chanted with heart.

JO STAFFORD
(Columbia 41160)

B "I MAY NEVER PASS THIS WAY AGAIN" (2:37) [Porgie BMI—Wizell, Melsher] An extremely touching inspirational ballad is handled with heart and depth of meaning by Miss Stafford. Well written song that tugs at the heartstrings.

B "IT WON'T BE EASY" (2:10) [Shapiro, Bernstein ASCAP—Tobias, Simon] The canary does some beautiful multiple track work on this sentimental song about forgetting a lost lover.

EDDIE LAWRENCE & MILTON DELUGG'S MUSIC
(Coral 61978)

B "THE PHILOSOPHER STRIKES BACK" [Merrick BMI—Lawrence] The Old Philosopher Eddie Lawrence rides again with a new line-up of comedy dialog based on his original successful record. Many more laughs here.

C+ "FRANKENSTEINER POLKA" [Chatham ASCAP—Delugg, Hilliard] A zany polka ditty recited by Lawrence with a German accent.

JIMMY WITHERSPOON
(Rip 105)

B+ "ENDLESS SLEEP" (2:30) [Johnstone - Montei - Elizabeth BMI—Reynolds, Nance] A dramatic love tale with a haunting guitar backdrop is chanted emotionally by Witherspoon. Exciting sound. This much recorded number could make the grade. If it does, this version will bite off some of the sales. Good R & B market merchandise too.

C+ "COMING HOME" (3:08) [Maytime BMI—Witherspoon, Puccio] Another heavy blues opus. This side is mainly designed for the R & B market.

TAILORED FOR **Sarah**

THE PERFECT RENDITION OF THIS MAGNIFICENT FRENCH IMPORT!

"Padre"

Sarah Vaughan

SOLIDLY BACKED WITH A
BRIGHTLY PACED NOVELTY

"Spin Little Bottle"

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HITS...HITS...HITS...HITS...HITS!

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Twilight Time.....THE PLATTERS.....71289
These Worldly Wonders and Another Time, Another Place.....PATTI PAGE.....71294
High Sign.....THE DIAMONDS.....71291
The Little Train.....M. VASEL & E. STORZ.....71286

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S.O.S!
HELP!

THAT SWINGIN' LABEL

NR-CO
(ENARCO)

Wants to know:
Which side is UP?

Some Tell Us—
"I'M SNOWED"
by
Joe South
#002

Others Say—
"IT'S ONLY YOU"
by
Joe South

Deejays-
Ops-Distribs-
Please let us know

BUT Don't Forget

SWEET SKINNY JENNY
b/w
ROCK-A-ROUND
by
Paul Peek
001
IT'S A HIT!

TEENAGE WONDERLAND
b/w
HEY, LITTLE NELL
by
The Four Mints
003
Cash Box says
". . . real swingin' merchandise . . ."
A "TOP 40 DERBY" WINNER

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HEY!—M.O.A.—
WE'LL SEE YOU IN CHICAGO

Round The Wax Circle

NEW YORK:

Archie Bleyer, whose Cadence label is one of the hottest in the business today, gave a party at Al and Dick's last week for his artist roster including The Everly Brothers, The Chordettes, etc. . . . Congratulations to Mr. and Mrs. Freddie Bienstock on the birth of their daughter, Caroline. . . . Buddy Basch has been appointed to the Entertainment Committee of the MOA Convention by President George A. Miller. . . . Langston Hughes, distinguished author, poet and playwright, has cut his first jazz-and-poetry record album for MGM Records under the supervision of Leonard Feather. . . . Eydie Gorme headlines at the Chase Hotel in St. Louis while Steve Lawrence does likewise at the Statler in Detroit. . . . Ziggy Lane has returned to the Golden Slipper nightclub on Long Island for the fifth time within a year. His new Carousel release is "Wanderin' Eyes" and "A Lonely Melody." . . . Pat Boone off to London for four days of personal appearances. . . . Stan Rubin and the Tiger Town Five will appear at Immaculate Heart of Mary Catholic Church in Scarsdale, New York, Sunday, April 27. . . . Don Rondo returns to the Eden Roc in Miami Beach for one week starting April 23. . . . Neal Hefti's Count Basie album is doing so well that Basie is cutting another set of Hefti originals for Roulette. . . . Singer Danny De Carlo now featured on a new label, Style Records. His first release is "If My Heart Could Only Talk" and "Funny What Love Can Do." . . . Howard Sloane has been appointed Director of Promotion and Publicity for Arrow Records. . . . Jerry Shifrin left this week on his first distributor trek for Roulette. . . . Steve Clayton playing a week at the Paramount Club in Binghamton, N.Y.

EVERLY BROS.

CHICAGO:

Arnie Matanky and Jack Quinlan will handle special publicity promotions for George Shearing, Dakota Staton and Joe Saye when they work the Blue Note 4/23 thru 5/18. . . . Delovely Doris Day and hubby Marty Melcher in town to help publicize her new flicker "Teacher's Pet." Doris co-stars with Clark Gable. . . . United's Jerry Ferber tells us that "Dance Honey Dance" by the Velvets on the Fury label is making everybody move around, and "Woodchopper's Ball" by Hutch Davie is choppin' its way to the top. . . . Deejay Phil Lind, WTAQ, is now well on the way to reaching 4 million pennies for cancer research. Phil says response for his appeal on the air is terrific. . . . Henry "Sneeze" Friedman tickled pink that Mercury has five hits on The Cash Box chart —"Twilight Time", "Little Train", Voxpoppers' "Wishing For Your Love", Patti Page's "Another Time, Another Place" and "High Sign" by the Diamonds. . . . Deejay Jim Lounsbury's lovely Penny Smith has a deck that's making noise, "Share Your Love" on the Argo label. . . . The James Bros. left for a three week tour of the East Coast. The boys are riding high with "Crazy Love" on the Dot label. . . . Congrats to Howard Miller who was named "Network DJ Of The Year" by TV-Radio Mirror's national poll. . . . Happy Sig Sacowicz is celebrating one year of continuous remote broadcasts from Lenard's Restaurant. Best O' luck, Sig! . . . Dot's Sandy Harbin held a Record Hop, 4/5 at the Reveille Ballroom. . . . All-State's Mike Oury is flipping gleefully over a newie on the Bullseye label, "Honky Tonk Hardwood Floor" by Clyde Stacy. Mike is also high on "Soda Pop" by Chess Records' Moonglows. Mike tells us that a youngster to watch is Cliff Young, whose new deck is a comer, "I'm On My Way Home" on the Phillips International label. . . . Ralph Cox says Coral has an overnight smash with "Pia-Kuka-Ung-Kung" by Dick Jacobs, a South African folk song with a mambo-congo beat. . . . Stan Pat, Roulette, says everyone's talking about Valerie Carr's newie, "When The Boys Talk About The Girls". And Stan adds Frankie Lymon is in his dynamic best again with "Portable On My Shoulder", while Jimmie Rodgers newest coupling looks like it might be his biggest, "Secretly" b/w "Make Me A Miracle." . . . Dick White (King Richard) WRIT, Milwaukee, joined Uncle Sam's Air Force this past week.

PATTI PAGE

HOLLYWOOD:

Capitol Records introducing two new artists on the label this week. Five high school girls, The Chants, bow with "Close Friends" and "Lost and Found", and young Nashville-born, Gene Nash's first disk features, "Goodnight My Someone" from the Broadway production, "The Music Man." . . . Verve Records' new LP, "The Future Lies Ahead" with Mort Sahl meeting with immediate acceptance across the country. The young comedian will have his own one-man show on Broadway next month presenting monologues similiar to those contained in the album. . . . Randy Wood, president of Dot Records, has signed The Mulcays to a Dot Records recording contract. . . . Julie Losch announced that Charlotte Keene, formerly with Ridgeway Music has joined Roulette Records' West Coast office. . . . Congratulations to KGFJ disk jockey, Johnny Magnus, on his marriage to the former Patricia Allen of Los Angeles. . . . Barry Freeman has left Coral Records to accept a position with United Artists Records here on the West Coast. Jay Lowy takes over the local promotion for Coral. . . . Freddy Martin, Billy May, and Dave Cavanaugh appearing as 'atmosphere' on the cover of Capitol's new Pee Wee Hunt-Joe 'Fingers' Carr album, "Class of '25." . . . Frankie Ortega, now appearing at the Melody Room on the Sunset Strip, making the rounds of the disk jockeys with his Jubilee LP, "Twinkling Pinkies." . . . Decca Records releasing composer Hugo Friedhofer's sound track album score of "The Young Lions" this week.

BILLY MAY

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Margaret Whiting's...

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From the Hal Wallace Prod. "HOT SPELL"
A Paramount Picture

and

I'm So Lonesome I Could Cry

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LAVERNE'S BOOGIE

MARK 117

★ ★ ★ ★ ★

WESLEY DALTON

"ON THE DAY WE FELL IN LOVE"

MARK 113

"HEARTS WERE NEVER MEANT TO BE BROKEN"

DICK OLSON MARK 104

C & W

JIMMIE KARLIN

"PLEASE DON'T WALK UPON MY HEART"

MARK 115

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BRUSSELS WORLD'S FAIR!

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THE CASH BOX

at the

Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine, Record and Music Industries

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	4
2	TEQUILA CHAMPS (Challenge)	1
3	LOLLIPOP CHORDETTES (Cadence)	2
4	WHO'S SORRY NOW CONNIE FRANCIS (MGM)	3
5	ARE YOU SINCERE ANDY WILLIAMS (Cadence)	5
6	TWILIGHT TIME PLATTERS (Mercury)	26
7	A WONDERFUL TIME UP THERE PAT BOONE (Dot)	9
8	SWEET LITTLE SIXTEEN CHUCK BERRY (Chess)	6
9	BILLY KATHY LINDEN (Felsted)	11
10	THERE'S ONLY ONE OF YOU FOUR LADS (Columbia)	12
11	CATCH A FALLING STAR PERRY COMO (RCA Victor)	8
12	26 MILES FOUR PREPS (Capitol)	7
13	RETURN TO ME DEAN MARTIN (Capitol)	16
14	IT'S TOO SOON TO KNOW PAT BOONE (Dot)	10
15	OH LONESOME ME DON GIBSON (RCA Victor)	14
16	CHANSON D'AMOUR ART & DOTTY TODD (Era)	37
17	WITCH DOCTOR DAVID SEVILLE (Liberty)	51
18	BELIEVE WHAT YOU SAY RICKY NELSON (Imperial)	39
19	DON'T YOU JUST KNOW IT HUEY SMITH (Ace)	25
20	LAZY MARY LOU MONTE (RCA Victor)	17

21) BOOK OF LOVE. 22) ARRIVEDERCI ROMA. 23) MAYBE BABY. 24) GIGI. 25) MY BUCKET'S GOT A HOLE IN IT. 26) BREATHLESS. 27) NOW AND FOR ALWAYS. 28) KEWPIE DOLL. 29) WEAR MY RING AROUND YOUR NECK. 30) A VERY PRECIOUS LOVE. 31) SUGARTIME. 32) SAIL ALONG SILV'RY MOON. 33) BALLAD OF A TEENAGE QUEEN. 34) LOOKING BACK. 35) WISHING FOR YOUR LOVE. 36) IN MY LIFE. 37) OH-OH, I'M FALLING IN LOVE AGAIN. 38) HOW ARE YA' FIXED FOR LOVE. 39) TUMBLING TUMBLEWEEDS. 40) BLUEBIRDS OVER THE MOUNTAIN. 41) LITTLE BLUE MAN. 42) I'VE GOT BELLS ON MY HEART. 43) I MET HIM ON A SUNDAY. 44) TO BE LOVED. 45) FOR YOUR LOVE. 46) MAGIC MOMENTS. 47) OH JULIE. 48) SWINGING SHEPHERD BLUES. 49) ALL I HAVE TO DO IS DREAM. 50) WITCHCRAFT. 51) DINNER WITH DRAC. 52) LONELY ISLAND. 53) DON'T. 54) THE WALK. 55) THAT CRAZY FEELING. 56) ANOTHER TIME, ANOTHER PLACE. 57) LET THE BELLS KEEP RINGING. 58) THE LITTLE TRAIN. 59) SKINNY MINNIE. 60) HIGH SIGN; LET'S BE LOVERS; TEACHER, TEACHER; WALKIN' THE LOW ROAD; TEACHER'S PET; THESE WORLDLY WONDERS; WHISTLE ME SOME BLUES; I CAN'T STOP LOVING YOU; KATHLEEN; BELONGING TO SOMEONE; 76 TROMBONES; SO TOUGH; MAYBE; THE LONG HOT SUMMER.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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CHANCELLOR'S CHAMP!

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SINGS

"YOU EXCITE ME"

C-1016

STOCK HIS FIRST GREAT ALBUM **"FRANKIE AVALON"**

CHL-5001

CHANCELLOR'S CHUMS!

Fastest rising of the groups!

THE FOUR DATES

SING

"I'M HAPPY"

C-1014

CHANCELLOR'S CHANTEUSE!

That "With All My Heart" heart-sell!

JODIE SANDS

"LOVE ME AGAIN"

C-1015

CHANCELLOR'S CHALLENGER!

Best bet for next teen-sensation!

DAMIANO SINGS

"TOO YOUNG TO LOVE"

b/w **"HELLO, MY LOVE"**

C-1017

CHANCELLOR

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THE CASH BOX

1721 BROADWAY

NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

	NAME OF RECORD HERE	ARTIST OR BAND HERE
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List Your Top Ten "Western & Folk" Tunes Here

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List Your Top Ten "Rhythm 'N Blues" Records Here

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ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Tom Edwards (WERE-Cleveland, Ohio) reports a tremendous response to the new record "How Will I Know My Love" by **Annette** of the Mousketeers show. Immediate reaction came from homes where there are youngsters to watch the show. Edwards suggests a close tab be kept on this one on the Disneyland label. . . . **Pat Donovan** (CFCF-Montreal Que., Canada) tells how a Modern Jazz concert was held at the Montreal Studio & Drama Club. Donovan says that the place was packed to capacity by the serious listeners. . . . **Walter Powell** (WBVL-Barbourville, Ky.) would appreciate receiving tape recordings from record artists plugging their latest releases. The jockey is planning a series of hops, and will use the tapes during intermissions. . . . **Tony Larson** (KUDY-Littleton, Colo.) had the good fortune of being asked to speak to the Senior class at Sheridan High School recently. The topic was supposed to be about radio in general, but the questions and answers turned it into a torrid debate concerning top forty programming. It seems that the recent Kansas City DJ convention has sparked a controversy among not only station personnel, but the "interested" listener as well. . . . **Brian Skinner** (CKDM-Dauphin, Manitoba, Can.) has changed his wedding date to Saturday, May 17th. Skinner is marrying **Elsie Hrynkiw**, a Dauphin dental assistant. . . . **Don Bell** (KIOA-Des Moines, Iowa) informs us that his teenage "Bell Hops" are drawing big crowds. Bell says that his Val Air hop drew more than 1,000 teens and averaged better than 300 at out of town hops in Wellman, Mount Ayr, and Manning, Iowa. . . . Music Director **Jack Reiling** (WAAF-Chicago, Ill.) advises us that **Lloyd Webb** (formerly known as "Spider" Webb) has been slated to do the 1:05 to 3:00 pm record spin show via WAAF. Webb will feature tops in music and will play five to ten new record releases every week. These will be releases never before played on radio. Reiling says that this is definitely a "first" for Chicago radio. . . . **Felix Grant** (WMAL-TV-Washington, D.C.) host of the "Live" Sunday night jazz show, "Night Cap", flew in from the capital and snagged that versatile virtuoso, **Don Elliot**, to guest on his April 6th session. Assistant Program Director **Dave Lyman** (WLEE-Richmond, Va.) tells us that all night radio has come into it's own in Richmond. Lyman says that with the exception of a bare handful of station break spots, their all night shows are completely sold out!. . . . **Bob Furry** (KTAR-Phoenix, Ariz.) tells about the big send off the RCA Victor people gave their new "South Pacific" soundtrack album. The send off consisted of a party for dealers and deejays, and the Rodgers and Hammerstein sound track provide the entertainment. . . . **Bud Arkell** (WANS-Anderson, South Carolina) sends out the S.O.S. for records. Arkell states that he is receiving good service from some labels but there are others that haven't been sending anything. . . . **Jim Martin** (WIST-Charlotte, N.C.) asks "Why is it that all of the record company A&R men and publishers put the blame on the deejay for some of the lousy music that is out nowadays. When a good tune comes along we all work harder to make it a hit. I have two of the most beautiful ballads I have ever heard laying on my desk and every time I mention it to a publisher or A&R man they clam up and don't even want to listen to them. This certainly isn't the type of cooperation I give the companies on their new tunes". . . . **Buddy Basch** took top society orchestra leader **Meyer Davis** to do the **Joe Franklin**, **Maggi McNellis**, **Ted Stee**'s and Monitor shows to plug the maestro's "On With The Dance" on ABC Paramount. . . . **Larry Gar** (WKBC-No. Wilkesboro, North Carolina) says that **Valerie Carr**, "One of the great new voices", has scored again. The object of Garr's optimism is a tune called "Padre", Miss Carr's follow-up to her "Your The Greatest". . . . **Bob Furry** (KTAR-Phoenix, Ariz.) offered his listeners something different recently. Furry programmed songs which have won Academy Awards since 1934, including tunes nominated this year.

TOM EDWARDS
(WERE—Cleveland, Ohio)

DAVE LYMAN
(WLEE—Richmond, Va.)

JACK McGUIRE
(WAAF—Chicago, Ill.)

VITAL STATISTICS:

Jack Buechler (WRIT-Milwaukee, Wisc.) was recently upped to chief announcer. The jockey recently emceed a record hop at **George Devine**'s Ballroom with guests including the **Crescendos** and **Jerry Lee Lewis**. . . . **Howard Clark** makes the move to station KAPK, in Minden, Louisiana. Clark hails from station KBSF, in Springhill, La. . . . After being with WHIM for three years previously, **Charlie Jefferds**, after two years in the service returns to the old stand. . . . **Jim Hawthorne** leaves station KYA in San Francisco to trek south and join the staff of Los Angeles station KDAY. Hawthorne has done stints with KLAC, KXLA, and KTLA in the past. . . . KWOS announces a new addition to the staff, **Gary Chew**. Chew joins the staff coming from KA-NS, Wichita, Kan. . . . **Jack McGuire** starts a new show on WAAF, the show, called "Backstage" will take the listener behind the scenes in entertainment with interviews, music, and entertainment news.

GA Challenge ULTRA HIGH FIDELITY

CHALLENGE

GA Challenge ULTRA HIGH FIDELITY

The KUF-LINX

follow up their Big Smash

"So Tough"

with...

"EYE BALLIN'"

featuring

Johnny Jennings

Challenge #59004

"SERVICE WITH A SMILE"

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CHALLENGE

GA Challenge ULTRA HIGH FIDELITY

NEW RELEASE

TILL THE END OF THE DANCE

b/w

MY PRETTY BABY

The Plaids . . . . . Nasco 6011

DEVOTED TO YOU

b/w

THAT'S HOW I GO FOR YOU

Cliff Butler . . . . Nasco 6010

BREAKING IN SEVERAL TERRITORIES

SCHOOL GIRL

The Crescendos . . . Nasco 6009

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Top Selling Records Reported by Retail Outlets From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Tequila (Champs)
2. River Kwai March (Miller)
3. Who's Sorry Now (Francis)
4. Catch A Falling Star (Como)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. He's Got The Whole World (L. London)
7. It's Too Soon To Know (P. Boone)
8. Witch Doctor (D. Seville)
9. Sugartime (McGuires)
10. Wishing For Your Love (Voxpoppers)

HUDSON ROSS
Chicago, Ill.

1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Witch Doctor (D. Seville)
4. Tequila (Champs)
5. Don't You Just Know It (H. Smith)
6. There's Only One Of You (Four Lads)
7. Little Train (Storz & Vasel)
8. Billy (K. Linden)
9. Chanson D'Amour (Todds)
10. Book Of Love (Monotones)

MUSIC CITY
Hollywood, Calif.

1. Witch Doctor (D. Seville)
2. Are You Sincere (Williams)
3. Catch A Falling Star (Como)
4. Wonderful Time Up There (P. Boone)
5. Little Blue Man (B. Johnson)
6. Oh-Oh, I'm Falling (J. Rodgers)
7. Tell Her You Love Her (F. Sinatra)
8. River Kwai March (Miller)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Sugartime (McGuires)

SOUTH HEIGHTS MUSIC
Pittsburgh, Pa.

1. Twilight Time (Platters)
2. Let's Be Lovers (Playmates)
3. Return To Me (D. Martin)
4. I Met Him On A Sunday (Shirelles)
5. Got A Job (Miracles)
6. Sugartime (McGuires)
7. River Kwai March (Miller)
8. Lazy Mary (L. Monte)
9. Book Of Love (Monotones)
10. Catch A Falling Star (Como)

AMERICAN MUSIC CO.
Houston, Tex.

1. He's Got The Whole World (L. London)
2. Return To Me (D. Martin)
3. Tequila (Champs)
4. That Crazy Feeling (Rogers)
5. Looking Back (N. Cole)
6. Who's Sorry Now (Francis)
7. Twilight Time (Platters)
8. Oh Julie (Crescendos)
9. Sugartime (McGuires)
10. Are You Sincere (Williams)

E & R RECORD SHOP
San Antonio, Tex.

1. Lonely Island (S. Cooke)
2. Tequila (Champs)
3. Oh Lonesome Me (Gibson)
4. Lollipop (Ronald & Ruby)
5. Are You Sincere (Williams)
6. Looking Back (N. Cole)
7. Maybe Baby (Crickets)
8. Trying (B. Vaughn)
9. Million Miles From Nowhere (B. Benton)
10. Breathless (J. L. Lewis)

THE BOOK SHOP
Fitchburg, Mass.

1. Twilight Time (Platters)
2. Book Of Love (Monotones)
3. Don't You Just Know It (H. Smith)
4. He's Got The Whole World (L. London)
5. Tequila (E. Platt)
6. Sweet Little Sixteen (Berry)
7. I Can't Help It (M. Whiting)
8. Wear My Ring Around Your Neck (E. Presley)
9. Lollipop (Chordettes)
10. Kewpie Doll (P. Como)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Book Of Love (Monotones)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Twilight Time (Platters)
5. Who's Sorry Now (Francis)
6. Dinner With Drac (Zacherle)
7. He's Got The Whole World (L. London)
8. Rock And Roll Rhapsody (Four Aces)
9. 26 Miles (Four Preps)
10. Don't You Just Know It (H. Smith)

MUSIC CORNER
New Haven, Conn.

1. Witch Doctor (D. Seville)
2. Crazy Feeling (K. Rogers)
3. Book Of Love (Monotones)
4. Talk To Me, Talk To Me (L. W. John)
5. Crazy Love (P. Anka)
6. I Met Him On A Sunday (Shirelles)
7. Teachers Pet (D. Day)
8. He's Got The Whole World (L. London)
9. Twilight Time (Platters)
10. Gigi (C. Margulis)

ANDRE'S RECORD SHOP
Lansing, Mich.

1. Witch Doctor (D. Seville)
2. Trying (B. Vaughn)
3. Who's Sorry Now (Francis)
4. Believe What You Say (R. Nelson)
5. Maybe Baby (Crickets)
6. Walking The Low Road (R. Sparks)
7. River Kwai March (Miller)
8. He's Got The Whole World (L. London)
9. Billy (K. Linden)
10. Twilight Time (Platters)

DEIBEL'S RECORD SHOP
St. Louis, Mo.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. Are You Sincere (Williams)
4. Wishing For Your Love (Voxpoppers)
5. Who's Sorry Now (Francis)
6. Crazy Love (P. Anka)
7. My Mother's Eyes (Hamilton)
8. You Excite Me (F. Avalon)
9. Lollipop (Chordettes)
10. Chanson D'Amour (Fontane Sisters)

DEW MUSIC CO., INC.
Monroe, La.

1. Tequila (Champs)
2. Don't You Just Know It (H. Smith)
3. Short Shorts (Royal Teens)
4. Maybe (Chantels)
5. Catch A Falling Star (Como)
6. Good Golly Miss Molly (L. Richard)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Been So Long (Pastels)
9. Twilight Time (Platters)
10. Skinnie Minnie (B. Haley)

MELODY MART
Paducah, Ky.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Don'tcha Think It's Time (E. Presley)
4. Are You Sincere (Williams)
5. Wonderful Time Up There (P. Boone)
6. 26 Miles (Four Preps)
7. Yea Yea (Kendall Sisters)
8. Do You Want To Dance (B. Freeman)
9. Let The Bells Keep Ringing (P. Anka)
10. Twilight Time (Platters)

DISC & NEEDLE RECORD SHOPS, INC.
Minneapolis, Minn.

1. He's Got The Whole World (L. London)
2. My Bucket's Got A Hole (R. Nelson)
3. Believe What You Say (R. Nelson)
4. Lollipop (Chordettes)
5. Wonderful Time Up There (P. Boone)
6. Maybe Baby (Crickets)
7. Click Clack (D. Doo & Don'ts)
8. One Heart (G. Hamilton IV)
9. Are You Sincere (Williams)
10. Tequila (Champs)

EL REY MUSIC SHOP
San Francisco, Calif.

1. Wear My Ring Around Your Neck (E. Presley)
2. Lollipop (Chordettes)
3. Twilight Time (Platters)
4. Catch A Falling Star (Como)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. My Bucket's Got A Hole (R. Nelson))
7. High Sign (Diamonds)
8. Lonely Island (S. Cooke)
9. Another Time Another Place (P. Page)
10. Kewpie Doll (Como)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Twilight Time (Platters)
2. I Met Him On A Sunday (Shirelles)
3. Tequila (Champs)
4. Lollipop (Chordettes)
5. He's Got The Whole World (L. London)
6. Witch Doctor (D. Seville)
7. Lazy Mary (L. Monte)
8. Who's Sorry Now (Francis)
9. Chanson D'Amour (Todds)
10. Skinny Minnie (B. Haley)

HARMONY RECORD SHOP
Denver, Colo.

1. Tequila (Champs)
2. Catch A Falling Star (Como)
3. Lollipop (Chordettes)
4. Believe What You Say (R. Nelson)
5. 26 Miles (Four Preps)
6. Who's Sorry Now (Francis)
7. River Kwai March (Miller)
8. Wonderful Time Up There (P. Boone)
9. Maybe Baby (Crickets)
10. Billy (K. Linden)

KINGS HIGHWAY REC. SHOP
Brooklyn, N. Y.

1. For Your Love (Townsend)
2. Torero (R. Carosone)
3. Tequila (Champs)
4. Book Of Love (Monotones)
5. Witch Doctor (D. Seville)
6. Twilight Time (Platters)
7. He's Got The Whole World (L. London)
8. Believe What You Say (R. Nelson)
9. So Tough (Casuals)
10. Teacher, Teacher (J. Mathis)

YOUNKERS
Des Moines, Iowa

1. He's Got The Whole World (L. London)
2. Wonderful Time Up There (P. Boone)
3. My Bucket's Got A Hole (R. Nelson)
4. Billy (K. Linden)
5. Who's Sorry Now (Francis)
6. Are You Sincere (Williams)
7. Ballad Of A Teenage Queen (J. Cash)
8. Twilight Time (Platters)
9. Arrivederci Roma (Williams)
10. Little Blue Man (Johnson)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Return To Me (D. Martin)
2. He's Got The Whole World (L. London)
3. Lollipop (Chordettes)
4. Are You Sincere (Williams)
5. Lazy Mary (L. Monte)
6. A Very Precious Love (Ames Bros)
7. There's Only One Of You (Four Lads)
8. Catch A Falling Star (Como)
9. Twilight Time (Platters)
10. Maybe Baby (Crickets)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. He's Got The Whole World (L. London)
2. Who's Sorry Now (Francis)
3. Oh Lonesome Me (Gibson)
4. Return To Me (D. Martin)
5. Book Of Love (Monotones)
6. Believe What You Say (R. Nelson)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Tarantella Rock (F. Sandy)
9. Sweet Little Sixteen (Berry)
10. For Your Love (Townsend)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Destined to become the biggest teenage fad in the history of the record business

From England !
Over 5 million English teenagers have been frantically doing the hand jive for over 6 months

HAND JIVE

Dancing with the hands to music with a beat

Hand jive is currently sweeping England and just one play of Betty Smith's recording of "Hand Jive" on a New York Station pulled over 1,000 inquiries. Looks like a real big thing for the USA, too!

Where the dance floor is too crowded . . . or where dancing is not allowed, such as soda parlors, this is the ideal way to "dance." The rhythm of the music is beat out with the hands. Various "steps," done while standing or sitting, include: slapping hands on both knees; clapping hands together; hitting fists one upon the other; swinging hands above and below one another with fingers extended; tapping left elbow with right palm and then right elbow with left palm. These are just a few of the "steps" that the kids are going wild over. There are hundreds of variations.

Original Recording

BETTY SMITH

"HAND JIVE"

(with lyrics that explain the dance)

b/w

BEWITCHED

1787

Long Play Record

MUSIC FOR HAND JIVING

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LONDON RECORDS

TRUE HIGH FIDELITY

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Attention

D.J.'s

Send for your FREE 2 sided mail-pullers of "How To Do The Hand Jive."

London Records Inc.
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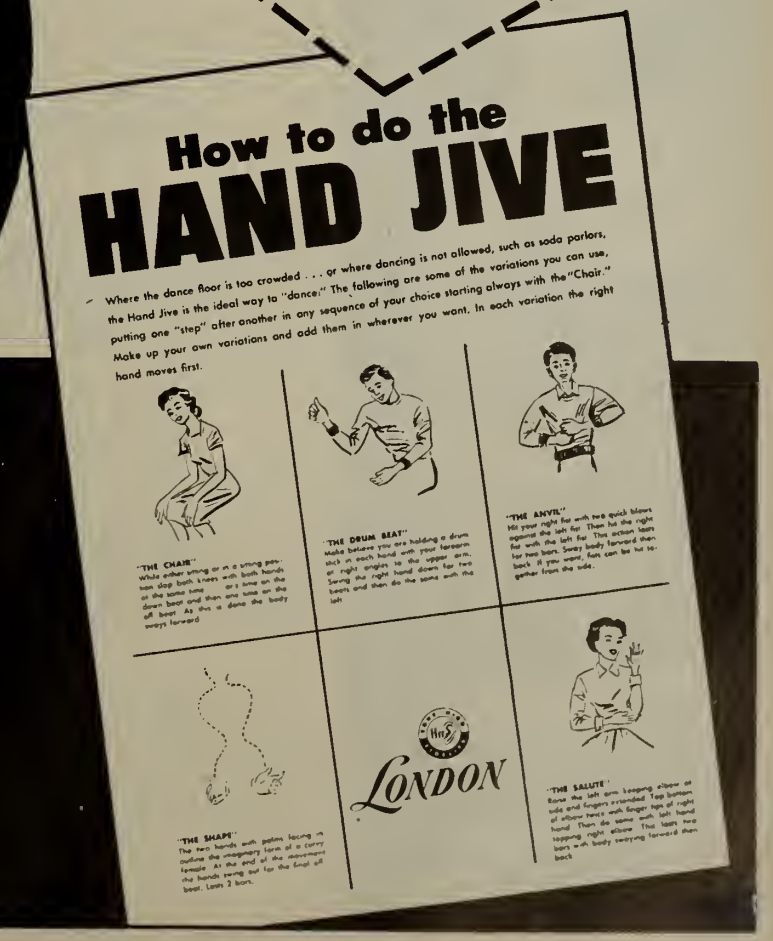
How to do the
HAND JIVE
Where the dance floor is too crowded . . . or where dancing is not allowed, such as soda parlors, the Hand Jive is the ideal way to "dance." The following are some of the variations you can use, putting one "step" after another in any sequence of your choice starting always with the "Chair." Make up your own variations and add them in wherever you want. In each variation the right hand moves first.
"THE CHAIR"
"THE DRUM BEAT"
"THE ANVIL"
"THE SHAPE"
"THE SALUTE"
LONDON

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"JOHNNY B. GOODE"
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"SODA POP"
b/w
"IN THE MIDDLE OF THE NIGHT"
CHESS 1689
THE ORIGINAL!
"WHO'S TO KNOW"
WENDELL TRACY
and His Orchestra
ARGO 5296
DALE HAWKINS
"LITTLE PIG"
b/w
"TORNADO"
CHECKER 892
CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

Tom Mack Named Dot Vice President

HOLLYWOOD — Randy Wood, president of Dot Records, disclosed last week that Tom Mack has been named vice-president of the company. Mack, who for the past two years has been in charge of album repertoire, now becames director of albums and will be responsible for the planning, production and packaging of all Dot album product.

Prior to Mack's tenure at Dot Records he was in charge of Capitol Records' Custom Record Division. His professional background also includes several years' association with Decca Records in an A & R capacity.

President Randy Wood will continue the production of albums, as will Tom Mack and Dot V. P. Bob Thiele, who is stationed in New York. The executive A & R trio will determine the label's future album program in a series of conferences during the next two weeks. Also scheduled are meetings with Vice-President Christine Hamilton, who is in complete charge of sales.

Mercury Reduces Prices Of Stereo Tape Line

CHICAGO — Mercury Record Corporation announced a 10% discount in the price of all pre-recorded tapes in the firm's stereophonic line of merchandise.

The special offer is a repeat of a similar one made during the month of January. Reasoning behind this second reduction was expounded upon by Peter Fabri, Mercury's Director of Marketing, who said, "Requests from our dealers who reported a high incidence of stereo tape buyers, caused as a direct result of the initial 10% discount plan has prompted Mercury, in the interest of building up the potential of the tape market, to repeat this offer once again."

The discount will apply to the entire Mercury Tape Catalog which was recently boosted to sixty packages with the announcement of eleven new releases for the month of April.

Highlights of the new releases are tapes by Billy Eckstine, Buddy Morrow, and Ralph Marterie in the pop field; and Pete Rugolo and Joe Saye in the jazz division.

Classical items are Wagner's "Dawn and Rhine Journey" and "Siegfried's Idyll," performed by Paul Paray and the Detroit Symphony Orchestra, Chadwick's "Symphonic Sketches," interpreted by Howard Hanson and the Eastman-Rochester Symphony Orchestra; "March Time," performed by Frederick Fennell and the Eastman-Rochester Symphonic Wind Ensemble; the Grieg "Piano Concerto" rendered by George Weldon and the Halle Symphony Orchestra with Richard Farrell, piano soloist; Brahms' "Variations," with Antal Dorati conducting the London Symphony Orchestra; and "Variations On a Theme." by Haydn, with Paul Paray and the Detroit Symphony Orchestra.

MGM Appoints Gray

NEW YORK—Arnold Maxim, president of MGM and Cub Records, both Loew's, Inc., subsidiaries, has announced the appointment of Gordon Gray to the post of national field coordinator.

Gray, formerly Eastern sales manager, will report directly to Morton Craft, director of recording for both labels.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. Tequila (Champs)
2. Twilight Time (Platters)
3. For Your Love (E. Townsend)
4. Lollipop (Chordettes)
5. Billy (K. Linden)
6. He's Got The Whole World (L. London)
7. Who's Sorry Now (C. Francis)
8. Witch Doctor (D. Seville)
9. I Met Him On A Sunday (Shirelles)
10. Chanson D'Amour (Todds)

Chicago, Ill.
1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Tequila (Champs)
4. Don't You Just Know It (H. Smith)
5. Book Of Love (Monotones)
6. Witch Doctor (D. Seville)
7. Oh Lonesome Me (D. Gibson)
8. Return To Me (D. Martin)
9. Lazy Mary (L. Monte)
10. Who's Sorry Now (C. Francis)

Los Angeles, Calif.
1. He's Got The Whole World (L. London)
2. Witch Doctor (D. Seville)
3. Are You Sincere (A. Williams)
4. Lollipop (Chordettes)
5. Tequila (Champs)
6. Who's Sorry Now (C. Francis)
7. Chanson D'Amour (Todds)
8. Twilight Time (Platters)
9. Catch A Falling Star (Como)
10. Sail Along Silv'ry Moon (B. Vaughn)

New Orleans, La.
1. Who's Sorry Now (C. Francis)
2. Sugartime (McGuires)
3. Tequila (Champs)
4. Catch A Falling Star (Como)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Looking Back (N. Cole)
7. He's Got The Whole World (L. London)
8. It's Too Soon To Know (P. Boone)
9. Return To Me (D. Martin)
10. Are You Sincere (A. Williams)

Philadelphia, Pa.
1. Lollipop (Chordettes)
2. Tequila (Champs)
3. He's Got The Whole World (L. London)
4. Billy (K. Linden)
5. Twilight Time (Platters)
6. 26 Miles (Four Preps)
7. For Your Love (E. Townsend)
8. Believe What You Say (R. Nelson)
9. Witch Doctor (D. Seville)
10. Oh Lonesome Me (D. Gibson)

Detroit, Mich.
1. He's Got The Whole World (L. London)
2. Don't You Just Know It (H. Smith)
3. Billy (K. Linden)
4. Lollipop (Chordettes)
5. Believe What You Say (R. Nelson)
6. Twilight Time (Platters)
7. Tequila (Champs)
8. Lazy Mary (L. Monte)
9. Return To Me (D. Martin)
10. Book Of Love (Monotones)

Seattle, Wash.
1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. My Bucket's Got A Hole In It (R. Nelson)
4. Don't You Just Know It (H. Smith)
5. Twilight Time (Platters)
6. Wonderful Time Up There (P. Boone)
7. Witch Doctor (D. Seville)
8. Believe What You Say (R. Nelson)
9. Book Of Love (Monotones)
10. Chanson D'Amour (Todds)

Cincinnati, Ohio
1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Wonderful Time Up There (P. Boone)
4. Twilight Time (Platters)
5. Who's Sorry Now (C. Francis)
6. Are You Sincere (A. Williams)
7. Lollipop (Chordettes)
8. My Bucket's Got A Hole In It (R. Nelson)
9. Pickin' On The Wrong Chicken (5 Stars)
10. Billy (K. Linden)

Dallas, Tex.
1. Lollipop (Chordettes)
2. Believe What You Say (R. Nelson)
3. Don't You Just Know It (H. Smith)
4. Book Of Love (Monotones)
5. Twilight Time (Platters)
6. Straight Skirts (G. Summers)
7. He's Got The Whole World (L. London)
8. Down On The Farm (A. Downing)
9. Wonderful Time Up There (P. Boone)
10. Tequila (Champs)

Boston, Mass.
1. Lollipop (Chordettes)
2. He's Got The Whole World (L. London)
3. Wishing For Your Love (Voxpoppers)
4. Twilight Time (Platters)
5. Short Shorts (Royal Teens)
6. My Pledge To You (J. Nash)
7. I Met Him On A Sunday (Shirelles)
8. Billy (K. Linden)
9. Who's Sorry Now (C. Francis)
10. There's Only One Of You (Four Lads)

Minneapolis, Minn.
1. Lollipop (Chordettes)
2. He's Got The Whole World (L. London)
3. Maybe Baby (Crickets)
4. Believe What You Say (R. Nelson)
5. Tequila (Champs)
6. Wonderful Time Up There (P. Boone)
7. Twilight Time (Platters)
8. Ballad Of A Teenage Queen (J. Cash)
9. 26 Miles (Four Preps)
10. Who's Sorry Now (C. Francis)

St. Louis, Mo.
1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Tequila (Champs)
4. Witch Doctor (D. Seville)
5. Twilight Time (Platters)
6. Wishing For Your Love (Voxpoppers)
7. Who's Sorry Now (C. Francis)
8. 26 Miles (Four Preps)
9. Billy (K. Linden)
10. Wonderful Time Up There (P. Boone)

Baltimore, Md.
1. He's Got The Whole World (L. London)
2. Book Of Love (Monotones)
3. Who's Sorry Now (C. Francis)
4. Oh Lonesome Me (D. Gibson)
5. Lollipop (Chordettes)
6. Tequila (Champs)
7. Believe What You Say (R. Nelson)
8. 26 Miles (Four Preps)
9. Jumpin' Jack (Kalin Twins)
10. Sweet Little Sixteen (Berry)

Houston, Tex.
1. That Crazy Feeling (K. Rogers)
2. Tequila (Champs)
3. Who's Sorry Now (C. Francis)
4. Twilight Time (Platters)
5. He's Got The Whole World (L. London)
6. My Bucket's Got A Hole In It (R. Nelson)
7. Sweet Little Sixteen (Berry)
8. Are You Sincere (A. Williams)
9. Return To Me (D. Martin)
10. Looking Back (N. Cole)

Denver, Colo.
1. Tequila (Champs)
2. Lollipop (Chordettes)
3. 26 Miles (Four Preps)
4. Who's Sorry Now (C. Francis)
5. Catch A Falling Star (Como)
6. Wonderful Time Up There (P. Boone)
7. Are You Sincere (A. Williams)
8. Billy (K. Linden)
9. Sweet Little Sixteen (Berry)
10. Believe What You Say (R. Nelson)

Pittsburgh, Pa.
1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Book Of Love (Monotones)
4. Who's Sorry Now (C. Francis)
5. Tequila (Champs)
6. There's Only One Of You (Four Lads)
7. Lollipop (Chordettes)
8. I Met Him On A Sunday (Shirelles)
9. Wishing For Your Love (Voxpoppers)
10. Kiss And Make Up (Crowns)

Kansas City, Mo.
1. Wonderful Time Up There (P. Boone)
2. Lollipop (Chordettes)
3. Tequila (Champs)
4. He's Got The Whole World (L. London)
5. Who's Sorry Now (C. Francis)
6. Believe What You Say (R. Nelson)
7. Oh Lonesome Me (D. Gibson)
8. Are You Sincere (A. Williams)
9. Witch Doctor (D. Seville)
10. Wear My Ring Around Your Neck (E. Presley)

Milwaukee, Wisc.
1. Wonderful Time Up There (P. Boone)
2. My Bucket's Got A Hole In It (R. Nelson)
3. Oh Lonesome Me (D. Gibson)
4. He's Got The Whole World (L. London)
5. Lollipop (Chordettes)
6. Who's Sorry Now (C. Francis)
7. Are You Sincere (A. Williams)
8. Billy (K. Linden)
9. Catch A Falling Star (Como)
10. There's Only One Of You (Four Lads)

Cleveland, Ohio
1. Twilight Time (Platters)
2. Return To Me (D. Martin)
3. He's Got The Whole World (L. London)
4. Witch Doctor (D. Seville)
5. Book Of Love (Monotones)
6. Are You Sincere (A. Williams)
7. Don't You Just Know It (H. Smith)
8. Lollipop (Chordettes)
9. Rumble (L. Wray)
10. Lazy Mary (L. Monte)

Atlanta, Ga.
1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes/Ronald & Ruby
3. To Be Loved (J. Wilson)
4. Tequila (Champs)
5. It's Too Soon To Know (P. Boone)
6. Who's Sorry Now (C. Francis)
7. Wonderful Time Up There (P. Boone)
8. Are You Sincere (A. Williams)
9. Sweet Little Sixteen (Berry)
10. Don't You Just Know It (H. Smith)

San Francisco, Calif.
1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Witch Doctor (D. Seville)
4. Cherry Pie (Tri-Lads)
5. Who's Sorry Now (C. Francis)
6. Twilight Time (Platters)
7. Catch A Falling Star (Como)
8. Don't You Just Know It (H. Smith)
9. My Bucket's Got A Hole In It (R. Nelson)
10. Are You Sincere (A. Williams)

The Cash Box
M O A

SPECIAL ISSUE
(dated: may 10th)

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  27 place saint-ferdinand (phone: suffren 72-70)

Smashing For A Hit

Bobby Lee Trammell

"YOU MOSTEST GIRL"

b/w

"UH OH"

102

Bonnie Guitar

"LOVE IS OVER, LOVE IS DONE"

b/w

"PLEASE MY LOVE"

101

New Release

Gail and Sondra

"I MEAN-YOU KNOW"

b/w

"BILL"

103

New Instrumental

Roy Lanham

"KLONDIKE"

b/w

"ALTITUDE"

104

RADIO RECORDS
Box 38
Malibu, California

Chuck Willis Dies

NEW YORK—Chuck Willis, one of Atlantic Records' top-rated artists, died on Thursday, April 10, at the Hugh Spalding Hospital, Atlanta, Ga., where he had been for the past couple of weeks.

Willis, it was known in the trade, was suffering from an advanced case of bleeding ulcers. About one and one-half years ago he was hospitalized and the ulcers were brought under control. Willis resisted urgent pleas from his doctor and Danny Kessler and Murray Sporn, his managers and publishers, to undergo an operation at that time.

About three months ago, while working in Washington, D. C., Willis suffered another severe attack and he returned to his home in Atlanta, Ga., to recuperate. A few weeks back he was finally convinced of the seriousness of his condition and he went under a long operation. Three days before he died, Willis was rushed into emergency to alleviate a congested lung condition. He seemed to have rallied, but suffered a relapse early Thursday morning and passed away at 2:30 A.M.

Chuck Willis was born in Atlanta, Ga., on January 31, 1928. By the time he was eighteen he was already an experiencesd performer. He came to the attention of Atlanta deejay, Zenis Sears, who recommended him to Danny Kessler and Murray Sporn. Kessler was then A&R head of Okeh Records, Columbia Records subsidiary.

Under Kessler's guidance he developed into a star R&B performer and sold steadily in what was considered high R&B sales figures.

At that time—about 18 months ago—he became an Atlantic Records artist and soon developed into one of their top-selling performers.

With Atlantic he proved to be an all-market seller with such hits as "C. C. Rider" and "Betty and Dupre." Ironically enough, his latest release, issued only last week, is titled "What Am I Living For" and "Hang Up My Rock and Roll Shoes."

Ahmet Ertegun, Atlantic Records executive, speaking for the entire Atlantic organization, said: "It is such a tremendous shock to us that we don't know just what to say. We will miss him terribly, not only for the artist that he was, but for the fine person he was. We are stunned."

Willis was not only recognized for his singing talents, but was greatly respected as a song writer. He not only wrote his own material but was successful as a writer for others. Some of his hit tunes are: "What A Dream," by Ruth Brown and Patti Page; "From the Bottom of My Heart," by The Clovers and Don Cornell; and "Close Your Eyes," by The Five Keys.

Surviving are wife, Dorothy, and three children, Ralph 4, Wanda Jean 4, and Cynthia 2.

Joins Patricia-Kahl Firms

NEW YORK — The Patricia-Kahl Music Publishing Companies last week announced the addition of Marvin Kolsky to the firms' staff as a contact representative.

A former musician, Kolsky was recently discharged from the army after a two-year stint.

The appointment becomes effective immediately.

London Lowdown

One of the biggest premieres planned for the British movie industry will be held on Monday, April 21st, at the Dominion Theatre, London, when the new Todd-AO production of "South Pacific" opens. Should be quite a night.

"Simply Heavenly," the American musical, opens here shortly with **Bertice Reading** playing one of the leads in the show.

Tommy Steele returns this week from his South African tour, and is probably the most sought after attraction in this country and Europe. But Tommy's book is filled well into the beginning of next year.

Julie Andrews arrived for rehearsals of "My Fair Lady". Already a leading newspaper is carrying her life story.

Cinema attendances seem to be dropping in this country and it appears that only colossal productions with an international cast like "River Kwai" or "Peyton Place" keep the box offices busy. This is not due to television only. Industry blames the heavy taxation for lack of attendance.

Ted Heath back in the sellers with "Swingin' Shepherd Blues". A winner of the Novello Award for services to British Music, he was also nominated "Music Personality of The Year."

The Champs entered the best selling charts last week with their waxing of "Tequila", and **Pat Boone**, who arrives for two concerts this weekend, is in at No. 15 with "A Wonderful Time Up There". Also interesting is the entry of newcomer to us, **Connie Francis** at No. 10 with her U.S. smash, "Who's Sorry Now".

Nancy Whiskey, whose new record, "Johnnie-O" has just been released on Kapp in the U.S., may have another smash with her recording of "Solid Gold".

Jackie Dennis just came back from a concert in Brussels. The fifteen year old boy, who sings rock 'n roll in a kilt, tore 'em up and had to sing his songs all over again. Mr. Sullivan please note.

Johnnie Ray goes over to the Continent before starting a tour in this country April 11th.

Capitol records announced the end of their marketing of 78 r.p.m. records. Pops will now only be available on 45 r.p.m. Other companies are sure to follow suit as the 78 market declines in favor of the 45.

Several symphonic and pop recordings ready to appear at the Brussels International Fair. Records will be specially packaged to attract the eye of the souvenir buyer.

Lou Chudd of Imperial Records due over from Hollywood during May. Hopes to spend some time in London and on the Continent of Europe.

With the pantomime season now ending theatres will be looking towards the U.S. for new productions, especially musicals.

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 **Magic Moments**—
Perry Como (RCA)

2 **Whole Lotta Woman**—
Marvin Rainwater (MGM)

3 **Nairobi**—
Tommy Steele (Decca)

4 **La Dee Dah**—
Jackie Dennis (Decca)

5 **Maybe Baby**—
Crickets (Coral)

6 **Don't**—
Elvis Presley (RCA)

7 **Swingin' Shepherd Blues**—
Ted Heath (Decca)

8 **The Story Of My Life**—
Michael Holliday (Columbia)

9 **Tequila**—
The Champs (London)

10 **Who's Sorry Now**—
Connie Francis (MGM)

11 **Catch A Falling Star**—
Perry Como (RCA)

12 **Good Golly, Miss Molly**—
Little Richard (London)

13 **It's Too Soon To Know**—
Pat Boone (London)

14 **Jailhouse Rock**—
Elvis Presley (RCA)

15 **A Wonderful Time Up There**—
Pat Boone (London)

16 **Mandy**—
Eddie Calvert (Columbia)

17 **To Be Loved**—
Malcolm Vaughan (HMV)

18 **At The Hop**—
Danny and the Juniors (HMV)

19 **Oh-Oh, I'm Falling in Love Again**—Jimmie Rodgers (Columbia)

20 **Baby Lover**—
Petula Clark (Pye-Nixa)

21 **April Love**—
Pat Boone (London)

22 **The Big Beat**—
Fats Domino (London)

23 **Why Don't They Understand**—
George Hamilton IV (HMV)

24 **Breathless**—
Jerry Lee Lewis (London)

25 **Can't Get Along Without You/We Are Not Alone**—Frankie Vaughan (Philips)

26 **You Are My Destiny**—
Paul Anka (Columbia)

27 **Sugartime**—
Alma Cogan (HMV)

28 **To Be Loved**—
Jackie Wilson (Coral)

29 **Tequila**—
Ted Heath (Decca)

30 **Swingin' Shepherd Blues**—
Moe Koffman (London)

Melody Fifteenth Ann'y

NEW YORK—On Thursday, March 27, Melody Record Supply, New York record distributors, hosted a trade party to celebrate its Fifteenth Anniversary. It was held at the Hampshire House, this city. Seen above are some of the guests who attended. Upper left-Standing left to right: Melody distributing staff Dave Winnick, Max King, Bob Bush, Dick Klein, Charles Rheim, Harold Kass. Seated left to right: D'Artega, conductor and composer, Morty Klein, president of Melody, and Lillian Miller, Klein's secretary. Upper right-left to right: Don Ameche, Sid Siegel, president of Seeco Records, Jose Melis, Morty Kline, Abbott Lutz, Seeco A & R head, Dick Sugar, WAAT-N.J. deejay, and Howard Rosoff, Seeco general manager. Lower left-left to right rear: Dick Sugar, Roy Freeman, Design Records A & R head, Charlie Applewhite, Ray Meinberg, Design's national promotion head, and Cy Leslie, president of Design. Left to right front row: Lou Bass, Julie Joyce, Morty Kline, and George Fishman, co-prexy of Design Records. Lower right-left to right: Dick Sugar, Dean Hunter (WMGM-N.Y. deejay) Julie Joyce (Design artist), Larry Homer (WMGM-N.Y. deejay), and Jose Melis.

Exhibit Space For MOA Convention At Premium

Only Four Booths Still Unsold

OAKLAND, CAL.—As of April 2, 1958, there were only 4 booths left on the entire exhibit floor that had not been sold for Exhibit Space at the MOA Convention.

Banquet tickets are being sold far in advance to many of the music operators' organizations from every state in the Union, which assures a large attendance for the convention.

Outstanding speakers for the general meetings have been secured. Forum programs for the Forum Meetings have been completed. Luncheons, fashion show, the annual banquet and floor show, and everything that goes to make the convention another great success, has been put in order at the Morrison Hotel, Chicago, Illinois, for the event which will run thru May 6, 7, and 8, 1958. The Banquet and Floor Show will be held on Thursday evening, May 8th.

Record companies participating at the convention, have assured the music operators of outstanding talent for the Banquet and Floor Show.

One change that has been made this year for the Floor Show is that each record company will be allowed to present one artist, and the artist will be accorded the opportunity of singing at least two songs with one encore, which gives the artists a greater opportunity to display their ability and talents. The show will be diversified, and it is believed that the floor show will be over by 12 o'clock midnight so that those in attendance can enjoy dancing for at least an hour or two.

Banquet tickets for the banquet and floor show on Thursday evening, May 8th, are on sale at the present time; however, all orders must be accompanied by check as no tickets will be mailed out unless paid for in advance.

Discussions on copyright legislation, and many other subjects discussed in the Forum Meetings will be of great value to music operators from all parts of the nation.

Bud Fraser Ups John Coveney

Also Announces Other Capitol App't's.

HOLLYWOOD—The promotion of John P. Coveney to the position of Merchandising Manager, Capitol Classics, and the appointment of Leo Kepler as Merchandising Manager, Angel Classics, both effective May 1, has been announced by Gordon R. "Bud" Fraser, Director of Merchandising of Capitol Records.

Fraser also announced the appointment of Jean Marty as Artist Promotion Representative, Angel Records, reporting to Kepler, and Ralph E. "Jack" Romann, Jr., as artist Promotion Representative, Capitol Classics, reporting to Coveney.

Coveney will complete his 13th year of service with Capitol this year. He joined Capitol Records in October, 1945, as a salesman in the New York branch. A little over one year later he was made Branch Manager of the New York branch and, 10 years ago, was promoted to Assistant Director of the International Department of CRI. In January, 1952, he was named classical sales promotion representative of CRDC and, three years later, was promoted to Sales Manager, Classical Records, of CRDC, a position he has held until his new appointment. Coveney is a graduate of Fordham University. In his new post, Coveney will move from New York to establish his new headquarters in the Capitol Tower in Hollywood.

Kepler has been with CRI since September, 1956, when he joined the company as Merchandising Manager, Classical Records. Kepler has an extensive knowledge of classical music and recording artists and, for the past 12 years, has owned and operated a prominent Hollywood classical record shop. He will continue to headquarter in the Capitol Tower, Hollywood.

For the past three years Marty has been employed by Pathe-Marconi in Paris, France, one of the foreign affiliates of CRI. For the past two years he has been in charge of classical artist relations for the Artists and Repertoire Department of Pathe-Marconi. He has moved from Paris and will be located in New York. He comes to the Capitol organization with an extensive background in classical music. He is a concert pianist and has a broad knowledge of musical composition and theory. He is a graduate of the University of Paris, and has studied at the Paris Conservatory of Music.

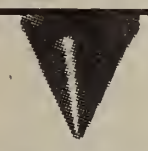
Romann, who graduated from the Juilliard School of Music in New York with a Master's Degree in 1953. was formerly a concert promotion field representative for the Civic Concert Service in New York City before joining Angel Records in New York in October, 1956, as a sales representative. On January 1, this year, when Capitol Records purchased Angel Records, Romann became Angel's sales representative in Philadelphia. In his new post, Romann will again headquarter in New York.

Chess Nat'l. Distr. For Singular Records

CHICAGO—Max Cooperstein, Eastern representative for Chess Records, announced that the Chess Diskery has recently been appointed national distributor for Singular Records, an Eastern-based label.

Chess' promotion of Singular was initiated with a new release titled, "An Innocent Kiss," by the Tops. Cooperstein stated that the disk is already doing big business in the Philadelphia area. Singular originally created the master of "At the Hop," by Danny and the Juniors.

Enlarged, unretouched photo of a supplier's diamond stylus. Note the poor polish.



Enlarged, unretouched photo of a *hand-polished, mirror-smooth* RECOTON diamond stylus.

BEWARE
OF MISLEADING ADVERTISING

A supplier's advertising states that their diamond styli are "perfect for your phonographs."

THIS IS NOT TRUE!
The supplier's styli are generally badly formed and roughly chiselled, as the above *unretouched* photo proves.

RECOTON diamond styli are *hand-polished, mirror-smooth* to assure customer satisfaction, good will and higher profit. And—remember that NOBODY SELLS FOR LESS!

Insist on RECOTON.

Recoton CORPORATION
52-35 Barnett Ave., Long Island City 4, N. Y.
In Canada: Quality Records, Ltd., Toronto

"A VERY PRECIOUS LOVE"
from the Warner Bros. Production
"MARJORIE MORNINGSTAR"

THE AMES BROS.	RCA Victor
DORIS DAY	Columbia
THE JOHNSTON BROS.	London
BONNIE GUITAR	Dot
SLIM WHITMAN	Imperial
JACK JONES	Capitol
DICK HAYMES	Hallmark
SOUND TRACK ALBUM	RCA Victor

M. WITMARK & SONS

ALREADY GETTING A BIG PLAY!
SAVINA CATTIVA
sings
HOW COME YOU DO ME LIKE YOU DO
B/W
A THOUSAND DREAMS AGO
LOVE #5001
Distributors
Territories Available write—wire—phone
Love RECORDS 118 W. 47 St. NYC Ju 2-6838

CAMEO • CAMEO • CAMEO
Novelty Hit of the Year!
"DINNER WITH DRAC"
John Zacherle
CAMEO 130
CAMEO RECORDS
CAMEO • CAMEO • CAMEO

Best Selling EP's

		Pos. Last Week
1	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	3
2	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	2
3	RICKY Ricky Nelson (Imperial EP 153)	1
4	WARM Johnny Mathis (Columbia B-10781)	5
5	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	6
6	FOUR BY PAT Pat Boone (Dot DEP 1057)	7
7	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	4
8	SEVEN HILLS OF ROME Movie Cast (RCA Victor EPA-4222)	8
9	SAM COOKE Sam Cooke (Keen B-2001, 2002, 2003)	9
10	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	11
11	MUTED JAZZ Jonah Jones (Capitol EAP-1, 2, 3-839)	10
12	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	—
13	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	—
14	GOOD NIGHT, DEAR LORD Johnny Mathis (Columbia B-11191, 2, 3)	15
15	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	13

CADENCE HAS THE HITS!
LOLLIPOP Chordettes 1345
★
ARE YOU SINCERE
Andy Williams 1340
★
RUMBLE Link Wray 1347
★
ALL I HAVE TO DO IS DREAM
Everly Brothers 1348
★
CADENCE RECORDS
119 W. 57th St. N. Y., N. Y.

A NEW LABEL — A NEW GROUP
A NEW HIT!
Dion & The Belmonts
singing
"I WONDER WHY"
LAURIE 3013
Appearing on the Dick Clark Bandstand Wednesday, April 16th
LAURIE RECORDS
1674 Broadway (CI 7-5198) N. Y.

MELODY RECORD SUPPLY COMPANY
N. Y.'s oldest Indie Dist. (15 yrs.)
Covering greater N. Y.—
All Record shops—Dept. & Chain Stores
NOW EXPANDING — READY
to handle 2 additional
reputable Pop & LP Lines
6 salesmen — Full time promotion man
Contact Morty Kline
693 Tenth Ave., N. Y. C. — CIrcle 7-3527

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	2
2	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	1
3	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	3
4	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	5
5	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	19
6	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	7
7	★SEVEN HILLS OF ROME MOVIE CAST (RCA Victor LM-2211 * EPA-4222)	4
8	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	6
9	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	10
10	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	—
11	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	17
12	TILL ROGER WILLIAMS (Kapp KL-1081)	—
13	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	26
14	★SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	22
15	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	13
16	TABOO ARTHUR LYMAN (HiFi R-806)	18
17	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	9
18	★SAM COOKE SAM COOKE (Keen A-2001 * B-2001, 2002, 2003)	16
19	VIVA PERCY FAITH (Columbia CL-1075)	20
20	TONIGHT JOSE MELIS (Seeco-CELP-411)	34
21	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	15
22	★I REMEMBER BUDDY JERRY VALE (Columbia CL-1114 * B-11141)	21
23	THE FRANK SINATRA STORY FRANK SINATRA (Columbia C2L-6)	11
24	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	14
25	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	8

26. SAIL ALONG SILV'RY MOON. 27. ST. LOUIS BLUES. 28. THE MANY SIDES OF PAT SUZUKI. 29. THE EVERLY BROS. 30. I WISH YOU LOVE. 31. OKLAHOMA. 32. MUTED JAZZ. 33. HITS FROM HOLLYOOD. 34. HYMNS. 35. THE KING & I. 36. THE WALTZ QUEEN. 37. VOICES IN LATIN. 38. FILM ENCORES. 39. CARMEN CAVALLERO REMEMBERS EDDIE DUCHIN. 40. DUKES OF DIXIELAND.

"Colorful Personality"

ALBANY, N.Y.—Jack Spector (left) and Paul Flanagan (right) of the Fabulous Five platter personalities of station WPTR, Albany, N.Y., present internationally noted conductor Mantovani with the first "Colorful Personality" award to be given to outstanding music figures by WPTR during its Geo-musical Year, 1958. The "year" is part of the station's "color radio" promotion.

Bill Grauer, Jr. App'ts Robert E. Richer

NEW YORK — An announcement was made last week by Bill Grauer, Jr., president of Bill Grauer Productions, of the appointment of Robert E. Richer as National Sales and Merchandising Manager of the firm. His primary duties will involve supervision of sales of Riverside and Judson, the two lines released by the company.

"Richer comes to us with considerable experience in the recording and sales fields," Grauer noted. "For some time he wrote and produced his own program over the ABC radio network, and for the past two years he has been an account executive with Adam Young, Inc., radio and television representatives.

"We have some exciting projects designed to broaden the distribution of both Riverside and Judson and to increase public awareness of the two labels through greatly increased emphasis on merchandising and sales promotion," Grauer stated. "The addition of Bob Richer to our staff is an important first step in this direction.

"Actually, we have just concluded our most successful year by far, one in which our total sales volume showed a remarkable upward leap of nearly 500%. With the new Judson line beginning to show real strength, with current and forthcoming releases on both labels by such top talent as Cyril Ritchard, Franchot Tone, Stanley Holloway, Thelonious Monk, Abbey Lincoln, Sonny Rollins and others, and with several important new signings of artists to be announced shortly, we feel that we are beginning an even more impressive period of expansion."

Mercury Records Buys Mogul Master

NEW YORK—Music publisher Ivan Mogull has sold a master which he cut to Mercury Records. The disk features the Miller Brothers singing "If I Had a Car," b/w "Try."

Roger Hall Promoted To Sales Mgr. Classical Records-Capitol-Angel

HOLLYWOOD—The promotion of Roger Hall to the post of Sales Manager, Classical Records, for both Capitol and Angel Classics, effective May 1, has been announced by Max K. Gallison, Vice President and National Sales Manager of Capitol Records Distributing Corp.

In his new post, Hall will be responsible for the sale of all Capitol and Angel classical recordings and will direct four classical field representatives in the CRDC organization. These will be Frank B. Page, Phillip Baron, Tupper Turner and Reider Torsen.

Hall has been active for many years in the serious music field. Before joining CRI in January, this year, as National Sales Manager of Angel Records, Hall had served for two years as Regional Manager, EMI Central, for the Angel line of classical recordings. Prior to this, he was Assistant Manager of the Chicago Symphony for three years, Manager of the Erie (Pa.) Philharmonic Orchestra and Manager of the Fort Wayne (Ind.) Philharmonic.

Columbia Pictures New Record Company To Be Headed By Taps and Wexler

NEW YORK—The Columbia Pictures Corporation last week announced the formation of a phonograph record division and at the same time named Jonie Taps general manager of the new subsidiary. Taps in turn announced the appointment of Paul Wexler, former vice-president of Columbia Records, as director of operations of the new label. Taps had been head of Columbia Pictures' Music Division and will continue to operate out of the company's West Coast office. Wexler will headquarter in the film company's New York office. Wexler was also formerly sales manager of Columbia and Epic Records and most recently headed the Cabot label.

The name of the new label has not yet been decided upon, but it is definite that the label will *not* carry the name of Columbia Pictures.

In recent months, Columbia Pictures had been negotiating with several record companies for the purchase of an independent label. Among the names that had been mentioned were Lew Chudd's Imperial firm and Jerry Blaine's Jubilee and Josie diskeries.

It was decided, however, that the film company would start a record operation from scratch.

Columbia Pictures will seek new talent and material from outside the company as well as use personalities and artists from the film company's roster.

In the past, Columbia has produced several big musical scores including "The Jolson Story," "Picnic," "The Eddy Duchin Story," and most recently "Bridge On The River Kwai." Not being in the record business, the film company did not participate in the album and singles potential of the music from these scores.

Wexler will devote the next few weeks to making selections for the new label's A & R staff as well as choosing sales personnel.

Wexler joins two other key personnel of Columbia and Epic as head of motion picture record companies: Arnold Maxin, formerly of Epic and now president of MGM; and James Conkling, formerly prexy of Columbia Records and new head of Warner Brothers' new record subsidiary.

Star Time

CHICAGO—Barbara McNair, Coral recording artist, is interviewed in Chicago studio by PFC Jim Mills of the Radio-Television Branch, Information Section, Fifth U.S. Army Headquarters. She is one of the featured performers starring in the "Star Time" series carried by some 60 stations throughout the 13-state Fifth Army area.

Peter De Rose

The week of April 23-30th has been designated as "Peter De Rose Memorial Week," commemorating the 5th anniversary of the death of the composer of "Deep Purple," "Wagon Wheels" and many other popular hits. In addition to his brilliant career as a composer and radio pioneer, he will always be remembered as a beloved figure in his own time.

Get Rid Of Unwanted Relatives
by playing
"THE WORST OF MORRIS GARNER"
A New Thunderbird Bomb
LP # 1958
THUNDERBIRD RECORD CO.
1700 BROADWAY, N. Y.

SEECO
Album Of The Week
SEECO
39 WEST 60th STREET
NEW YORK 23, N. Y.
JUDSON 6-3620

Fats Domino
"SICK AND TIRED"
b/w
"NO, NO"
5515
Imperial Records

BEST SELLERS

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

JOHNNIE PATE
SWINGING SHEPHERD BLUES
FEDERAL 12312

MUSKEETA
b/w PRETTY ONE
FEDERAL 12325

BILL DOGGETT
BOO-DA-BA
b/w PIMENTO
KING 5125

EARL BOSTIC
BACK BEAT
HONEYSUCKLE ROSE
KING 5127

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

NEW RELEASES

BILL DOGGETT
BLUES FOR HANDY
b/w HOW COULD YOU
KING 5130

TINY TOPSY
CHA-CHA SUE
b/w
WESTERN ROCK N' ROLL
FEDERAL 12323

DANNY OVERBEA
SPACE TIME
b/w
CANDY BAR
FEDERAL 12324

KING RECORDS

On The Way to No. 1
"BREATHLESS"
by
Jerry Lee Lewis
Sun # 288
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

Imperial Reaches All-Time High Gross

HOLLYWOOD — With period ending March 31, 1958, Imperial Records recorded an all-time high twelve-month gross of $10,428,000, it was announced last week by label president Lew Chudd.

The figure, which is a $2,500,000 increase over last year, represents only disk revenue domestically, added Chudd, with foreign coin receipts still being tabulated.

Chudd attributes the bulk of last year's sales to his four "bomber" artists: Ricky Nelson, Fats Domino, Ernie Freeman, and Slim Whitman, who dominated Imperial's single business. Chudd disclosed that the label, primarily known for its single hits, released a total of only fifty-one singles during the entire twelve-month period. Total singles sold during this time were over twelve million, Chudd revealed.

Imperial's biggest album seller was Ricky Nelson, whose initial LP is nearing the two hundred thousand mark. Nelson also leads as the label's top EP seller. His first three EP's have had an accumulative sale of over eight hundred thousand. Not far behind is Fats Domino, whose accumulative sale on all his LP's and EP's brings him close to Nelson.

Imperial's square dance and Latin lines also scored heavily in the hefty gross.

Chudd plans a stepped-up releasing schedule this coming year and expects to increase his singles and album output by some twenty-five percent over last year. This year will also see Imperial enter the stereophonic tape field. Chudd expects to have twelve tape packages on the market by September, with initial releases set for June.

Shine King Introduces Two New Items

MASPETH, N.Y. — Shine King Products of Maspeth, N.Y., manufacturer of the Tone-King line of record accessories, last week introduced two new items which the firm is offering to the trade. One is a new tone arm record brush and the other a new 45rpm insert.

The brush, cataloged as a Combination Hi-Fi Brush N' Lift, offers two important features. The brush hooks onto the outer side of the arm and swings freely on a swivel so that it puts no pressure on the disk but glides lightly over the grooves cleaning the record without raising the needle out of the groove. The metal portion of the brush attachment has the added feature of acting as a lift for the tone arm since it is curved for a finger grip. The Brush N' Lift carries a suggested list of $1.00 each.

The 45rpm insert is a two-piece metal insert that is attached to the record by placing one part on the top side of the disk, placing the other part on the bottom side of the disk, and with a simple twist of the fingers, both parts interlock. The item grips tightly and cannot break the edges of the record. No force is necessary to insert the item. The Two-Piece Interlocking Metal Insert has a suggested retail list of 5 for 49¢.

Rudolph A. Poike, owner of Shine King, announced that distribution of the products in certain territories is still available. Shine King is located at 65-55 Grand Avenue, Maspeth 78, N.Y.

Best Selling Sheet Music

		LAST WEEK
1	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	1
2	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	3
3	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	2
4	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	10
5	WHO'S SORRY NOW Mills ASCAP—Snyder, Kalmar, Ruby	4
6	LOLLIPOP E. B. Marks BMI—Dixon, Ross	8
7	76 TROMBONES Frank ASCAP—Wilson	9
8	A WONDERFUL TIME UP THERE Wallace Fowler BMI—Abernathy	5
9	TEQUILA Jat BMI—Rio	6
10	ARE YOU SINCERE Cedarwood BMI—Walker	7
11	LITTLE BLUE MAN Trinity BMI—Ebb, Klein	15
12	ARRIVEDERCI ROMA Reg Connelly ASCAP—Sigman, Rascel	—
13	26 MILES Beechwood BMI—Larson, Belland	12
14	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	11
15	IT'S TOO SOON TO KNOW E. H. Morris ASCAP—Chessler	13

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Precious Love	Witmark	All I Have To Do Is Dream	Acuff-Rose
Another Time, Another Place	Famous	All The Way	Maraville
Are You Sincere	Cedarwood	Are You Sincere	Cedarwood
Billy	Mills	Belonging To Someone	Lear
Catch A Falling Star	Marvin	Book Of Love	Arc-Keel
Chanson D'Amour	Meadowlark	Catch A Falling Star	Marvin
Dance Only With Me	Stratford	Chanson D'Amour	Meadowlark
Gigi	Chappell	Crazy Love	Spanka
He's Got The Whole World In His Hands	Chappell	Everything Is Tickety-Boo	Frank
How're Ya Fixed For Love	Tamarisk	For Your Love	Beechwood
I'm Getting Sentimental Over You	Mills	Gigi	Chappell
In My Life	Gil	Happiness	Conley
I've Got Bells On My Heart	Southern	Happy Time	Rush
Kewpie Doll	Leeds	High Sign	Viva
Lollipop	E. B. Marks	How Come You Do Me Like You Do	Mills
Long Hot Summer	Feist	Lazy Mary	Shapiro, Bernstein
Magic Moments	Famous	Lollipop	E. B. Marks
March From River Kwai & Colonel Bogey	Columbia Pic & Boosey & Hawkes	Nee Nee Na Na Na Na Nu Nu	Deane & Doo
Oh-Oh I'm Falling In Love Again	Planetary	No No	Travis
Return To Me	Southern	Over And Over	Mills
Seventy-Six Trombones	Frank	Return To Me	Southern
Swinging Shepherd Blues	Kahl-Bennell	Secret Of Happiness	Planetary
Tango Boogie	Bregman, Vocco & Conn	Tell Her You Love Her	Mr. Music
Tequila	Jat	Tequila	Jat
There's Only One Of You	Korwin	Thank Heaven For Little Girls	Chappell
These Worldly Wonders	Brenner	There's Only One Of You	Korwin
26 Miles	Beechwood	Twenty-Six Miles	Beechwood
Twilight Time	Porgie	Twilight Time	Porgie
Who's Sorry Now	Mills	Who's Sorry Now	Mills
Witch Doctor	Monarch	Witch Doctor	Monarch
Witchcraft	E. H. Morris		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

London's "May Is Mantovani Month" Program Under Way

NEW YORK—Once again London Records has started the machinery rolling in its annual "May Is Mantovani Month" program.

Each of the six previous "May Is Mantovani Month" campaigns were extremely successful, according to Lee Hartstone, vice president in charge of sales. And this year's, which comes right after Mantovani's big 63-city American tour is expected to be the most resourceful to date.

In conjunction with the "M-M-M 1958" campaign, London is issuing a new Mantovani album titled "Gems Forever," featuring famous standards. This latest addition brings the Mantovani LP catalog to 22 packages. The Mantovani catalog also includes 59 EP's. "Film Encores," the Monty disk issued with the "M-M-M 1957" program, is still a chart best seller after one whole year since release.

The Mantovani program begins immediately. Under this offer, dealers can purchase any of the Mantovani packages (LP's or EP's) on a straight 10% discount basis. LP's will sell to the dealer for $2.22 each ($2.47 less 25¢) and EP's at 72¢ (80¢ less 8¢). The dealer has nothing further to do to earn this discount. The 10% will be deducted on the face of the invoice. The quantity of albums available to dealers is limited.

London has set as its goal 700,000 Mantovani LP's to be sold to the consumer by May 31, and has set a suggested retail price of $3.29 on all Mantovani LP's during May. London has prepared order forms, co-op ads, racks and dealer merchandising aids. Mantovani albums usually retail for $3.98.

London made it clear that Mantovani LP's will *not* be available at discount on any summer or fall program this year. And any Mantovani LP purchased on this program may be exchanged at any time for any other Mantovani LP.

London has set a limited budget for co-op advertising in newspaper ads and radio spots. Co-op advertising in these media will be accepted on a 50% dealer-25% distributor-25% London basis. In line with London's new policy, co-op advertising featuring prices less than regular list will be accepted. Distributors have been advised of the total amount of money they may spend in co-op advertising.

This year's "M-M-M" window displays enable the dealer to participate without any cost to him. A national window trimming company has agreed to install a number of Mantovani displays in dealers' shops at $15.00 each, this cost to be shared equally by the distributor and London.

London is also offering a 120 LP floor display. The corrugated display will be shipped to distributors. A limited quantity of 50 LP floor browsers have also been prepared. Other in-store sales aids include: a life size easel of Mantovani; an eight-page pocket-size catalog; counter easels; "day-glo" footprint stickers; streamers; browser-bin cards and jacket kits.

2,000 dee jays and radio stations, salesmen, etc., will receive promotion copies of the new "Gems Forever" album. Additional promotional copies will be forwarded to distributors at $1.00 each.

Tommy Valando Forms New Record Label

NEW YORK — Music Publisher Tommy Valando announced last week that he is entering the record company sweepstakes with his new label, Sunbeam Records. Arnold Goland will head the A & R department.

The label's first release will be "No Chemise Please" b/w "Girl of My Dreams," by Jerry Granahan. The new label is currently setting up distribution.

Valando, a veteran of the music business, has published a chain of tremendous hits. Most recently he published two Broadway musical scores, "Mr. Wonderful," and "The Body Beautiful."

Valando's publishing firms are Valando Music and Sunbeam Music.

Jensen Needle Promotion

CHICAGO—The new attache case promotion of Jensen phonograph needles features an attractive display of 100 needles plus merchandising aids in sectioned back. Case is given free to distrbutor salesmen and is also a free bonus for dealers who buy 100 needles.

Team Effort

NEW HAVEN, CONN.—Joni James and husband Tony Acquaviva were the guests recently of WAVZ Program Director Tiny Markle on his afternoon show. Joni was in New Haven plugging her latest MGM record, "Arrivederci Roma" b/w "Non Dimenticar."

Mickey-Mouse Club Star Hitting With New Single Disk

LOS ANGELES — Young Annette Funicello, a favorite star on the Mickey Mouse Club Show (ABC-TV Mon. through Friday) has a promising new career, thanks to the loyalty of her television audiences.

When Annette first sang, "How Will I Know My Love" on the Mickey Mouse Club Show, no one knew she was "teletesting" a potential hit record. When she repeated the song on a later show, Walt Disney's studio was bombarded with thousands of letters from viewers of all ages asking, "Where can we buy a recording of 'How Will I Know My Love?'."

Officials of Disneyland Records immediately rushed a recording of Annette's song, "How Will I Know My Love" b/w "Don't Jump to Conclusions" for nationwide distribution.

Early reports of heavy sales on the record bearing the Disneyland label have prompted plans for additional recordings by Annette.

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Four Preps
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"TRUE TO YOU"
Gene Vincent & His Blue Caps
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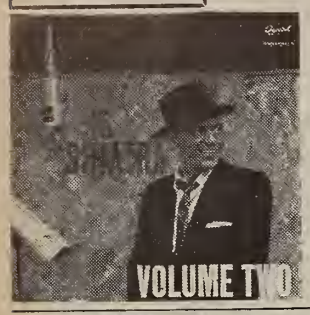
Album Reviews

POPULAR



"THIS IS SINATRA—Vol. 2"—**Frank Sinatra** with Orchestra conducted by **Nelson Riddle** Capitol W982 (1-12" LP)

The platter, as in the first volume, spotlights songs Sinatra has made famous throughout his career. The versatile personality, with the always welcome orchestral compliments of the Nelson Riddle musicians, lends his colorful delivery to "Hey! Jealous Lover", "Half As Lovely Twice As True", etc. Frank Sinatra, currently one of the hottest peformers in all phases of entertainment, has a definite chart attraction here. Must Stock.

"DANCING WITH GIGI"—Ray Ellis and his Orchestra—Columbia CL-1122 (1-12" LP)

The issue is a follow up to Ellis' "Let's Get Away From It All" entry. The very popular score is offered with pleasing dance arrangements by the Ellis ork. While displaying their smooth delivery, the musicians style out "Thank Heaven For Little Girls", "I Remember It Well", "I'm Glad I'm Not Young Anymore", and eight others. One of the better recordings of the Lerner-Loewe score. Reliable stock.

"THAT'LL BE THE DAY"—Buddy Holly—Decca DL-8707 (1-12" LP)

Holly, lead singer and guitarist for the Crickets, who had a chart smashing effort in his "Peggy Sue", is heard with the instrumental accompaniment of the Three Tunes. The record includes swinging ("Rockin' Around With Ollie Vee") as well as restrained numbers ("You Are My One Desire"). The set will find the hearty approval of the Holly followers. Could be a best seller. Stock well.

"JUMP FOR JOY"—Peggy Lee with Nelson Riddle's Music—Capitol T-979 (1-12" LP)

The talented thrush renders a host of relaxed swingers. Peggy Lee has one of the most colorful deliveries around, and she showcases it successfully with the Riddle orchestra backing her with refreshing sparkle. Stylings include "Old Devil Moon", "What A Little Moonlight Can Do", "Jump For Joy", and "When My Sugar Walks Down The Street". Will give the retailer some reliable stock.

"LAVERN BAKER SINGS BESSIE SMITH"—Atlantic 1281 (1-12" LP)

Miss Baker offers a salute to the late great blues singer. The artist sings many of the tunes closely associated with Bessie Smith, including many Miss Smith penned herself ("Back Water Blues", "Young Woman's Blues", etc.). The background for Miss Baker is provided by a host of top jazzists including Buck Clayton, Wendell Marshall, and Nat Pierce. Due for plenty of deejay spins and sales activity. Lavern Baker's talents make this tribute to Bessie Smith one that collectors of the blues will want to add to their libraries. Chart stock.

"DINAH SINGS BESSIE SMITH" — **Dinah** Washington with **Eddie Chamblee** and his Orchestra—Emarcy MG-36130 (1-12" LP)

The pressing offers the popular vocalist rendering ten songs closely associated with that great jazz singer, Bessie Smith. The Chamblee orchestra supplies a smooth, pleasing background as Miss Washington gives impressive readings of the familiar blues items. Some of the tunes receiving the down-homey treatments are "Jailhouse Blues", "Send Me To The 'Lectric Chair", "Me And My Gin", and "Fine Fat Daddy". Top jazz vocals.

"THE LONG, HOT SUMMER"—Original Soundtrack—Jimmie Rodgers singing the title song—Roulette R-25026 (1-12" LP)

The pressing features Jimmy Rodgers' singing the title song, which is also enjoying a chart run as a single. The picture, starring Paul Newman and Joanne Woodward, has a beautiful track written by Alex North and offered under the expert guidance of Lionel Newman. With Rodgers' contribution, and the publicity the flick is currently receiving, the album could sell big. Top notch entry.

"THE FLYING PLATTERS AROUND THE WORLD"—Mercury MG-20366 (1-12" LP)

The versatile vocal group treats the listener to a host of items including many old timers. The Platters, recently returned from a tour of foreign countries, display their musical know how—offering "Try A Little Tenderness", "That Old Feeling", and "Twilight Time", their latest single chart bidder. The deck could be the Platters' best LP effort to date. Extremely well done vocal blending.

"A RECORDED PORTRAIT"—**Eleanor Roosevelt** in conversation with **Arnold Michaelis**"—M-G-M E-3648 (1-12" LP)

Miss Roosevelt is heard in an interesting conversation with Arnold Michaelis. The discussion covers many topics of interest to everyone F. D. Roosevelt, politics, influences on Mrs. Roosevelt's early life etc. The set however, goes over the subjects with a simplicity that makes it enjoyable to the listener. The overall informality of the disk also adds to listening pleasure. Capable change of pace item.

"CUGAT CAVALCADE"—**Xavier Cugat** and his Orchestra—Columbia CL-1094 (1-12" LP)

The noted ork leader runs through some of his greatest hits. The popular interpreter of the Latin rhythms leads his smoothly blended brass and strings through "What A Difference A Day Made", "Orchids In The Moonlight", "Brazil", and "Tico-Tico", plus eight more. The accomplished crew has a number of easy to take presentations. Will certainly please the Latin set.

"A TOUCH OF BERLIN"—Hans Carste and his Orchestra—Epic LN-3451 (1-12" LP)
"A TOUCH OF TYROL"—Various Artists—Epic LN-3450 (1-12" LP)
"A TOUCH OF NEW YORK"—Lucio Milena and his Orchestra—Epic LN-3447 (1-12" LP)
"A TOUCH OF SPAIN"—Various Artists—Epic LN-3446 (1-12" LP)

The diskery presents a sort of musical travelogue. With each platter showcasing the music from a different part of the world, a vivid picture is created. Each of the disks serve as a worthy showcase for the musically accomplished foreign musicians, such as the Hans Carste orchestra, featured on "A Touch Of Berlin", doing "Das Iste Berlin", a moving contribution. The issues insure plenty of good music as they supply a host of pleasing sounds. Any or all of the waxings could make noise on the sales scene.

"IVORY JOE SINGS THE OLD AND THE NEW"—Ivory Joe Hunter—Atlantic 8015 (1-12" LP)

Ivory Joe Hunter offers the listener a number of warm ballads, many of which he wrote himself. The artist renders "I'll Take You Home Again Kathleen", "I Could Fall In Love With You", "One More Memory", a Hunter original, and others. The songster, accompanying himself on piano, receives the smart backing of a smoothly blended chorus. An impressive album from the veteran songster. Could be big.

"CRAZY LITTLE MAMA"—**The Eldorados**—Vee-Jay VJLP-1001 (1-12" LP)

The popular rock and roll songsters offer some swinging efforts on their debut LP. The El Dorados are heard doing some of their initial hits, including "At My Front Door", and "I'll Be Forever Loving You". Also on the waxing as guest artists is another excellent group, The Magnificents, working out with their two goodies including their biggest single, "Up On The Mountain". With two top rated groups on the bill, the disk should get lots of teen sales.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Album Reviews

"WITH BELLS ON"—Sid Bass and his Orchestra —Vik LX-1112 (1-12" LP)

Sid Bass, on his third outing for Vik, effectively blends the pleasing sounds of bells with his accomplished orchestral sounds. The delicate bells accent different parts of the Bass crew, saxes, woodwinds, or strings. The selections are all standards except for "The Bells Are Swinging" and "Blue Bells", two fine items penned by Bass. The album is a refreshing new look at the oldies. Will certainly get its share of sales.

"GOBBLEDEGOOK SONGS" — Stanley Holloway—Judson J-3026 (1-12" LP)

Holloway offers a collection of humorous selections aimed at the small fry. The artist has a disk sure to give the youngsters many hours of entertainment. He portrays adventures in song and story form. Backing Holloway is Moe Goldenberg (drums, tympany, and odds) and Milton Kaye (piano organ, and celeste). Extremely well done children's item. Pleasantly presented pressing that will certainly make a worthy gift.

"JUANITA HALL SINGS THE BLUES"—With the Claude Hopkins All Stars—Counterpoint CPT-556 (1-12" LP)

The issue is a compatible stereophonic disk, but can be played on any LP phono, monaural or stereo. Reviewed on a monaural high fidelity phono, the album was very close in quality to the regular high fidelity LP. Juanita Hall renders the blues interpretation with the warmest of deliveries. The tunes tagged are closely related to the late Bessie Smith. The Claude Hopkins All Stars, with such prominent jazzsters as Coleman Hawkins and George Duvivier, capably backs Miss Hall's tasty readings.

"SEEMS LIKE OLD TIMES"—Sy Shaffer and his Orchestra — Westminster — WP-6083 (1-12" LP)

Sy Shaffer has been playing "Seems Like Old Times", Arthur Godfrey's theme song, on the Godfrey show for thirteen years. Shaffer's virtuoso trombone leads the musicians through a dozen durable melodies in fine style. One outstanding brass accented offering is "Blue Moon". The well selected tunes plus the ork's more than attractive delivery makes for some most enjoyable mood music. Should gain Shaffer many new fans.

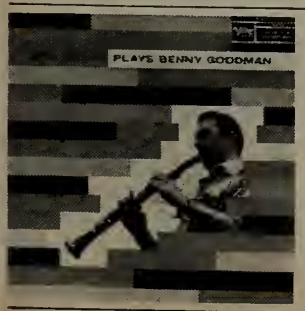
"LOUIE WRITES AGAIN" — Lou Carter — Golden Crest CR-3044 (1-12" LP)

Louie the Cabbie does his second album, for Golden Crest. Side one of the record features a musical comedy Louie calls "Aqueduct Alley". Some of the tunes from the musical are "The Alley", "I Don't Talk Very Good", and "She Went Away". In back of the artist, who also sings, is the Jack Zimmermann orchestra offering a catchy assist. The humorous selections make for some mighty enjoyable listening. Pleasing platter.

JAZZ

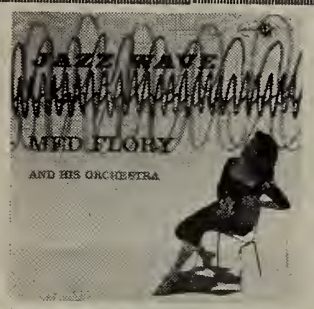
"OH CAPTAIN!"—the Leonard Feather-Dick Hyman All Stars—M-G-M E-3650 (1-12" LP)

The music from the hit Broadway musical comedy receives top notch jazz readings from the Leonard Feather-Dick Hyman Allstars. The All Stars, featuring such respected musicians as Coleman Hawkins, Tony Scott and Oscar Pettiford, are assisted vocally by Marilyn Moore and Jackie Paris, and one unexpected vocal by Osie Johnson who sings "Hey Madame". Worthy addition to the "jazzed up Broadway score" department. Could be a big seller in jazz circles.



"BUDDY DeFRANCO PLAYS BENNY GOODMAN"—Verve MGV-2089 (1-12" LP)

The waxing features the expressive clarinet of Buddy DeFranco paying tribute to the great Benny Goodman. DeFranco receives worthy assistance from jazz notables Georgie Auld (tenor), Barney Kessel (guitar), Stan Levey (piano) and others. Two standout selections are "Seven Come Eleven" and "Memories Of You". Both Victor Feldman and Larry Bunker offer some tasty vibe work throughout. Another top DeFranco issue.



"JAZZ WAVE"—Med Flory and his Orchestra—Jubilee JLP-1066 (1-12" LP)

Med Flory and company go full brass ahead and come up with some swinging sessions. The musicians display a smooth and accomplished delivery that can only compliment the selections. Tunes include "An Occasional Man", "I Cover The Waterfront", "Sea Chase" and "Davy Jones", an original penned by Flory that features some far out trumpeting by Miles Davis. The set is a taste of what the jazz buffs are looking for. Worthy entry.

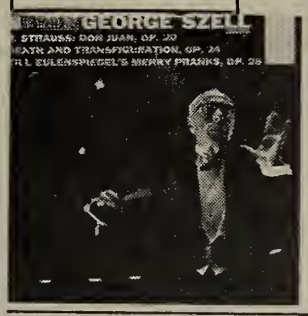
"JAZZVILLE Vol. 4"—Gene Roland Octet—Hal Serra trio and quartet—Dawn DLP-1122 (1-12" LP)

The two groups lend their cool school deliveries to nine well chosen tunes. The Roland group has a ball as it portrays "The Creeper", "Minor Scene" and others. Hal Serra's group tag "Everything I've Got Belongs To You", "Suddenly It's Spring", etc. Both Serra and Roland lead their groups with virile trumpets. The issue should get the same high sales treatment as previous volumes.

"JAZZ FOR PLAYGIRLS"—Billy Ver Planck's Orchestra—Savoy MG-12121 (1-12" LP)

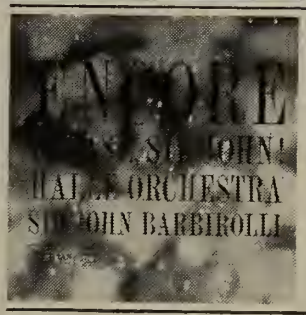
The musicians blend instruments and make with some swinging sounds. The orchestra features plenty of respected jazz names (Eddie Costa, Joe Wilder, Wendell Marshall) and they render some fine items in great style. Two tunes descriptive of the whole set are "Senor Blues", and "Play Girl Stroll". Aiding in the rhythm department is the accomplished guitar of Bill Harris. The musicians offer a waxing to be reckoned with.

CLASSICAL



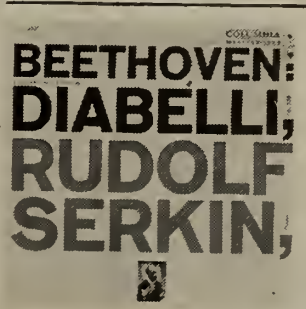
STRAUSS: Don Juan, Op. 20—Death And Transfiguration, Op. 24—Till Eulenspiegel's Merry Pranks, Op. 28—George Szell conducting the Cleveland Orchestra—Epic LC-3439 (1-12" LP)

The noted composer's melodic works are inventively portrayed by the Cleveland Orchestra. George Szell's praiseworthy conducting helps make this a superb showcase for the pieces. The musicians have a vitality of sound that beautifully captures the essence of the compositions, especially the tonally exciting Don Juan. Beautiful sound.



"ENCORE PLEASE, SIR JOHN"—Sir John Barbirolli conducting the Halle Orchestra—Mercury MG-50161 (1-12" LP)

The Halle crew, one of England's leading orchestras, under the direction of Sir John Barbirolli, pleasingly demonstrates its dynamic range while rendering eight compositions. The pieces portrayed include Sousa's "Stars And Stripes Forever", Tchaikovsky's "Andante Cantabile", and Nicolai's "Merry Wives Of Windsor Overture". Extremely palatable interpretations. Beautiful sound.



BEETHOVEN: Variations on a theme by DIABELLI—Rudolf Serkin, piano—Columbia ML-5246 (1-12" LP)

Beethoven's Diabelli Variations, his last major work for the piano, is brilliantly interpreted by the noted pianist. Serkin is one of the most highly regarded pianists on the classical scene, and this offering strengthens his hold on this lofty rating. There have been thirty-three variations on the piece, and every one is offered on this issue. The lyrical master of the keyboards does a superb job and displays his complete mastery of the piano. A must for all classicals collections.

BEETHOVEN: Quartet No. 13 in B flat, Op. 130 —The Hollywood String Quartet—Capitol PAO-8429 (1-12" LP)

The Hollywood String Quartet performed this composition at the Edinburgh International Festival. The musicians, featuring two violins, a viola and a cello blend harmoniously while rendering the work. The delicate, difficult piece is laudably presented and lovers of string groups will applaud its smooth delivery. The waxing will definitely make a worthy addition to any classical collection. Sounds like a long standing favorite. Important entry.

Busy Phones

PITTSBURGH, PA.—Eileen Rodgers' fans kept the phones busy in Bob Tracey's KDKA Radio studios recently when she visited the station. They were given an opportunity to tell Eileen how they like the Pittsburgh gal's Columbia LP, "Blue Swing." Eileen was combining a hometown visit with a week's engagement at a local night spot, the Copa.

The Cash Box

Album Sure Shots

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"The Cash Box" To Be Distributed Free At Brussels Fair

BRUSSELS, BELGIUM—Members of the recording industry, the music business and the coin machine industry visiting the Brussels World's Fair will be able to obtain the latest issue of The Cash Box free of charge each week during the entire run of the Fair.

Latest issues will be available at the Amusement Center Arcade thru the cooperation of Abe Witsen, who is operating two amusement arcades at the Fair.

Roulette Issues Fourth Jimmie Rodgers Disk

NEW YORK—Roulette Records is releasing a new single this week by Jimmie Rodgers. This is Jimmie's fourth single for the label and since June '57 when the first disk, "Honeycomb" was issued, he has never been off the best seller lists. Currently he is on the charts with "Oh, Oh I'm Falling In Love Again" as well as having his extended play set "Jimmie Rodgers" on the EP Best Seller lists. The new record, "Secretly" and "Make Me A Miracle" is, according to Joe Kolsky, executive vice-president of Roulette, scheduled for an all-out promotion by the firm.

The disk will be issued in a special four color 45 sleeve with Jimmie's photograph on the cover so that it will receive maximum dealer display. Jimmie is also scheduled for a number of network television shows. He will appear this week on the Big Record (April 16th) and next Saturday (April 26th) on Club Oasis. Following this, he will go out on a personal tour of the disk-jockeys to promote the single. Jimmie is currently represented on Roulette's first original soundtrack album "The Long, Hot Summer" in which he sings the title song.

Manny Kellem Named To Capitol New York A&R Post

MANNY KELLEM

HOLLYWOOD — The appointment of Manuel "Manny" Kellem as single records producer for Capitol Records, Inc. in New York, effective April 1, has been announced by Glenn E. Wallichs, President.

Kellem comes to his new post with an extensive background and experience in music. As a musician, he has played bass fiddle with such top dance bands as Charlie Barnet, Meyer Davis and the late Jan Savitt.

Kellem, a native of Philadelphia, Pa., joined Capitol Records Distributing Corp. in 1952 as promotion man of the local branch in his home town. In 1956 he was advanced to Eastern promotion man of the National Sales Division of CRDC with headquarters in New York. One year ago he was named District Sales and Promotion Manager of Prep Records, Inc. and, in January this year, was made National Sales Manager of Prep.

"New Horizons In Sound"

PITTSBURGH—KDKA Radio announcer John Stewart (left) and Pittsburgh Symphony Orchestra conductor William Steinberg confer about the use of the Symphony's stereophonic tape recordings on the station's Saturday night series, "Stereo: New Horizons in Sound." Several of the hour-long shows are being devoted to the Capitol releases by the Pittsburgh orchestra to tie-in with the latter's annual fund-raising campaign in the Pittsburgh area.

Reachin' For Apples

NEW YORK — "Teacher's Pet" opened at New York's Capitol Theatre recently amid day-long crowd-pulling lobby promotion featuring Radio Station WINS broadcasts with disk jockeys Jack Lacey and Irv Smith officiating. Here selecting first apple in "apple for the teacher" money prize drawing is John Fernhead (left), general manager of WINS, as Jack Lacy reaches for the second. Decorative June Baier is basket holder.

Hayride Celebrates 10th

SHREVEPORT, LA.—On Saturday, April 5, the Louisiana Hayride celebrated its Tenth Anniversary with a special performance which featured some twenty guest artists in addition to the regular cast. Among the guests were such former Hayride stars as Webb Pierce, Faron Young, The Brown Trio, Johnny Bales and several others in addition to Jimmie Davis, The Chelette Sisters, Bob Shelton and Melvin Endsley, all of whom have played several guest appearances on the show. Also on hand for the big event were numerous disk jockeys from all over the southwest.

A crowd in excess of 5,000 stormed Shreveport's 3,800 seat Municipal Auditorium and overflowed into the street where auxiliary speakers were set up so they might hear the performers even though they could not see them.

After the performance, a cocktail party was held at the Captain Shreve Hotel in honor of the visitors and guests.

Granz Organizes 3 European Tours

NEW YORK—Verve topper Norman Granz corraled a host of jazz stars — including Benny Goodman, Ella Fitzgerald, Dizzy Gillespie, Jimmy Rushing and many others—to tour Europe this Spring. He has organized them into three separate tours which, in many cases, will cover the same ground.

The first of the Granz jaunts, "An Evening With Ella Fitzgerald And The Oscar Peterson Trio," got underway last Friday (April 11) in Brussels. Other dates are April 12, Amsterdam; 13, Stockholm; 14, Copenhagen; 15, Oslo; 16, Gothenberg; 17, Hamburg; 18, Berlin; 19, Frankfurt; 20, Vienna; 21, Munich; 22, Prague; 24, Stuttgart; 25, Rome; 28, Zurich.

On April 30, Ella and the Peterson group join instrumentalists Dizzy Gillespie, Stan Getz, Roy Eldridge, Coleman Hawkins and Sonny Stitt. The unit will be known as "Jazz At The Philharmonic." It plays Paris on the 30th and May 1st, and then tours England from May 2 through 18. This marks the first time that a "Jazz At The Phil" unit will tour England.

Ella and Peterson leave PATP on May 19—when it opens its Continental romp in Brussels—and the unit will be augmented by Lou Levy, Max Bennett and Gus Johnson. On May 20 they play Stockholm; 21, Oslo; 22, Gothenberg; 23, Copenhagen; 28, Stuttgart; 29, Munich; 30, Berlin; 31, Hamburg; June 1, Frankfurt; and June 2, Zurich.

Benny Goodman and his band—featuring singer Jimmy Rushing, and new vocalist Ethel Ennis—opens in Stockholm on May 5th. The tour climaxes with a week at the Brussels World's Fair, May 25-31, although this latter is not sponsored by Granz, but is under the auspices of the Westinghouse Broadcasting Company.

Goodman's dates on the Granz tour are: May 5, Stockholm; 6, Copenhagen; 7, Oslo; 8, Hamburg; 10, Berlin; 11, Frankfurt; 12, Zurich; 14, Amsterdam; 15, Blokker; 16 and 17, Munich; 18, Vienna; 20, Stuttgart; 21, Cologne; 22, Dusseldorf; and 23, Hanover.

Something To Smile About

HOLLYWOOD—An elusive elf-like character named "Oscar" is responsible for those happy smiles on the faces of Miyoshi Umeki, Mercury recording artist and Art Talmadge, the company's Executive Vice-President. Miss Umeki recently was awarded the Motion Picture Academy's most coveted honor, "Best Supporting Actress of 1957," for her captivating performance in "Sayonara."

Capitol Issues 2 LPs

HOLLYWOOD—In addition to 31 new high fidelity albums for April which were introduced on March 31, Capitol Records announced the release of two new albums the week of April 7.

One is the original motion picture soundtrack of the MGM release of the Sol C. Siegel production "Merry Andrew", starring Capitol recording artist Danny Kaye. The album contains six songs from the motion picture which were composed by Johnny Mercer with lyrics by Saul Chaplin. Nelson Riddle adapted the music and conducted the orchestral backgrounds. On the reverse side, Billy May conducts a number of selections of familiar circus melodies to tie in with the circus theme of the moton picture.

Because of the success with the Capitol single of "26 Miles", the company, on April 7, also released the first LP by The Four Preps simply titled "The Four Preps" and a new EP album with the same title.

As part of the national promotion for the new Danny Kaye "Merry Andrew" album, Capitol has prepared and made available to the nation's record dealers, a large full-color, die-cut and easel-backed window or counter card. To gain additional recognition for the album, a press kit mailing is being made to motion picture fan magazines and syndicated motion picture columnists.

To help promote The Four Preps' premier LP, an in-store display has been rushed to all Capitol Records Distributing branches, as well as Independent Distributors for use in record stores. In addition, over 1,000 complete albums are being supplied for radio station disk jockey use. Trade and consumer advertising is expected to stimulate additional demand for the Preps' debut package.

Arwin Purchases Master

HOLLYWOOD — Al Kavelin, general manager of Arwin Records, last week purchased the master of "To Lonesome To Cry" by Terry Miller from Cavalier Records of San Francisco. Kavelin first became aware of the master when he read a story about it in the column of Denver disk jockey Ray Perkins. In checking the story, it was found that the record was in the number thirteen spot in sales for the Denver area, which prompted the quick purchase of the master. Kavelin also signed Miller to a recording contract with Arwin and is currently negotiating a picture deal for the young singer.

Disk Jockey Of The Day

TROY, N. Y.—Bob Snyder of WTRY extends his best wishes to Hit parade artist Tommy Leonetti on the success of his Vik recording of "In Your Life" as promotion man Paul Brown looks on. Occasion was the visit of Tommy to Station WTRY in Troy for a one day appearance as Disk Jockey Of The Day.

From the M-G-M Picture
THE BROTHERS KARAMAZOV
Love Theme from
The Brothers Karamazov
ROBBINS MUSIC CORPORATION

It's a Hit!
THE MELLOW KINGS
"VALERIE"
b/w
"SHE'S REAL COOL"
Herald # 518
EMBER RECORDS
1697 BROADWAY, N. Y.

Henri De Puri
. . . HAS GOT A BIG ONE!
"TANGO OOH LA LA"
CORAL 9-61953

HEADING FOR NO. 1
"DANCE HONEY DANCE"
THE VELVETS
FURY 1012
FURY RECORDS, Inc.
271 W. 125th St., N. Y. (Rm 202)

Disk Jockey

REGIONAL RECORD REPORTS

BOB KLOSE
WSTC—Stamford, Conn.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Who's Sorry Now (Francis)
4. Catch A Falling Star (Como)
5. It's Too Soon To Know (P. Boone)
6. Are You Sincere (Williams)
7. Lazy Mary (L. Monte)
8. Sugartime (McGuires)
9. Tumbling Tumbleweeds (B. Vaughn)
10. Witchcraft (F. Sinatra)

TEN JONES
WTKO—Ithaca, N. Y.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. It's Too Soon To Know (P. Boone)
4. 26 Miles (Four Preps)
S. Sweet Little Sixteen (Berry)
6. You Are My Destiny (Anka)
7. Are You Sincere (Williams)
8. Don't (E. Presley)
9. Catch A Falling Star (Como)
10. Breathless (J. L. Lewis)

ALENE McKINNEY
KBIG—Hollywood, Calif.

1. Catch A Falling Star (Como)
2. Chanson D'Amour (Art & Dotty Todd)
3. Return To Me (D. Martin)
4. 26 Miles (Four Preps)
S. All The Time (J. Mathis)
6. Gigi (T. Martin)
7. Little Blue Man (B. Johnson)
8. Are You Sincere (Williams)
9. Bells On My Heart (Cornell/Morgan)
10. 76 Trombones (McPartland)

LARRY GAR
WKBC—No. Wilkesboro, N.C.

1. He's Got The Whole World (L. London)
2. Who's Sorry Now (Francis)
3. Sweet Little Sixteen (Berry)
4. Lollipop (Chordettes)
5. Baubles, Bangles & Beads (J. Jones)
6. Let's Be Lovers (Playmates)
7. Little Blue Man (Johnson)
8. Are You Sincere (Williams)
9. Don't (E. Presley)
10. School Dance (D. Rondo)

RICHARD KNIGHT
KDCY—Oklahoma City, Okla.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Oh Julie (Crescendos)
4. Lollipop (Chordettes)
5. Don't (E. Presley)
6. Oh-Oh, I'm Falling (Rodgers)
7. 26 Miles (Four Preps)
8. So Tough (Casuals)
9. Ballad Of A Teenage Queen (J. Cash)
10. Are You Sincere (Williams)

PHIL PAGE
KEEL—Shreveport, La.

1. Tequila (Champs)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Return To Me (D. Martin)
4. Are You Sincere (Williams)
5. Sweet Little Sixteen (Berry)
6. Sweet Little Darling (J. Stafford)
7. Catch A Falling Star (Como)
8. Lollipop (Chordettes)
9. Don't (E. Presley)
10. Helpless (Platters)

MERLE KILGORE
KZEA—Shreveport, La.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Little Pig (D. Hawkins)
4. Mad Mad World (A. Jones)
5. Walk To The Dance (James)
6. Walkin' Home from School (G. Vincent)
7. Blue Birds Over The Mountain (F. Sands)
8. Maybe Baby (Crickets)
9. The Wild One (J. Horton)
10. These Wordly Wonders (P. Page)

FRANK McCORMACK
WHWB—Rutland, Vt.

1. He's Got The Whole World (B. McNair)
2. Now And For Always (G. Hamilton IV)
3. Let The Bells Keep Ringing (P. Anka)
4. Don't (E. Presley)
S. Maybe Baby (Crickets)
6. Sweet Little Sixteen (Berry)
7. Catch A Falling Star (Como)
8. Tequila (Champs)
9. Lollipop (Chordettes)
10. Are You Sincere (Williams)

RON TURNER
WKMI—Kalamazoo, Mich.

1. Witchdoctor (D. Seville)
2. Chanson D'Amour (Art & Dottie Todd)
3. He's Got The Whole World (L. London)
4. Lazy Mary (L. Monte)
5. Who's Sorry Now (Francis)
6. Lazy Bonnie (Imperials)
7. My Bucket's Got A Hole In It (R. Nelson)
8. Little Train (Vasel & Storz)
9. Dance Only With Me (Como)
10. Claudette (Everlys)

JACK STANT & GENE BOYD
WDRF—Chester, Pa.

1. Skinny Minnie (B. Haley)
2. It's Too Soon To Know (P. Boone)
3. Let's Be Lovers (Playmates)
4. I Wanna Make Love To You (D. Edwards)
S. You (G. Storm)
6. Every Night About Eight (J. Jones)
7. Piccadilly Rock (B. Haley)
8. School Girl (Crescendos)
9. You Excite Me (F. Avalon)
10. Let's Whirl (F. Dee)

NOEL BALL
WSIX—Nashville, Tenn.

1. School Girl (Crescendos)
2. Sweet Little Sixteen (Berry)
3. Maybe (Chantels)
4. Breathless (J. L. Lewis)
5. To Be Loved (J. Wilson)
6. Till The End Of The Dance (Plaids)
7. Don't (E. Presley)
8. Don't You Just Know It (H. Smith)
9. Lollipop (Chordettes)
10. Don't Make It Hurt (S. McDonald)

PAUL BERLIN
KNUZ—Houston, Tex.

1. That Crazy Feeling (Rogers)
2. Twilight Time (Platters)
3. To Be Loved (J. Wilson)
4. Don't You Just Know It (H. Smith)
S. He's Got The Whole World (L. London)
6. Down On The Farm (A. Downing)
7. Flip Flop Bop (F. Cramer)
8. Sweet Little Sixteen (Berry)
9. Witch Doctor (D. Seville)
10. Return To Me (D. Martin)

WILJOHN MILLER
WBRD—Bradenton, Fla.

1. Twilight Time (Platters)
2. Now And For Always (G. Hamilton IV)
3. Very Precious Love (Johnston Bros)
4. Who's Sorry Now (Francis)
S. Listen To Me (B. Holly)
6. There's Only One Of You (Four Lads)
7. A Wonderful Time Up There (P. Boone)
8. Book Of Love (Monotones)
9. Are You Sincere (Williams)
10. Been So Long (Pastels)

TED BIGGS
KWHN—Ft. Smith, Ark.

1. The First Kiss (Petty Trio)
2. Twilight Time (Platters)
3. You Were Made For Me (S. Cooke)
4. The Long Hot Summer (J. Rodgers)
S. He's Got The Whole World (London)
6. Bon Voyage (J. Harper)
7. Are You Sincere (Williams)
8. Tequila (E. Platt)
9. What's Another Broken Heart (C. Blankenshp)
10. Who's Sorry Now (C. Francs)

TONY LARSON
KUDY—Denver-Littleton, Colo.

1. Sweet Little Sixteen (Berry)
2. Tequila (Champs)
3. Lollipop (Chordettes)
4. Are You Sincere (Williams)
S. Billy (K. Linden)
6. There's Only One Of You (Four Lads)
7. Who's Sorry Now (Francis)
8. Pony Tail (L. Dean)
9. Whistle Me Some Blues (Four Freshmen)
10. Witchcraft (F. Sinatra)

JAY DUNN
WKOX—Framingham, Mass.

1. Now And For Always (G. Hamilton IV)
2. Gigi (C. Margulis)
3. Tumbling Tumbleweeds (B. Vaughn)
4. My Pledge To You (Nash)
5. Chanson D'Amour (Art & Dottie Todd)
6. Twilight Time (Platters)
7. Kewpie Doll (P. Como)
8. Teacher, Teacher (Mathis)
9. How Are Ya Fixed For Love (Smith & Sinatra)
10. Careful Careful (Rodgers)

MIKE BRADLEY
KOIL—Omaha, Neb.

1. He's Got The Whole World (L. London)
2. Oh Lonesome Me (Gibson)
3. Don't You Just Know It (H. Smith)
4. Lollipop (Chordettes)
5. So Tough (Casuals)
6. Twilight Time (Platters)
7. Book Of Love (Monotones)
8. A Wonderful Time Up There (P. Boone)
9. Believe What You Say (R. Nelson)

BERNIE BOND
WKCA—New York, N. Y.

1. Twilight Time (Platters)
2. He's Got The Whole World (L. London)
3. For Your Love (Townsend)
4. Book Of Love (Monotones)
5. Witch Doctor (D. Seville)
6. Don'cha Think/Wear My Ring (E. Presley)
7. All I Have To Do Is Dream (Everlys)
8. My Bucket's Got A Hole In It (R. Nelson)
9. Johnny Be Good (C. Berry)
10. Kewpie Doll (P. Como)

ARNIE GINSBURG
WBOS—Boston, Mass.

1. Chanson D'Amour (Art & Dotty Todd)
2. Breathless (J. L. Lewis)
3. Let The Bells Keep Ringin' (P. Anka)
4. He's Got The Whole World (L. London)
S. Wishing For Your Love (Voxpoppers)
6. Now And For Always (G. Hamilton IV)
7. Don't You Just Know It (H. Smith)
8. There's Only One Of You (Four Lads)
9. I Remember (Five Discs)
10. Sweet Little Sixteen (Berry)

FRANK EVANS
KRHM—Hollywood, Calif.

1. There's Only One Of You (Four Lads)
2. Chanson D'Amour (Art & Dotty Todd)
3. Gigi (B. Eckstine)
4. Return To Me (D. Martin)
5. Lazy Mary (L. Monte)
6. The Beat O' My Heart (T. Bennett)
7. Very Precious Love (Ames Bros.)
8. Marching Saints (Belafonte)
9. Tumbling Tumbleweeds (B. Vaughn)
10. It's So Easy To Say (Nash)

BOB OSTERBERG
Los Angeles, Calif.

1. Very Precious Love (Ames Bros)
2. I'm Getting Sentimental Over You (N. Riddle)
3. Marching Saints (Belafonte)
4. My Love Loves Me (4 Coins)
5. Gigi (Vic Damone)
6. Swinging Shepherd Blues (M. Kaufman)
7. The Big Record (Anthony)
8. It's So Easy To Say (Nash)
9. I've Got Bells On My Heart (D. Cornell)
10. The Beat O' My Heart (T. Bennett)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

CHARLIE BURNETT
WRAM—Monmouth, Ill.

1. Who's Sorry Now (Francis)
2. He's Got The Whole World (L. London)
3. 26 Miles (Four Preps)
4. Tequila (Champs)
S. Oh Lonesome Me (Gibson)
6. Sweet Little Sixteen (Berry)
7. Billy (K. Linden)
8. Lollipop (Chordettes)
9. Oh-Oh, I'm Falling (Rodgers)
10. Sail Along Silv'ry Moon (B. Vaughn)

HERB CARL
KONO—San Antonio, Tex.

1. Tequila (Champs)
2. Are You Sincere (Williams)
3. Lollipop (Ronald & Ruby)
4. Maybe Baby (Crickets)
S. Yellow Dog Blues (Fountain)
6. Twilight Time (Platters)
7. Lonely Island (S. Cooke)
8. Looking Back (N. Cole)
9. He's Got The Whole World (L. London)
10. Believe What You Say (R. Nelson)

COOP RIDER
KUDI—Great Falls, Mont.

1. Twilight Time (Platters)
2. Who's Sorry Now (Francis)
3. He's Got The Whole World (L. London)
4. Oh, Lonesome Me (Gibson)
S. Are You Sincere (Williams)
6. Ballad Of A Teenage Queen (J. Cash)
7. Tequila (Champs)
8. Sing Boy, Sing (T. Sands)
9. Lollipop (Chordettes)
10. Uh Huh, Oh Yeah (Lawrence)

BILLY DEE
KWBB—Wichita, Kans.

1. He's Got The Whole World (L. London)
2. Tequila (Champs)
3. Sweet Little Sixteen (Berry)
4. Oh Julie (Crescendos)
S. Are You Sincere (A. Williams)
6. 26 Miles (Four Preps)
7. Wonderful Time Up There (P. Boone)
8. Sing Boy Sing (T. Sands)
9. Lollipop (Chordettes)
10. The Walk (J. McCracklin)

JIM McKINNEY
WCVS—Springfield, Ill.

1. He's Got The Whole World (L. London)
2. 26 Miles (Four Preps)
3. Who's Sorry Now (C. Francis)
4. Billy (K. Linden)
5. Lollipop (Chordettes)
6. Tequila (Champs)
7. Book Of Love (Monotones)
8. Sugartime (McGuires)
9. Wonderful Time Up There (P. Boone)
10. Are You Sincere (A. Williams)

BOB MICHAEL
WELM—Elmira, N. Y.

1. Don't You Just Know It (H. Smith)
2. He's Got The Whole World (L. London)
3. Twilight Time (Platters)
4. Dinner With Drac (Zacherle)
S. Who's Sorry Now (Francis)
6. Sweet Little Sixteen (Berry)
7. Maybe Baby (Crickets)
8. Are You Sincere (Williams)
9. Lollipop (Chordettes)
10. You Are My Destiny (Anka)

DON BURFORD
KBSF—Springhill, La.

1. He's Got The Whole World (L. London)
2. Return To Me (D. Martin)
3. Lollipop (Chordettes)
4. Kewpie Doll (P. Como)
S. Breathless (J. L. Lewis)
6. Wishing For Your Love (Voxpoppers)
7. Gigi (B. Eckstein)
8. Little Pig (D. Hawkins)
9. Withdoctor (D. Seville)
10. My Bucket's Got A Hole In It (R. Nelson)

WARREN CARLSON
WLLH—Lowell, Mass.

1. Who's Sorry Now (Francis)
2. Tequila (S. Kenton)
3. Catch A Falling Star (Como)
4. Lollipop (Chordettes)
S. It's Too Soon To Know (P. Boone)
6. There's Only One Of You (Four Lads)
7. 26 Miles (Four Preps)
8. Are You Sincere (Williams)
9. Arrivederci Roma (Williams)
10. He's Got The Whole World (L. London)

DAN BEACH
WTRL—Bradenton, Fla.

1. Tequila (Champs)
2. He's Got The Whole World (L. London)
3. Catch A Falling Star (Como)
4. Are You Sincere (Williams)
S. A Wonderful Time Up There (P. Boone)
6. Swinging Shepherd Blues (J. Pate)
7. 26 Miles (Four Preps)
8. Sugartime (McGuires)
9. Gigi (V. Damone)
10. Lollipop (Chordettes)

ED TURNEY
WJWS—South Hill, Va.

1. Who's Sorry Now (Francis)
2. Don't (E. Presley)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Breathless (J. L. Lewis)
S. He's Got The Whole World (L. London)
6. Lollipop (Chordettes)
7. Now And For Always (G. Hamilton IV)
8. Right To Love (R. Hamilton)
9. Return To Me (D. Martin)
10. Sweet Little Sixteen (Berry)

JOHN "MAD MAN" MICHAELS
WOKY—Milwaukee, Wisc.

1. There's Only One Of You (Four Lads)
2. Lazy Mary (L. Monte)
3. Witch Doctor (D. Seville)
4. Tequila (Champs)
5. Return To Me (D. Martin)
6. Lollipop (Chordettes)
7. Billy (K. Linden)
8. Oh Lonesome Me (D. Gibson)
9. Groovey (J. Dodo)
10. Bells On My Heart (Morgan)

BOB CALVERT
WGH—Newport News, Va.

1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Are You Sincere (Williams)
4. Who's Sorry Now (Francis)
S. Dinner With Drac (J. Zacherle)
6. Dancing With My Shadow (Four Voices)
7. Sweet Little Sixteen (Berry)
8. Breathless (J. L. Lewis)
9. Maybe Baby (Crickets)
10. Rock And Roll Is Here To Stay (Danny & Juniors)

TAL HOOD
WFGN—Fitchburg, Mass.

1. Don't You Just Know It (H. Smith)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. I Met Him On A Sunday (Shirelles)
S. To Be Loved (J. Wilson)
6. Dizzy, Miss Lizzy (Williams)
7. Sweet Little Sixteen (Berry)
8. Oh Lonesome Me (Gibson)
9. How Are Ya' Fixed For Love (Sinatra & Smith)
10. Teacher, Teacher (J. Mathis)

DICK DEAN
WKTQ—Norway-Paris, Me.

1. Are You Sincere (Williams)
2. Gigi (Eckstine) Margulis/Strollers)
3. Arrivederci Roma (Williams)
4. He's Got The Whole World (L. London)
S. Anytime, Anyplace (Page)
6. A Wonderful Time Up There (P. Boone)
7. Lollipop (Chordettes)
8. Blonde Bombshell (D. Rondo)
9. Kewpie Doll (P. Como)
10. Nothing Will Ever Change (J. James)

DICK GILBERT
KPOK—Scottsdale, Ariz.

1. There's Only One Of You (Four Lads)
2. Catch A Falling Star (Como)
3. Sugartime (McGuires)
4. A Wonderful Time Up There (P. Boone)
S. He's Got The Whole World (L. London)
6. Billy (K. Linden)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. 26 Miles (F. Preps)
9. Twilight Time (Platters)
10. Oh-Oh, I'm Falling (Rodgers)

TOM EDWARDS
WERE—Cleveland, Ohio

1. Return To Me (D. Martin)
2. For Your Love (Townsend)
3. Chanson D'Amour (Todds)
4. Come To Me My True Love (G. MacKenzie)
5. Twilight Time (Platters)
6. He's Got The Whole World (L. London)
7. How Will I Know My Love (Annette)
8. Are You Sincere (Williams)
9. Padre (Arden/Carr)
10. There's Only One Of You (Four Lads)

JACK RATTIGAN
WRCV—Philadelphia, Pa.

1. Catch A Falling Star (Como)
2. Belonging To Someone (Page)
3. Sugartime (McGuires)
4. Very Precious Love (Ames Bros.)
S. Who's Sorry Now (C. Francis)
6. It's Too Soon To Know (P. Boone)
7. 26 Miles (Four Preps)
8. Magic Moments (P. Como)
9. I's Getting Sentimental (N. Riddle)
10. Tell Her You Love Her (F. Sinatra)

"KOOL" HUGH COOPER
WCKI—Greer, S. C.

1. Billy (K. Linden)
2. Are You Sincere (A. Williams)
3. Who's Sorry Now (C. Francis)
4. Farewell To Arms (G. Storm)
5. Twilight Time (Platters)
6. Now And For Always (G. Hamilton IV)
7. Tumbling Tumbleweeds (B. Vaughn)
8. Magic Moments (P. Como)
9. Arrivederci Roma (R. Williams)
10. Lollipop (Chordettes)

BILL ARMSTRONG
WDGY—Minneapolis, Minn.

1. He's Got The Whole World (L. London)
2. Lollipop (Chordettes)
3. Maybe Baby (Crickets)
4. Ballad Of A Teenage Queen (J. Cash)
5. Wonderful Time Up There (P. Boone)
6. Twilight Time (Platters)
7. Don't You Just Know It (H. Smith)
8. Who's Sorry Now (C. Francis)
9. Believe What You Say (R. Nelson)
10. It's Too Soon To Know (P. Boone)

ART KEVIN
KBMS—Los Angeles, Calif.

1. Arrivederci Roma (Williams)
2. He's Got The Whole World (L. London)
3. It's Too Soon To Know (P. Boone)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
S. There's Only One Of You (Four Lads)
6. Belonging To Someone (Page)
7. I'm Getting Sentimental (N. Riddle)
8. I've Got Bells On My Heart (D. Cornell)
9. Tumbling Tumbleweeds (B. Vaughn)
10. The Beat O' My Heart (T. Bennett)

TOM HOPKINS
WDLC—Port Jervis, N. Y.

1. Wishing For Your Love (Voxpoppers)
2. He's Got The Whole World (L. London)
3. There's Only One Of You (Four Lads)
4. Baubles, Bangles And Beads (J. Jones)
5. Music Box (D. Maltby)
6. Are You Sincere (Williams)
7. King Size Love (T. Arden)
8. Your Graduation Means Goodbye (Cardigans)
9. You're Doin' It (G. Gibbs)
10. Soft (B. Doggett)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

GEORGE E. LEZOTTE
WAVZ—New Haven, Conn.
1. Tequila (Champs)
2. Who's Sorry Now (Francis)
3. Let's Be Lovers (Playmates)
4. Teacher's Pet (D. Day)
5. 26 Miles (Four Preps)
6. Lollipop (Chordettes)
7. A Very Precious Love (Ames Bros)
8. That Crazy Feeling (Rogers)
9. Oh-Oh, I'm Falling (J. Rodgers)
10. Surprise (R. Clooney)

RALPH CANARY
KDSJ—Deadwood, S. Dak.
1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Don't Let Go (Hamilton)
4. Who's Sorry Now (Francis)
5. Are You Sincere (Williams)
6. Lollipop (Chordettes)
7. Rock And Roll Is Here To Stay (Danny & Juniors)
8. Short Shorts (Royal Teens)
9. Don't (E. Presley)
10. Breathless (J. L. Lewis)

GEORGE CAMERON
WEAV—Plattsburg, N. Y.
1. Lazy Mary (L. Monte)
2. He's Got The Whole World (L. London)
3. Lollipop (Chordettes)
4. Billy (K. Linden)
5. Who's Sorry Now (Francis)
6. There's Only One Of You (Four Lads)
7. Oh Lonesome Me (Gibson)
8. 26 Miles (Four Preps)
9. Tumbling Tumbleweeds (B. Vaughn)
10. Tequila (Champs)

BOBBY BEERS
KOBY—San Francisco, Calif.
1. Tequila (Champs)
2. Book Of Love (Monotones)
3. Lollipop (Chordettes)
4. Witch Doctor (D. Seville)
5. Cherry Pie (Tri-Lads)
6. Sweet Little Sixteen (Berry)
7. Wonderful Time Up There (P. Boone)
8. Do You Wanna Dance (B. Freeman)
9. My Bucket's Got A Hole In It (R. Nelson)
10. Kathleen (W. Lewis)

NICK NICKSON
WBBF—Rochester, N. Y.
1. A Wonderful Time Up There (P. Boone)
2. Are You Sincere (Williams)
3. Who's Sorry Now (Francis)
4. Dance Only With Me (Como)
5. If Not For You (D. Reese)
6. Come Fly With Me (Sinatra)
7. He's Got The Whole World (L. London)
8. There's Only One Of You (Four Lads)
9. Very Precious Love (Ames Bros./D. Day)
10. Lazy Mary (L. Monte)

CHARLIE JEFFERDS
WHIM—Providence, R. I.
1. Gigi (Eckstine/Margulis)
2. Tequila (E. Platt)
3. 7-11 Mambo (D. Jacobs)
4. He's Got The Whole World (L. London)
5. I Gave You My Heart (Grant)
6. There's Only One Of You (Four Lads)
7. Return To Me (D. Martin)
8. Now And For Always (G. Hamilton IV)
9. Who's Sorry Now (C. Francis)
10. Chanson D'Amour (Todds)

ALEX REYNOLDS
CHLO—London, Ont., Can.
1. Who's Sorry Now (Francis)
2. He's Got The Whole World (L. London)
3. Sweet Little Sixteen (Berry)
4. Are You Sincere (Williams)
5. Bluebirds Over The Mountain (E. Hickey)
6. Lollipop (Chordettes)
7. Wonderful Time Up There (P.Boone)
8. Catch A Falling Star (Como)
9. Tumbling Tumbleweeds (B.Vaughn)
10. Breathless (J. L. Lewis)

BILL DEMJOHN
WEIR—Weirton, W. Va.
1. Who's Sorry Now (Francis)
2. Lollipop (Ronald & Ruby)
3. He's Got The Whole World (L. London)
4. Midnight Dream (Manolas)
5. Twilight Time (Platters)
6. Billy (K. Linden)
7. Book Of Love (Monotones)
8. Are You Sincere (Williams)
9. Your Graduation Means Goodbye (Cardigans)
10. Return To Me (D. Martin)

BILL SHERIDAN
WICH—Norwich, Conn.
1. Are You Sincere (Williams)
2. Tequila (Champs)
3. It's Too Soon To Know (P. Boone)
4. Catch A Falling Star (Como)
5. There's Only One Of You (Four Lads)
6. Billy (K. Linden)
7. Lazy Mary (L. Monte)
8. Gigi (V. Damone)
9. Surprise (R. Clooney)
10. Laughing Sailor (Goodwin)

JACK MERKER
KOWH—Omaha, Neb.
1. Lollipop (Chordettes)
2. Tequila (Champs)
3. Are You Sincere (Williams)
4. He's Got The Whole World (L. London)
5. Wonderful Time Up There (P. Boone)
6. Oh Lonesome Me (Gibson)
7. Who's Sorry Now (Francis)
8. Catch A Falling Star (Como)
9. So Tough (Casuals)
10. Don't You Just Know It (H. Smith)

CARMINE ANTHONY
WJJD—Chicago, Ill.
1. He's Got The Whole World (L. London)
2. Twilight Time (Platters)
3. Don't You Just Know It (H. Smith)
4. Tequila (Champs/Platt)
5. Book Of Love (Monotones)
6. Oh Lonesome Me (D. Gibson)
7. Lazy Mary (L. Monte)
8. Witch Doctor (D. Seville)
9. Lollipop (Chordettes)
10. There's Only One Of You (Four Lads)

TOM CLAY
WJBK—Detroit, Mich.
1. He's Got The Whole World (L. London)
2. Don't You Just Know It (H. Smith)
3. Billy (K. Linden)
4. Believe What You Say (R. Nelson)
5. Lollipop (Chordettes)
6. Tequila (Champs)
7. Twilight Time (Platters)
8. Who's Sorry Now (Francis)
9. Tumbling Tumbleweeds (B. Vaughn)
10. Book Of Love (Monotones)

PAUL LAUBI
WPEP—Taunton, Mass.
1. There's Only One Of You (Four Lads)
2. Wonderful Time Up There (P. Boone)
3. He's Got The Whole World (L. London)
4. Twilight Time (Platters)
5. Kewpie Doll (P. Como)
6. Are You Sincere (A. Williams)
7. Who's Sorry Now (C. Francis)
8. 26 Miles (Four Preps)
9. Sugartime (McGuires)
10. I Met Him On A Sunday (Shirelles)

CHUCK STUART
WARA—Attleboro, Mass.
1. Tequila (Champs)
2. He's Got The Whole World (L. London)
3. Who's Sorry Now (Francis)
4. Lazy Mary (L. Monte)
5. Lollipop (Chordettes)
6. My Bucket's Got A Hole In It (R. Nelson)
7. Kewpie Doll (P. Como)
8. Chanson D'Amour (Fontaine Sisters)
9. There's Only One Of You (Four Lads)
10. Don't You Just Know It (H. Smith)

PAUL DE LAURA
WNNJ—Newton, N. J.
1. Tequila (E. Platt)
2. Who's Sorry Now (Francis)
3. Lollipop (Chordettes)
4. Witchcraft (F. Sinatra)
5. He's Got The Whole World (L. London)
6. Billy (K. Linden)
7. A Wonderful Time Up There (P. Boone)
8. Are You Sincere (Williams)
9. Catch A Falling Star (Como)
10. Return To Me (D. Martin)

GLENDA DORNSIFE
WVBU—Lewisburg, Pa.
1. Lollipop (Chordettes)
2. Tequila (Champs)
3. Woodchopper's Ball (Davie)
4. Don't You Just Know It (H. Smith)
5. 26 Miles (Four Preps)
6. Sweet Little Sixteen (Berry)
7. Who's Sorry Now (Francis)
8. Breathless (J. L. Lewis)
9. Dinner With Drac (Zacherle)
10. Sometimes (Danny & Juniors)

HARRY WILSON
KAKC—Tulsa, Okla.
1. Wonderful Time Up There (P. Boone)
2. Tequila (Champs)
3. He's Got The Whole World (L. London)
4. Oh Lonesome Me (D. Gibson)
5. Tumbling Tumbleweeds (B. Vaughn)
6. Breathless (J. L. Lewis)
7. Catch A Falling Star (Como)
8. Sweet Little Sixteen (Berry)
9. Skinny Minnie (B. Haley)
10. The Walk (J. McCracklin)

PIERRE ANDRE
WGN—Chicago, Ill.
1. Come To Me (G. MacKenzie)
2. You're So Right For Me (T. Bennett)
3. Paris Holiday (H. Mancini)
4. Golden Ladder (G. Grant)
5. Woodchoppers Ball (H. Davie)
6. Hong Kong Affair (Deauville)
7. Chanson D'Amour (Fontane Sisters)
8. Swinging Shepherd Blues (J. Pate)
9. Long Hot Summer (Rodgers)
10. Birth Of The Blues (K. Curtis)

BOB SMITH
WJWL—Georgetown, Del.
1. Lollipop (Chordettes)
2. Tequila (Champs)
3. Who's Sorry Now (Francis)
4. It's Too Soon To Know (P. Boone)
5. He's Got The Whole World (L. London)
6. Are You Sincere (Williams)
7. Ballad Of A Teenage Queen (J. Cash)
8. Billy (K. Linden)
9. I'll Wait (Al & Dick)
10. Wishing For Your Love (Voxpoppers)

JIMMY BELL
KANN—Corpus Christi, Tex.
1. Maybe (Chantels)
2. Sweet Little Sixteen (Berry)
3. Are You Sincere (Williams)
4. Why Don't They Understand (G. Hamilton IV)
5. Good Golly Miss Molly (L. Richard)
6. Tequila (E. Platt)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Lollipop (Chordettes)
9. Now And For Always (G. Hamilton IV)
10. Maybe Baby (Crickets)

THE CHAN SHOW
WMAQ—Chicago, Ill.
1. Twilight Time (Platters)
2. Are You Sincere (A. Williams)
3. He's Got The Whole World (L. London)
4. Billy (K. Linden)
5. Swinging Shepherd Blues (J. Pate)
6. Magic Moments (P. Como)
7. Woodchoppers Ball (H. Davie)
8. Wonderful Time Up There (P. Boone)
9. Who's Sorry Now (C. Francis)
10. Arrivederci Roma (R. Williams)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WEAR MY RING AROUND YOUR NECK" — The Cash Box Disk of the Week — 4/12
Elvis Presley . . . . . **RCA Victor 7240**

"TEACHER TEACHER" — The Cash Box Disk of the Week — 3/29
Johnny Mathis . . . . . **Columbia 41152**

"ALL I HAVE TO DO IS DREAM" — The Cash Box Disk of the Week — 4/12
Everly Bros. . . . . . **Cadence 1348**

"LITTLE TRAIN" — The Cash Box Best Bets — 3/29
Marianne Vasel & Erich Storz . . . . . **Mercury 71286**

"LET THE BELLS KEEP RINGING"
"CRAZY LOVE" — The Cash Box Disk of the Week — 3/29
Paul Anka . . . . . **ABC-Paramount 9907**

To The Top Again . . .
- **WHO'S SORRY NOW** — CONNIE FRANCIS on M-G-M
- **I'M GETTIN' SENTIMENTAL OVER YOU** — NELSON RIDDLE on Capitol
- **BILLY** — KATHY LINDEN on Felsted
- **ONE MORNING IN MAY** — JOSE MELIS on Seeco

MILLS MUSIC, INC.

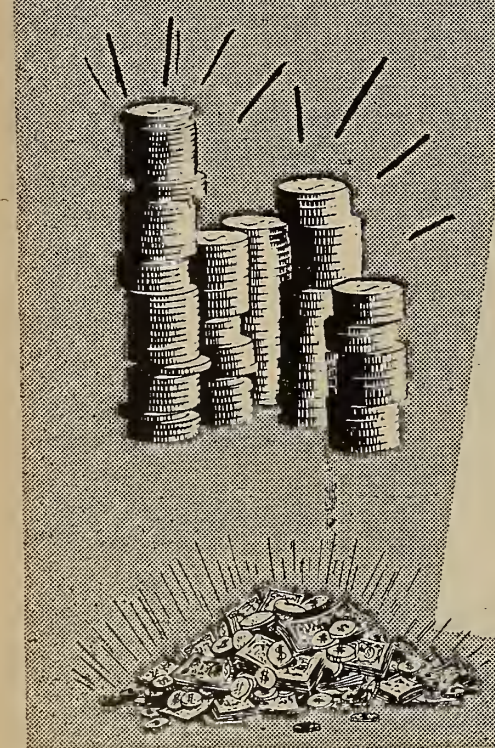
A NATIONAL HIT
Bobby Freeman
"DO YOU WANNA DANCE"
JOSIE # 835
Josie RECORD
1721 Broadway, New York City

PROMINENT, TOP RATED DEEJAY

has 2 more months to go on a 5 year contract in the East and desires to relocate in another major market. Upon learning my name you'll be surprised that I am not tied up with the best deal in the world. Truthfully, I'm the world's worst businessman when it comes to my own interests. Contract forbids my moving to competing stations in area. Current, taped aircheck available. Also do TV. Can make arrangements for in person interviews. If you can deliver the security and money I want, I'll deliver the goods for you. Write or wire Box 432, Cashbox.

Nothing like it!

DOUBLE YOUR MONEY BACK



That's right! There's never been anything like it in the history of this industry! *The Cash Box* is the one and only publication in all the history of this industry that dares offer you DOUBLE YOUR MONEY BACK if, for any reason whatsoever you don't agree that *The Cash Box* is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for $15 for a Full Year (52 Weeks) subscription to *The Cash Box!* Read the first four issues! If you don't agree, after reading those first four issues, that *The Cash Box* is the greatest magazine for your business in all the history of the industry, simply return those first four issues and *GET DOUBLE YOUR MONEY BACK* for those four issues, *PLUS the $15 you sent in for your full year's subscription!*

YOU CAN'T LOSE!!

THE CASH BOX
1721 Broadway
New York 19, N. Y.

OKAY! I'll take your offer! Enclosed find my check for $15 for a Full Year's subscription to *The Cash Box* (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me DOUBLE MY MONEY BACK for those first four issues, plus the $15 which I'm enclosing herewith.

NAME .....

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Hot Label

CHICAGO—When Mercury Records' Publicity Director, Tommy Schlesinger wants to emphasize how "BIG," Mercury's share of the current Pop Singles market is; he accentuates the positive by walking around the office with this gigantic Mercury Record!

The company is currently bombarding the best selling charts with such stalwarts as "Twilight Time" by The Platters, "Wishing For Your Love" by The Vox Poppers, "High Sign" by The Diamonds, "The Little Train" by Marianne Vasel and Erich Storz, "Another Time, Another Place" and "These Worldly Wonders," both by Patti Page.

New Appointments To Coral Sales Division

NEW YORK—Norman Weinstroer, National Sales Manager of Coral Records, last week announced new appointments in the Sales Division. Howard Kaye has been named Assistant National Sales Manager for Coral and Brunswick Records. Kaye was previously Eastern Divisional Manager for Coral.

Ed Walker has been appointed Assistant Midwest Division Manager to Al Oldrich. Walker comes from Chicago where he was the Coral Branch Manager. Ralph Cox replaces Ed Walker as Chicago Branch Manager. Victor Linn formerly assistant to Len Levy replaces him as Coral Office Manager.

Geo. Cates Leaves Coral MD Post To Devote Full Time To Lawrence Welk

HOLLYWOOD—George Cates, musical director of Coral Records' West Coast A & R department for the past nine years, last week announced his resignation from the post to devote his entire efforts to arranging for and recording of the Lawrence Welk Orchestra. He will remain with the label as a recording artist.

Cates has been Lawrence Welk's musical director for the past few years and recorded about 95% of the bandleader's very successful Coral albums. He has been musical supervisor of both of Welk's highly rated ABC-TV shows—"The Lawrence Welk Show" and "Lawrence Welk's Top Tunes and Talent" show.

Cates will also record members of Welk's crew who are featured on solo recordings such as the Lennon Sisters on Brunswick, etc.

D. J. Wanted

NEW YORK—Radio Station WINS in New York is offering a grand opportunity to some disk jockey. The station is holding auditions for a new all-night disk jockey who, the station says, will be allowed to "tear the town apart—no holds barred". The platter spinner will be given complete "freedom of format".

Auditions begin Monday night, April 14th, at midnight, over WINS and will continue until "the right man is found".

Applicants should apply to Mel Leeds, program director.

Loyalty To The End

PHILADELPHIA—"Loyalty to the End" was the headline of a humorous item in Frank Brookhauser's "Man About Town" column in the Philadelphia Evening Bulletin.

Paul Knowles, manager of the RCA Victor record division of Raymond Rosen & Co., was a pioneer in pushing 45 rpm disks and naturally favors that speed. His wife Jerry, however, is an avid fan of the 33⅓ rpm speed. The husband and wife are carrying out their battle via special license plates. Knowles' is "PK-45." Jerry's is "JK-33".

Where's Charlie?

HOLLYWOOD—Minus his wooden pal, Edgar Bergen was interviewed by John Trotter, KABC-Radio D. J. at the "Premiere Broadcast" of the California Flower Show, Hollywood Park.

KABC-Radio took its complete trailer mobile studio there. Besides the premiere broadcast with John Trotter as M. C., other KABC-Radio D. J.'s broadcast there all week March 17 thru the 21st.

Headin' For The Big Time

NEW YORK—Young Bill Sharpe (seated) who heads up a seven-piece rock and roll band, is shown signing a long term contract with Joe McCormack, owner of the Western Caravan. Sharpe and his band are well known throughout the middle west for their work in night clubs. The lad is especially popular among the teenagers and his rock-a-billy singing technique has won him a strong following in a number of mid-western locals.

Haverlin Honored

NEW YORK—Carl Haverlin, president of Broadcast Music, Inc., has been elected professional life honorary member of Phi Mu Alpha Sinfonia of America. Haverlin was initiated into the national music fraternity at the Music Educators Conference at Los Angeles, California, on March 23.

Phi Mu Alpha Sinfonia has 153 chapters in the large universities and colleges in the United States. The fraternity was founded in 1898 at the New England Conservatory in Boston to "advance the cause of music in America and to foster the musical welfare and brotherhood of students of music."

Seeco Label Signs Israeli Songstress

NEW YORK—Sidney Siegel, president of Seeco Records, announced last week that the indie label has signed an exclusive recording contract with Israeli songstress and actress, Shoshana Damari.

Miss Damari's first album, to be titled "Haifa In Hi-Fi", will feature the vocalist singing native Israeli songs in Hebrew with full orchestral backing.

Siegel revealed that Miss Damari will soon be seen in theatres all over the country starring in the first color-film ever made by an Israeli motion picture firm. The movie will have English sub-titles.

New Nashville Pubbery

NASHVILLE—Newest entry into the music publishing business in Nashville is Kenny Marlow Music, a BMI affiliated firm owned by Kenny Marlow.

Marlow is a Nashville attorney, and is also owner of Fidelity Recording Studios, in Nashville.

Marlow says the firm will seek to discover and exploit new material and songwriting talent, with two established writers also signed to exclusive pacts with the new firm. In announcing the opening of the new firm, Marlow also announced that two songs are being released this week on Roulette and two on Gone which are published by the firm. Marlow's firm also has six additional sides set for release on established labels later this month.

Headquarters for the publishing company will be at 420-A Broadway, in Nashville, where Fidelity Recording Studios are also located.

Tommy Sands
"Teenage Doll"
CAPITOL # 3953
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28 CALIF
HOLLYWOOD 1-9347

Taking Off!
The Hollywood Flames
"STROLLIN' ON THE BEACH"
b/w
"FRANKENSTEIN'S DANCE"
144
ebb RECORDS
4523 south western avenue
los angeles 62, california
AXminster 5 3120

Fraternity RECORDS
3 BIG HITS!
"DANCE WITH ME"
by Dale Wright
"WHEN I'M ALONE"
by Danny Bell
"DIS A ITTY BIT"
by Robin Hood Brians
413 RACE STREET, CINCINNATI 2, OHIO

R & B Ramblings

NEW YORK:

And still they come in. The latest to announce its intention to invade the record business is Columbia Pictures, not to be confused with Columbia Records, which is a subsidiary of CBS. This is the latest of the entrants from the glamorous moving picture industry which seems to have spotlighted the record field as the next big money making industry. Of course, aspirants of a lesser category (from the standpoint of financial backing) move into the business every day. With every publisher, songwriter, deejay, and correspondence school musician forming his own record company (and a good many of them successful) the demand for further distribution facilities has also created growth in this end of the mushrooming disk biz. Here locally we have seen evidences of the distribution advancement with the Cohen's purchase of their own building to house Essex and the new affiliate distribution set-up, Ascot Distributing, Inc., in Newark, N.J. Superior's announcement that it had doubled its floor space, Melody's celebration of its fifteenth anniversary and its pronouncement that it was in the field for new pop lines, Malvern's statement that it would open a branch in Newark, and now Alpha Distributors, **Johnny Halonka** and **Harry Apostoleris**, state that it is negotiating to take over almost twice as much space as it now occupies. When Alpha moved into its current location it appeared that space would be ample for all the growth that could be envisioned, but not too many years later Johnny and Harry find they've already outgrown it. Although no news of additional warehouse area has been announced by the Blaines' Cosnat or **Bob Pare's** Portem, these two have also grown tremendously in the past years. Cosnat only recently went thru an extensive over hauling. Both are among the most substantial distributors in the country. Please take note. All these expansion moves have been taken in the face of our current recession. So how bad can it be? Ups and downs notwithstanding, when all the figures are in you can bet the record business will have exceeded last year's grosses. . . . **Sol Rabinowitz**, Baton Records, was floored, as was everyone in the audience at the Apollo Theatres this week when they caught **The Fidelities** in their act. The Fidelities, currently hitting with "The Things I Love", showed all the polish and appeal of a "natural" act and Rabinowitz predicts a great show biz future for them. Sol plans to release his "great" **Marie Knight** "September Song" and "I Thought I Told You Not To Tell Them" this week. "This record knocked me out," says Rabinowitz, "and is one of the greatest records I have ever heard." . . . **Ed Mesner**, Aladdin Records, talking up his new **Shirley and Lee** "Everybody's Rockin' " with great excitement. It's out this week. . . . "Remember" by **The Velours** has the unusual distinction of being out on three labels. It was originally issued on Onyx, then Orbit, and now Cub (Cub is the new name for the MGM Orbit label). Although it has made quite a bit of noise locally, the deck has just been officially released throughout the country. . . . Over at Herald Records they are working on **Ronnie Pearson's** "Teen-Age Fancy", **Gene Ross's** "Endless Sleep", and **The Mello Kings** "Valerie" and "She's Real Cool." . . . **Danny Winchell** now doing local promotion for Alpha Distributors. . . . Atco Records swinging with "Woodchoppers Ball" by **Hutch Davie**. It's affiliate, East-West, has a great novelty, "Daddy Lolo" by **Ganim's Asia Minors**, that has gotten a tremendous reaction all over the country; and Atlantic Records (the daddy label) has four new exciting releases that could add up to lots and lots of sales. From the way we see it **Clyde McPhatter's** "Come What May", and **Ivory Joe Hunter's** "Shooty Booty" are the two decks that are stickout. But not too far behind are the **Bobbettes** "Rockin' Ree-Aah-Zole and **Joe Turner's** "Jump For Joy." . . . **Elliot Blaine**, Cosnat Distributors, on vacation. Due back by the time this is being read. . . . **Hy Weiss**, Old Town Records, continues to rejoice at the sizeable orders coming in on **Robert and Johnnie's** "We Belong Together". Old town offering two new releases this week. The pair are "Woe Woe Is Me" by **Bob Gaddy** and "Walkin' and Talkin' " by **The Solitaires**. Weiss also announces the purchase of a master from Val Records, "Jingle Jingle" by **The Tremaines**. The plate is getting action in the New York area. . . . **Bill Doggett**, who only a couple of weeks ago came out with "Pimento" introduces another new item on King this week. It is "Blues For Handy" and "How Could You". Also out on King is "Follow Me" and "Way Down Yonder" by **Titus Turner**. . . . **Don Carter**, Pet Records, reports "The Loudness of My Heart" by **The Gay Knights** continues to get a fine reception and sales are building nicely. . . . Myrna Liebowitz, Gone Records, says indignantly, "I'm not Goldner's switchboard operator, I'm his secretary." By the way, Goldner's presence in Miami by no means indicates he is out of touch with what is happening. His Miami to New York phone bill alone would pay for a vacation. . . . **Clifton** (King Bee) Smith (KCOH-Houston, Texas) spotlights "Groovy" on RCA Victor as the disk most likely to succeed. . . . WOV-New York set aside its regular programming to broadcast the special stage show presented as an adjunct to the "St. Louis Blues" premiere direct from the Fox Theatre in St. Louis, Mo. . . . **Gene Boyd**, a & r for Kay-Y records, reports the signing of The Atomics, young Philadelphia quintet. The first release is due out in late April. . . . **Jerry Wexler**, Atlantic Records, in Miami Beach for a two week vacation. . . . **Miriam Bienstock**, Atlantic Records, back at her desk. Miriam gave birth to a girl, Caroline, last March 15. Dad is **Fred Bienstock**, Hill and Range vice president. . . . **Jerry Shifrin**, national sales for Roulette, will leave this week on a two week trip through the east and south. He will hold distrib and sales meetings. The tunes Jerry will be working on are **Valerie Carr's** "When The Boys Talk About The Girls"; **Frankie Lymon's** "Portable on My Shoulder" and "Mama Don't Allow It"; **Joe Jones'** "Every Night About Eight"; "Down On My Knees", **The Heartbeats**; and the new **Jimmy Rodgers** to be released immediately. . . . It was a terrible shock to learn about the death of **Chuck Willis**, who had built an enviable reputation both as an artist and a song writer. Chuck was one of those mild guys who had nothing but friends and a lot of people in this business are going to miss him as a man. Although Chuck could be considered to have arrived artistically, as he was undoubtedly in the top category right now, we believe he would have attained real greatness had he lived just a little longer. Many now are comparing him to the late **Hank Williams** as a writer-performer. He has a long list of hits to his credit, some of which are mentioned in his brief bio elsewhere in his issue. His death comes as a real blow to his many friends, business associates and his wife and three children. Willis was thirty years of age. Ironically, his newest Atlantic releases only out about ten days or two weeks, are "What Am I Living For?" and "Hang Up My Rock and Roll Shoes". Both sides took off immediately and his final offering may be the best selling record of a successful career.

SHIRLEY & LEE

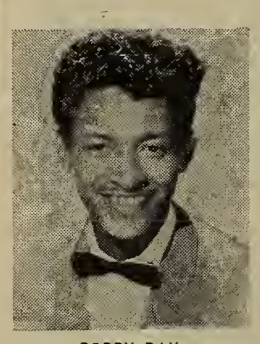
CHICAGO:

Phil Chess, Chess Records, elated over **Chuck Berry's** newest deck "Johnny B. Goode" a hot entry alongside of "Sweet Little Sixteen", which is number 7 on the big chart. . . . **Jerry Ferber** reports big action with **Bobby Blue Bland's** "Teach Me How To Love You" and **B. B. King's** "Why Do Everything Happen To Me" on the Duke label. . . . **Mike Oury**, All-State Distribs, lists these decks as hot sellers; Checker's "Everybody Rock" by **Jimmy McCracklin**, whose "Walk" is high on the big chart, and **Chuck Willis** "Hang Up My Rock 'N Roll Shoes" on Atlantic. Mike's chest expanded since the latter was awarded The Cash Box Award Of The Week. . . . The **Alan Freed** Big Beat Show, currently touring the country, starring **Sam 'The Man' Taylor**, will appear at the Riverside Theatre, Milwaukee, 4/24. . . . Vee Jay-Falcon a busy diskery with Easter behind us and "full steam ahead" says a very happy **Abner**. **Gene Allison's** "Have Faith" and **Jimmy Reed's** "You Got Me Crying" b/w "Go On To School" were awarded The Cash Box Sure Shots. Incidentally, **Ab** tells us that **Jimmy** is currently traveling with the Feld Tour on a 58 day barnstorming stint. . . . Roulette's **Stan Pat** is quite excited about a new disk "Someone, Someone" b/w "Every Beat Of My Heart" by the recently pacted **Dale Darling**. **Stan** says that both sides are excellent vocals backed by strong instrumental backing. . . . **Stan Gottstein**, producer for "Marty's Morgue", is very high on a new recording of "Love You Betty" by **T. S. Mims and the Mystics** on the Coin label. . . . Piano wiz **Errol Garner** is a "Must" at the Blue Note. **Errol** caresses the keys as though he loves to play as well as we love to listen to good musicianship. . . . Ditto for smiling **Teddy Wilson** who holds forth at the London House. . . . King Distrib's **Bill Bolden** couldn't wait to tell us about **Bill Doggett's** newie "Handy's Blues", a tribute to the late, very great **W. C. Handy**. Bill informs us that **Little Willie John's** "Talk To Me, Talk To Me" is a very big seller for King. . . . Deejay **Sam Evans**, WGES, enjoying a big advance sale for tickets to his **Count Basie** Show at the Orchestra Hall, April 18. The Count will front his full orchestra with **Joe Williams**, the **Ahmad Jamal** Trio and the **Johnny Pate** Quintette. . . . WBBM-TV's **Ray Rayner** hosted a teen record hop at the Vogue Ballroom Easter Sunday, and had as one of his guests local recording starlet **Kiki Williams**.

CHUCK BERRY

LOS ANGELES:

Challenge Records out with two hot rock and roll releases to follow up their smash hit, "Tequila". **The Kuf Linx** hit with a big record in "Eyeballin", and Challenge also purchased a hot master titled "Oh Babe" by **Al Downing**. . . . The **Teen Queens** have recorded their first record for Victor under the supervision of **Sy Rady**, West Coast A&R department. Their recording, "Dear Tommy" backed with "You Good Boy, You Get Cookie" will be out this week. . . . **Fats Domino**, breaking records in his personal appearances around the country has another big hit in his new Imperial Records release of "No, No" and "Sick and Tired." . . . **Lee Rupe** of Ebb Records reports tremendous reaction to the **Hollywood Flames** new record of "Strollin' On The Beach" and "Frankenstein's Dance". **Alan Fred** is going all out on the record in the New York area and "Strollin' On The Beach" has been picked as one of the recordings to be put on all the juke boxes in the beach resort areas outside of Charleston. . . . New duo, **Johnny and Joanie** will appear on the American Bandstand TV show on April 17 to plug their first recording for the Challenge label, "Just Before Dawn." . . . **Bobby Day's** new Class waxing of "Little Turtle Dove" getting a heavy airplay in the Southern California area. A tour with **Googie Rene** and his orchestra is now being set up for Day. . . . **The Platters**, who have been traveling for the past year and leave this week for their second European tour, have an appropriate title for their new Mercury album, titled, "Around The World With The Flying Platters". Their new hit single of "Twilight Time" was written by their manager, **Buck Ram** twenty years ago and was originally a big instrumental hit for the Three Suns.



BOBBY DAY

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) * Indicates first appearance on Territorial Tips

ARE YOU SINCERE
Andy Williams (Cadence 1340)

BAUBLES, BANGLES AND BEADS
Jonah Jones (Capitol 3893)

BEGGING BEGGING
James Brown (Federal 12316)

BLUEBERRY SWEET
Chandeliers (Angel Tone 521)

BOPPIN' AT THE HOP
STROLLIN' WITH MR. LEE
Lee Allen (Ember 1031)

CHERRY PIE
Tri-Lads (Bulls-Eye 1003)

CHICKEN HOP
Billy Bland (Tip-Top 708)

CLICK CLACK
Dickie Doo & Dont's (Swan 4001)

COLLEGE MAN
Bill Justis (Phillips 3522)

CONFESSIN' THE BLUES
Little Walter (Checker 890)

CORRIDO ROCK
Bill Balcom (Dot 15711; Starla S-7)
Tortilla Pete (Imperial 5502)

CRAZY LOVE
Paul Anka (ABC-Paramount 9907)

CRY FOR ME BABY
Elmore Janes (Chief 7006)

DINNER WITH DRAC
John Zacherle (Cameo 130)

DIZZY MISS LIZZIE
*SLOW DOWN
Larry Williams (Specialty 626)

DO I LIKE IT
Nat Cole (Capitol 3939)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

DO YOU WANT TO DANCE
Bobby Freeman (Josie 835)

DOWN ON MY KNEES
I FOUND A JOB
Heartbeats (Roulette 4054)

DOWN ON THE FARM
Al Downing (White Rock 1111)

FIVE O'CLOCK IN THE MORNING
Basie & Williams (Roulette 4061)

FLIP, FLOP AND BOP
Floyd Cramer (RCA Victor 7156)

FOR YOUR LOVE
Ed Townsend (Capitol 3926)

GOT A JOB
Miracles (End 1016)

HANG UP MY ROCK AND
ROLL SHOES
WHAT I AM LIVING FOR
Chuck Willis (Atlantic 1179)

HE'S GOT THE WHOLE WORLD
IN HIS HANDS
Laurie London (Capitol 3891)

HIGH BLOOD PRESSURE
Huey Smith & Clowns (Ace 545)

HIGH SIGN
Diamonds (Mercury 71291)

HOO DOO BLUES
Lightning Slim (Excello 2131)

I HAD A DREAM
YES INDEED
Ray Charles (Atlantic 1180)

I LOST YOU
Spaniels (Vee-Jay 264)

I MET HIM ON A SUNDAY
Shirelles (Decca 30588)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial 5475)

I'M OUT TO GETCHA
BE BABA LEBA
Thurston Harris (Aladdin 3415)

*JOHNNY B. GOODE
Chuck Berry (Chess 1691)

*LITTLE TURTLE DOVE
Bobby Day (Class 225)

MARSHA
Prodigals (Falcon 1011)

*MISS THING
Silhouettes (Ember 1032)

MY BUCKET'S GOT A HOLE IN IT
BELIEVE WHAT YOU SAY
Rickey Nelson (Imperial 5503)

NEVER LET ME GO
Serenaders (MGM 12623)

OH-OH, I'M FALLING IN LOVE
AGAIN
Jimmie Rodgers (Roulette 4045)

*OH WHAT A FEELING
5 Fleets (Felsted 8513)

PIMENTO
BOO-DA-BA
Bill Doggett (King 5125)

REELIN' AND ROCKING
Chuck Berry (Chess 1683)

REMEMBER
Velours (Onyx 520; Orbit)

ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paramount 9888)

ROCK IT
Tommy Hudson (White Rock 1110)

RUBY, RUBY
Little Willie Littlefield (Bullseye)

*RUMBLE
Link Wray (Cadence 1347)

SCHOOL GIRL
Crescendos (Nasco 6009)

7-11
Gone All Stars (Gone 5016)

*SICK AND TIRED
*NO NO
Fats Domino (Imperial 5515)

SOMEWHERE DOWN THE LINE
Jimmy Scott (King 5104)

SO TOUGH
Casuals (Back-Beat 503)

STAY BY MY SIDE
Midnighters (Federal 12317)

STRAIGHT SKIRTS
Gene Summers & Rebels (Jan 100)

SUBSTITUTE
Lavern Baker (Atlantic 1176)

TEQUILA
Eddie Platt (ABC-Paramount 9899)

THE PLEA
Chantels (End 1001)

*THE SPRINGER
Dells (Vee-Jay 274)

THE THINGS I LOVE
Fidelitys (Baton 252)

THIS IS THE NIGHT
Valiants (Keen 34004)

TWEETY
Kelly Owen (Arrow 725)

26 MILES
Four Preps (Capitol 3845)

VOODOO MAN
Del Vikings (Mercury 71266)

*WEAR MY RING AROUND
YOUR NECK
Elvis Presley (RCA Victor 7240)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

WHO'S SORRY NOW
Connie Francis (MGM 12588)

WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
Clovers (Atlantic 1175)

WITCH DOCTOR
David Seville (Liberty 55132)

WHY DO EVERYTHING HAPPEN
TO ME
B. B. King (Kent 301)

YES MY DARLING
DON'T YOU KNOW I LOVE YOU
Fats Domino (Imperial 5492)

*YOU
Aquatones (Fargo 1001)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOU GOT ME CRYING
GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**TEQUILA** *Champs* *(Challenge 1016)*	1
2	**SWEET LITTLE SIXTEEN** *Chuck Berry* *(Chess 1683)*	2
3	**DON'T YOU JUST KNOW IT** *Huey Smith & Clowns* *(Ace 545)*	5
4	**BOOK OF LOVE** *Monotones* *(Argo 5290)*	10
5	**TALK TO ME, TALK TO ME** *Little Willie John* *(King 5108)*	6
6	**EVERY NIGHT** *Chantels* *(End 1050)*	8
7	**LOLLIPOP** *Chordettes* *(Cadence 1345)*	7
8	**BEEN SO LONG** *Pastels* *(Argo 5287)*	4
9	**THE WALK** *Jimmy McCracklin* *(Checker 885)*	3
10	**LOOKING BACK** *Nat Cole* *(Capitol 3939)*	13
11	**TWILIGHT TIME** *Platters* *(Mercury 71829)*	22
12	**GOOD GOLLY MISS MOLLY** *Little Richard* *(Specialty 624)*	9
13	**LONELY ISLAND** *Sam Cooke* *(Keen 4009)*	11
14	**TO BE LOVED** *Jackie Wilson* *(Brunswick 55052)*	20
15	**HAVE FAITH** *Gene Allison* *(Vee-Jay 273)*	21
16	**BREATHLESS** *Jerry Lee Lewis* *(Sun 288)*	12
17	**MAYBE BABY** *Crickets* *(Brunswick 55053)*	15
18	**YOU WERE MADE FOR ME** *Sam Cooke* *(Keen 4009)*	16
19	**DEDICATED TO THE ONE I LOVE** *"5" Royales* *(King 5098)*	24
20	**THAT'S ALL I NEED TO KNOW** *Sam Cooke* *(Specialty 627)*	23

21. FOR YOUR LOVE. 22. I MET HIM ON A SUNDAY. 23. WE BELONG TOGETHER. 24. WHO'S SORRY NOW. 25. WISHING FOR YOUR LOVE. 26. DON'T LET GO. 27. TEACH ME HOW TO LOVE YOU. 28. MAYBE. 29. SO TOUGH. 30. HE'S GOT THE WHOLE WORLD IN HIS HANDS.

Young Singer

NEW YORK—Seven-year-old Patti Austin, signed to a long-term contract by United Artists Records, is greeted by A & R man Jack Lewis (left) and musical director Hal Schaefer. Patti waxed her first record when she was 5, a novelty number titled "Super-Cala-Faga-Listic-Es-Piala-Docius." She has also made a number of network TV appearances and guest shots at the Apollo Theatre and Savoy Ballroom.

A SPECTACULAR NEW STAR!
TONY SPADE
"LIFE IS A MYSTERY"
b/w
"WHAT'S GWYNE ON?"
505
BACK BEAT RECORDS
2809 Erastus St., Houston 26, Tex.

Sensational Jazz Album!!
'BUDDY'S BEST'
THE BUDDY COLLETTE QUINTET
DTL 245
THE PENGUINS' NEW HIT!!!
"DO NOT PRETEND"
435
DOOTO RECORDS
9512 SO CENTRAL AVE LOS ANGELES CALIF

Breaking Nationally!
The Original
"Dead"
b/w
"Vowels Of Love"
by The Poets
FLASH # 129
Exciting Instrumental
"Hit The Road"
b/w
"Road Runner"
by Gus Jenkins
FLASH # 128
FLASH RECORDS

At "Blues" Preview Dinner

NEW YORK — Songstress Pearl Bailey, flanked by one of her co-stars in Paramount's "St. Louis Blues," Cab Calloway (left) and Murray Kaufman, WAAT, Newark, N. J., disk jockey, are seen at the Teheran Restaurant, New York, at a Paramount-sponsored dinner in conjunction with the press preview of the screen biography of the world famous W. C. Handy.

SMASHING!!
"LITTLE TURTLE DOVE"
BOBBY DAY # 225
"WIGGLE TAIL"
GOOGIE RENE # 221
Class RECORDS

Spotlight Revue In Billboard
On our Spiritual Hit Bang
"I CAN'T BELIEVE IT"
b/w
"IN HIS ARMS"
SAVOY # 4093
THE GOSPEL CHORDETTES
SAVOY RECORD CO
58 MARKET ST
NEWARK, N. J

BREAKING BIG
The Isely Brothers
I WANNA KNOW
GONE 5022
GONE RECORDS
1650 BROADWAY N. Y., N. Y.

Riverside Skeds All Jazz LP's for April

Judson Continues Variety

NEW YORK—Riverside is having an "All-Jazz Month" with its new releases for April. There are six albums on the Riverside schedule with several schools of jazz accounted for. For Dixieland afficianados there is the Red Onion Jazz Band offering, "Dance Off Both Your Shoes". Sonny Rollins, is on the list with his second album for the label, "Freedom Suite". The "Freedom Suite" is an extended jazz composition in four movements for a trio. Johnny Griffin, the young tenor saxist is an April entry with his album "Johnny Griffin Sextet" with Donald Byrd and Pepper Adams. Jon Thielemans and Pepper Adams are the musicians in "Man Bites Harmonica". Wynton Kelly is featured in his first album titled, "Wynton Kelly".

The Judson April list continues its presentation of a variety of material. An album by the Emil Cote Glee Club is entitled, "Songs My Mother Taught Me". The classically-trained pianist Hercules presents "Hercules Plays Morton Gould". Chancey Gray's latest album is, "Dance Time In Paris".

Two of the Judson albums are in the Wonderland Series. Will Rogers, Jr. narrates and Tom Scott sings, "The Great American Folk Heroes". Bob and Louise DeCormier introduce a new series of Children's albums, "Songs Children Sing In Italy".

Christy Adds 8 New Distribs

LOS GATOS, CALIF. — Christy Records of Los Gatos, last week announced the addition of 8 new distributors. The eight include Sterling Distributing, Cleveland; A-I Dist. in Cincinnati; Seaboard in Albany; Seaboard in Hartford; Record Merchandising, Los Angeles; Fanfare in Oakland; Kay's in Baltimore and Star Distributing in St. Paul.

Christy has also set up European distribution. Plans to double present distribution and the entry into the stereophonic line are now on the company's future schedule.

The Cash Box HOT 100

NEW YORK

1	TEQUILA	*Champs (Challenge 1016)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
4	FOR YOUR LOVE	*Ed Townsend (Capitol 3926)*
5	LOOKING BACK	*Nat Cole (Capitol 3939)*
6	TWILIGHT TIME	*Platters (Mercury 71829)*
7	EVERY NIGHT	*Chantels (End 1050)*
8	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
9	THE WALK	*Jimmy McCracklin (Checker 885)*
10	SO TOUGH	*Casuals (Back-Beat 503)*

CHICAGO

	TEQUILA	*Champs (Challenge 1016)*
	LOOKING BACK	*Nat Cole (Capitol 3939)*
	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
	DON'T LET GO	*Roy Hamilton (Epic 9257)*
	BEEN SO LONG	*Pastels (Argo 5287)*
	WHY DO EVERYTHING HAPPEN TO ME	*B. B. King (Kent 301)*
	THE WALK	*Jimmy McCracklin (Checker 885)*
	TWILIGHT TIME	*Platters (Mercury 71829)*
	YOU WERE MADE FOR ME	*Sam Cooke (Keen 4009)*

NEW ORLEANS

	LOOKING BACK	*Nat Cole (Capitol 3939)*
	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
	TEQUILA	*Champs (Challenge 1016)*
	BEEN SO LONG	*Pastels (Argo 5287)*
	HAVE FAITH	*Gene Allison (Vee-Jay 273)*
	WHAT AM I LIVING FOR	*Chuck Willis (Atlantic 1179)*
	I'M ASKING FORGIVENESS	*Thurston Harris (Aladdin 3399)*
	LONELY ISLAND	*Sam Cooke (Keen 4009)*
	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
	YES INDEED	*Ray Charles (Atlantic 1180)*

ST. LOUIS

1	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
2	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
3	TEQUILA	*Champs (Challenge 1016)*
4	BOOK OF LOVE	*Monotones (Argo 5290)*
5	EVERY NIGHT	*Chantels (End 1050)*
6	TWILIGHT TIME	*Platters (Mercury 71829)*
7	WITCH DOCTOR	*David Seville (Liberty 55132)*
8	WISHING FOR YOUR LOVE	*Voxpoppers (Mercury 71282)*
9	BEEN SO LONG	*Pastels (Argo 5287)*
10	MARSHA	*Prodigals (Falcon 1011)*

NEWARK

	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
	TEQUILA	*Champs (Challenge 1016) Eddie Platt (ABC-Paramount 9899)*
	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
	EVERY NIGHT	*Chantels (End 1050)*
	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
	DOWN ON MY KNEES	*Heartbeats (Roulette 4054)*
	THE WALK	*Jimmy McCracklin (Checker 885)*
	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
	BOOK OF LOVE	*Monotones (Argo 5290)*
	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*

DALLAS

	DOWN ON THE FARM	*Al Downing (White Rock 1111)*
	BOOK OF LOVE	*Monotones (Argo 5290)*
	TEQUILA	*Champs (Challenge 1016)*
	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
	STRAIGHT SKIRTS	*Gene Summers & Rebels (Jan 100)*
	THAT'S ALL I NEED TO KNOW	*Sam Cooke (Specialty 627)*
	THE WALK	*Jimmy McCracklin (Checker 885)*
	WITCH DOCTOR	*David Seville (Liberty 55132)*
	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*

The Cash Box HOP

PHILADELPHIA

1	TEQUILA	*Champs (Challenge 1016)*
2	FOR YOUR LOVE	*Ed Townsend (Capitol 3926)*
3	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
4	BOOK OF LOVE	*Monotones (Argo 5290)*
5	DON'T YOU KNOW I LOVE YOU	*Fats Domino (Imperial 5492)*
6	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
7	WISHING FOR YOUR LOVE	*Voxpoppers (Mercury 71282)*
8	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
9	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
10	LOOKING BACK	*Nat Cole (Capitol 3939)*

LOS ANGELES

1	TEQUILA	*Champs (Challenge 1016)*
2	CORRIDO ROCK	*Bill Balcom (Starla S-7)*
3	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
6	BOOK OF LOVE	*Monotones (Argo 5290)*
7	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
8	EVERY NIGHT	*Chantels (End 1050)*
9	OH JULIE	*Crescendos (Nasco 6005)*
10	THE WALK	*Jimmy McCracklin (Checker 885)*

DETROIT

1	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
2	BOOK OF LOVE	*Monotones (Argo 5290)*
3	TEQUILA	*Champs (Challenge 1016)*
4	LOLLIPOP	*Chordettes (Cadence 1345)*
5	TALK TO ME, TALK TO ME	*Little Willie John (King 5108)*
6	HE'S GOT THE WHOLE WORLD IN HIS HANDS	*Laurie London (Capitol 3891)*
7	TWILIGHT TIME	*Platters (Mercury 71829)*
8	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
9	SOMEWHERE DOWN THE LINE	*Jimmy Scott (King 5104)*
10	WHO'S SORRY NOW	*Connie Francis (MGM 12588)*

ATLANTA

1	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
2	RUBY RUBY	*Little Willie Littlefield (Bullseye)*
3	BOOK OF LOVE	*Monotones (Argo 5290)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
6	TEQUILA	*Champs (Challenge 1016)*
7	WHAT AM I LIVING FOR	*Chuck Willis (Atlantic 1179)*
8	EVERY NIGHT	*Chantels (End 1050)*
9	YOU GOT ME CRYING	*Jimmy Reed (Vee-Jay 275)*
10	HAVE FAITH	*Gene Allison (Vee-Jay 273)*

NORFOLK

1	TO BE LOVED	*Jackie Wilson (Brunswick 55052)*
2	TEQUILA	*Champs (Challenge 1016)*
3	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
4	BOOK OF LOVE	*Monotones (Argo 5290)*
5	EVERY NIGHT	*Chantels (End 1050)*
6	HAVE FAITH	*Gene Allison (Vee-Jay 273)*
7	TWILIGHT TIME	*Platters (Mercury 71829)*
8	HANG UP MY ROCK AND ROLL SHOES	*Chuck Willis (Atlantic 1179)*
9	YOU WERE MADE FOR ME	*Sam Cooke (Keen 4009)*
10	FOR YOUR LOVE	*Ed Townsend (Capitol 3926)*

SAN FRANCISCO

1	TEQUILA	*Champs (Challenge 1016)*
2	BOOK OF LOVE	*Monotones (Argo 5290)*
3	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
4	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
5	DO YOU WANT TO DANCE	*Bobby Freeman (Josie 835)*
6	DON'T YOU JUST KNOW IT	*Huey Smith & Clowns (Ace 545)*
7	CHERRY PIE	*Tri-Lads (Bullseye 1003)*
8	WHY DO EVERYTHING HAPPEN TO ME	*B. B. King (Kent 301)*
9	THIS IS THE NIGHT	*Valiants (Keen 34004)*
10	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*

R & B Sure Shots

"WEAR MY RING AROUND YOUR NECK" — The Cash Box Award o' the Week 4/12

Elvis Presley . . . . . RCA Victor 7240

•

"WITCH DOCTOR" — The Cash Box Best Bet 3/29

David Seville . . . . . Liberty 55132

•

"JOHNNY B. GOODE" — The Cash Box Award o' the Week 4/12

Chuck Berry . . . . . Chess 1691

"Rockin' Chair" At The Hop

LOS GATOS, CALIF.—Michael Monte, seated in chair, exclusive recording artist for Christy Records, is presently on a nationwide tour to promote his new release, "Rock My Rockin' Chair". Monte recently appeared on Bill Sutton's "High School Hop," which is aired over KNTV-Channel 11, San Jose, Calif.

R & B Sure Shot

"YOU GOT ME CRYING"
"GO ON TO SCHOOL"

Jimmy Reed . . . . . Vee-Jay 275

VEE JAY-FALCON RECORDS

2129 So. Michigan Avenue Chicago 16, Illinois

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE GAY KNIGHTS
(Pet 801)

B+ "THE LOUDNESS OF MY HEART" (2:38) [Lion BMI—Garris, Carter] The Gay Knights debut the Pet label with a slow, rhythmic ballad and the bow is an impressive one. Melodic entry is given impressive reading by the deep voiced lead. Strong material and strong reading make this a deck to be watched. It could be a big seller.

B "ANGEL" (2:39) [Lion BMI—Garris, Carter] The Gay Knights back with a slow beat sentimental ballad. Easy, drifty item.

WYNONA CARR
(Specialty 628)

B "TOUCH AND GO" (2:11) [Venice BMI—S. Bono] Wynona Carr does a spirited reading of a quick beat bouncer. The lass injects a sparkling quality to the jumping ditty. Pleasing wax. Good treatment of a mediocre piece of material.

B "THE THINGS YOU DO TO ME" (2:30) [Venice BMI — S. Bono] Miss Carr turns completely about face, offering a moving romantic rhythm ballad. She is convincing as she handles the tender ditty effectively.

EDDIE DANIELS
(Starla 9)

B "HUG ME, KISS ME" (2:42) [Drive In BMI—Daniels, Laboe] Eddie Daniels turns in a Jerry Lee Lewis type performance of a middle beat bouncer. A good deck that is capable of getting some good action.

B "HURRY BABY" (2:19) [Drive In BMI—Eddie Daniels] Daniels again lends his Jerry Lee Lewis styling to another middle beat jump that comes off with good effect. Deck is a driver and could catch the fancy of the teenager.

JOE TURNER
(Atlantic 1184)

B+ "JUMP FOR JOY" (2:10) [Progressive BMI—Turner] Joe Turner offers one of his best waxings in sometime. He goes back to the days of his number one rating in the r & b field with a piece of material in the vein of "Shake, Rattle and Roll", and backs it with the current teenage beat. We have a hunch the kids will discover a new exciting singer when they get exposed to this deck.

B "BLUES IN THE NIGHT" (2:21) [Remick ASCAP—Arlen, Mercer] Turner turns to the Arlen - Mercer classic and reads it with his own particular skill. No one handles a blues like Turner, but it may not be what today's crop of buyers are looking for. R & B market will certainly be pleased with it.

THE BOBBETTES
(Atlantic 1181)

B+ "ROCK AND REE-AH-ZOLE" (2:25) [Walden ASCAP—T. Sigman, C. Sigman] The Bobbettes tie into a cute middle beat jumper with a load of hip teenage talk. The Bobbettes lend this waxing their own brand of charm and coupling it with the novelty lyric—it could be another strong seller for the youngsters. Keep your orbs on this offering.

B "ZOOMY" (1:54) [Progressive BMI—Dixon, Obrecht] The Bobbettes stay very much in the teenage trend of things with this quick beat bouncer. Cute deck that generates a happy feeling.

The Cash Box Award o' the Week

"YOU GOT ME CRYING" (2:31) [Conrad BMI—J. Reed]

"GO ON TO SCHOOL" (2:46) [Conrad BMI—J. Reed]

JIMMY REED (Vee-Jay 275)

● Jimmy Reed is back with another that looks like a money magnet. "You Got Me Crying", a slow blues, is given that Reed feeling which in the past has meant the charts in no uncertain terms. Reed sings the blues with a moody feeling and retailers, ops and jocks are advised to pay close heed to this release. "Go On To School", is another powerful Reed offering. A slow beat rhythm shuffle handled effectively by the best selling wailer. A strong deck that may be forced into secondary position by the extra powerful "You Got Me Crying".

"COME WHAT MAY" (1:43) [Tiger BMI—Tableporter]

"LET ME KNOW" (2:40) [Progressive BMI—McPhatter]

CLYDE McPHATTER (Atlantic 1185)

● Clyde McPhatter just inherited a million dollars, or his stock rose twenty points, or he hit a homerun with bases loaded—but whatever it was he's in high spirits as he sings the gay quick beat bouncer, "Come What May". McPhatter literally is walking on air as he sings his joyous song of love. He sells his mood so completely that the listener will clap hands, sing along or in some way get into the act. This is one we're betting on. The flip, "Let Me Know", is a slow blues ballad tenderly fashioned. McPhatter sings with feeling and again expressively captures the mood. Two good decks, but we look to "Come What May" for the strong play.

"HAVE FAITH" (2:37) [Conrad Babb Pelican BMI—Thompson, Stone]

"MY HEART REMEMBERS" (2:20) [Tollie Babb—J. Bracken]

GENE ALLISON (Vee-Jay 273)

● Gene Allison has a two-sider here that have already started to make their marks on the charts. "Have Faith" seems to have the edge over "My Heart Remembers", although both are getting action. "Have Faith" is a slow, tender gospel flavored effort that comes through with compelling sincerity. "My Heart Remembers" is a slow, melodic ballad in which Allison handles the romantic lyric deftly. Two commercial efforts that are happening—no guesswork here.

"SHOOTY BOOTY" (1:59) [Progressive BMI—Hunter]

"I'M SO GLAD I FOUND YOU" (2:25) [Desiard BMI—Hunter]

IVORY JOE HUNTER (Atlantic 1183)

● Ivory Joe Hunter takes dead aim at the needs of the 1958 teenager and lands a haymaker with the middle beat stroll, "Shooty Booty". Hunter handles the item with his usual easy approach and the result is a waxing that the kids should find to their liking. Deck is a light hearted romancer that could tranform Hunter into a teenage idol. The coupling, "I'm So Glad I Found You", is the same old Hunter and the same old tune. It's "Since I Lost My Mind" all over again. However, no matter how many titles Hunter uses it still is a good listening deck. If one of the sides makes it, it will be "Shooty Booty".

"NO NO" (2:05) [Travis BMI—D. Bartholomew, A. Domino]

"SICK AND TIRED" (2:32) [C. Kenner, D. Bartholomew, A. Domino]

FATS DOMINO (Imperial 5515)

● That little round man is here again. This means sales. See Pop Reviews.

THE OSPREYS
(East West 110)

B "DO YOU WANNA JUMP CHILDREN" (1:54) [Progressive BMI—Thompson, Obrecht] The Ospreys teams on a quick beat jumper with a gospel flavoring. Deck comes through with an exciting effect. Drives all the way.

B "IT'S GOOD TO ME" (1:42) [Progressive BMI — Thompson, Dailey] The Ospreys back with another quick beat jump. Similar in feeling and delivery. Two exciting jump decks.

DANNY BOY
(Kent 300)

B "DON'T GO PRETTY BABY" (2:19) [Modern BMI — Flores, Taub] Danny Boy turns in a swinging quick beat offering that is designed to stir up the teener. Instrumental assist is strong all the way. Happy deck that excites.

B "ALL OF ME" (2:21) [Bourn ASCAP—Simon, Marks] Danny Boy does a stylized reading of the standard. Gimmicked vocal that bears the Jive Bombers' earmarks of a previous release a year or two back.

THE FOUR JOKERS
(Sue 703)

B "THE RUN AROUND" (2:15) [Sue BMI — Collin Bryce] The Four Jokers blend on a middle beat jump effectively. High pitched lead is accorded a rocking support by the instrumental group and The Four Jokers. Deck looks to be stronger in the r & b market.

B "WRITTEN IN THE STARS" (2:12) [Sue BMI — Herbert Myers] The Four Jokers turn to the tender ballad on the flip, and the result is a pretty restful waxing. Pleasing offering.

THE GLADIOLAS
(Excello 2136)

B+ "SHOOP SHOOP" (2:14) [Excellorec BMI — M. Williams] The Gladiolas come up with a hard hitting novelty jump that could captivate the kids. Several instrumental and vocal gimmicks add to the general appeal. This is a deck to be watched closely. It could break out big.

B "SAY YOU'LL BE MINE" (2:10) [Excellorec BMI — M. Williams] The Gladiolas offer a calypso flavored ballad with good effect. A melodic pleaser that makes a good coupler.

THE MOONGLOWS
(Chess 1689)

B+ "SODA POP" (2:38) [Arc BMI —Davis, Gordy] The Moonglows get into the teenage feeling with a middle beat jump novelty. It's a solid teenage lyric and the Moonglows may get good action with this one.

B "IN THE MIDDLE OF THE NIGHT" (2:40) [Arc BMI — B. Guy] The Moonglows treat this slow beat ballad with a tender delivery and treatment that is reminiscent of those used many years back. Easy, drifty and relaxing offering.

EARL BOSTIC
(King 5127)

B "BACK BEAT" (2:10) [Paramount ASCAP — Harry James] Earl Bostic and his aggregation knock out a belty treatment of the quick beat item. Bostic's swinging horn paces the heady reading. A spirits lifter.

B "HONEYSUCKLE ROSE" (2:47) [Joy ASCAP — Waller, Razaf] Bostic adds this great standard to his catalog of hit items. An energetic treatment that Bostic fans will dig.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

HERBIE SLOTKIN
Philadelphia, Pa.
1. Talk To Me, Talk To Me (L. W. John)
2. Tequila (Champs)
3. Book Of Love (Monotones)
4. Looking Back (N. Cole)
5. For Your Love (Townsend)
6. I Had A Dream (R. Charles)
7. The Walk (J. McCracklin)
8. Every Night (Chantels)
9. Got A Job (Miracles)
10. Down On My Knees (Heartbeats)

REGENT RADIO
Flint, Mich.
1. Lollipop (Chordettes)
2. Tequila (E. Platt)
3. Don't You Just Know It (H. Smith)
4. So Tough (Casuals)
5. The Walk (J. McCracklin)
6. Sweet Little Sixteen (Berry)
7. Maybe Baby (Crickets)
8. I Met Him On A Sunday (Shirelles)
9. Click Clack (B. Bennett)
10. She's Neat (D. Wright)

BARNEY'S
Chicago, Ill.
1. Tequila (Champs)
2. Angel Smile (N. Cole)
3. Been So Long (Pastels)
4. Twilight Time (Platters)
5. Don't Let Go (R. Hamilton)
6. Don't You Just Know It (H. Smith)
7. A Million Miles From Nowhere (B. Benton)
8. My Only Love (Falcons)
9. Lollipop (Chordettes)
10. Sugah Woogah (3 Playmates)

STATE MAN #1
New Orleans, La.
1. Looking Back (N. Cole)
2. Tequila (Champs)
3. Talk To Me, Talk To Me (L. W. John)
4. I'm Asking Forgiveness (T.Harris)
5. Been So Long (Pastels)
6. Dedicated To The One I Love (5 Royales)
7. Ruby Ruby (L. W. Littlefield)
8. What Am I Living For (C. Willis)
9. Sweet Little Sixteen (Berry)
10. Lonely Island (S. Cooke)

MUSIC CORNER
New Haven, Conn.
1. Book Of Love (Monotones)
2. You (Aquatones)
3. Down On My Knees (Heartbeats)
4. The Things I Love (Fidelities)
5. Every Night (Chantels)
6. I Love You (Cookie & Charlie)
7. Tequila (Champs)
8. Don't You Just Know It (H. Smith)
9. Twilight Time (Platters)
10. Do You Want To Dance (B. Freeman)

HARMONY RECORD SHOP
Denver, Colo.
1. Tequila (Champs)
2. Maybe Baby (Crickets)
3. Click Clack (D. Doo & Dont's)
4. So Tough (Kuff Links)
5. Voo Doo Man (Del-Vikings)
6. College Man (B. Justis)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Don't You Just Know It (H. Smith)
9. Dinner With Drac (Zacherle)
10. The Walk (J. McCracklin)

LEUENHAGEN'S RECORD BAR
Los Angeles, Calif.
1. Oh Julie (Crescendos)
2. Sweet Little Sixteen (Berry)
3. Good Golly Miss Molly (L. Richard)
4. Tequila (Champs)
5. Don't You Just Know It (H. Smith)
6. Talk To Me, Talk To Me (L. W. John)
7. I'm Asking Forgiveness (T. Harris)
8. The Walk (J. McCracklin)
9. Book Of Love (Monotones)
10. All I Need Know (Cooke)

GIFT MART MUSIC CENTER
Jamaica, N. Y.
1. Tequila (Champs)
2. Lollipop (Chordettes)
3. Sweet Little Sixteen (Berry)
4. Rock And Roll Is Here To Stay (Danny & Juniors)
5. Maybe Baby (Crickets)
6. So Tough (Casuals)
7. The Walk (J. McCracklin)
8. Oh Julie (Crescendos)
9. Bluebirds Over The Mountain (E. Hickey)
10. Good Golly Miss Molly (L. Richard)

WYNNEWOOD RECORD SHOP
Dallas, Texas
1. Witch Doctor (D. Seville)
2. Book Of Love (Monotones)
3. Straight Skirts (G. Summers)
4. Wear My Ring Around Your Neck (E. Presley)
5. Don't You Just Know It (H. Smith)
6. Tequila (Champs)
7. Down On The Farm (A. Downing)
8. Maybe Baby (Crickets)
9. Sweet Little Sixteen (Berry)
10. What Am I Living For (C. Willis)

R & B Disk Jockey
REGIONAL RECORD REPORTS

HY LIT
WRCV—Philadelphia, Pa.
1. Tequila (Champs)
2. The Walk (J. McCracklin)
3. Groovy (J. Dodo)
4. He's Got The Whole World (L. London)
5. Billy (K. Linden)
6. Wishing For Your Love (Voxpoppers)
7. Let's Be Lovers (Playmates)
8. Oh Lonesome Me (D. Gibson)
9. I Met Him On A Sunday (Shirelles)
10. Are You Sincere (A. Williams)

JACK "HOUND DOG" GALE
WITH—Baltimore, Md.
1. Baby, Baby, Baby (J. Allen)
2. Lola (Howards)
3. We Belong Together (Robert & Johnny)
4. The Rumble (L. Wray)
5. Book Of Love (Monotones)
6. Have Faith (G. Allison)
7. Tequila (Champs)
8. Maybe (Chantels)
9. Down On My Knees (Heartbeats)
10. Good Golly Miss Molly (L. Richard)

WINSTON "THE SPIDER" CALLOWAY
WCRY—Macon, Ga.
1. Tequila (Champs)
2. Have Faith (G. Allison)
3. Good Golly Miss Molly (L. Richard)
4. Sweet Little Sixteen (Berry)
5. The Walk (J. McCracklin)
6. Why (Impallas)
7. Been So Long (Pastels)
8. Lonely Island (S. Cooke)
9. Beggin', Beggin' (J. Brown)
10. Every Night (Chantels)

ROYCE FAULKNER
WRFS—Alexander City, Ala.
1. Book Of Love (Monotones)
2. Lollipop (Ronald & Ruby)
3. So Tough (Casuals)
4. Good Golly Miss Molly (L. Richard)
5. Sweet Little Sixteen (Berry)
6. Tequila (Platt)
7. Lonely Island (S. Cooke)
8. Breathless (J. L. Lewis)
9. Oh Julie (Crescendos)
10. Don't (E. Presley)

HARRY HYMAN
WYMB—Manning, S. C.
1. Tequila (E. Platt)
2. Sweet Little Sixteen (Berry)
3. Breathless (J. L. Lewis)
4. Get A Job (Silhouettes)
5. Lollipop (Chordettes)
6. Maybe Baby (Crickets)
7. Don't Let Go (R. Hamilton)
8. Oh Julie (Crescendos)
9. Believe What You Say (R. Nelson)
10. Do I Like It (N. Cole)

DANNY WILSON
WHAV—Haverhill, Mass.
1. Don't You Just Know It (H. Smith)
2. Kiss And Make Up (Crowns)
3. Lollipop (Chordettes)
4. Apple Cider (D. Starkes)
5. Yea Yea (Kendall Sisters)
6. Every Night (Chantels)
7. Book Of Love (Monotones)
8. Gee Golly (Coasters)
9. Get A Job (Silhouettes)
10. Wiggle Tail (G. Rene)

LARRY DEAN
KSAN—San Francisco, Calif.
1. Never Let You Go (R. Mathis)
2. We Belong Together (Robert & Johnny)
3. Teach Me How To Love You (B. B. Bland)
4. Cry For Me Baby (E. James)
5. Down On My Knees (Heartbeats)
6. Dance Honey Dance (Velvets)
7. Johnny B. Goode (C. Berry)
8. Every Night (Chantels)
9. Talk To Me, Talk To Me (L. W. John)
10. Why Do Everything Happen To Me (B. B. King)

GLENN C. LEWIS
WHYE—Roanoke, Va.
1. Tequila (Champs)
2. I Met Him On A Sunday (Shirelles)
3. Sweet Little Sixteen (Berry)
4. Maybe Baby (Crickets)
5. Rock And Roll Is Here To Stay (Danny & Juniors)
6. Book Of Love (Monotones)
7. Skinny Minnie (B. Halay)
8. College Man (B. Justis)
9. Breathless (J. L. Lewis)
10. Dinner With Drac (Zacherle)

DAVE NEUMANN
KAYO—Seattle, Wash.
1. Twilight Time (Platters)
2. Don't You Just Know It (H. Smith)
3. Believe What You Say (R. Nelson)
4. Book Of Love (Monotones)
5. Every Night (Chantels)
6. My Friend (Hi-Fives)
7. She's Neat (D. Wright)
8. Blue Flame (Woodchoppers)
9. Corrido Rock (B. Balcolm)
10. You (Aquatones)

Counter Display

HOLLYWOOD—James C. Warren and John L. Andrews (left and center above) president and vice-president of Central Record Sales, Los Angeles, examine the new counter display box their reps are distributing to record shops in Southern California. Display is for the "take-one" weekly list of station KDAY's "Top 35" official tunes. Frank Crane, KDAY executive vice-president, is at right.

School of Jazz Offers Expanded Curriculum And Longer Session

NEW YORK — In its second annual session from August 10 until September 1 on the grounds of Music Inn in Lenox, Massachusetts, the School of Jazz will offer an expanded curriculum and a longer session to aspiring jazz talents.

The new catalogue which was mailed this week to all colleges and music schools in the United States outlines a curriculum which will include Large Ensemble Playing, Small Ensemble Playing, Composition and Arranging, the History of Jazz, and private lessons in Piano, Drums, Clarinet, Saxophone, Guitar, Trombone, Vibraharp, Bass, Trumpet, and Composition. In addition, a new course in Jazz Styles and Idioms will be offered as an elective for returning students and those new students who wish to enroll for it. The course parallels the History of Jazz course which will be taught by Marshall Stearns and will concentrate on the development of jazz styles and performance practices rather than historical data. The course will be taught cooperatively by a jazz critic and a musicologist whose names will be released in mid April.

This year students will we divided into two large ensembles under the direction of Bill Russo. There will be some 10 small ensembles, nearly twice last year's number. Tentatively scheduled, also, is a jazz critics' seminar which will be led by Dr. Marshall Stearns of Hunter College. This seminar will bring together some 12 jazz critics who will spend the three week session in observing the techniques of the School and in preparing critical papers for publication.

The session will be longer than last year and students will reside in Lenox for a full three week term. Arriving in Lenox on August 10, students will begin classes Monday afternoon, August 11, and continue through the intensive schedule of performance, practice, and theory until Saturday noon, August 30. The afternoon of August 30 will be spent in final preparation of the student benefit concert which will be presented in the Berkshire Music Barn at 8:30 p.m. Students will gather the following Sunday morning for the student-faculty evaluation of the three week session and that evening will attend the last concert of the Music Barn series featuring the Modern Jazz Quartet. Departure is scheduled for Labor Day, September 1.

Several scholarships are listed for the first time this year. The student benefit fund will provide 9 partial scholarships and other scholarships are available through grants of the Newport Jazz Festival and Herman Lubinsky, president of the Savoy Record Co. Students who are interested in scholarships should contact the School of Jazz before May 1.

An expanded lecture series is planned for evenings during the session and will include not only leaders from the jazz business, critics, and musicologists, but faculty and visiting musicians in informal programs. Throughout the three weeks, students may attend Music Barn concerts free of charge.

The complete list of faculty appointments for this session will be announced in mid April.

George Jay To M.C. MOA Show

HOLLYWOOD—George A. Miller, national president of the Music Operators of America, has announced that George Jay will be master of ceremonies for the banquet and floor show at this years' MOA convention on May 8 at the Morrison Hotel in Chicago. Jay, who runs his own national record promotion office in Hollywood, is a former disk jockey and has been well known in the music business for the past several years.

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Columbia Sets Licensee Deals Throughout South America

NEW YORK — The International Department of Columbia Records, at a press conference on Wednesday, April 9, announced the completion of several deals which will give them subsidiaries and licensees throughout South America and Cuba.

Nat Shapiro, Coordinator of International A & R, and Arnold Berry, Director of International Relations, also announced that the International Department planned its own convention in New York at the end of June. Managers, A & R personnel, and artists will arrive from the South American countries and Cuba, and will take part in a series of meetings designed to coordinate activities, releases, and promotion of hit artists in all countries. The participants will also attempt to solve some of the more serious problems that deal with exchanging of tapes, manufacturing and distribution, communication, etc., that run into all kinds of barriers at the present. New products will be displayed.

Although all present will attend the annual Columbia Convention, separate meetings will be set up for this international convention.

Columbia, through its new arrangements, will now have two distribution set-ups. One to distribute Columbia products, and another to distribute independent labels. Verve, Mercury, and others, including several Spanish and Brazilian labels, are already under contract for distribution throughout South America.

Berry also stated that he had recently concluded a pact for a licensee in Southern Korea. Berry believes that Columbia is at present the only American label in that country. "Of course," he stated, "the country still has to be developed as a record market. Currently it is still basically a 78 market of not too great proportions."

It was also announced that Berry would go to Australia on April 29 to attend the annual three day party (May 5, 6, 7) given by the Columbia licensee in that territory. This will be a goodwill visit to cement relations with all the Australian deejays who will be invited to the affair.

Nat Shapiro leaves for Europe on April 15. He will tour Holland, Italy, France and England, where he will attend meetings with Philipps A & R staffs to discuss Columbia and Epic products to be coming up in the next six months. One of the points to come under discussion is the best selling "My Fair Lady" LP which will be launched on May 1st, simultaneously with the London opening of the Loewe-Lerner smash. Shapiro sets a conservative estimate of at least one-quarter million sales in England alone. While keeping the actual sales figures a secret, Shapiro and Berry said it was safe to assume that it was "the biggest selling LP in the history of their record business."

Some of Shapiro's other duties will include arranging a record date for Benny Goodman in Brussels, who will appear at the Brussels Fair for one week at the end of May, and to arrange promotional tie-ins for the entire Goodman tour through the continent, as well as for tours of other Columbia artists who are currently in Europe or will be soon. They include Mindy Carson, Johnnie Ray, Dave Brubeck and Jimmy Rushing. He will also scout for material for the "Adventure In Sound" series, which will go on a monthly release schedule starting in September, instead of the quarterly schedule now in effect.

Goddard Lieberson, president of Columbia Records, will also leave on April 29 to attend the London opening of "My Fair Lady".

Celestial Goes Stereo

SEATTLE, WASH. — It was announced last week by Art Benson, Gen. Mgr. of Celestial Records that all LP's, beginning with the firm's first release, "Sounds Of Jazz" (Vol. 1) featuring the Corky Corcoran Quintet will be issued on Stereophonic disks.

In addition to this first release, now being pressed, the company has 6 additional releases ready to roll, including a new Stereophonic Sampler which will retail at $3.95. Release of these albums including "Sounds Of Jazz" (Vol. 2) featuring the Gay Jones Trio, "Sounds Of Jazz" (Vol. 3) featuring the Floyd Standifer Orchestra, "The Fabulous Winds" (Spirituals) and Concert Pianist Margaret Neufeld, are slated for the next four weeks.

From it's beginning, Celestial has been recording all artists, both on singles and LP's stereophonically and plans to issue 45's at the earliest possible moment in additon to the LP's.

Celestial has now lined up 5 Eastern distributors and is currently setting up representatives in both the New York and Hollywood areas for publicity and promotion of its records and Artists.

Decca Issues Hildegarde Album

NEW YORK—Decca Records is releasing a recording by Hildegarde titled "Hildegarde—A Souvenir Album." According to Decca, consumer interest prompted the release of this record which includes the great tunes that are synonymous with the songstress, such hits as, "Darling Je Vous Aime," "The Last Time I Saw Paris," and "Lili Marlene." Hildegarde will star in the forthcoming musical "Packaged In Paris," which previews this month in Washington, D. C. before its Broadway opening.

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Rondo At The Hop

MORRISTOWN, N. J.—Don Rondo, Jubilee recording artist is seen at record hop conducted by Frank Fellmar of WMTR-Morristown, N. J. Rondo's latest is "School Dance" and "Bells In My Heart".

Chicago Columnist Becomes Dee Jay

CHICAGO — Reversing what has been a trend in Chicago, a newspaper columnist has become a disk-jockey.

Greg Harris, Chicago Daily Defender columnist last week began conducting "The Beehive Show" six days a week (3 to 6 PM) over WBEE. Harris is a former WCFL and WJJD (both Chicago) deejay, advertising copy writer, foreign correspondent in the Middle East and Europe, and fashion photographer in Rome.

In 1955 he was the first American newsman to penetrate the mountain walls of Lebanon and conduct a mass interview of some 13,000 Arab refugees i nthe camp at Saida, Lebanon. In 1948 Harris directed the national award winning radio serial "Here Comes Tomorrow" over WJJD.

Active in Chicago civic affairs, Harris is Vice-President and co-founder of The Windy City Press Club, a former Illinois Board Member of the Junior Chamber of Commerce, a Director of the Joint Negro Appeal and a Member of the Employment Committee of The Mayor's Commission on Human Relations.

Renew Scopp's Contract

NEW YOR—Directors of the Big 3 Music Corporation have just concluded an agreement to extend the services of Mickey Scopp as General Manager for a 3-year pesriod.

Scopp took over in 1953 as head of Robbins—Feist—Miller. His tenure has encompassed top earnings and the firm has greatly expanded its foreign operations.

Cactus Kid

LA GRANGE, ILL.—To celebrate the second anniversary of Gene Parson's "Cactus Kid" disc show on WTAQ, Vick Knight of Key Records in Hollywood started the cactus for "Cactus" campaign recently among cactus country disc jockeys, as a means of gaining recognition for WTAQ's "Cactus Kid" Show and its contributions to the field of true country music.

As a result, cactus plants arrive daily at the studios of WTAQ-La Grange, in suburban Chicago, from the southern and western states, along with letters and wires—and all just to say, "Happy Birthday, 'Cactus Kid' ".

Gene Parson, currently enjoying his 25th year in radio, presents the "Cactus Kid" Show every Saturday night over WTAQ from 6:30 to 9:30 p.m.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	BALLAD OF A TEENAGE QUEEN *Johnny Cash* *(Sun 283)*	1
2	OH LONESOME ME *Don Gibson* *(RCA Victor 7133)*	2
3	BREATHLESS *Jerry Lee Lewis* *(Sun 288)*	4
4	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*	3
5	WHOLE LOTTA WOMAN *Marvin Rainwater* *(MGM 12609)*	5
6	CURTAIN IN THE WINDOW *Ray Price* *(Columbia 41105)*	6
7	I CAN'T STOP LOVING YOU *Kitty Wells* *(Decca 30551)* *Don Gibson* *(RCA Victor 7133)*	8
8	DON'T *Elvis Presley* *(RCA Victor 7150)*	7
9	YOUR NAME IS BEAUTIFUL *Carl Smith* *(Columbia 41092)*	10
10	THIS LITTLE GIRL OF MINE *Everly Brothers* *(Cadence 1342)*	9

11. JUST A LITTLE LONESOME. 12. STOP THE WORLD. 13. I LOVE YOU MORE. 14. JUST MARRIED. 15. OH-OH, I'M FALLING IN LOVE AGAIN.

Snow And Cooper Clans Join

NASHVILLE, TENN.—Congrats are in order for two of "Grand Ole Opry's" most famous youngsters, Jimmie Rodgers Snow and Carolee Cooper, who were secretly married on March 28th.

The groom, whose first and middle names come from the famed "Singing Brakeman", the late Jimmie Rodgers of Meridian, Miss., is 22, and is the son of "Opry" star, Hank Snow. Carolee, whose 16th birthday was March 21st, is the daughter of Wilma Lee and Stoney Cooper, and appears regularly with them on the Saturday night show at the Ryman Auditorium.

Pictured above, left to right, are Stoney Cooper, Wilma Lee, Carolee, Jimmie and Mr. and Mrs. Snow.

Rodgers Enters Big-Time Nitery Circuit

HOLLYWOOD — Jimmie Rodgers kicks off his entrance into the big-time nitery circuit when he opens a two-week engagement at Frank Sennes' Moulin Rouge in Hollywood June 10, followed by two weeks at the Fairmont Hotel in San Francisco, it was announced by Rodgers' managers, Gabbe, Lutz, Heller, and Loeb.

Las Vegas, Chicago, New York, and Miami engagements are being worked out now with dates to be announced later.

Rodgers will intro an entirely new act, staged by Lew Spencer, which will see the "folkswinger" dancing and playing piano and guitar, as well as singing. Rodgers has been breaking in his act in pieces durng his current month and a half one-nighter tour through the mid-West and Canada, which winds up the end of May. The tour originally kicked off in Honolulu where Rodgers was feted at a cocktail party for DJ's and press honoring him and Maurice Kinn of England's "New Musical Express", and given by manager Seymour Heller. Rodgers played four concerts in islands' Civic Auditorium to capacity crowds.

Rodgers interrupts his tour for two days, April 16 and June 1, to make TV guest appearances on "The Big Record" show and "The Ed Sullivan Show", respectively, in New York. He will also squeeze in a recording session for Roulette Records on the mornings of both days.

Shelton Exits McConkey

CHICAGO—Dick Shelton resigned as President of McConkey Artists Corporation, an operation he has headed for the past ten years. Starting as a single office in Kansas City, the organization became an important name in the cocktail field under Shelton's leadership, and eventually expanded to offices in all of the major cities.

Shelton will devote full time to his law practice in Chicago, and will operate his music publishing firms—Windy City Music Co., and Lakefront Music Company. He will also act as legal consultant to McConkey Artists Corporation. No replacement has been appointed as yet.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		POS. LAST WEEK
1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun)	(1)
2. OH LONESOME ME	Don Gibson (RCA Victor)	(2)
3. CURTAIN IN THE WINDOW	Ray Price (Columbia)	(3)
4. I CAN'T STOP LOVING YOU	Kitty Wells (Decca) Don Gibson (RCA Victor)	(4)
5. WHOLE LOTTA WOMAN	Marvin Rainwater (MGM)	(5)
6. SEND ME THE PILLOW YOU DREAM ON	Hank Locklin (RCA Victor)	(6)
7. I LOVE YOU MORE	Jim Reeves (RCA Victor)	(10)
8. BIG RIVER	Johnny Cash (Sun)	(7)
9. YOUR NAME IS BEAUTIFUL	Carl Smith (Columbia)	(9)
10. JUST MARRIED	Marty Robbins (Columbia)	(25)

11. IT'S ALL YOUR FAULT. 12. STOP THE WORLD. 13. THIS LITTLE GIRL OF MINE. 14. WHISPERING RAIN. 15. KATHALEEN. 16. BREATHLESS. 17. DON'T. 18. ONCE MORE. 19. JUST A LITTLE LONESOME. 20. ANNA MARIE. 21. COLOR OF THE BLUES. 22. OVERNIGHT. 23. HONKY TONK HARDWOOD FLOOR. 24. MY BABY AIN'T MY BABY ANYMORE. 25. GEISHA GIRL. 26. I BEG OF YOU. 27. OH-OH, I'M FALLING IN LOVE AGAIN. 28. THE STORY OF MY LIFE. 29. SATISFACTION GUARANTEED. 30. IT'S TOO SOON TO KNOW. 31. STAIRWAY OF LOVE. 32. WHAT MAKES A MAN WANDER. 33. PINK PEDAL PUSHERS. 34 ESKIMO PIE. 35. HE'S GOT THE WHOLE WORLD IN HIS HANDS. 36. I KNOW WHAT IT MEANS TO BE LONELY. 37. I WISH I WAS THE MOON. 38. WEAR MY RING AROUND YOUR NECK. 39. HOUSE OF GLASS. 40. I USED TO LOVE YOU MORE. 41. SHE'S NO ANGEL. 42. HOW DO YOU HOLD A MEMORY. 43. LET THOSE BROWN EYES SMILE AT ME. 44. YOU WIN AGAIN. 45. IS IT WRONG; PLEASE PASS THE BISCUITS; FAMILY REUNION; SHOULD WE TELL HIM; I FOUND MY GIRL IN THE U. S. A.; WHEN

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(1)
2.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(2)
3.	BREATHLESS Jerry Lee Lewis (Sun 288)	(4)
4.	I CAN'T STOP LOVING YOU Kitty Wells (Decca 30551) Don Gibson (RCA Victor 7133)	(5)
5.	DON'T Elvis Presley (RCA Victor 7150)	(3)
6.	CURTAIN IN THE WINDOW Ray Price (Columbia 41105)	(6)
7.	I BEG OF YOU Elvis Presley (RCA Victor 7150)	(7)
8.	I LOVE YOU MORE Jim Reeves (RCA Victor 7171)	(12)
9.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(8)
10.	YOUR NAME IS BEAUTIFUL Carl Smith (Columbia 41092)	(10)

11. THIS LITTLE GIRL OF MINE. 12. STOP THE WORLD. 13. OH-OH, I'M FALLING IN LOVE AGAIN. 14. WHISPERING RAIN. 15. JUST A LITTLE LONESOME. 16. ONCE MORE. 17. WEAR MY RING AROUND YOUR NECK. 18. IT'S ALL YOUR FAULT. 19. JUST MARRIED. 20. PINK PEDAL PUSHERS. 21. ANNA MARIE. 22. THE STORY OF MY LIFE. 23. GEISHA GIRL. 24. BIG RIVER. 25. GREAT BALLS OF FIRE. 26. STAIRWAY OF LOVE. 27. SEND ME THE PILLOW YOU DREAM ON. 28. IS IT WRONG. 29. SHOULD WE TELL HIM. 30. KATHALEEN; SHE'S NO ANGEL; YOU WIN AGAIN.

Russell Returns From Mexico To Plug Victor LP

NEW YORK—Andy Russell, veteran vocalist has returned from Mexico to promote his new RCA Victor album, "The Magic of Andy Russell". He will make a dee jay and distributor tour along with Ivan Mogull, his manager, to promote the new album.

Russell has been in Mexico for the past several years making motion pictures.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
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7771 Cheviot Rd., Cincinnati 39, Ohio

To Beat The Band

NEW YORK—The U.S. Navy Band gets its own, official harmonica, here being presented by Commander H. H. Bishop, of the Navy Recruiting Service, to harmonica virtuoso Eddy Manson. Eddy has made the harmonica an orchestra instrument in its own right, featuring a group of five in his new Vik album, "The Fi Is Hi." Eddy has always used harmonicas by Hohner, which developed this specially designed one for the Navy.

Gary Walker Forms "Hit Talent Promotions"

NASHVILLE, TENN. — The formation of a new firm, Hit Talent Promotions, specializing in management of several artists was announced last week by Gary Walker, Nashville song writer and MGM artist.

In addition to working with singers, Walker will operate a publishing company, Tower Music, and a new record label, Chart Records. Headquarters will be 905 16th Avenue, South.

At present, the firm is concentrating on recording and leasing masters to various record companies. Last week saw releases on three such masters: "Goin' Wild" b/w "You and Johnny Smith," by Jimmy Isle on Roulette; "Along Came Love" b/w "Special Delivery," the Markees, Gone Records; and "Lucianne" b/w "Sweet Shop," Larry Kirby, Apollo.

A number of the firm's other artists are slated for new records in the next few weeks. They are: Stan Hardin, Decca; Don Woody, Arco; Jimmy Helms, Atlantic; Don Vinson, MGM; the Southlanders, Gone; the Impollos, Felsted; Max Powell, Decca; Jimmy Lee, Apollo; and Don Ellis, NRC.

Walker, a veteran writer, has had clicks on such songs as "One Week Later," the current Webb Pierce and Kitty Wells record; "According To My Heart," recorded by Jim Reeves; "Repenting," Kitty Wells; "Trademark," Carl Smith; and "Look What Followed Me Home Tonight," George Morgan. He has been recording for MGM for the past year.

Capitol Rushes Laurie London EP

HOLLYWOOD — Because of the tremendous public acceptance of Laurie London's first single record in the United States, Capitol is rushing into release a new EAP (45 rpm) album titled "Laurie London." The four-track recording will include "He's Got The Whole World (In His Hands)", "Handed Down", "The Gospel Train" and "Boomerang". The orchestra of Geoff Love and the Rita Williams Singers backstop the young singer on all four sides.

Jan Peerce Leaves For Far Eastern Tour

NEW YORK—The first American singer to be invited to appear at the Festival of Japan in Osaka, Jan Peerce—famous tenor of the Metropolitan Association—left the United States on Sunday, April 13th, for a six-week concert tour of the Far East, that will also include appearances in seven other Japanese cities, as well as Hong-Kong, Manila and Hawaii. His total schedule calls for thirteen concerts, of which two will be presented at the Festival on April 20th and 22nd, following which he will concertize twice in Tokyo and once in Sundai, Mogoya. Hiroshima, Ube, Fukuokoa and Kunazawa, respectively, ending in the latter city on May 14th. The remainder of the period will cover appearances in Hong-Kong and the above mentioned Islands.

Travelling with him will be Mrs. Peerce and Warner Bass, his accompanist.

Peerce will present programs entirely similar to those he sings in the United States and other countries in which he has toured. He has stated that he will offer oratorio, songs and arias in French, German and Italian —and a group of English songs including some compositions by Samuel Barber.

A veteran pioneer of far-flung areas, Peerce was also the first American singer since World War II to perform in Soviet Russia (1956), and during that same season was received in private audience by his Holiness Pope Pius XII, to whom—as a 'cultural emissary"—he presented an album of liturgical music of all faiths.

The artist, following his Far Eastern tour, will return to the United States for summer appearances at the Lewisohn Stadium, Robin Hood Dell and other music centers across the country. His 1958-59 season will start with a tour of South Africa and Israel prior to his rejoining the Metropolitan.

Carlton Buys Brill Master

NEW YORK — Joe Carlton, president of Carlton Records, has rushed out records of a master which he picked up last week from the Brill label. The disk couples "Leroy" with "My True Love" by newcomer Jackie Scott.

Carlton revealed that he paid $5000 for the master.

Country Disk Jockey

REGIONAL RECORD REPORTS

"SLEEPYHEAD CLIFF"
KASM—Albany, Minn.
1. Oh Lonesome Me (Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. House Of Glass (E. Tubb)
4. Eskimo Pie (G. Jones)
5. It's All Your Fault (Price)
6. Kathleen (S. James)
7. Man In The Moon (Browns)
8. Harbor Of Love (J. Mathis)
9. Baby Don't Go (Rainwater)
10. I Need You All The Time (Davis)

GUY SMITH
KCKN—Kansas City, Kans.
1. Oh Lonesome Me (Gibson)
2. It's Written In The Stars (W. Walker)
3. Pink Pedal Pushers (Perkins)
4. It's All Your Fault (Price)
5. Send Me The Pillow (Locklin)
6. Whole Lotta Woman (M. Rainwater)
7. Family Reunion (J. Dickens)
8. Just Married (M. Robbins)
9. Breathless (J. L. Lewis)
10. Ballad Of A Teenage Queen (J. Cash)

COY BAKER
KCOK—Tulare, Calif.
1. Oh Lonesome Me (Gibson)
2. Ballad Of A Teenage Queen (J. Cash)
3. Whole Lotta Woman (M. Rainwater)
4. Curtain In The Window (R. Price)
5. This Little Girl Of Mine (Everlys)
6. You Are My World (F. Hart)
7. Stop The World (Johnnie & Jack)
8. I Can't Stop Loving You (D. Gibson)
9. When (M. Lynn)
10. Color Of The Blues (Jones)

"TATER PETE" HUNTER
KTLW—Texas City, Tex.
1. Color Of The Blues (Jones)
2. When (M. Lynn)
3. Cryin' Over You (W. Pierce)
4. Little More Like Heaven (H. Locklin)
5. Because I'm Yours (A. Terry)
6. Big River (J. Cash)
7. I Can't Stop Loving You (K. Wells)
8. Turn It Over In Your Mind (P. Wogoner)
9. We've Got Things In Common (Skinner & Hall)
10. Once More (R. Acuff)

BUTCH RIGGS
WIRO—Ironton, Ohio
1. Whole Lotta Woman (M. Rainwater)
2. Man In The Moon (Browns)
3. I Beg Of You (E. Presley)
4. Color Of The Blues (Jones)
5. No Wedding Bells For Joe (W. Jackson)
6. Story Of My Life (Robbins)
7. He Made You For Me (Carter & Barkdull)
8. Two Fools In Love (Marv & Patty)
9. When I Loved You (Louvins)
10. Step Aside Shallow Water (J. Newman)

JIM CLARK'S "COUNTRY SCRAPBOOK"
WARL—Arlington, Va.
1. Wear My Ring Around Your Neck (E. Presley)
2. Satisfaction Guaranteed (V. Taylor)
3. Whole Lotta Woman (M. Rainwater)
4. Pink Pedal Pushers (Perkins)
5. Blue Ridge Mountain Blues (B. Clifton)
6. Oh Lonesome Me (Gibson)
7. Just Married (M. Robbins)
8. Cracker Jack (J. Martin)
9. Ballad Of A Teenage Queen (J. Cash)
10. All I Have To Do Is Dream (Everlys)

BUDDY STARCHER
WCBG—Chambersburg, Pa.
1. I Can't Stop Loving You (D. Gibson)
2. I Love You More (J. Reeves)
3. Your Name Is Beautiful (C. Smith)
4. Once More (Osborns & Allen)
5. Oo Bop Sha Boom (Wilburns)
6. Walk Softly Darling (S. Davis)
7. Night Rider (H. Crockett)
8. Put Me In Your Pocket/When The Work's All Done This Fall (M. Wiseman)
9. Time Out For The Blues (L. Frizzell)
10. You Knock Me Out/Humdinger (H. Duvall)

EVAN KEMP
CHUB—Nanaimo, B. C., Can.
1. Whispering Rain (H. Snow)
2. Eskimo Pie (G. Jones)
3. I'm Settin' You Free (Wilburns)
4. Oh Lonesome Me (Gibson)
5. Rose Of Old Pawnee (D. Reynolds)
6. It's All Your Fault (Price)
7. Oh Baby Doll (E. Kemp)
8. Send Me The Pillow (H. Locklin)
9. Queen For A Day (Jackson)
10. I Love You More (J. Reeves)

BERT WELLS
KEPR—Pasco, Wash.
1. Driftin' (B. Wells)
2. My Jimmy (J. Davids)
3. Ballad Of A Teenage Queen (J. Cash)
4. Jingle Jangle (B. Wells)
5. Talkin' Blues (G. Parson)
6. Oh Lonesome Me (Gibson)
7. I Can't Stop Loving You (K. Wells)
8. Hey Gramps (M. Taylor)
9. Don't (E. Presley)
10. Whole Lotta Woman (M. Rainwater)

JOHNNY RION
KSTL—St. Louis, Mo.
1. My Baby's Not My Baby Anymore (Wilburns)
2. Your Name Is Beautiful (C. Smith)
3. House Of Glass (E. Tubb)
4. I Can't Stop Loving You (Wells/Gibson)
5. Oh Lonesome Me (Gibson)
6. Just Married (M. Robbins)
7. Overnight (J. Reeves)
8. Camel Walk Stroll (Johnnie & Jack)
9. It's Written In The Stars (W. Walker)
10. Ballad Of A Teenage Queen (J. Cash)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. Oh Lonesome Me (Gibson)
2. I Know What It Means (B. Owens)
3. Tennesseean Rollin' Home (J. Six)
4. Kathleen (W. Lewis)
5. Big River (J. Cash)
6. False Face (T. Williams)
7. Believe It Or Not (J. Davis)
8. I Can't Stop Loving You (D. Gibson)
9. Overnight (J. Reeves)
10. Just An Old Flame (H. Thompson)

HAPPY WILSON
WJAZ—Albany, Ga.
1. Ballad Of A Teenage Queen (J. Cash)
2. Diamond Joe (Lee & Cooper)
3. Trouble Along The Cable (H. Wilson)
4. Oh Lonesome Me (Gibson)
5. I Can't Stop Loving You (D. Gibson)
6. I Used To Love You (J. Shepard)
7. Good Deal Lucille (A. Terry)
8. So Many Times (Dempsey)
9. Oh Yeah (S. Jones)
10. Send Me The Pillow (H. Locklin)

"LITTLE GEORGE" DOMERESE
KLYR—Clarksville, Ark.
1. What Makes A Man Wander (J. Skinner)
2. Let Those Brown Eyes (Flatt & Scruggs)
3. Stop The World (Johnnie & Jack)
4. Two People Fall In Love (N. Beasler)
5. What's Another Broken Heart (C. Blankenship)
6. I Wish I Was The Moon (Browns)
7. Big River (J. Cash)
8. House Of Glass (E. Tubb)
9. Whispering Rain (H. Snow)
10. Gettin' Older (S. Jackson)

JIM NESBITT
WYMB—Manning, S. C.
1. Send Me The Pillow (H. Locklin)
2. Kathleen (S. James)
3. I Can't Stop Loving You (K. Wells)
4. Beggar To A King (J. Richardson)
5. Curtain In The Window (R. Price)
6. I Won't Be Home Tonight (F. Hart)
7. What A Night (L. Emerson)
8. Whispering Rain (H. Snow)
9. Your Love Is Dying (Reno & Smiley)
10. I Used To Love You (J. Shepard)

DON BUFORD
KBSF—Springhill, La.
1. Ballad Of A Teenage Queen (J. Cash)
2. Stop The World (C. Belew)
3. Beautiful Dawn (Singleton)
4. Two Little Hearts (J. O'Gwynn)
5. I Miss You (B. Gallion)
6. Oo Wee Baby (J. Kennedy)
7. Harbor Of Love (J. Mathis)
8. Color Of The Blues (Jones)
9. Honky Tonk Hardwood Floor (J. Horton)
10. When (M. Lynn)

JACK DUNIGAN
WJTN—Jamestown, N. Y.
1. Just A Little Lonesome (B. Helms)
2. I Love You More (J. Reeves)
3. Send Me The Pillow (H. Locklin)
4. The Locket (F. Young)
5. Because I'm Yours (A. Terry)
6. She's No Angel (K. Wells)
7. Just Married (M. Robbins)
8. School Blues (D. Rich)
9. How Do You Hold A Memory (H. Thompson)
10. Oh Lonesome Me (Gibson)

JOE HOPPEL
WCMS—Norfolk, Va.
1. Nine Pound Hammer (D. Curlis)
2. All Your Fault (R. Price)
3. Ballad Of A Teenage Queen (J. Cash)
4. Cowboy (F. Willing)
5. I Love You More (J. Reeves)
6. Curtain In The Window (R. Price)
7. Whispering Rain (H. Snow)
8. I Can't Stop Loving You (K. Wells)
9. Love Is Dying (Reno & Smiley)
10. New Pandhandle Song (W. Pierce)

ART BARTEL
CHLO—St. Thomas, Ont., Can.
1. Ballad Of A Teenage Queen (J. Cash)
2. Send Me The Pillow (Locklin)
3. I Love You More (J. Reeves)
4. Whispering Rain (H. Snow)
5. Don't (E. Presley)
6. Crying Steel Guitar Waltz (M. Robbins)
7. I Can't Stop Loving You (D. Gibson)
8. Country Boy (J. Cash)
9. Curtain In The Window (R. Price)
10. You Can't Stop Me From Dreaming (A. Doll)

DON VEDDER
WLFH—Little Falls, N. Y.
1. Whole Lotta Woman (M. Rainwater)
2. The Locket (F. Young)
3. Stop The World (Johnnie & Jack)
4. I Love You More (J. Reeves)
5. Whispering Rain (H. Snow)
6. Tears Are Only Rain (H. Thompson)
7. How Long (W. Pierce)
8. Fabulous Oklahoma (H. Harral)
9. Ballad Of A Teenage Queen (J. Cash)
10. Baby Don't Go (Rainwater)

RAY GODWIN
WFVG—Angier, N. C.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (Gibson)
3. Teenage Wedding (Young/Tillis)
4. Remember The Night (A. Inman)
5. Curtain In The Window (R. Price)
6. Stop The World (Cline/Belew)
7. Tell Me Dear (L. Frizzell)
8. I Love You More (J. Reeves)
9. Sugar Lips (J. Tubb)
10. Queen For A Day (W. Jackson)

JIM WILLIAMS
WGTA—Summerville, Ga.
1. Ballad Of A Teenage Queen (J. Cash)
2. Oh Lonesome Me (Gibson)
3. Curtain In The Window (R. Price)
4. Whole Lotta Woman (M. Rainwater)
5. I Can't Stop Loving You (K. Wells)
6. Your Name Is Beautiful (C. Smith)
7. Breathless (J. L. Lewis)
8. My Baby Ain't By Baby Anymore (Wilburns)
9. This Little Girl Of Mine (Everlys)
10. Color Of The Blues (Jones)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

THEY'RE OFF! THEY'RE GOING! THEY'RE GONE!

Rusty & Doug
HEY MAE
c/w
WHY DON'T YOU LOVE ME
HICKORY 45-1077

ALREADY IN THE CHARTS!

Roy Acuff
ONCE MORE
HICKORY 45-1073

Wiley Barkdull
I AIN'T GONNA WASTE MY TIME
c/w
HEY, HONEY
HICKORY 45-1074

Al Terry
GOOD DEAL, LUCILLE
c/w
BECAUSE I'M YOURS
HICKORY 45-1075

Helen Carter
SET THE WEDDING
c/w
WHAT'S TO BECOME OF ME NOW
HICKORY 45-1076

JUST RELEASED BY POPULAR DEMAND...

Wilma Lee & Stoney Cooper's
Sacred Recording
WALKING MY LORD UP CALVARY HILL
c/w
HE TAUGHT THEM HOW
HICKORY 45-1078

Hickory RECORDS • 2510 FRANKLIN ROAD, NASHVILLE 4, TENN.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BUCK OWENS
(Capitol 3957)

B+ "SWEET THING" (2:10) [Central BMI—H. Howard, A. Edgar] Buck Owens demonstrates that he's a talent to be reckoned with as he flavorfully cruises over a fast moving romantic ditty that oughta make the jocks sit up and take notice. Catchy biscuit. Could happen.

B "I ONLY KNOW THAT I LOVE YOU" (2:02) [Central BMI—A. Edgar] On the bottom side Owens changes the pace as he tenderly spins a tearful, moderate paced lover's weeper. Two good showings for Owens.

DEL WOOD
(RCA Victor 7212)

B "RAGGIN' THE KEYS" (2:04) [Starrite BMI—D. Wood] Here's another Del Wood delighter that the jocks are sure to 'cotton' to. It's a quick beat, 'rag-timer' that Del glides over with effervescent charm.

B "ECHO WALTZ" (2:39) [Starrite BMI—D. Wood] On the under portion the 'Ivory Queen' pleasantly grooves a fetching lilter. Two easy-on-the-ears ditties that should ride the airwaves aplenty.

BILL CARLISLE
(RCA Victor 7214)

B "DUMB BUNNY" (2:10) [Acuff-Rose BMI—B. Carlisle] Bill Carlisle, along with a bright vocal and instrumental assist, comes up with a delectable, self-penned rockin' cutie. Happy-go-lucky affair that should easily find its way onto the deejays' turntables.

B "WHO'S GONNA STOP ME" (1:55) [Warden BMI—J. Driftwood] This end features another sparkling vocal effort by Carlisle and the chorus on an enticing, up tempo ditty. Wonderful, light-hearted two-sider.

HANK WILLIAMS
(MGM 12635)

B+ "MY BUCKET'S GOT A HOLE IN IT" (2:29) [Pickwick ASCAP—Williams] The inviting, up tempo Hank Williams' tune, currently enjoying a highly successful pop run via the Rickey Nelson waxing, is re-issued, this week, by MGM. Hank's large clan oughta make this one a hit all over again in the country dept.

B "WE LIVE IN TWO DIFFERENT WORLDS" (2:30) [Milene ASCAP—Rose] Under waffle is a middle beat, crying towel item that the chanter puts across with telling effect. Grade "A" string support supplied by his Drifting Cowboys on both ends.

PHIL BARCLAY
(Doke 101)

B "IT'S RAINING" (2:19) [Gaylord BMI—H. B. Jones] Phil Barclay makes a promising debut on the newly-formed Doke label as he persuasively spins a rhythmic, middle beat blues item. Interesting piece that should capture a heap of sales and spins.

B "YOUNG LONG JOHN" (2:05) [Gaylord BMI—H. B. Jones] On the flip slicing Barclay dishes up an intriguing, rock 'n roller that oughta keep the boxes hopping day and night. The Sliders are responsible for the colorful musical background on the two sides.

THE CASH BOX BULLSEYE

"AIN'T NO WAY IN THE WORLD" (1:54) [Anita BMI—Watts, Mosley]

"CRAZY DREAMS" (2:14) [Hi-Lo BMI—B. Harris]

THE BROWNS (RCA Victor 7208)

● The Browns, Jim Edward, Maxine & Bonnie, who recently celebrated Jim's separation from Uncle Sam's Army, should have two more reasons for cheering in the weeks to come. And to be specific they're "Ain't No Way In The World" and "Crazy Dreams", the titles of the trio's newest Victor pairing. The former is an old r&r tune restyled in a refreshing, up tempo country fashion by the group. The latter is a hard-driving, tear-compelling romantic affair that the combo sells with authority. Tremendous musical backdrop befitting the Brown's superb harmony on both ends.

"(IS THIS) MY DESTINY" (2:32) [Acuff-Rose BMI—Carter]

"IF YOU DON'T SOMEBODY ELSE WILL" (2:09) [Acuff-Rose BMI—Mathis, Fautheree, Hamilton]

OSBORNE BROTHERS & RED ALLEN (MGM 12633)

● The Osborne Brothers & Red Allen, who made a solid impression on the charts with their slicing of "Once More", bid fair to follow suit with either end of their latest MGM pairing. "(Is This) My Destiny", on the upper lid, is a lilting lover's lament that the crew polishes off with heartfelt sincerity. On the flip half, the artists delightfully run thru the quick paced romantic novelty, "If You Don't Somebody Else Will". Top notch instrumental backdrop on two powerful, 'pure country' offerings.

"HEY MAE" (2:13) [Acuff-Rose BMI—R. & D. Kershaw]

"WHY DON'T YOU LOVE ME" (1:53) [Acuff-Rose BMI—H. Williams]

RUSTY & DOUG (Hickory 1077)

● The Kershaw Boys, Rusty & Doug, put their best foot forward as they come up with two terrific biscuits loaded with that all market rock 'n roll appeal. Topside, tagged "Hey Mae", is a captivating, teenage rafter-shaker which the twosome drives out in electrifying fashion. Socko musical support rounds out a deck that could be the boys biggest to date. And not to be overlooked is the tremendous vocal and instrumental work on the lower lid an r&r-styled version of the Hank Williams tune, "Why Don't You Love Me". Great coupling for the boxes.

"STROLLING THE BLUES" (2:55) [Goday BMI—S. Kay]

"WITH YOU BESIDE ME" [Copar BMI—L. Millinder, H. Harrell]

RED FOLEY (Decca 30639)

● A Red Foley release hits the wax market this week and it has coin-catching qualities notched into every groove. The 'ole redhead' gets into the swing of things as he decks out one that's right up the teensters' alley and it's tagged "Strolling The Blues". Backed by a wonderful Anita Kerr Quartet vocal assist Red turns in another winning performance. Could be the one that'll put Foley at the top of the heap pop and country-wise. Flipside, is an up tempo romantic shuffler, labeled "With You Beside Me", that Foley neatly carves out in ear-appealing, pop-country fashion. Watch both halves.

"BE MY BRIDE" (1:49) [Stardust BMI—O. Echols, Jr., C. Phillips]

"TOO MANY TEARS" (2:42) [Nor Va Jak BMI—G. Green]

CHARLIE PHILLIPS (Coral 61970)

● Charlie Phillips, the writer and vocalist who introduced "Sugartime" to the public, comes up with another chart contender which he, incidentally, co-cleffed. It's a captivating, quick beat romantic opus titled "Be My Bride", that Charlie and a chorus spin in money-makin' manner. On the reverse platter Charlie and the vocal crew feelingfully etch an up tempo lover's weeper labeled "Too Many Tears". Dandy coupling that will no doubt add many fans to Phillips already large following.

DANNY & AUDREY HARRISON
(Event 4273)

B "ROCK-A-BILLY BOOGIE" (2:00) [Darleen BMI—A. & S. Bunch] Danny Harrison grabs the solo vocal spotlite as he and Audrey Harrison tastefully amble over a sprightly, quick beat affair.

C+ "LET 'EM TALK" (2:55) [Acuff-Rose BMI — Collie, Blasingame] Here the artists offer a warm and tender vocal duet on a moderate paced romantic heartbreaker. Impressive debut pairing.

WADE JERNIGAN
(Sandy 1020)

C+ "SO TIRED" (2:05) [Dandelion BMI — J. Bozeman] Wade Jernigan turns in a warm, sincere reading as he softly etches this moderate paced romantic tear-jerker. Tender wedding of melody and lyrics.

C+ "ROAD OF LOVE" (1:55) [Burnt Oak BMI—V. Bozeman] Bottom half finds Jernigan in the same, sad frame of mind as he tearfully projects a slightly up tempo lover's lament.

DICK MILLER
(Aggie 1002)

C+ "I'LL TAKE YOUR LOVE" (2:05) [Les Kangas BMI—D. Miller] Dick Miller, attractively showcased by his band, comes thru with a convincing vocal effort on an off-beat, two-tempo romantic opus.

C+ "NOW I'M GONE" (2:10) [Les Kangas BMI—D. Miller] Under side is a slightly up tempo blues item that the nasal-toned Miller dishes up in contagious country style.

RONALD MANSFIELD
(Beam 708)

B "MY LOVE" (2:32) [Slim Willet BMI—Mansfield] Ronald Mansfield, ably assisted by a pop-oriented vocal and instrumental background, sends up a heartwarming reading on a middle beat lover's ballad. Pretty side. Could stir up loads of attention.

B "BLUE AM I" (2:01) [Slim Willet BMI — Mansfield] Here Ronnie is joined by Shirley Webb on an engaging, fast moving romantic-blues piece. The ork and chorus lend another top calibre choral and musical assist on this half. Strong pairing for the charts.

DOROTHY & JIMMY BLAKLEY
(Starday 357)

B "SLOWPOKE RAG" (2:10) [Starrite BMI—J. Blakley, M. Farrell] An infectious, up tempo novelty with a light-hearted musical assist gets treated to a pleasing duet-vocal performance by Dorothy and Jimmy Blakley. Tantalizing ditty that merits a heap of airplay.

C+ "PIANO POLKA" (1:55) [Starrite BMI—Blakley] Under deck is a quick beat entry that features the splendid piano stylings of Dorothy Blakley. Appealing platter that bounces merrily along in gay style.

Country Round Up

Smiley Burnette, in Hollywood for the week-end, has played 48 Florida cities since Christmas. The cowboy comic known as "Ole Frog" in the TV-Gene Autry and Roy Rogers' westerns is enjoying his greatest popularity in his 25 years of picture making. Returning to Florida with Burnette is Bill Russell, harmonica virtuoso. Russell was with Burnette for 14 years but but suffered a heart attack in Florida 3 years ago. Since that time Russell has lived in Hollywood and now joins Burnette to continue his Southern tour. Smiley has been engaged as the star of the Ohio State Fair for 1958, agented by Music Corp of America. A string of Florida Rodeos and Burnettes' own promotion sellebrity $sale days are on the agenda for April and May. A recording session for design records will be scheduled soon in New York.

SMILEY BURNETTE

* * * * *

Gaylord Music Co.'s Hal Smith types that Phil Barclay, who for the past few years has been doing dance work in central Tenn. and northern Ala., has been signed to a Doke Record pact, along with his group tagged The Sliders. Phil and the group's initial release is labeled "It's Raining" and "Young Long John." Aside from their Doke disk pact the boys are under contract to Gaylord. Phil, incidentally, writes all the song material for the crew.

* * * * *

Bob Jennings, who runs the "Country Store" over WLAC-Nashville, from 3:00 to 6:30 A.M., Mon. thru Fri., excited with the early reaction to his newest Dot pairing, "Darling My Darling" and "Time And Place".

* * * * *

Another excited artist is WJJC-Commerce, Ga.'s Bill Anderson, whose TNT waxing of "No Song To Sing" is already high up on the WDOL-Athens, Ga. pop-deejay chart.

* * * * *

Roy Drusky and Vern Weegman, KEVE-Minneapolis, Minn. note that they're real happy to welcome King recording artist, Dave Dudley, to the KEVE staff.

* * * * *

PHIL BARCLAY

J. E. "Red" Swarr informs us that Sharon Grimes, 13-year-old guitarist and singer is kicking up a storm playing and snging with Charle Aldrich at the "Riverside Rancho" in Los Angeles. She worked with Crash Corrigan at "Corriganville" before coming to the "Rancho." . . . Charlie had Brenda Lee in for April 5th with the entire Wills Family and their band set for an early date in May. . . . Slim Duncan of Charlie's band is busting buttons telling everyone about his first grandson.

* * * * *

"Ramblin' Lou", WJJL-Niagara Falls, N.Y. had the "Opry's" Roy Acuff, The Wilburn Brothers, and Justin Tubb set for Apr. 13th in Niagara Falls and the 15th in Dunkirk, N.Y. He also had Jim Reeves set for an Apr. 12th Akron, N.Y. show and dance with Lou's band, The Pine Mountaineers. He adds that everything is going fine with his new hillbilly park, "Harrison Grove". Opening day is Decoration Day, May 30th, with a name star set for every Sun. thru Labor Day. Hank Snow, Jimmie Rodgers Snow, Cowboy Copas and Wilma Lee & Stoney Cooper are due in May 25th at Niagara's State Theatre. In addition to his 3 "Ramblin' Lou Record Ranches", Lou has just started his own record distributng company in Nagara Falls. The firm, tagged Rainbow Dist. Co., will service Western N. Y. and the initial line he's handling is Marty Robbins' diskery, Robbins Records. He'll be specializing in promoting and distributing c&w disks and would like to hear from firms having their own labels and specializing in c&w releases.

* * * * *

Another store set to open on April 15th is Don Vedder's at 202 W. Smith St., Herkimer, N.Y. Don is the c&w jock at WLFH-Little Falls, N.Y. Don notes that his Mohawk Record Center, Box 67, Mohawk, N.Y. and the EBS Enterprises, 3645 Willing Ave., Fort Worth 10, Texas, have merged, with Don as prexy of the record club and Edythe B. Stringer as V.P.

* * * * *

Joe Jaros, President of Christy records, announces that Christys latest release, "Bubble Gum Rock", featuring Hayward Davis is creating a tremendous response throughout the nation, especially so in Calif., Ohio, N.Y. and Fla.

* * * * *

TABBY WEST

Red Foley has completed a lengthy Decca session in which he did his first "stereophonic" records. Included in the heavy schedule of work for the NBC-ABC star were two albums and six sides for single release. His latest, out this week is "Strolling The Blues" and "With You Beside Me". Signing the guest book at March 19th's Foley Show over NBC Radio will be Columbia recording artist George Morgan and 18-year-old Virginia singer Shirley Hunter.

March 12th's "Country Music Jubilee" on ABC Television featured Faron Young as special guest, and the 19th's show presents Roy Acuff's entire troupe plus Tabby West.

"Uncle Cyp" and "Aunt Sap" Brasfield are making ready to open their annual 20 weeks of touring as headliners of the Southland's famed tent show, "Bisbee's Comedians." Beginning next month the pair will fly home to Springfield every other Saturday for the "Jubilee." The combined casts of Foley's NBC and ABC-TV shows will appear March 20th, at the KRNT Theatre, Des Moines, under the auspices of the Knights of Columbus.

Songwriter Dale Siegenthaler of Morris, Okla, has replaced Marijohn Wilkin in the operation of Earl Barton Music of Springfield. "Better late than never" say the Jubilee's fans in the Philippine Islands: the program is showing there 3 months late; the Easter edition of the "Jubilee" will be seen in the Islands about July 4th!

* * * * *

Betsy Gay, featured singer on KABC-TV Los Angeles "Country America," will be guest-starred on the Lawrence Welk ABC-broadcast, April 7th.

* * * * *

Recent reports from the 2 radio stations owned by Hank Snow and Ernest Tubb, WTCW in Whitesburg, Ky., and WHBT in Harriman, Tenn. are very good, and there is talk that both stations will increase to 5,000 watts.

Also, the Hank Snow Music Center, Inc. is making tremendous strides since its opening. The first guitar classes started on March 21st, and already the classes are overflowing. Mail orders are pouring in for the mail order guitar course. The new music publishing company, under the direction of Ted Daffan, The Silver Star Music Publishing Company is doing fine, and already has its first 3 releases on major labels.

SHARON GRIMES

* * * * *

More news from South La. way via Madge Duhon is that E. J. Dugas, originally from KLFT, Golden Meadow, La. has now changed positions. He now works at KCIL where he is station manager. E. J. is a Country-Cajun disk Jockey and M.C.'er.

Al Terry, Hickory recording star was a guest on the "Papus Syrus" Show KDBS. Alexandra, Louisiana. Al plugged his new Hickory version of "Good Deal Lucille." He now resides in Lafayette, La.

Leesville, La. welcomed "Mr. Personality" Johnny Mathis, Mercury Starday artist and the 'singing fisherman', Johnny Horton (Columbia Records) and band for a top country Music Show. Both Stars are from the "Hayride."

Martha Lynn, Pep Recording artist appeared on the Earl Davis Show on KTHS, Little Rock, Ark. She's from the "Louisiana Hayride" also.

Dick Fagan, Sarg Recording Star, appeared on the Utah Carl Show on TV in Galveston, Texas. Dick is due for another release shortly on Sarg and if any country Music D.J.'s would like a copy—write to Madge Duhon, Rte #1, Box 293, Abbeville, Louisiana. Recently Madge reorganized the Dick Fagan Fan Club and anyone wanting info should contact her.

* * * * *

DONN REYNOLDS

MGM's Donn Reynolds drops a short note to tell us of a very successful Baltimore event. The shindig, for the "Heart Fund", was arranged by a local nite club, "Nappy's" and was held in the "Variety Club" of Baltimore. Included in the terrific array of c&w talent were Donn, The Roane Bros., The Arizona Wranglers, The Roadside Rangers, The Hometown Boys, The Lazy River Boys, The Melody Playboys, The Sage Brush Serenaders and Paul Seipp & his band. Donn, who has been pacted for another year with MGM, adds that he has a fast moving Nixa disk in England tabbed "Ramona" & "Swing Low Sweet Chariot".

* * * * *

From Americana Corp.'s Steve Stebbins, on the west coast, comes word that Lefty Frizzell just returned from a 12 day tour thru Utah and Colorado. He returned from there to his regular "Country-America" KABC-TV stint on the 29th. On April 5th he played both "Town Hall Party" and "Country-America." On the 8th he played Santa Ana and the 9th Artesia, Calif. In June he starts a 15 day tour of Oregon and Wash.

Freddie Hart besides playing "Country-America" as a regular, also played "Town Hall Party" and on the 5th is featured in the "Life of Riley," NBC-TV network show. His new Columbia record is tagged "I Won't Be Home Tonight" and "Love, Come To Me."

* * * * *

Organization of a new firm specializing in recording management of several artists was announced this week by Gary Walker, Nashville song writer and MGM artist. In addition to working with singers, Walker will operate a publishing company, Tower Music, and a new record label, Chart Records. Headquarters will be 905 16th Avenue, South. At present, the firm is concentrating on recording and leasing masters to various record companies. Last week saw releases on three such masters: "Goin' Wild" and "You and Johnny Smith," by Jimmy Isle on Roulette; "Along Came Love" b/w "Special Delivery," by the Markees on Gone Records; and "Lucianne" b/w "Sweet Shop," by Larry Kirby on Apollo. A number of the firm's other artists are slated for new records in the next few weeks. They are: Stan Hardin, Decca; Don Woody, Arco; Jimmy Helms, Atlantic; Don Vinson, MGM; the Southlanders, Gone; the Impollos, Felsted; Max Powell, Decca; Jimmy Lee, Apollo; and Don Ellis, NRC.

GARY WALKER

Walker, a veteran writer, has had clicks on such songs as "One Week Later," the Webb Pierce and Kitty Wells, disk; "According to My Heart," by Jim Reeves; "Repenting," Kitty Wells; "Trademark," Carl Smith; and "Look What Followed Me Home Tonight," George Morgan. He has recorded for MGM for the past year.

* * * * *

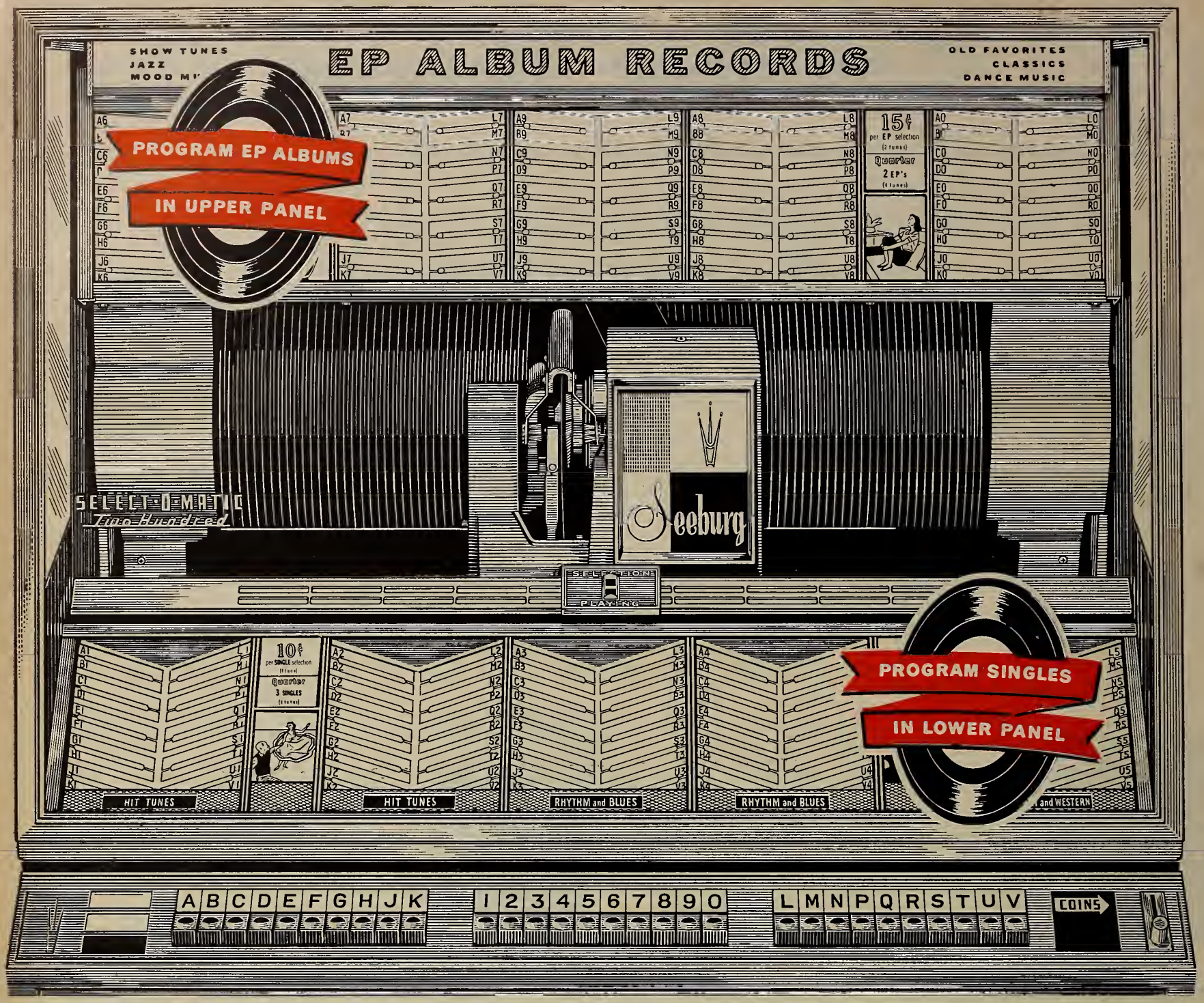
Jim Edward & Bonnie Brown info that sister Maxine is all set to present them either with a niece or nephew. Meanwhile, the three of 'em have come up with a new Victor pairing, "Ain't No Way In The World" and "Crazy Dreams", which was 'bullseyed' this week.

* * * * *

Kenny Marlow, owner of Nashville's Fidelity Recording Studios, located at 420-A Broadway, in Nashville, is now boasting of the thousands of dollars in new equipment added to the studio recently, including Telefunken mikes, new mixers and equalizers, acoustical echo chamber, and (getting ready for the hot summer months ahead!) air conditioning throughout the studios and offices.

The studio produced the "Oh Julie" hit by the Crescendos, and also their new record, "School Girl."

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



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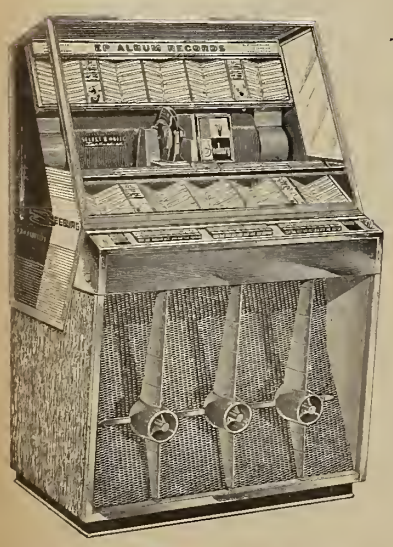
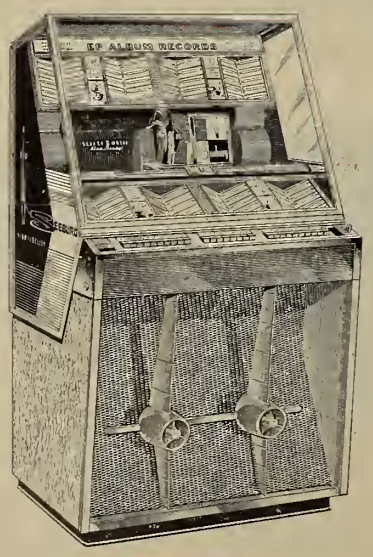


The SEEBURG "201"



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Here and There

NEW YORK—We once had a friend who was a wizard with figures. He told us, "Figures don't lie, but I can make them talk any way I want to." We are reminded of our friend and his philosophy by a report on the unemployment picture at this time by Everett Smith, researcher of MacFadden Publications, who comments "The unemployment picture is deceiving in the form in which it is usually presented." He points out that two factors should be given consideration in presenting February's total of 5,173,000 (or 7.7 per cent) of 67,160,000 total labor force. Most important, in his analysis, is that in the past 12 months layoffs have increased by only 1.8 per cent. "The fact is that in February of last year there were 3,121,000 unemployed, or 4.7 per cent of the 1957 labor force. In the ensuing 12 months the total labor force increased by 849,000. While there are currently 2,052,000 more unemployed than last year, 849,000 of these are accounted for by additions to the labor force. Actual layoffs, therefore are 1,203,000", he explains. Another factor, he explains, is that in previous years, anyone laid off for less than three weeks, or with a definite job to which he would go within three weeks, was listed as employed. This year all such are listed as unemployed. While we cannot be happy over this unemployment condition, even as explained above, we join Harvard's Sumner Slichter, who observed ". . . the entire picture is not as bad as is being played up".

NEW YORK—We like the ad of the Chemstrand Corporation, N. Y., a textile manufacturer, which appeared in some local newspapers, and industry trade publications. A large photograph, taking up about two-thirds of the ad, shows a man's overstuffed backside, resting placidly on a wooden bench. The headline reads "This Is No Way To Go Places." We imagine many other industries, in addition to the coin machine industry, is faced with the same problem. If some of the men in the coin machine industry, instead of shedding bitter tears about current business, would get their backsides off their office chairs, and go to work as they used to do, they could improve their grosses.

What's Happened To "10¢ Play Plus"?

Even better written than what has already been editorialized by *The Cash Box*, the publication that originated, pioneered and has continued to crusade for many months now for operators to change to: "*10¢ Play Plus A More Equitable Share Of The Gross Intake From All Of Their Machines*", are the headlines and business news reports that have appeared in the nation's press all during this past first quarter of 1958.

Those operators who heeded the advice of *The Cash Box*, and are already featuring 10¢, 3 for 25¢ play, plus obtaining a front minimum guarantee, whether this be $5, $10, or more per week per machine, or whether they are working on 60%-40%, 65%-35%, or 70%-30% commission basis (in addition to 10¢, 3 plays 25¢) on the overall average have very well weathered the economic storm of this past first quarter of 1958. These operators now find themselves well ahead of their competitors who did not make such progressive and necessary business changes.

Those operators who rearranged their business methods and adopted "10¢ Play Plus" are good businessmen. They recognized, as *The Cash Box* pointed out, that inflation during 1957 was hiking all overhead expenses to a destructive point. This hurtful inflation caused higher prices for all equipment. Added together this meant a loss of profits. Unless, of course, operators quickly rearranged their business methods.

The first step in such a business rearrangement was to change to 10¢ per play, 3 plays for 25¢, plus a minimum front money guarantee or a more equitable division of the gross intake from all of their machines by a commission arrangement more favorable to the operator. In addition, it was necessary for the operator to make his business more efficiently operable by cutting out waste and eliminating unnecessary overhead expense.

The inclement weather that ravaged the country these past three months, plus the general business letdown which was the aftermath of the overinflated economy of the nation, all added up to produce a very definite recession which continued to grow more hurtful to business all during the past first quarter of this year.

With business conditions what they now are, as a result of these first three months recessive impact on the nation's economy, it becomes somewhat more difficult, but not impossible, for operators to rearrange their business methods to be able to override the forthcoming possible recession periods.

There is still time for the operator who hasn't already done so to change to 10¢ per play, 3 plays for 25¢, plus a more equitable share for himself of the gross intake from all of his machines. In fact, he must make this change, to assure himself being able to outlast whatever economic conditions may be in effect for the balance of the year, in an effort to come up with a profit at the year's end.

It is sad, but true, that most businessmen don't heed advice for their own good and future betterment until they are hurt, and hurt badly, in their bank accounts. Perhaps, then, those operators who have been financially hurt these past three months will screw up their courage to the point where they will stop working for their locations only and, for a change, begin working for themselves.

The one and only way these operators can begin to work for themselves, while still giving their locations a fair share of the income from their machines, is to quickly change to 10¢ per play, 3 plays for 25¢, plus a more equitable share of the gross intake from their machines, whether this be in the form of a minimum front money guarantee or a better share of the commission percentage basis.

U.S. MFRS ENJOY BIG EXPORT BIZ

More Manufacturers Arranging for Assembly of Their Products in Europe as Export Business Continues to Boom. Games Sent to European Distribs for Test So That These Distribs can Order in Advance of Scheduled Production. This Expected to Help Eliminate Bootlegging. Will Put Europe's Distribs on Same Level With U.S. Wholesalers. Report Some Manufacturers Have Advised U.S. Distribs Export Orders Will be Shipped Before U.S. Supplied.

CHICAGO — More U.S. Manufacturers are investigating and studying the possibility of assembling and manufacturing their products in Europe as well as in other foreign markets.

At the present time, for example, AMI phonographs are being manufactured under license from AMI, Inc. of Grand Rapids, Michigan, in England, Denmark and also in Japan.

Rock-Ola Manufacturing Corporation, Chicago, phonographs are being manufactured in Germany.

Products of D. Gottlieb & Company, Chicago, and Williams Manufacturing Company, Chicago, are being assembled in Ireland to cover the markets of England, Scotland, Wales as well as Ireland.

In the meantime manufacturers are still continuing to export to many countries where they have no assembly or manufacturing plants.

Export business is booming for those manufacturers who have entered into the sales of their products to foreign countries with enthusiasm and understanding.

Italy, Belgium, Holland, Denmark Sweden, Austria, Switzerland, Germany and, at intervals, France, and now England, thru shipments from Ireland and Germany, are all enjoying a coin machine boom.

Manufacturers have learned, over the past months, as demand continued to grow for their products from Europe, that bootlegging was becoming more rife.

In an effort to halt this bootlegging the manufacturers are sending games for test purposes to their European distributors far in advance of the time set for their production schedules for these products.

In this fashion, the European distributor can test the game in advance, gauge the possible extent of his market and the sales that will ensue, and then order the quantity he will require long before the product is scheduled for production.

Also in an effort to halt bootlegging from the U.S. to Europe, U.S. manufacturers have decided to first ship to their European distribs before supplying their U.S. distributors.

In fact, it is reported, some manufacturers have advised their U.S. distribs that none of their products will be immediately available to the U.S. market until they have cleared away a portion of their shipments to their foreign distributors.

In this way, it is believed, bootlegging can be curtailed and foreign distributors will not be caught short with machines.

In the meantime, of course, there is much excitement thruout the British Isles due to the fact that more manufacturers are becoming interested in assembling in Ireland. England always was one of the largest users of American coin machines.

In view of the fact that assembly and partial manufacture can be conducted in Ireland, this will mean the opening of markets in England, Scotland and Wales, as well as Ireland.

Manufacturers are not neglecting other markets. Japan has proved one of the best users of American products. At the present time AMI phonos are being manufactured under license in Japan. Other manufacturers are also considering assembly and partial manufacture in Japan for far eastern market coverage.

So far shipments are going direct to all Central and South American countries. Also to Africa, Australia and New Zealand. Hong Kong, Singapore and Manila, along with Okinawa, Hawaii and Formosa are now covered directly from the U.S.

Should manufacturers set up assembly in Japan these areas can be covered by representatives from this country. They can also cover India, Pakistan, Burma, Indo China, and other areas.

Most important and most interesting to the trade is the fact that the export boom continues to grow greater.

Perhaps, as some believe, it may have taken a recession in American business, to more definitely point the eyes of the American manufacturers to export.

Regardless of whatever it was that caused the turn to export, the manufacturers are enjoying this business.

Int'l. Speakers Invited To MOA Meet

CHICAGO—"One of the outstanding features of our forthcoming convention", stated George A. Miller, among many other plans he revealed for the convention program, "will be speakers from other countries whom we have invited to address meetings of operators during the convention here in Chicago."

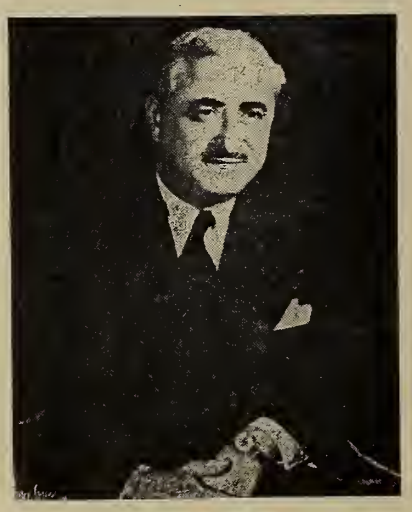
Among the men Miller invited are: Norman Ditchburn of England, Gordon Marks of England, Alfred W. Adickes of Germany, Ng Lian Chin of Malaya, Dr. Henry Klein of France and Dr. Vittorio M. Franceschini of Italy.

"There is no doubt", Miller advised this reporter, "of the growing interest among the operators here in the U.S. regarding operating conditions and problems in other countries all over the world.

"The Cash Box", Miller continued, "has featured some very interesting stories in this regard in past issues. These have attracted much attention. "Perhaps", Miller believes, "many of our own U.S. operators will learn things that will prove of good benefit to them from these outstanding speakers from England, Germany, Malaya, France and Italy.

"At least", Miller remarked, "there is no doubt that everyone who will be present at the meetings we will conduct during the MOA Convention, May 6, 7 and 8, will be tremendously interested in listening to these men speak and give their views of automatic music in their countries and the future growth they envisage for the music industries in their nations."

Gottlieb Forms Committee To Raise Funds To Build 180 Bed Hospital



DAVID GOTTLIEB

CHICAGO—David Gottlieb, general chairman of the West Towns Hospital Association $1,200,000 building fund drive, announced formation of the campaign organization.

The campaign is being conducted to raise money for construction of a new 180-bed general hospital in Leyden township. Total cost of the project has been estimated at $4,600,000.

Campaign officers and division leaders include: Nathan H. Perlman, treasurer; David Coleman, Oak Park, and Walter S. Gordon, Chicago, co-chairmen A division; Irving Zellman, Oak Park, chairman B division; Maurice Spiegel, chairman C division, and George Portes, Oak Park, chairman of the industrial division.

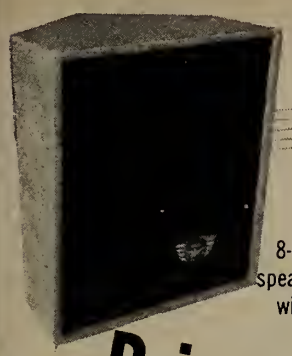
Committee chairmen include: Herman Silver, River Forest, auditing; Alvin J. Gottlieb, Oak Park, publicity; Wilbur Rice, Oak Park, speakers bureau, and Alexander I. Newman, River Forest, building.

Louis Zahn, Oak Park, president of the West Towns Hospital Association, said plans for the new hospital will be unveiled at a Planning Dinner scheduled for April 14 at the Oak Park Arms Hotel in Oak Park.

Zahn disclosed that a seven-acre site for the proposed new hospital already has been purchased and engineering test drilling completed.

The site of the new hospital is located at 805 West North Ave., just west of Fifth Ave., in Leyden township (8800 Chicago numbered).

The area to be served by the new hospital has a population of 254,000 and has a current shortage of 628 hospital beds according to a recent survey by the Illinois Department of Public Health.



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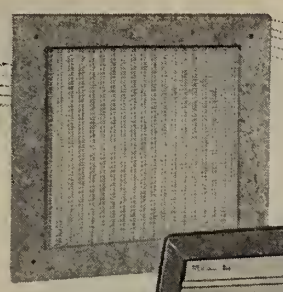

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8-inch Super Perma-Magnetic speaker easily recessed by removing standard ceiling tile.

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3 Full Range Extension Speakers

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Through The Coin Chute

PHILADELPHIA FILBERTS

Harry Witsen, International Scott Crosse, all smiles as he announced his engagement on Sunday, Apr. 7, to Betty Harpmen of New York. When's the wedding to take place, Harry? Abe Witsen reports very fine acceptance of Bally's new "Trophy Bowler", which arrived this week. Also states the firm had its best week of sales of Rock-Ola phonos since it has handled the line. . . . Dave Rosen runs into New York for a day. Pretty Josephine Mazzu, back from Penn State College, working here every afternoon. Dave and his staff looking forward with great anticipation to the arrival of Williams' baseball game "Short Stop". . . . Hank Groenteman, International Amusement, home fighting off the flu bug. Jack Palmer handing out the seegars, celebrating the arrival of an 8 lb., 10 oz. son, named Albert. . . . Bill Adair, Eastern Music, reports music ops here enthusiastic about Seeburg's new phonos with dual pricing. Bill just back from a Harrisburg trip where he advises he did some very nice business. Arnold Silverman reports sale of EP records tremendous, attributing it to the new Seeburg 200 selection phono. Everyone so busy here that Nat Solow has to step in and help out with the office details. . . . Joe Ash, Active Amusement, out visiting ops up state. Marty Brownstein just moved into his new home in Mt. Airy. Copping Warner of the shipping dept. married Ethel Laves on Easter Sunday. . . . Len Radcliffe, J. H. Sparks Music Co., tells of the May-Mantovani program. Says Mantovani has a hit single in his "Three Loves". . . . At King Records they report LPs are selling extremely well. A new one, Earl Bostic's "Showcase of Swinging Dance Hits", looks very much like a winner. Mario D'Allrio was out visiting the trade. . . . Irv Doerfler, David Rosen, out visiting the deejays. Ritche Salvador is in New York on his vacation. Harry Rosen advises Hunt Record's "Picking On The Wrong Chicken" by the Five Stars is going great. . . . Syd Williams, A. Williams & Co., out of town for a few days. . . . Joe Berger, Mercury Records, back on the job after a two week honeymoon in Florida. Harvey Miller predicts that "The Little Train" by Vasel and Storz will be the biggest hit Pennsylvania has ever seen. Miller also denies that the Miller Brothers, who did "Try", are any relation to him. . . . Columbia's Harry Ascola is visiting all deejays accompanied by a South Pacific model, sarong and all. Naturally, they are plugging the original Broadway cast album of "South Pacific" with Mary Martin and Ezio Pinza. . . . Ted Kellem, promotion manager for Marnel Distributing Co., reports "Bluebirds Over The Mountain" by Ersel Hickey is going great in his area. Another that has gotten a solid early reaction is Roy Hamilton's "Crazy Feelin' " on Epic. Kellem says Hunt Stevens' "Johnny On The Spot", United Artists, is doing nicely. Stevens will do the Dick Clark Bandstand soon. Two others that are selling well are "Sack Dresses" by The Sad Sacks on Imperial and "I Might Like It" by The Deltairs on Ivy.

The Cash Box At Brussels World's Fair

Each Week's Issue of The Cash Box Available To All In Coin Machine Industry FREE

BRUSSELS, BELGIUM—In keeping with the progressive policy of serving the coin machine industry, arrangements have been completed to make available to all coin machine visitors to the Brussels World's Fair a current issue of *The Cash Box*.

Through the cooperation of Abe Witsen, who is operating two amusement arcades at the Brussels World's Fair, visitors of all nations who attend this great fair, will find the latest issue of *The Cash Box* on display at the Amusement Center Arcade. All that will be necessary to obtain a copy *Free of Charge*, will be to identify yourself as a member of the coin machine, recording or music industries.

The Cash Box will be at the Amusement Center Arcade as long as the Brussels World's Fair runs.

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The Cash Box

M O A

SPECIAL ISSUE
(dated: may 10th)

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•

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- **LONDON, ENGLAND**
  17 hilltop (phone: speedwell 2596)
- **PARIS, FRANCE**
  27 place saint-ferdinand (phone: suffren 72-70)

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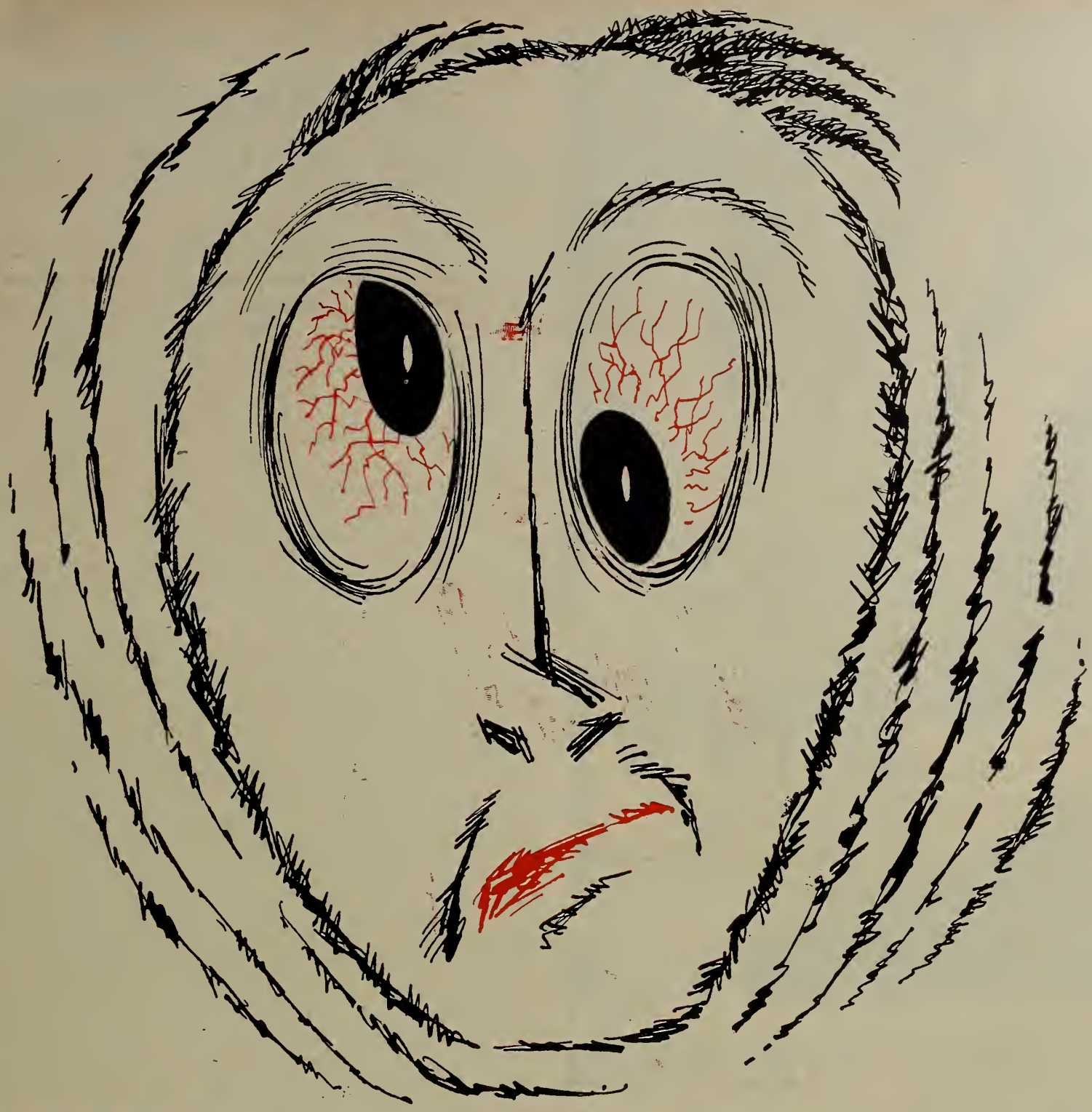

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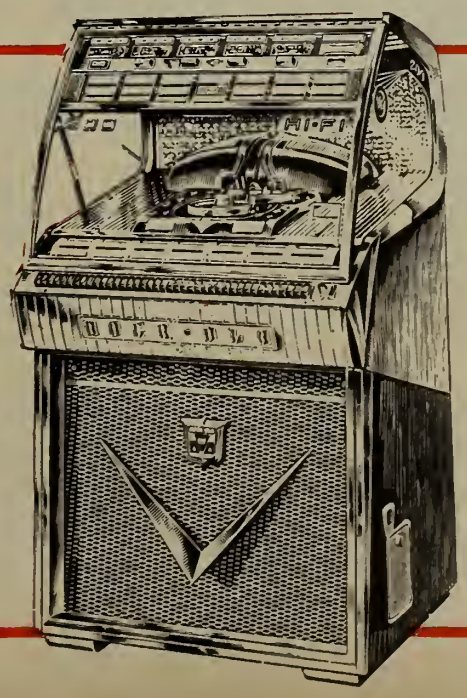

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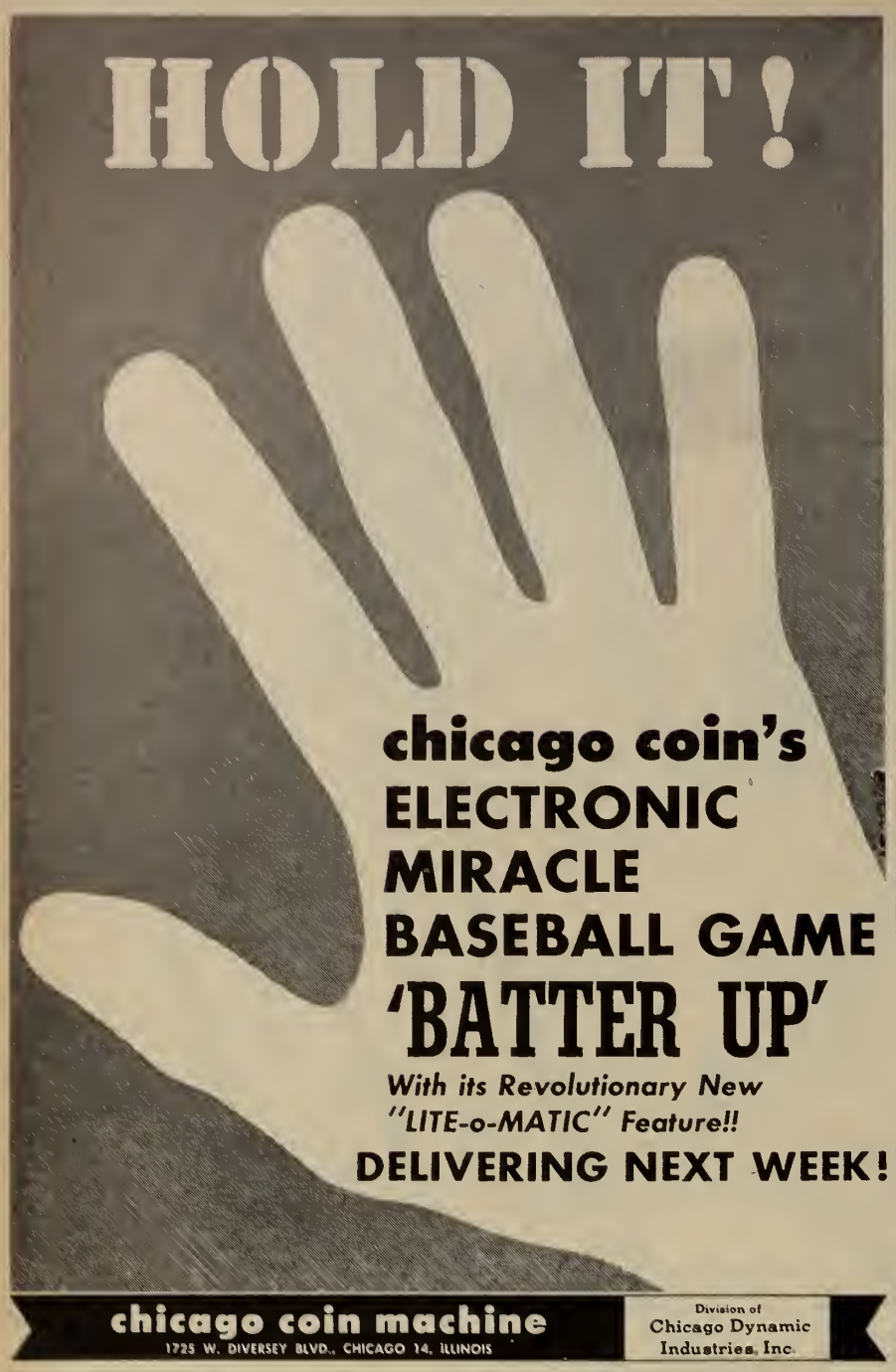

Busy Music Exec Races 20 Miles Each Day

JACK MITNICK

CHICAGO—Racing an average of 20 miles each day, in addition to handling phone calls, letters and other business matters, is the way that Jack Mitnick of United Music Corporation, this city, is working as the time for introduction of the firm's new phono draws ever nearer.

From United's engineering building, across the street and down the block and back to his office at the big United factory, is actually a full city block.

Covering this day after day, many, many times during each day, averages better than 20 miles of hard roadwork for Mitnick who is so busy that, he advises:

'I didn't even realize I was covering so much mileage daily.

"But", he adds, "it's more than worthwhile.

"Just wait", he promises, "until you see the reason for all this rushing about.

"Our engineers are right on the ball and are producing something entirely new and different in automatic music.

"This", he continues, "in addition to the other features which we have incorporated into this new and outstanding musical instrument will bring to market something that has never been seen before in the industry."

And back Jack scooted, from his office to the engineering building, covering still more mileage.

Through The Coin Chute

GREAT BRITAIN GOSSIP

"We stay at the top" was the theme of the highly successful Ditchburn Conference just concluded at Blackpool. Several references to The Cash Box were made in speeches by executives. They will be reported more fully next week. It was underlined that the Ditchburn Organization is still the largest phonograph operating organization in the world, and intends to remain so. G. Norman Ditchburn revealed after the conference that he had received and accepted an invitation to make an important speech at the MOA convention in Chicago in May. Mrs. Ditchburn will be accompanying him to America. He also revealed that arrangements for handling Cole products drink machines exclusively in Britain were well under way. He anticipates that in five years the organization handling this equipment will be as big and as important as the music division. . . . J. W. Moran has been appointed Northern Ireland Distributor for Automaten Distributors Ltd. of Wales and its Wiegandt "Diplomat" and "Tonmaster" phonographs. Deliveries have begun this week, and a number of important orders have already been placed. The name of Moran is well known in the business for years. He was a leading coin machine man before the war, and Jimmy married into the Page family, well known in the amusement business in the Nottingham area. . . . Moran's have amusement arcades in several resorts in the coastal towns. They built up the juke box side of the business to some extent to keep staff together all the year round, and in this Britain generally. Jimmy Moran's father was for years a leader in the coin business, and together they have built up a first-rate team of specialists, who can look after their large route of boxes as well as their arcades in season. But they have prospered to such an extent in phonograph operating that they now have the only large showroom of its kind in Northern Ireland. It is a major shop in the heart of Belfast, with well-equipped workshops behind. It seems obvious that this teaming of Automaten with Moran's will stimulate business throughout this scattered but opportunity-lined area.

Among the juke-box personalities we met on my trip to Belfast, was Peter Bracewell, genial proprietor of Phil's Amusement of Portrush, and other ventures. At present he operates mainly BAL-AMI's and Wurlitzers. Peter's father, R. G. Bracewell, brought the first Wurlitzer into Ireland before the war. This was in 1937-38. It was a Wurlitzer 600, 24-selection, and it is still being operated by the firm It cost about £100, and everyone told Mr. Bracewell it could never be a success. "Irish folk will never pay a penny to play it", they said. Peter had the first Wurlitzer hideaway units in N. Ireland. He also has amusement arcades in three major holiday resorts. He finds that the demand for pin-tables is as great there as in other parts of Britain, but believes that the price will have to improve on such new equipment.

Plan For Prosperity

ROSEWELL, N.M.—Ben B. Ginsberg, Ginsberg Music Co., this city, has a plan to restore prosperity to the United States of America.

"Have a national campaign," says Ginsberg, to last one month. Ask every merchant and supplier of hard and soft goods to sell at a 25% discount for cash only.

"This would cut down inventories of all types and start all factories and industry and raw material going at full blast. It would put everyone back to work. It would get the savings and idle money back in circulation and give merchants and manufacturers a chance to get hold of cash to pay the banks what they owe.

"In addition all manufacturers and producers could agree to cut their wholesale so the dealer could lower his retail. Profits would be less, but the large manufacturers (particularly hard goods—cars and household appliances) can stand 10% less. I believe it would create a feeling of optimism that would last a long time.

"Pessimistic publicity in newspapers, radio and TV is putting the people of our country in a mood that will be hard to shake off. Everyone is expecting the government to pull the rabbit out of the hat and bring back prosperity. On the other hand the government is for letting the people work it out.

"If anyone can get my scheme in practice," concluded Ginsberg, "I think it would work."

Hurviches To Europe

BIRMINGHAM, ALA.—Harry Hurvich, Birmingham Vending Company, this city, and his wife, are all set to leave for a European trip.

They leave Birmingham on Wednesday, April 16, for New York, from where they will fly directly to Israel. On the way back they will fly to Rome, Brussels, London and Paris. From Paris, they return to the U.S. by boat.

Through The Coin Chute

NEW ENGLAND NIBBLES

Arcades and funspots in the beach areas were hit by floods, torn up sidewalks and damage to structures in a wild northeast storm and the opening of such spots at Revere and Salisbury may be delayed as much as two weeks while repairs are under way. At Revere, sidewalks in front of arcades were scooped out and broken and at Salisbury much damage was suffered by ops. The storm which hit the entire New England coast, from Old Orchard Beach, Me. down to Conn., has delayed shipping of arcade machines by Boston distribs to beach spots. . . . Passing out cigars celebrating the arrival of baby boys are op **Sumner Siegal**, Royal Automatic Sales, Newton; and **Jerry Flatto**, Boston Record Distributors. . . . **Dave Bond**, prexy Trimount Automatic Sales Corp., and **Irwin Margold**, gen. mgr., have started the golf season and Irwin broke out in a smile the other morning when he broke 90. . . . **Kenneth Ghiorse**, K & H Music Co., Brockton, new member of Music Operators of Mass.

At Redd Distributors (Wurlitzer), **Bob Jones**, genial sales mgr., reports that Bally's "Skill-Roll" is terrifico; Bally's new "Trophy Bowler" is getting the nod from ops. Chicago Coin's "Rocket Shuffle" and Genco's "Space Age" are heading for big returns in arcades and fun spots it is predicted here. Staff here considers Genco's "Fun Fair" as one of the best games put out in years. Wurlitzer phonos are going fine, Bob says. . . . At Trimount Automatic Sales Corp. (Trimount), heavy action here on Seeburg phonos, models "161" and "201". Most ops are going for the dual pricing and 50¢ chutes, it is reported. Collection reports are good, **Marshal Caras**, sales, reports. **Irwin Margold**, gen. mgr., unveiled the new Williams' baseball game, "Shortstop", to visiting ops. Ops were particularly pleased with the two-player game in which one can pitch while the other is batting, operating at 10¢, 3 for 25¢. Ops were saying: "when the new Williams' game comes in, send me one!" Action is good here too on Gottlieb's "Criss Cross". A tremendous shortage of used equipment is prevalent, it is reported here, also new equipment is short or limited and the export demand for music and games is climbing. . . . At Associated Amusements (Rock-Ola), **Ed Ravreby** recovered from 5 wks' fight with pneumonia and back at the plant in good shape. **Dick Mandell**, gen. mgr., on sales trips to N. H. and Vt. Business holding okay with equipment moving for outdoor season. . . . At Atlas Distributors (AMI), Louis Blatt hosted group of N. H. ops at his Commonwealth Ave. salesrooms in to look over the new AMI phonos. Trips around the territory are in the offing for Louis, who commutes week-ends to his retreat estate in N. H. near Newfoundland Lake.

Ops in visiting distribs this week included: **Joe Lepera**, Cambridge; **Frank Lombardo**, Springfield; **Al Meyers**, Boston; **Al Dolin**, Hyannis; **Harry Deshowitz**, Chelsea; **Ray Shea**, Worcester; **Dave Baker**, Arlington; **Dave Schultz**, Brockton; **Bill Arrison**, Chester, Vt.; **Sol Taube**, Manchester, N. H.; **George Marks**, Newton; **Henry Gladstone**, Boston; **Romeo Rivard**, Quincy; **Fred Koufos**, Roxbury; **Ernie Marcantonio**, Middletown, Conn.; **Charles Tiernan**, Cambridge; **Steve Pielock**, Worcester; **Walter Stadnick**, Central Falls, R. I.; **Phil La Fontaine**, Providence, R. I.; **George Pappas**, Manchester; **George Chopelas**, Malden; **Joe Ferris**, Madison, Me.; **Tony Delucca**, Cranston, R. I.; **Connie Pocius**, So. Boston; **Harry Abelson**, Boston; **Joe Glazer**, **Timothy Sullivan**, Bangor, Me.; **Ronald Maher**, Pawtucket, R.I.; **Tony Delucca**, Cranston, R.I.; **Phil Swartz**, Brookline. . . . **Pete Suma**, Bristol, Conn., and **Sid Wolbarst**, Newton, were among the New England coinmen vacationing in Florida. . . . Op **Albert Jaffarian**, Haverhill, received congrats on bagging a deer after buying a new shooting iron. . . . **Eileen Rodgers**, Columbia recording artist, opens at Blinstrub's Monday, Apr. 14, and music trades people are partying her at the opening late show with **Ruthie Shapiro**, record promosh rep, hosting the affair. . . . Recording artist **Dick Duane** was followed at the Frolic in Revere by the **Ink Spots**. . . . Large number of coinmen caught **Jimmy Durante** at his Blinstrub engagement during Apr. 5-13.

Lou Casola Cited By Marine Corps

LOU CASOLA

ROCKFORD, ILL. — Lou Casola, Mid-West Distributing Company, this city, one of the industry's most progressive and liberal minded citizens, was honored on March 13 with the presentation of a Citation and Plaque symbolic of the flag raising on Iwo Jima from the United States Marine Corps. The presentation was made with an elaborate and impressive ceremony.

Ronald M. Losee, first lieutenant, U. S. Marine Corps Reserve, Executive Officer, made the presentation, and read the following citation:

"I take great pleasure in presenting to you this statuette which is emblematic of the flag raising on Iwo Jima for your outstanding cooperation for the past four Toy for Tots campaign. Each year, during the campaigns, you have donated a truck to be used for transportation needs involved in the program. Along with this you have provided all the gas and oil used, which in time has amounted to a large sum of money. Without your unqualified assistance our campaigns could not have been increasingly successful as they have been.

"The U. S. Marine Corps Reserve takes great pride in knowing there are such community-minded people as you and hopes that you will feel a deep satisfaction remembering the part you play in making thousands of children smile and know that someone really cares."

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Op Urges Manufacturers To List High Prices On New Equip't

RIVERSIDE, N. J.—John A. Rossi, Jon-Ray Vending Company, this city, comes up with the suggestion that the coin machine industry follow the practice of the automobile manufacturers on pricing.

"List all the new equipment in *The Cash Box*," writes Rossi, "*but inflate the list price*, and let the distributors make their own deals with the operators."

Rossi believes that this practice would solve many problems insofar as commission arrangements with the location owners are concerned. "Far too many location owners think we are still paying pre-war prices for equipment and direct sales literature is not to our advantage," Rossi claims.

Rossi states that a listing of the price of a game in *The Cash Box*, which he showed to a location owner, made it possible for him to sign a contract on a 65 to 35 per cent basis, because the location owner was convinced that the operator must make an expensive investment for machines.

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New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features

GAME HOLDS approx. 1000 numbered or star tickets.

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MOA Convention Attendance To Be Big

Miller Urges Every Op In Nation To Be In Chicago On May 6, 7 & 8

GEORGE A. MILLER

OAKLAND, CALIF.—"As of April 2, MOA is assured of a complete sell-out of exhibit space," commented George A. Miller, national president and managing director of Music Operators of America. "With only four booths left on the exhibit floor still unsold, and practically a month before the MOA Convention opens at the Morrison Hotel, Chicago, on May 6, 7 and 8, there is no problem here. They'll probably be gobbled up before the week is out."

Miller also reported that banquet tickets are being sold far in advance to many of the music operators' associations throughout the nation, thereby assuring a tremendous attendance for the dinner.

A lineup of events scheduled includes outstanding speakers for the general meetings, luncheons, fashion show, and, of course, the banquet and exhibits. Record companies have already assured outstanding talent, including some of the biggest names in the recording industry. Policy, this year, for the floor show is that each record company will be allowed to present one artist, and the artist will be accorded the opportunity of singing at least two songs with one encore. There will be, in addition, some variety type acts. It is planned to have the talent portion of the show completed by midnight so that those who desire can enjoy dancing for at least an hour or so.

"Discussions on the copyright legislation, and many other subjects will take place," advises Miller, "and these Forum Meetings will be of the greatest value to music operators from all parts of the nation. Every operator should plan to be in attendance. So, don't say 'I will be there next year' —but say 'I will be there now, when I am needed.'"

Subscription The Cash Box

52 Issues	$15.00
First Class	20.00
Airmail	30.00
52 Issues and Free Weekly Classified Ad	48.00

Through The Coin Chute

CALIFORNIA CLIPPINGS

The main topic of conversation the past week on Pico Boulevard between operators and distributors has been the MOA Convention the 6th, 7th & 8th of May in Chicago. Southern California will be well represented by the great number of operators attending this annual affair. . . . Pat Pugliese busy at Advance Phono Parts rearranging stock to make room for another parts line which will arrive momentarily. Pat says the Xcelite tool line is very popular with the operators. . . . Gabe Orland and Sammy Ricklin were visited at California Music Company by Johnny Cash. Johnny was happy to hear from Sammy and Gabe how well his Sun release of "Ballad Of A Teenage Queen" was se ling at California. Martha Delgado says Challenge should have another big hit with "Just Before Dawn" by Johnny and Jonie. Mickey Feay reports the fast breaking album is now Frank Sinatra's "This Is Sinatra" Volume Two on Capitol. Buddy Robinson predicts Patti Page has another hit with "These Worldly Wonders" on Mercury. . . . Lucille Laymon being welcomed back by the crew at Paul A. Laymon, Inc., after being bedded the past week with a bad cold. Paul Laymon reports another shipment of Rock-Ola "100" and "200" phonographs arrived at Laymon's. Ed Wilkes says Bally's new "Skill-Roll" game has created a good deal of excitement among the operators viewing the new game in the showroom. Jimmy Wilkens receiving many compliments from the operators on Bally's "All-Star" DeLuxe Bowler and it's acceptance in their locations. Charlie Daniels reports the used equipment sales are still holding their own. . . . Mr. & Mrs. Hugo Pfohe of Hamburg, Germany made a side trip to Las Vegas to see the sights and shows during their stay in Southern California. . . . Norty Beckman in the midst of an expansion program at Norty's Music Center for the anticipated upsurge in the record business. Jan Graham says Elvis Presley has another big one with his RCA Victor release of "Wear My Ring Around Your Neck". Joe Alvarez reports "Don't You Just Know It" by Huey Smith on Ace has taken off with the operators.

Melanie and Jean Minthorne receiving congratulations at Minthorne Music Company on the birth of their little daughter, Maria. Paul Vogel back with the sales force at Minthorne. George Mahlum has added a man in the service shop and one in the parts department. George says the used equipment sale has been a tremendous success with operators coming from near and far to take advantage of the sales. . . . Hank Tronick initiated a promotion for Williams new "Short Stop" game at C. A. Robinson & Company by offering the first 100 operators who purchase this game two box seat tickets to any Los Angeles Dodger baseball game. Hank predicts they'll both be winners in their leagues! Charley Robinson says the speed of play on the United "Midget Alley" is a big selling feature with the operators. Al Bettleman busy handling orders for the United "Bonus" Bowler which continues high on the sales charts. . . . Andy and Bill Lanzy report they are receiving calls at American Coin Machine Service Company from the East, Midwest and Southern states ordering their new color "Easy View Title Holders". Nick and Vinny Lanzy say their guarantee on their shop work has proven very popular with the operators.

Al Silberman busy at Associated Distributors, Inc. handling the route sales which Al says is a very important segment of the coin machine business. The plans are completed for the enlargement of Al's office. The new Wurlitzer "2250" phonograph continues moving out of the showroom at a steady pace with high praise being received from the field. . . . Operators had a difficult time getting in the front door of Simon Distributing Company one day last week until the large export shipment was taken out of the showroom.

Through The Coin Chute

DALLAS DOINGS

Abe Susman, State Music Co., making deliveries on Gottlieb's new 2-player "Brite-Star". . . Cliff Wilson, Wallbox Dist Co., distributor for Bally Mfg. Co., spent Easter weekend in Tulsa with his family On Easter Sunday he attended the opening of the Sportland Arcade in Muskogee, Okla. . . . Tom Chatten, manager of R. Warncke Co., reports that a hailstorm at his Lake Texoma cabin broke all the windows in it. . . . Caught Abe Susman just before he left on a trip to West Texas. . . . The Three Suns, who closed Wednesday, racked up one of the biggest grosses in the 2½-year history of the Statler-Hilton. . . . According to R. Warncke's Tommy Chatten, the mild spring weather has brought all the operators into this town and business is better than usual. Eastern and Electric cigarette machines are sel ing very well, Tommy asserts. . . . Allen Case, the young Dallas singer who is an alumnus of Channel 8 and also the State Fair Musicals, is in town for a visit with his parents. Allen has a new record coming out on the Columbia label, "Come A Little Closer, Baby" backed with "So Lucky". . . . Malcolm Gildart, vice-president of R. Warncke Co., is visiting in Dallas from San Antonio, the company's home-office. . . . Visitors in town seen along coinrow: Jim Garrett, Longview; D. C. Ormond and John Caldwell, Paris; Earl Messiner, Sherman; and Drew Osburn, Ft. Worth, who has just recovered from a bout with pneumonia. . . . Bruce Masterton, Des Moines, Iowa, will be the new Capitol operations manager here. He will replace Wayne Tappon who was transferred to the Los Angeles branch. . . . Dixieland fans continue to pack the Orleans Room to dig the Chain Gang's uninhibited jazz offerings. . . . Featured at Dallas' newest bowling center, The Circle Bowl: D Gottlieb's "Falstaff" machine, Chicago Coin's "Bowling League," "Big League", "Rocket Shuffle" and "Steam Shovel" games. . . . Jim Storey is working on a new Masonic degree. . . . Other visitors along coinrow include: Buddy Clem, Paris; Roy Hyatt, Wichita Falls Novelty Co.; M. T. Cornelius, Abilene; Jimmy Rodden and Bob Jordan, Lubbock; Bob Foster, Cleburne; Jim Woosley, Ft. Worth; Benny McDonald, Ft. Worth; C. H. Harris, Forney; and A. V. Clawson, DeKalb. . . . Roy Hyatt, Wichita Falls Novelty Co., reports that his store suffered damage when the tornado ripped through that town last week. . . . Al Mason, southwest regional representative for AMI, is visiting in town for a few days. . . . Johnny (Guitar) Watson comes to Birdland Tuesday night.

Meeting Dates

Music Operators' Associations

Apr. 14—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

16—New York State Operators' Association
Place: Gov. Clinton Hotel, Kingston, N. Y.

16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

May 1—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

1—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

1—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

5—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

7—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

8—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

8—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

13—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

14—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Importers-Exporters Report:

"The Cash Box Price Lists" Helped Boom International Coin Machine Business

This Issue Is The Cash Box Price Lists' 967th Consecutive Week

CHICAGO—It is extremely heartening to The Cash Box to hear from importers from all over the world, as well as from leading exporters, that "The Cash Box Price Lists" have been tremendously responsible for booming international business.

Many of these importers have advised that, because "The Cash Box Price Lists" are officially recognized by customs departments all over the world, they have been of great value in established fair market value for machines.

"This", as one noted European importer reports, "has made it possible for us to arrange for quicker acceptance of importations and, thereby, to set a value on the equipment which we import.

"The customs here", he adds, "will immediately accept for fair market value the quotations from 'The Cash Box Price Lists'.

"In fact", he continues, "they subscribe to 'The Cash Box' and study the market prices just as carefully and keenly as we do."

Exporters have reported that, in many cases, they have received sheets from 'The Cash Box Price Lists' with machines marked out and prices encircled advising, "These are what we want at the prices we have encircled."

"This is truly phenomenal", says one well known exporter, "to find people in other parts of the world thousands of miles away, using the very same issue of 'The Cash Box Price Lists' from which we are quoting and ask for the very same prices which we are featuring.

"Never before", continues this exporter, "has there been anything like this in our industry and", he adds, "I've been in this business for over thirty years."

Also interesting and, sometimes, very surprising to many U.S. firms, is to meet with importers from various countries who call on them and, when they begin to talk business, find that the importer carries with him the latest issues of 'The Cash Box Price Lists' from which he purchases the equipment they display.

"Biggest surprise I ever had", states one well known Chicago exporter, "is to have a man from Singaport, Malaya, call on me. We began to talk about shipping various machines he wanted.

"As we came to the prices for these machines", he reports, "this man dug down into his brief case and brought forth 'The Cash Box' and quickly leafed over to 'The Cash Box Price Lists' for guidance.

"I found this absolutely of tremendous value. We were both able to agree on a price level due to the price quotations in 'The Cash Box Price Lists'.

"I was also told by this Malayan", this exporter advises, "that 'The Cash Box' is his 'bible' just as it is our 'bible' here in the U. S.

"He advised that the customs officials in his country subscribe to 'The Cash Box' and check prices on shipments when these arrive in Singapore."

"The Cash Box Price Lists" are now in their 19th year. This issue is the 967th consecutive week's issue. There has never been a single week's publication ever missed.

In 34 more weeks, "The Cash Box Price Lists" will celebrate the 1,000th week's consecutive issue.

It is, therefore, no wonder that "The Cash Box Price Lists" (tho a very weak attempt has been made to imitate them) have been officially recognized and accepted by all nations everywhere in the world.

BEST OF ALL!
Wurlitzer Model 1700 . . . $525.00
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231 Windsor St., Hartford, Conn., JA 7-4470

Chicago Coin Intros New 2-Player "Rocket Shuffle"

SAMUEL WOLBERG

CHICAGO — "Because of demand from all over the country", reports Samuel Wolberg, president of Chicago Coin Machine, "we are rushing to market a new two-player model of our already famous money maker, 'Rocket Shuffle'."

While production is at its peak, Chicago Coin has also set up complete lines for immediate manufacture of a two-player model of its "Rocket Shuffle" to meet the demand of distributors and operators all over the country.

"Our two-player model," says Wolberg, "is absolutely outstanding because of the great new ideas which have been incorporated into the intriguing play action of our original 'Rocket Shuffle.'

"Those who have seen our two-player 'Rocket Shuffle'," he continues, "tell us that this is, without any doubt, bound to click with the players wherever there is a demand for two-player action.

"Already 'Rocket Shuffle' has set new earning records in location after location all over the nation.

"Our two-player model will do the same," Wolberg reports, "wherever the players like to play together on a two-player game, because," he advises, "here is a tried and proved moneymaker adopting a two-player action that is bound to help double profits for many operators on many types of locations.

"Shipments are already on the way in quantity to those who have called for a two-player model of our sensational 'Rocket Shuffle.'

"These shipments will continue in ever larger quantity and," he says, "by the end of this week we hope to see our two-player model being shipped in just as great quantity as our original 'Rocket Shuffle.' "

Corsair Cig Vend "30" Price Reduced

WESTBURY, N. Y. — A price reduction on the Corsair "30" cigarette vending machine, effective immediately, has been announced here by Dan V. Carr, general sales manager of the Continental Vending Machine Company, Division of Continental Industries, Inc.

At the same time, a new schedule of quantity discounts and a new cash-price discount were also announced.

Also effective immediately, interest rates have been cut in half. Financing is now available at 6 per cent per annum simple interest. (3 per cent per annum net add on).

The new price schedule is retroactive to all Corsair "30's" already shipped, Carr stated. Every operator who has purchased the Corsair "30" will share in the new savings.

Commenting on the new schedule, Carr said:

"The Corsair '30' is soaring to a new all-time sales record for cigarette vending machines. Never before has this industry given such immediate and overwhelming approval to a new model. The operators' acclaim of the Corsair '30' has encouraged us to raise our sales estimates and to increase our production rate to meet the strong demand for this equipment. Increased volume means savings on production and parts costs — savings that we're happy to pass on to operators."

AMERICA'S FOREMOST COIN MACHINE DISTRIBUTORS AND EXPORTERS

ARCADE EQUIPMENT

A.B.T. Gun Range	$475	Chester Pollard Football	95	Hi-Ball	65
Ace Bomber	150	Coon Hunt	135	Ideal Ft. Vibrator	125
Air Hockey	175	Circus Gun	395	Jack Rabbit	125
All State Hockey	95	C.C. Twin Hockey	225	Keeney Air Raider	125
Auto Foto, Mod. 9	1595	Dale Gun	50	K.O. Fiter	150
Atomic Bomber	125	Ex. Pop Gun	595	Lite A League	125
Balloon-O-Mat	195	Ex. Silver Bullet	95	Lord's Prayer	195
Bally All Stars	write	Ex. Vibrators	95	Midget Movies	125
Bangorama	175	Ex. Vitalizers	75	Merc. Athletic Scale	50
Basketball Champ	195	Evans Batascore	95	Metal Typer, Harv.	195
Batting Practice	95	Flying Saucer	95	Metal Typer, Stand.	275
Bear Gun	125	Football	175	Panorams	325
Boomerang	75	Football Kicker	195	Peppy	195
Bonus Gun	215	Genco Bingoroll	95	Periscope	95
Basketball C.C.	175	Genco Gun Club	write	Pitts. Vibrator	195
C.C. Bandbox	175	Genco Motorama	495	Pit'm Bat'm	195
Capitol Panorama	395	Genco Quarterback	125	Punching Bag	150
C.C. Pistol	75	Genco Rifle Gallery	175	Photomatic	350
Champion Hockey	100	Gen. 2 Pl. Basketball	225	Recordio	150
		Goalee	110	Rock N Roll	75
		Gun Patrol	95	Soccer	100
		Heavy Hitter	65	Spotlite	65
		Horoscope	110	Set Shot	250
				Sidewalk Engineer	150
				Silver Gloves	175
				Six Shooter	95
				Sportsman Gun	195
				Sci. Basketball	95
				Squoits	585
				State Fair Gun	295
				Tobaggan, Phil.	385
				Treasure Cove	225
				Tungo	145
				Talking Comic Show, new	275
				Undersea Raider	125
				Un. Super Slugger	275
				Voicegraph	325
				Wms. Crane	150
				Wms. Jet Fiter	195
				Wms. Ten Strike	write
				Wms. Super Baseball	130

Write us for SPECIALLY LOW PRICES ON MUSIC, BINGOS, 5 BALL PIN GAMES, SHUFFLE ALLEYS AND VENDING MACHINES.

M. S. GISSER Sales Manager

CLEVELAND COIN MACHINE EXCHANGE Inc

2029 PROSPECT AVE., CLEVELAND 15, OHIO

All Phones: Tower 1-6715

Decca Holds First In Chi Auto Phono Bowl League

Individual Leader Is M. Pieroni

CHICAGO — The latest standings of the Chicago Automatic Bowling League showed Decca still in the number one position with Mercury and Galgano tied for second and third. Gillette, which has more or less held up the league through its last place throughout the competition is still in that unfavored spot.

Decca now shows 58½ won against 25½ lost, Mercury and Galgano are tied for second with 49 won and 35 lost. In fourth Pasche shows 47 won and 37 lost. Gillette, in last, has a won and lost record of 32 and 52.

M. Pieroni holds on to his number one individual rating with an average of 174.37, followed by R. Gallet, 172.74, and J. Gaski, 171.70. Leading the women is V. Imlau with 149.25 and I. Oomens with 147.19.

Team Standings	High Game	High Series	Won	Lost	Total Pins	Aver.
Decca	908	2480	58½	25½	64804	771
Mercury	904	2493	49	35	63905	760
Galgano	896	2479	49	35	63789	759
Pasche	911	2507	47	37	65470	779
Amber	863	2387	46	38	60803	723
Brown's Camp	801	2336	43½	40½	58748	699
ABC	865	2494	43	41	62624	745
Western	824	2330	42	42	59480	708
Singer	890	2399	40	44	62182	740
Coven	863	2330	39½	44½	61729	734
Garmisa	810	2337	39	45	59200	704
B & B	891	2434	38½	45½	64332	765
Gateway	741	2132	37	47	54202	645
Phono Service	809	2274	35	49	59344	706
Star	846	2196	33	51	58314	694
Gillette	796	2231	32	52	57559	685

INDIVIDUAL AVERAGES

MEN	Games	Total Pins	Aver.
M. Pieroni	75	13087	174.37
Re. Gallet	84	14522	172.74
J. Gaski	15	2572	171.7
T. Ignoffo	81	13785	170.15
E. Kapuscinski	66	11233	170.13
R. Gallet	78	13261	169.79
H. Sophie	81	13743	169.44
R. Albamonte	78	12862	164.70
F. Dries	81	13354	164.70
T. Galgano	78	12821	164.29
E. Teske	75	12315	164.15
W. Paradee	78	12776	163.59
J. Zie	78	12756	163.49
F. Tutomase	78	12744	163.30
L. Earapeno	78	12650	162.14
R. Holl	83	13446	162.6
F. Sciakitano	84	13561	161.37
R. Gnarro	57	9193	161.3
H. Krueger	77	12374	160.54
H. Sochacki	78	12505	160.25
H. Walczak	81	12946	159.67
C. Alsei	72	11487	159.39
L. Taylor	81	12857	158.59
J. Nolan	81	12823	158.25
I. Cairo	81	12770	157.53
C. Pieri	75	11718	156.18
A. Rice	81	12644	156.8
C. Myers	81	12636	156.
W. Nyland	81	12613	155.58
F. Dalton	78	12129	155.39
J. Fischer	75	11763	155.38
R. Bauer	84	12919	153.67
W. Maslo	78	11974	153.34
A. Gienko	84	12745	154.61
J. W. Oomens	75	11333	151.8
WOMEN			
V. Imlau	81	12195	149.25
I. Oomens	81	11926	147.19
M. Sochacki	75	10801	144.1
M. Jones	84	11710	139.34
L. Oomens	84	11520	137.12
M. Nyland	84	11498	136.74
M. Sipiora	66	8998	136.22
B. Bauer	84	11284	134.28
J. Gallet	81	10887	134.27
J. Minter	75	9975	133.1
M. Fiorito	78	10254	131.36
J. Burlak	84	10919	130.
E. Brown	75	9736	129.61
J. Swider	81	10330	127.41
U. Galgano	78	9947	127.41
V. Rosen	78	9878	126.50
S. Carlson	45	5647	125.22
E. Prokop	72	8991	124.63
R. Vrabel	69	8344	120.64
M. Metzger	75	9041	120.41
A. Woodall	84	9691	115.31
K. Pieri	72	8239	114.31
A. Dalton	78	8562	109.40

Ditchburn Equip't. Ltd. Opens Ninth Annual Conference

Unveils 30 Selection Phono and 200 Selection Hideaway Wallbox

LONDON, ENGLAND—To a fanfare of trumpets and trombones, Ditchburn Equipment, Ltd.'s, Ninth Annual Conference opened at the Savoy Hotel, Blackpool, at the beginning of April. The fanfare, dramatically and unexpectedly presented by six uniformed musicians from the 1st Bn. South Lancs. Regt., was just one of the many stunts, gimmicks and items of stage management that punctuated an excellent conference and kept the staff and visitors on their toes. Gimmicks included a shower of 3d. pieces from the ceiling; a cabinet with a secret panel; the pulling aside of curtains to reveal new equipment; and the extensive use of sales devices, maps, cards, graphs and posters.

The two big surprises of the main business meeting were the first showing of a new "secret weapon," a Ditchburn-produced 30-selection juke box, and of a new, modern, good-looking 200-selection Telematic hideaway wall-box.

The main business session of the week-end was held in the Savoy Hotel ballroom on the Saturday morning. At 9:15 a.m. sharp, the distributors, supervisors, managers, inspectors, representatives, associates, and other staff, assembled and were thoroughly awakened by the surprise of the trumpet-trombone fanfare.

In the chair was General Manager Norman Lever. He declared that the Conference was well and truly awake, and added:

"We are modest people, but: (1) We are the largest operating concern in the world. (2) We have the best machines in the land. (3) Our service is unbeatable. (4) Our salesmen are second to none. Hence the fanfare."

Promotions and additions to sales staff were then announced. New representatives and mechanics stood up and introduced themselves.

Miss Joy Ditchburn, head of the firm's new statistical department, and Alex Brock, who has joined the organization as developing engineer, were introduced. The firm's auditor, legal advisor and bank manager, were also present. Four members of the German Telematic manufacturers, Tonomat-Automaten, were also introduced to the meeting. This delegation was led by Mr. Acker. A stage at the back of the hall featured Ditchburn equipment, and in addition to the pulpit-like lectern, a number of sales devices were on show.

Introducing the program, Lever said: "This is principally and primarily a sales conference. The advantages are many. They include new ideas, new viewpoints, and the sharing of problems."

The first speaker was Area Manager, Bob Jordan of London. His theme was, "Do it now." He urged all reps to make their preparations the night before rather than in the morning. He left the meeting with a thought taken from his old school motto: "Tomorrow never comes."

It was then the turn of Ted Chandler, Midland Area Manager. He said that in the last 12 months the sites lost to the opposition were virtually nil. The reasons were that the relations with locations were on a high level, and locations' owners treated as friends, without there being any undue familiarity.

Faith was never lost. Honesty with the customer was maintained. Service, maintenance and programming were the watchwords, and the reasons for calls. To sum up, he urged reps to sell themselves as well as their ability.

Alex Mark, Scotland and Northern Ireland Area Manager, with the aid of a map, outlined the excellent progress that was now being made in these areas.

With the help of an assistant in the hall he had cards displayed and explained them. They read:

(1) Analyse your area.
(2) Attention. Right dress! (This applied to never wearing untidy or over-casual clothing.)
(3) Don't be a butterfly. (Don't jump about. Get out of the car and footslog the area.)
(4) Eat at Joe's.

E. H. Stevens, North of England Area Manager, urged reps and others always to leave detailed information about their movements so that they could be intercepted if necessary. He also advised a rigid system of ordering replacement spares as soon as they were used.

Mr. Acker, from the Frankfurt factory, then introduced the special Telematic 200 hideaway equipment. He said they had called it the Sound-Mirror in Germany, and wondered if this was a good name for England.

The curtains were then drawn apart on the stage to show this excellent wall-box and hideaway, flanked by other Ditchburn operated machines.

The hideaway part of the modern-styled equipment was shown to be built into a wooden cabinet in a welded steel fram.

A noteworthy feature of the modern-styled, well-lit, all glass-fronted wall-box itself is that it features three tiny loud-speakers at the top of the cabinet, in addition to the extension speakers, which, Mr. Acker suggested, should be located at the best position acoustically on the site.

The reason for having, in addition, the tiny speakers in the wall-box, he explained, was the psychological advantage of having some of the music coming from the place where the selection was made and the coins inserted. The wall-box has telephone-dial type selection.

Mr. Acker went on to say how valuable his firm found this liaison with the men on the road. This was his second visit, and he had brought other members of the staff with him.

He said that the Telematic 200 was a machine that would enable operators to remain at the top. It was a top-class box for top-class sites.

The new 30-selection Music Maker was unveiled in a special cabinet after a gimmick in which the cabinet was shown to be apparently empty, with "Wot! No machine!" on the doors.

The firm's auditor then presented to G. Norman Ditchburn a framed certificate from the Music Operators of America, making him a member in recognition of his services to the industry.

GOING TO BRUSSELS?

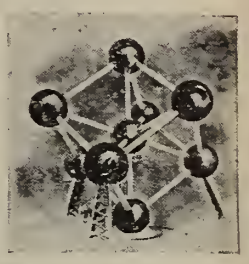
We will be happy to have our agent handle hotel accommodations for you and your party! (Four week notice, please.) Room reservations are scarce in Brussels. However, we are in a position to offer you the facilities of our personal agent in that city, at no charge of course! Call us.

DURING YOUR STAY . . .

Visit Our Arcades

at the 1958 BRUSSELS WORLD'S FAIR!

Opening Date: April 17th, 1958



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N·E·W! ALL NEW for HIGH . . . HIGHER . . . HIGHEST EARNINGS EVER!

BALLY SKILL ROLL—WMS. SHORTSTOP BASE-BALL—BALLY MISS AMERICA—GOTT. 2-PI. BRITE STAR—BALLY TROPHY BOWLING ALLEY—GAMES' DOUBLE SHOT—CHICOIN ROCKET SHUFFLE

FISCHER 6-POCKET POOL — UNITED 2-PI. SHOOTING STAR—AUTO BELL COUNTY FAIR—UNITED BONUS BOWLING ALLEY—GENCO SPACE AGE—UNITED MIDGET ALLEY—GOTT. CRISS CROSS

FABULOUS ROCK-OLA

50-120-200 SELECTION

PHONOGRAPHS

ON DISPLAY IN OUR SHOWROOMS NOW!

WANT TO BUY

BALLY SUN VALLEY—SHOWTIME—KEY WEST—BIG SHOW—ALL TYPE UPRIGHT GAMES.

WILL PAY HIGHEST CASH DOLLAR OR TRADE LATE 5-BALLS.

CALL COLLECT TODAY!

5-BALL GAMES

4-PI. FALSTAFF	$465	STRAIGHT FLUSH	$310
4-PI. MAJESTIC	395	SILVER	295
4-PI. REGISTER	295	WORLD CHAMP	275
4-PI. SUPER JUMBO	275	ROYAL FLUSH	265
2-PI. CONTINENTAL CAFE	315	ACE HIGH	245
2-PI. FLAGSHIP	295	AUTO RACE	195
2-PI. SEA BELLES	245	CLASSY BOWLER	175
4-PI. SCOREBOARD	175	HARBOR LITES	155

SPECIAL!

Bally BROADWAY	$155
Bally NITE CLUB	165
Bally MIAMI BEACH	95

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Chi Phono Bowl League Elects '58-'59 Officers

Bob Gnarro President For The Seventh Consecutive Year

CHICAGO—The Chicago Automatic Phonograph Bowling League elected officers for next year's, 1958-1959, season, this past week.

Robert (Bob) Gnarro was reelected president for the seventh consecutive year.

John Oomens was reelected secretary for the seventh consecutive year.

Ray Gallet was reelected vice-president for the fourth consecutive year.

Newest member among the officers was Henry Sochacki, who is serving as treasurer for the first time, replacing Peter Oomens, who held this post previously.

ON ITS WAY!

United's New
3-Dimensional
Shuffle Game

SHOOTING STAR

Write for advance information, now!

UNITED MANUFACTURING COMPANY
3401 North California Avenue
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Visitors To The

BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF

THE CASH BOX

at the

Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine, Record and Music Industries

Through The Coin Chute

EASTERN FLASHES

Following the terrible downpour on Easter Sunday, the sun came out brightly on Monday and for the rest of the week. The Spring weather brought coinrow a considerable number of visitors and plenty of action. In addition, wholesalers report they were kept continually on the phone with customers calling in for all types of equipment and supplies.

* * * * *

Quite a gathering of ops watched as **Al Simon**, **Al D'Inzillio** and **Stanley Nankof** exhibited their skill on Genco's new "Space Age." Simon is good, but Nankof takes scoring honors. Stan is one of the few coinmen we know who is a real expert player on all types of coin amusement machines. After a few warm up shots at a machine, he usually makes the top score. . . . **Barney (Shugy) Sugerman**, Runyon Sales, rushing hither and thither. We finally corraled him on the street. Biz very good, he advised, with ops passing extremely favorable comment about Bally's new "Trophy Bowler", just set up on his showroom floor. **Nate Sugerman**, back from his vacation, following his session in Uncle Sam's army, working out of the Newark, N. J. office at present. . . . **Dave Rosen**, Phila., and an associate, **Harry Goldman**, visit along coinrow. Noted **Dave** and **Al Simon** in an animated discussion. Were these two fishermen lining a piscatorial adventure? . . . **Herb Chacon** of Stamford, Conn. and Westchester County, N. Y., shopping along the row. Herb still can't forget his most recent cruise—an 18 day Caribbean trek. Claims it's the greatest type of vacation to take—"and", he comments wryly, "we didn't hit any rocks this time". (Cruise prior to recent one resulted in the ship running aground on a rock). . . . **Mike Munves** getting busier, if that's possible. More and more orders piling in. Altho any type of arcade machine is available at Munves, Mike tells us that orders are, for the most part, for the newer machines being produced. As most of the city's operators buy their coin wrappers from Munves, we were interested in hearing that a large majority of wrappers being bought are for dimes. . . . Listen in on a conversation between "Senator" **Al Bodkin** and **Irv Hahn**. The "Sen" relates how he handles location owners, with each an individual psychological approach.

* * * * *

Meyer Parkoff, Atlantic N. Y. Corp., setting up what he calls an "operators' EP room". Walls to be scientifically arranged with sleeves of EP records available, to be changed with new releases of the various recording firms. In addition, room will have a desk, writing paper, and all available literature to acquaint ops with latest in all phases of operating and programming. . . . **Harold Chasen** in from Newark, N. J. Advises he's spending most of his time at his recently opened one-stop in Springfield, N. J. . . . **Irving Kaye**, The Irving Kaye Co., back from his Fla. trip. While there, he visited **Ted Bush**, **Sam Taran** and **Willie Blatt** in Miami, and **Ron Rood** in Orlando. On the way back, Irv stopped off to see **Jack Bess** and **Harry Mosely** in Richmond, Va. Promoting his new "Super Hockey" of course. . . . **Abe Lipsky**, Sandy Moore Dist., reports fine attendance at firm's weekly Thurs. night "Service School" on the new Wurlitzer phonos. "We have room for more operators" says Abe, "so tell the men to come in". **Sandy Moore** flies down to Miami Beach to visit with **Harry Siskind** for a day or so on biz. . . . **Hymie Koeppel**, Koeppel Distributing, takes time off from his chores to brag a bit about his 2 year old grandson, Dave, who like his grandfather and father, Sam, has a natural instinct for anything mechanical. How about sending him out this summer to service equipment, Hymie? . . . **Dave Stern**, who's becoming a steady visitor to coinrow, makes his presence felt once again this week. Claims a sidewalk deal brought him a week's profit. . . . Starting with this issue, visitors to the Brussels World's Fair can pick up a FREE copy of **The Cash Box**. They're available at the Amusement Center Arcade. All that's necessary is to identify yourself as being associated with the coin machine industry.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Bernie Misch, LaCrosse, Wis., has his speed boat all ready for the speed races in the class "C" boat races starting in June and Bernie can't wait until the day. You should see the trophies that man's got. . . . **Al Stephan** is laid up with some very bad rheumatism, and can barely make it around. . . . **Mr. & Mrs. Ed Petek** and the children in town this week end to see the sports show. Ed was saying that things at Ely, Minn., are not too good. The mines are closed down and the employment situation is very bad. Also the town might go municipal and that 13 bars could close up if it happens. . . . **Mr. & Mrs. Paul Zenke**, Sparta, Wis., in town for the day. Their first visit to the cities in several months. . . . **Harold Lieberman** expected back the end of the month. **Mr. & Mrs. Lieberman** are now in Israel visiting friends. . . . **Bill Pongrantz**, Tomah, Wis., sporting a new 58 olds, and is seriously thinking of building a new home shortly. . . . **John McMahon**, Eau Claire, Wis., looking very thin after a three week bout with a very bad cold and his diabetes acting up. . . . **Stan Baeder** of New Rockford, N. D., brought his family with him to see the Ice Follies over the week end. Stan was making the rounds Sat. morning as he expected to leave for home very early Monday morning. . . . **Jim Donatol**, Spooner, Wis., along with his machine operation just bought a tavern and is fixing the place up beautifully. . . . **Izzy Alpert**, Duluth, Minn., just got back from New Orleans. Drove down with his wife and daughter and spent two weeks taking it easy. On the way back home they picked up their son Mark who is attending Shattuck Military Academy at Northfield, Minn., and brought him back home to spend his two week spring vacation. . . . April 1st was opening day for trout fishing and **Earl Berkovitch** of Superior, Wis., was wetting his line early in the morning. Result of the day was no fish but a good appetite. . . . **Jack Tomar**, Two Harbors, Minn., missed his vacation south this winter but expects to make it up this summer by taking his family for several weeks of fishing and seeing the country. . . . **Don Ehmann**, Winona, Minn., is practically out of the coin machine business. His T.V. business has gotten to the point where it requires all of his time and is more profitable. . . . Mr. & Mrs. Sieg and son in town Tuesday. Because of the rain Mrs. Sieg was very disappointed because she couldn't get around to do some shopping.

Through The Coin Chute

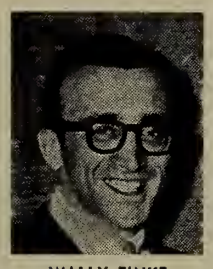
CHICAGO CHATTER

Thrill for U. S. coinmen who will visit the Brussels World's Fair to find The Cash Box prominently displayed with huge poster in four languages telling all and sundry all about this publication. . . . Bally has stepped up all production schedules. That's really something especially for this big plant. Production here is usually far up and above anything anyone can compete with. So when this firm steps up production—demand is big. (Who said recession?) . . . **Harry Williams, Sam Stern, Sam Lewis** and **Art Weinand** all busier than busy with just one product—"Short Stop"—the newest Williams' baseball game. According to these men, it's the greatest the firm has ever produced in all of its history.

AL ADICKES

Bill O'Donnell trying his best to satisfy demand for the many new products that Bally has introduced for this great spring season. "Looks like we're on the way to new sales records", is the way Bill put it this past week. . . . Being busy with office work is one thing. But when, in addition to all the paper work, an executive has to race about 20 miles each day, that's doing it the hardest of all the hard ways. That's what **Jack Mitnick** is doing over at United Music these days. Jack races over to the engineering building back to his office all day long. One sure way to keep fit. . . . **Bill DeSelm** telling inquirers that **Johnny Casola** now in Atlanta and on his way up the east coast. And that **Al Thoelke** in Louisville and on his way to Texas. "What about me?" he echoes, when questioned. "Well", says Billy, "me, I'm right here, too busy to move off this chair."

Chicago Coin's newest game okayed last week by City of Chicago License Commissioners as amusement game for yearly amusement license. And everyone happy. Especially **Wally Finke** and **Joe Kline** who are already hollering at ChiCoin for "delivery yesterday". . . . In the meantime, **Samuel Wolberg** of Chicago Coin, advises that the firm shipping two-player model of "Rocket Shuffle" game "for those operators who have the locations where two-player action most favored". . . . AMI's **Ed Ratajack** traveling hard and fast these days. Impossible to catch him at his office. . . . Auto Bell's **Zeke Wolf** still trying to get the new model of his new game ready for the operators.



WALLY FINKE

A barrel of orchids to Lou Casola of Rockford. He just received a citation from the U. S. Marine Corps for his outstanding cooperation in the Marines' "Toys For Tots" campaign. The citation was in the form of a statuette of the flag raising at Iwo Jima. It's people like Lou Casola who make this a better industry to be identified with. . . . **George A. Miller** thrilled with the letters he's receiving from Europeans who plan to attend the MOA Convention, May 6, 7, 8 at the Morrison Hotel. . . . A. W. Adickes from Hamburg plans to fly in for the MOA Convention and will fly right back again. That'll be about the most expensive round trip fare anyone will spend to visit this convention.

Johnny Frantz among the busiest of the busy men here as spring gets under way. "It's the demand for our 'A. B. T. Rifle Gallery'", reports John, "that's keeping us hopping over at our place". . . . "Just shipping and shipping and shipping", is the way Clarence **Schuyler** answers when asked, "How's business?" . . . **Avron Gensburg** treated us to the biggest (and best) sandwich we've ever eaten at Leonard's on Broadway. . . . **Vince Shay** is finding locat ons for the new upright "Skill Roll" where, he reports, no other game ever operated before.

NATE FEINSTEIN

Talk about being busy with different objectives. That's the Gottlieb clan. The big hospital going up in Oak Park has **Dave, Nate, Alvin, Sol Gottlieb** and everyone else buzzing. But those orders flooding the factory for its newest five-ball keeping them tied down. . . . The "**Edith Davis Memorial Trophy**" will be the most outstanding presentation ever made yet. This will happen at the big banquet of the Chicago Automatic Phonograph Operators Bowling League at Allgauer's on Saturday, May 24. It's the most beautiful memorial trophy ever seen. . . . **Ben Coven** getting his boat ready to skim blithely over the waves of Lake Michigan this summer. Capt. Ben gets the biggest thrill giving his big boat the gun and watching it zip thru the waves at top speed. . . . **David Romero** of Mexico City visiting at the Rock-Ola factory this past week. . . . Hear from Boston's **Ben Palastrant** that he is looking to represent some reputable mfrs in the eastern part of the U. S.

Could it be that there's a new boom in the making for the coinbiz? The fact is that collections have increased. Those, who believe they know, claim this is due to fact more people are making more locations their meeting places while waiting recall to jobs. And this, they claim, could start a new boom. . . . Two guys absolutely delighted over a brand new click game—Gil Kitt and Joe Robbins—who can't get enough Williams' "Short-Stop" baseball games. . . . That gleam in papa **Joe Kline's** eyes is due to the way 9-year-old **Gary Kline** pitches in and really helps over at First. . . . "More ops read and believe in 'The Cash Box'", Fred Kline reports.

Harold Schwartz and **Bill Phillips** busy helping customers make reservations for the MOA Convent on. And, in conjunction with **Nate Feinstein**, helping servicemen arrange for attendance at the Seeburg Service Schools. . . . Pays to be rich. That beautiful, golden tan on **Joe Filitti's** phiz due to valuable time spent in sunny Florida. . . . "Recession? Nuts! Never heard of it", that's the kind of chorus we'd like to hear more of—and the kind of chorus you'll hear when you visit with **Joel Stern** and **Len Micon** and the others over at World Wide. This is one busy, busy firm that just doesn't know there's anything but busy business around.

HARRY WILLIAMS

Estelle Bye reports that Marvel is happier than ever these days. Both replacement plastics for phonos going great and, best of all, constantly increasing sales of the firm's new "Horoscope", which has won mucho attention all over everywhere from smart ops. . . . Still get a big kick visiting at the Keeney plant. And having one of those numbered buttons pinned onto my lapel because of much "classified work" going on in this factory. And right in the midst of the vending machines and games being built at the same time. **Paul Huebsch**, with **Roy McGinnis** still down Miamiway, being pulled from one place in the factory to the other. And from one phone call to the next. "Business sure has picked up," is the way Paul put it this past week. . . . Oregon's attorney general ruled on the pinball issue. But there's much yet to be said.

BEN COVEN

Big thrill to listen to op (whose name we don't know) tell some other operators, "How to correct lower income? Just read 'The Cash Box'", he said, "and follow thru on the plan they propose for a 'more equitable share of the gross'". . . . **Avron Gensburg** telling about Genco's plans for the future says the firm is planning "to produce more different and unique type games than just the ordinary run of equipment". Which caused Al Warren's eyes to light up with 'that kind of a gleam' while listening to the boss. . . . Nice note inviting us to lunch from DeWitt (Doc) Eaton. Only trouble is the note's from Sarasota, Florida. . . . Still more letters being received from "20 Year Club" members who will attend the forthcoming MOA Convention and will be wearing special "20 Year Club" insignia. This will be opportunity for all the 20 year men and women to meet and greet and become better acquainted with each other.

AVRON GENSBURG

HAPPY BIRTHDAY THIS WEEK TO: Mike Kapilla, Staunton, Ill. . . . James E. Haley, Middletown, N Y . . . Alex Goldberg, Whitestone, N. Y. . . . Andrew McCall, St. Louis, Mo. . . . J. Fred Barber, Dallas, Tex. . . . John B. Arena, Galveston, Tex. . . . M. F. Patton, Jacksonville, Fla. . . . Harry Swartz, Brookline, Mass. . . . Daniel M. Kenaga, Pocatello, Ida. . . . Frank C. Lamb, Montebello, Calif. . . . Steffen F. Shy, Milwaukee, Wis. . . . George Wrenn, Dallas, Tex. . . . James G. Matting y, Elizabethtown, Ky. . . . George R. Benak, Chica o, Ill. . . . Sam A Pierce, Austin, Tex. . . . Anthony Siracuse, Dearborn, Mich. . . . Donald Robertson, Lubbock. Tex. . . . Cliff Nichols, St. Louis, Mo. . . . Arthur C. Hughes, Dallas, Tex. . . . Silas H. Lynch, Dallas, Tex. . . . Clarence B Keller, Seminole, Okla. . . . Philip Adams, New Bedford, Mass. . . . Wm. D. Conley, Cerro Gordo, Ill. . . . L. F. Fowler, West Monroe, La.

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US GALS

By Cissie Gersh

JOEL MANGONE

I want to thank George A. Miller, President of Music Operators of America, for asking me to serve as Chairman of the Committee for the Ladies Fashion Luncheon for the second consecutive year. It will give me great pleasure to serve on this committee with Mrs. George A. Miller, Mrs. Martin Britz, Mrs. Wm. Hullinger, Mrs. Lester Montooth, Mrs. Howard Ellis, Mrs. Norman Gefke and Mrs. Clinton S. Pierce. Last year MOA arranged for a Ladies Auxiliary. This year there will be a suite of rooms set aside for all those ladies who will accompany their husbands to the MOA Convention. Here, gals, you can relax, become acquainted with other ladies, meet with friends, make plans. And, of course, all the ladies and their favorite husbands are especially invited to enjoy a marvelous luncheon in the beautiful Terrace Casino of the Morrison. Here you will also see the very latest fashions, as presented by one of our leading stores, as well as a brand new surprise this year, a Fur Fashions Revue. There will be a dazzling array of minks, chinchillas, broadtails, and all the other fashionable furs. Mrs. Berman of the H. Berman Fur Company of 7 West Madison Street, Chicago, is working at top speed to be ready for this show. I'm sure that I speak for the entire committee when I say we're going to do everything in our power to help make every lady happy that she attended the MOA Convention. So, gals, don't miss the MOA Convention and, most especially, set aside that one afternoon (and bring hubby along) to enjoy our Ladies Fashion Luncheon and, at the same time, see the latest modes in clothes and furs. . . .Happy Birthday to George Weinand. George was ten years old just a few weeks ago. Said he very sagely on his birthday, "I don't feel any different than when I was eight." While Georgie was enjoying his birthday his sister, Ginger, was rushed to the hospital for an emergency appendectomy. Never a dull moment for mama Kaye (Mrs. Art Weinand. By the way, Ginger is just fine now and back at school again. . . . Received a very beautiful note from wonderful Eloise (Mrs. Joe) Mangone of Miami, Florida. I just can't rave enough about Eloise. She's a marvelous business woman. A wonderful executive. But, what's most important, a truly devoted mother. (How did Joe Mangone ever get so lucky?) I'm sharing the full color picture with all of you in this issue that Eloise sent me of her very handsome son, Joel, whom I'm simply mad about. (By the way, Joel's name is derived from a combination of Joe and Eloise—Jo-el). . . . Here's another wonderful gal, Cele (Mrs. Clayton) Nemeroff of Chicago. Cele more than deserves her degree in Home Economics. Talk about cooking and baking, well, there just aren't words enough around to describe her talent. I tasted some of her cakes and cookies at a luncheon at her sister's Mrs. Gladys Vission's home, the other day. How all present did rave. (Only do hope, Cele, you'll send me a recipe or two). . . . I'm sincerely hoping that my darling friend, Lee (Mrs. Harry) Williams, enjoyed a most marvelous Easter holiday. Lee sent me the most wonderful letter. (I'll be answering very soon, Lee). . . . Was terribly disappointed to hear from my dear Karla (Mrs. Alfred W.) Adickes that she has been forced to change her plans. She won't come to the U.S. to attend the MOA Convention with her hubby, Freddie. Karla advised she is apartment hunting in Hamburg, Germany. And that, dear friends, knowing Hamburg as I do, is a truly herculean task. . . . I'll sign off now. Am waiting for a phone call from George Miller regarding the exact date for the Ladies Fashion Luncheon. Will write you more about this later. . . . See you at the MOA Convention in May.

New Orleans Newspaper Man Writes Column On Pinball Players In Europe

NEW ORLEANS, LA.—Lou Boasberg, New Orleans Novelty Company, this city, sent us a column written by Howard Jacobs in one of the city's local newspapers. Boasberg got quite a kick out of it, and feels our readers would also enjoy reading it. We therefore reproduce the column, headed "Voyageur Cites Pinball Invasion of Continent."

"A Globe trotter returning from Europe" writes Jacobs, "advises that America has retaliated against the continent for the small car invasion by flooding most of Europe with American pinball games. In almost every bistro in Paris, said he, one can glimpse a Parisian intently playing a pinball game with half a dozen interested spectators cheering him on.

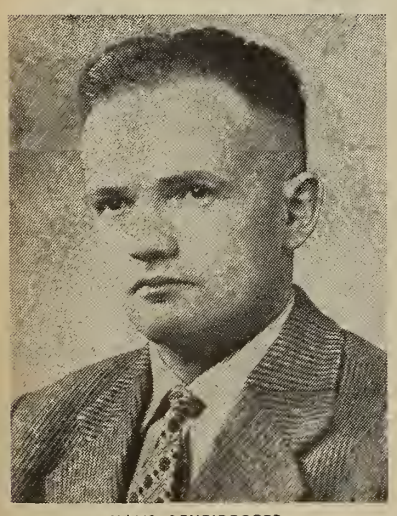
"In London pubs, the thud of darts against the target has yielded to the flashing lights, bells, whirring and clanking of the Yankee pinball game. He added that the Brussels World's Fair this summer will feature an exhibit of coin machines from all nations.

"This is the French counterpart of the familiar 'kibitzer', no doubt known in France as 'kee-beet-ZAIR'. His American cousins are divided into two main categories, the Shakers and the Non-Shakers. The latter operate on the theory that by violent manipulation of the body without touching the machine, a magnetic condition is set up that will cause the ball to swerve from its course into the winning hole. Among the Non-Shakers is the Teeterer, who seeks to control the movement of the ball by rocking on his toes and heels. Then there is the Swivel-hipper, or freestyle kibitzer, who sways from the midsection; the Shoulder-Block kibitzer who strives to influence the ball by rolling his shoulders, and finally the Chin-English kibitzer, whose style involves a vigorous revolution of the chin.

"Among the general practitioners of kibitzing is the Putschzer, who plays a most offensive game and whose function is to push the shooter aside and take over. Then there is the Naper, who inserts his neck between the Shooter's vision and the field of play to get a better view of the proceedings, and the Nudger, who nudges the shooter's arms as he is about to let go. There is also the Scentzer, who has no truck with the shooter, but who concentrates on kibitzing the kibitzer and taking issue with any misstatement of fact stemming from that worthy.

"We understand there is a movement afoot to organize the kibitzers to combat corrupt practices of the shooter, such as that of rushing up to the machine and pulling the plunger before the kibitzers have had time to assemble. Also frowned upon is the practice of monopolizing the machine for long periods, thus compelling the kibitzers to overstay their lunch periods."

Wurlitzer European Sales and Service Mgr.



HANS SCHEIDEGGER

NORTH TONAWANDA, N.Y. — A new manager of sales and service in Europe has been named by Wurlitzer with the promotion of Hans Scheidegger to the post. The appointment, effective April 1, 1958, was announced today by Arthur C. Rutzen, Export Sales Manager for The Wurlitzer Company, this city.

Scheidegger joined Wurlitzer as a European sales and service representative in October 1955. He is a graduate electronics engineer and applies his background of electronic sales and service to Wurlitzer products. The European office of Wurlitzer in Zurich, Switzerland at Stadelhoferstrasse 33, is responsible for the sale of organs, pianos, electronic pianos and automatic coin phonographs. Scheidegger is fluent in German, French, Italian and English and covers not only Europe but North Africa as well. Assisting him is Otto Bader, who joined Wurlitzer Export Department in 1957. Bader also makes his home in Zurich.

Commenting on Scheidegger's promotion Rutzen said, "The scope of our foreign sales organization is constantly expanding as new markets are developed. We feel that competent sales and service representation, based on the European continent, is the only satisfactory way to be sure of frequent personal contact with distributors and to give the necessary assistance to such service problems as may arise. Our export representatives based abroad are regularly returned to the factory where they undertake refesher courses and are brought up-to-date on new products and developments.

"We feel confident that Scheidegger will fill his new post with distinction."

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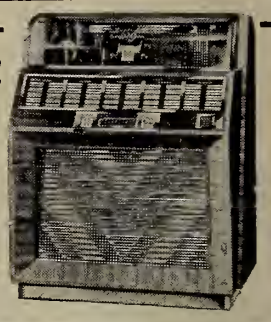

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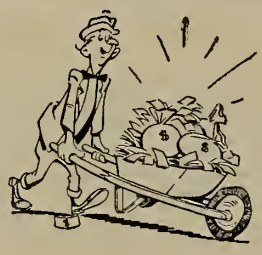

This operator is making collections on Chicago Coin's

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Bally Mfg. Steps Up All Production

CHICAGO—If there's a recession anywhere in the world, it certainly isn't over at the big Bally Manufacturing plant on West Belmont Avenue, this city.

Not only are executives here constantly tied to long distance telephones, answering requests for faster and greater volume delivery but, what is even more important, Bally has presented the largest and most varied line of amusements in the history of the firm to open this new 1958 spring season.

"The result is", stated Bill O'Donnell, Bally's general sales manager, "that we have had to step up all production schedules.

"We didn't figure on so sudden a demand for our new products.

"Almost overnight", he reports, "our 'Skill Roll' took hold as did our new 'Trophy Bowlers' and", he advises, "our kiddie ride business stepped up to even greater volume than what we had originally anticipated with the opening of the spring season.

"At this present moment", continued O'Donnell, "we are answering dozens of requests about our new baseball game. This new game has already captured the imagination of everyone in the industry, it seems.

"At the same time", O'Donnell reminds, "don't forget our 'Miss America'. This game is selling at a terrific pace. It will continue to sell for sometime to come. It's the greatest in-line ever built.

"In fact", Bill O'Donnell states, "when we report that we have stepped up all of our production schedules, I don't think we have to say anymore to anyone about how great our new products are going."

Hospitality Suite Set Up For MOA Ladies

CHICAGO—"This year", reported George A. Miller, president and business manager of Music Operators of America, "the ladies attending the MOA Convention will have their very own 'hospitality suite'.

"Here", Miller continued, "the ladies will be able to meet and become acquainted with other women attending the convention as well as relax and meet with friends.

"Coffee will be served. They will be able to spend their time making arrangements for shopping or sightseeing trips.

"The Ladies Committee, of which Mrs. Wm. Gersh is Chairman and is composed of Mrs. Clinton S. Pierce, Mrs. Martin Britz, Mrs. Wm. Hullinger, Mrs. Lester Montooth, Mrs. Howard Ellis, Mrs. George A. Miller and Mrs. Norman Gefke, will be on hand to meet and greet all the ladies and help them with any programs or plans which they may have.

"All of us of Music Operators of America", concluded George A. Miller, "are extremely happy to be able to set aside this very beautiful and modern suite of rooms for all the ladies who plan to be present at the MOA Convention on May 6, 7 and 8."

NEW AS TOMORROW!

SPACE AGE

by GENCO

NEWEST THRILL-PACKED ADULT SKILL GAME!

A tricky, timely, terrific idea! Miniature army truck with MAGNETIC BUMPER PUSHES AND PULLS DISCS, BULLDOZING THEM OVER ROLLOVER TARGETS AND INTO SLOTS for varying scores! Player actually drives truck by remote control. No tracks . . . no rods or wires . . . it's amazing!

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In-line bonus-style scoring from 5 rocket loading slots. Plus regular playfield score. (All scores are in hundreds and thousands of MILES.)

FULL-VIEW "SHOWCASE" CABINET with Clear Plexiglas Juke-Box Type Front
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Miller In Chi For MOA Convention Arrangements

CHICAGO — George A. Miller, national president and managing director of Music Operators of America (MOA), arrived in Chicago this week to be on hand to handle the necessary matters pertaining to the forthcoming MOA Convention being held at the Morrison Hotel, this city, May 6, 7 and 8.

Accompanying Miller was Larry Marvin, manager of exhibit space, who also will assist in many other details.

MOA Headquarters at the Morrison is Suite 1228.

Wed., May 7, Set For MOA Ladies Fashion Luncheon

Terrace Casino Of Morrison Hotel To Be Scene Of Fashion Show

CHICAGO — With the arrival of George A. Miller to this city, where he now has offices at the Morrison Hotel, Suite 1228, a definite date was set for the Ladies Fashion Luncheon.

The luncheon, to which the men are also invited, will be held in the beautiful Terrace Casino of the Morrison Hotel here on Wednesday noon, April 7.

In addition to the Fashion Show to be put on by one of the larger, well known stores here, featuring the very latest in ladies clothing fashions, there will also, this year for the first time, be a Fur Fashions Revue.

Mrs. Wm. Gersh, Chairman of the Ladies Committee, advises that the wives of the men attending the MOA Convention will model the latest in furs.

5 BALLS

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SEA BELLES	265.00
KINGS	245.00
MARATHON	225.00
GLADIATOR	225.00
SCOREBOARD	195.00
FUN HOUSE	195.00
SOUTHERN BELLE	175.00
SWEET AOD A LINE	175.00
SLUGGIN' CHAMP	165.00
LADY LUCK	145.00
JOCKEY CLUB	125.00

ARCADE

Williams OELUXE WORLO SERIES	$ 95.00
Genco HI FLY BASEBALL	150.00
Genco CHAMPIONSHIP BASEBALL	150.00
Genco BIG TOP RIFLE GALLERY	225.00
Genco CIRCUS GUN	375.00
Genco STATE FAIR GUN	275.00
Genco OAVY CROCKETT GUN	275.00
Genco RIFLE GALLERY	150.00
United PIRATE GUN	295.00
Exhibit TREASURE COVE	225.00
Exhibit 500 SHOOTING GALLERY	150.00
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PACKAGE DEAL
Seeburg M100B Hideaway
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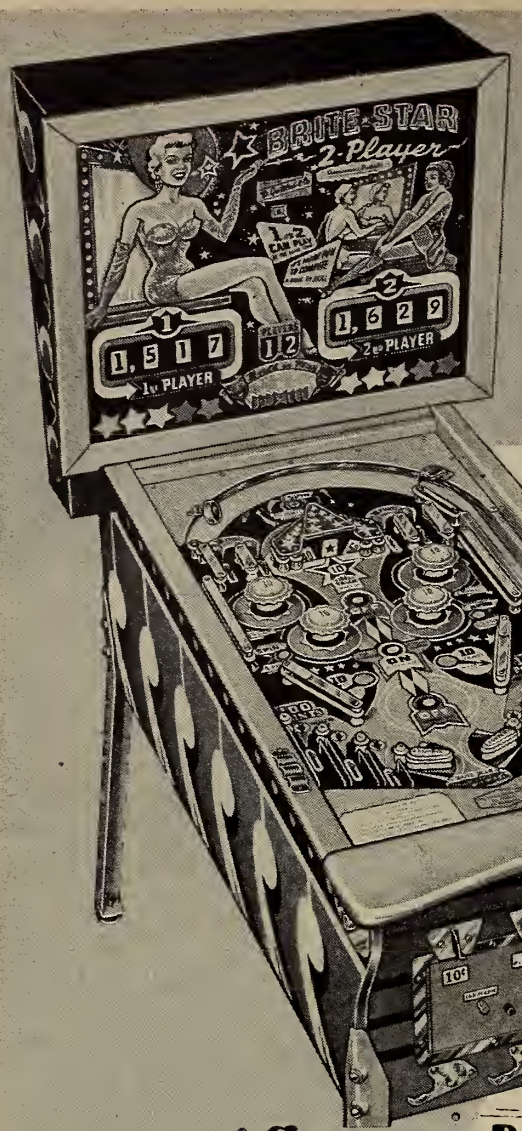

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- 2 Super-Powered Flippers

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GO MODERN BUY WURLITZER

N. Y. UJA Dinner Plans Progressing

NEW YORK — A great deal of progress has been made since the first announcement of the selection of Albert Simon of Albert Simon, Inc., this city, as guest of honor by the New York coin machine industry for its annual dinner for the United Jewish Appeal (UJA) on Wednesday night, May 14.

A great many contributions for UJA have already been received and many more are expected. In addition, ticket sales for the night of the banquet are going fast.

Chairman Louis Boorstein, characterizes Simon as a "tireless behind-the-scenes worker for our cause who has always devoted time and energy to UJA and other humanitarian efforts." Simon has been a leader in the "500" Executive Committee, noted industry philanthropic organization.

Boorstein, who heads the UJA-Coin Machine Industry Division for the third consecutive campaign urged vigorous support of UJA this year, expressing confidence that the members of the coin machine industry would rally to the support of suffering and homeless refugees all over the world and of the thousands who need help in order to build new hope and new lives. "With Al Simon as our guest of honor, I am sure that our dinner will be a great success", Boorstein said.

Pictured here is Al Simon (left), being congratulated by Lou Boorstein upon his selection as guest of honor.

Bernbach President Of Peerless Weighing

CHICAGO—The election of Harry A. Bernbach of New York City as president of Peerless Weighing and Vending Machine Corporation was anounced today by David C. Rockola, chairman of the board, following the annual stockholder meeting and a meeting of the board in this city.

Bernbach, who has been associated with Rockola interests since 1932 and with Peerless since 1943, was formerly vice president and secretary of the company. He succeeds L. D. Chambers, president of the company since 1942, who died March 8.

Donald C. Rockola, presently in charge of product design for the Rockola Manufacturing Corporation was named vice president to fill the post left vacant by Bernbach and W. Kenneth Danielson, assistant to the treasurer of Rockola was named secretary of Peerless.

Bernbach is a graduate of New York University School of Commerce and New York Law School. He is a member of the New York, Illinois, District of Columbia, and American Bar Associations and is a certified public accountant.

He maintains law offices at 1440 Broadway, New York. Corporate headquarters of Peerless are located at 29-28 Forty First avenue, Long Island City, New York.

Peerless Weighing and Vending Machine Corporation holds extensive real estate interests in Chicago and New York and engages in the operation of garages and parking facilities.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT — Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT—Used phono rejectors 5¢-10¢-25¢; Bally Control Motors; Turf King Glasses. FOR SALE—Key West $350; Circus $275; Broadway $215; Stage Coach $150; Balls-A-Poppin' $145; Palm Beach $25; Coney Island $25; Tropics $25; Tahiti $25. DISCO, INC., 835 E. 31st STREET, LOS ANGELES 11, CALIFORNIA. (Tel. ADams 4-9616).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT — Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone, FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4658).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS. BELGIUM.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

WANT—To Buy—AMI Model ß, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22. ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Wurlitzer Model 1500, 1500A Phonograph; Model 5205, 5207 Wallboxes, any quantity. Write stating condition and best cash price to SIEGEL DISTRIBUTING CO., LTD., 637 YONGE ST., TORONTO, ONTARIO, CANADA. (Tel. WAlnut 1-8944).

WANT — Used records, any amount. No R & B. Not over 6 months old. I pay 13¢ and the freight. R. SMITH, 625 N. E. 163rd STREET, NORTH MIAMI BEACH 62, FLORIDA.

WANT — 14 ft. Bowlers, all makes; also Puck Type Shuffle Alleys. Highest cash prices paid in the middle west. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

FOR SALE

FOR SALE—5 Bally All Star Bowlers, like new, only $365. Best buy of the week because we need room for current Bally games. WANT—Cash or trade—late Bingos. DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILLINOIS. (Tel. JUniper 8-5211).

FOR SALE — Pixies $45; Starlet $55; Monaco $95; South Seas $95; Gay Time $60; Gayety $45; Variety $50; Big Time $75; Broadway $135; Parade $175; Double Header $195; Big Show $225. GLOBE AUTOMATIC VENDING COMPANY, 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 90010).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—Wurlitzer 1800's $550; 1900's $650; Rock-Ola 1452 $495; Big Horn $250; Big Tent $325; Super Big Tent $345. All equipment shopped. DICKSON DISTRIBUTING COMPANY, 631 N. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel. RE 6-3691).

FOR SALE — Key West $295; Big Show $245; Nite Club $210; Broadway $160; Beach Beauty $110; Miami Beach $95; Gay Time $75; Starlet $70; Variety $60; Gayety $50; Dude Ranch $25; Beauty $25; Beach Club $30. One-Third Deposit. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—Seeburg V-200 with VL Conversion $775. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntral 1-9292).

FOR SALE — Extra Specials—Showtime $335; Key West $265; Big Show $240; Parade $230; Night Club $200; Broadway $170; Beach Beauty $115; Miami Beach $100; Variety $75; Continental Cafe $335; Score Board $175; Gypsy Queen $100; Balls-O-Poppin' $175; Keeney Big Tent $250. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel JA 2-7137).

FOR SALE—Surf Clubs $30; Hi Fi's $25; Palm Springs $30; Dude Ranches $25; Yacht Clubs $20; V-200 Seeburgs $575. All in excellent condition. Write, wire or call collect. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND. (Tel. HArrison 3-4508).

FOR SALE — Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Or Trade, 3 United Jumbo Bowling Alleys; 1 Chicago Coin TV Bowling League; 2 Chicago Coin Classic Bowlers. All the latest type bowlers. For the best deals call—RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—Bally Bingos. TOLEDO COIN MACHINE EXCHANGE, 314 SUMMIT, TOLEDO, OHIO.

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Seeburg M100A, 78 R.P.M., $180; Seeburg M100A, 45 R.P.M., $275; Pinball and sorted Locks 25¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Wurlitzer Model 2150 $800; 2000 $675; 1900 $650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE — Games, Inc. Hunter $235; Gunsmoke $325; Skeet Shoot $395; Super Hunter $435; Bally Variety, Gayety, Miami Beach, Broadway, Night Club, Parade, Big Show, Key West, Show Time. United Pixie, Starlet, Caravan, Stardust. Also other Bingos and Bowlers, completely reconditioned, guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Central Distributing Co., J. Rosenfeld Co., St. Louis, Missouri, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans —per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE — Cigarette Vendors: National 9 ML $150; Eastern 10 Col. Model E-53 $125; Keeney 9 Col. $95; Guns: Circus $375; State Fair $275; Davy Crockett $275; Pirate $295. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel. AXminster 4-3529).

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Mercury $165; Fifth Inning $135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Credit — Do you need terms? Write, Call for our Time Payment Plan. All over the United States very late Music Machines, Kiddie Rides. Wanted to buy: Shuffle Alleys. Will prepay to you crates for packing. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgonquin 4-4040).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—3 Phil. Toboggan Alleys $385; 1 complete 6 Gun A.B.T. Shooting Gallery $575, without Compressor $475. Want to buy Shuffle Alleys and Bowlers. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—or trade for Late Bingos or Pin Games: Seeburg M100 G; Seeburg M100 C; Wurlitzer 2000; AMI G-200; DuGrenier Candymart w/mint Vendor; Eastern Electric Mark II Cigarette Vendor; Un. Carnival Gun; Ex Treasure Cove; Genco Davy Crocket Rifle. MILLER, NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE—Write for low prices on following: Williams: Top Hat (New); Soccer Kick Off (New); Naples (New); Ten Pin (New); Steeple Chase (New). Bally: Circus (New); All-Star DeLuxe (New); Target Roll (New); Motor Bike; Hot Rod. Rock-Ola 1455D (New). Also Bally Space Ship at $195. LAKE CITY AMUSE. CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE — Reconditioned Phonographs at a price. 3 1900 Wurlitzers at $550; 2 V-200 Seeburgs at $550; 1 1800 Wurlitzer at $495; 2 100-W Seeburgs at $550; 1 100-G Seeburg at $550; 2 G-200 AMIs at $600; 1 1550A Hi Fi Wurlitzer at $175; 1 1650 Wurlitzer at $235. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK (Tel. LIncoln 9106).

FOR SALE—Seeburg KD200's. Like New, $865; Seeburg R's, Shopped, $550; Seeburg C's, Shopped, $475; Wurlitzer 2150's, Like New, $775; Wurlitzer 1800's, Shopped, $475. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424).

FOR SALE—Marble Queen $85; Sluggin' Champ $160; Lovely Lucy $90; Keeney Club Bowler, 8" Pins, 10 Player $100 (like new); Wms. Super Pennant Baseball $100; Ex. Sport Gallery $125. WANT—Bingos and 5 Ball Novelty Games. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel. MArket 1-5438).

FOR SALE—Big Shows $250; Showtimes $365; Key Wests $300; Big Time $100; Broadway $160; Nite Club $185. NASTASI DIST. CO., 912 POYDIAS STREET, NEW ORLEANS, LA. (Tel. MAgnolia 7459).

FOR SALE — Beach Clubs, checked and cleaned, new parts $60; Others in working order but not checked $40; Bally Beauty, Checked $50; as is $30; Yacht Club $50; as is $30; United Lightning Bowler $175; 11th Frame $135. HALLGREN DISTRIBUTORS, INC., 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE — Specials — Bally: Sun Valleys $555; Bally Bikes slightly used $435. Decco: Grandma beautiful condition $195. International Mutoscope: Voice-O-Graph $65. McDow Mfg. Co.: Relax-A-Lator perfect shape $95. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JAckson 2-5306).

FOR SALE—Entire music route for sale in Spokane, Washington. Sixty Phonographs all late equipment. This route is showing a very good return. Total investment approximately $65,000. Down payment required $20,000. For further information Write BOX 543, MILWOOD BRANCH POST OFFICE, SPOKANE, WASHINGTON.

MISCELLANEOUS

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, AUTO HO 7-7151, CAR 542).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

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THIS WEEK'S USED MACHINE QUOTATIONS
19th YEAR OF PUBLICATION
967th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	85.00
2. Model C, '50, 40 Sel., 78 RPM	50.00	120.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	300.00
2. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	350.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	365.00
1. Model F-80, '54, 120 Sel., 45 RPM	425.00	465.00
1. Model F-120, '54, 120 Sel., 45 RPM	485.00	550.00
4. Model G-80, '55, 80 Sel., 45 RPM	545.00	650.00
2* Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00
4* Model G-200, '56, 200 Sel., 45 RPM	575.00	725.00
4. Model H-200, '56, 200 Sel., 45 RPM	750.00	895.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
4. 1432, Same as above, Converted to 45 RPM	60.00	150.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	175.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	245.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	650.00
7. 1452, '55, 50 Sel., 45 RPM	525.00	595.00
7. 1454, '56, 120 Sel., 45 RPM	595.00	645.00
7. 1455, '57, 200 Sel., 45 RPM	650.00	795.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. M100A, '49, 100 Sel., 78 RPM	95.00	190.00
4* M100B, '51, 100 Sel., 45 RPM	300.00	400.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	410.00
4* M100C, '53, 100 Sel., 45 RPM	375.00	550.00
2* HF100G, '54, 100 Sel., 45 RPM	495.00	625.00
4* HF100R, '54, 100 Sel., 45 RPM	525.00	675.00
4* V200, '55, 200 Sel., 45 RPM	525.00	795.00
7. KD200, '57, 200 Sel., 45 RPM	845.00	865.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

(PHONOGRAPHS—Continued)

4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
1. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	200.00	295.00
2. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
2. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	325.00
2* 1700, '54, 104 Sel., 45 RPM	395.00	565.00
2* 1800, '55, 104 Sel., 45 RPM	475.00	650.00
2* 1900, '56, 104 Sel., 45 RPM	550.00	750.00
4* 2000, '56, 200 Sel., 45 RPM	595.00	845.00
4* 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* Ace High (Got 1/57)	245.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	225.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
2* Auto Race (Got 9/56)	175.00	235.00
3* Balls-A-Poppin' (B 11/56)	145.00	210.00
2* Beach Beauty (B 11/55)	110.00	165.00
4. Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	115.00
4* Big Show (B 9/56)	210.00	325.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	255.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4* Broadway (B 12/55)	150.00	215.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4. Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
4. Circus (B 8/57)	300.00	340.00
4. Circus Wagon (Wm 10/55)	145.00	210.00
4. Classy Bowler (Got (7/56)	175.00	230.00
2. C.O.D. (Wm 9/53)	50.00	75.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
2* Continental Cafe (Got 7/57)	250.00	345.00
4. Coronation (Got 11/52)	25.00	50.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Daffy Derby (Wm 8/54)	70.00	100.00
2. Daisy May (Got 7/54)	65.00	130.00
4. Dealer "21" (Wm 2/54)	20.00	60.00
4* Derby Day (Got 5/56)	165.00	210.00
4. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Header (B 7/56)	175.00	265.00
2. Dragonette (Got 6/54)	95.00	160.00
4. Dude Ranch (B 9/53)	25.00	70.00
4. Duette (Got 4/55)	125.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
4. Fair Lady (Got 11/56)	275.00	325.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Flag Ship (Got 1/57)	285.00	325.00
2. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	110.00	145.00
4 Four Corners (Wm 12/52)	40.00	65.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	25.00	60.00
4* Frontiersman (Got 11/55)	95.00	160.00
4. Fun House (Wm 10/56)	195.00	235.00
4. Gay Paree (Wm 6/57)	375.00	450.00
4* Gay Times (B 6/55)	75.00	125.00
4* Gayety (B 3/55)	40.00	90.00
4. Gladiator (Got 1/56)	175.00	225.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	120.00	140.00
4. Grand Champion (Wm 3/53)	35.00	75.00

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THE NEW SNAP-OUT SLUG REJECTOR that's quickly removed through a convenient side door. New rigidized coin return linkage assures positive action. 3-coin rejector converts to 4-coin rejector with minimum parts.

FAST SERVICE CASH BOX. Instantly accessible, and there's an optional double-lock feature . . . the outer door locks, and the cash box locks into the cabinet if desired.

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STYLING THAT LEADS 'EM ALL. Sleek, beautiful! Created to catch the eye and stimulate play, yet carefully designed to blend with any surroundings—modern or traditional.

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These are only a few of the many advanced features incorporated into AMI's 1958 juke boxes. Every model in the AMI Series "I" line is a masterpiece of engineering and craftmanship—every one a sure profit builder. *Write today for complete information.*

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
2. Green Pastures (Got 1/54)	50.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4* Gypsy Queen (Got 2/55)	100.00	175.00
4. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	25.00	50.00
2. Harbor Lites (Got 2/56)	145.00	175.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
2* Key West (B 12/56)	265.00	335.00
4. Kings (Wm 8/57)	245.00	300.00
4. Lady Luck (Got 9/54)	85.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	95.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	50.00
4. Lovely Lucy (Got 2/54)	50.00	115.00
4. Lulu (Wm 12/54)	55.00	125.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	185.00	235.00
4. Marble Queen (Got 8/53)	45.00	85.00
4. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	90.00	130.00
4. Monaco (Un 8/56)	175.00	265.00
4. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4* Night Club (B 4/56)	175.00	245.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4* Parade (B 6/56)	175.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
4. Piccadilly (Wm 5/56)	150.00	250.00
4. Pin Wheel (Got 11/53)	50.00	90.00
4* Pixie (Un 10/55)	65.00	130.00
2. Playtime (Un 10/57)	295.00	395.00
4. Poker Face (Got 9/53)	50.00	85.00
4. Quartet (Got 2/52)	40.00	60.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4* Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	250.00
4. Regatta (Wm 11/55)	79.00	150.00
4* Register (Got 10/56)	285.00	325.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	60.00
2* Royal Flush (Got 5/57)	235.00	300.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
4* Scoreboard (Got 4/56)	175.00	245.00
4. Screamo (Wm 4/54)	45.00	100.00
4. Sea Belles (Got 8/56)	225.00	285.00
4. Shamrock (Wm 1/57)	195.00	240.00
4. Shindig (Got 10/53)	50.00	110.00
2. Show Boat (Un 12/52)	40.00	60.00
4* Show Time (3/56)	325.00	425.00
4. Silver (Got 10/57)	295.00	335.00
4. Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	60.00
4. Slugfest (Wm 3/52)	25.00	40.00
4* Sluggin' Champ (Got 4/55)	99.00	175.00
4. Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
4. Southern Belle (Got 6/55)	129.00	175.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spitfire (Wm 2/55)	60.00	115.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	125.00	160.00
4. Stardust (Wm 3/56)	115.00	200.00
4. Starfire (Wm 1/57)	210.00	230.00
4. Starlets (Un 12/55)	65.00	140.00
4. Star Pool (Wm 10/54)	50.00	100.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	30.00	50.00
4. Struggle Buggies (Wm 12/53)	35.00	65.00
4. Super Circus (Got 10/57)	375.00	425.00
4. Super Jumbo (Got 10/54)	225.00	275.00
2. Super-Score (Wm 9/56)	195.00	245.00
2* Surf Club (B 3/54)	30.00	70.00
4. Surf Rider (Wm 12/56)	195.00	250.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	125.00	175.00
2. Tahiti (Un 8/53)	25.00	70.00
4. Three Deuces (Wm 8/55)	120.00	150.00
4. Thunderbird (Wm 5/54)	69.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Times Square (Wm 4/53)	35.00	65.00
4. Toreador (Got 6/56)	200.00	275.00
4. Tournament (Got 8/55)	175.00	240.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	25.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
2. Twin Bill (Got 1/55)	115.00	150.00
4* Variety (B 9/54)	45.00	85.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4. Wishing Well (Got 9/55)	145.00	175.00
2* World Champ (Got 8/57)	210.00	285.00
2. Wonderland (Wm 5/55)	110.00	130.00
2* Yacht Club (B 6/53)	20.00	50.00
4. Zingo (Un 10/51)	25.00	45.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00
4. Circus (Au 5/56)	235.00	265.00
4. County Fair (Au 3/57)	275.00	325.00
4. Gun Smoke (Ga 5/56)	315.00	325.00
4. Hunter (Ga 5/55)	225.00	235.00
4. Skeet Shoot (Ga 1/57)	375.00	395.00
4. Super Big Tent (Ke 6/57)	345.00	395.00
4. Super Hunter (Ga 6/57)	395.00	435.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	150.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	140.00	200.00
4. Bally Gold Medal (3/55)	150.00	200.00
2. Bally ABC Bowler (7/55)	240.00	325.00
2. DeLuxe model	245.00	330.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
2* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	525.00
4. ChiCoin 6-Player (8/51)	25.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	25.00	50.00
4. ChiCoin Match Bowler (6/52)	25.00	55.00
2. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00
2. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00
2. ChiCoin 10th Frame Special (12/52)	35.00	65.00
2. ChiCoin Name Bowler (1/53)	35.00	70.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	85.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00
4. ChiCoin Triple Score (6/53)	35.00	90.00
4. ChiCoin Gold Cup (7/53)	40.00	95.00
4. ChiCoin High Speed Crown (7/53)	45.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	100.00
4. ChiCoin Advance (10/53)	30.00	100.00
4. ChiCoin King (10/53)	35.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00
4. ChiCoin Super Frame (3/54)	45.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	175.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	175.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00
4. ChiCoin Arrow (2/55)	120.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
4. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	230.00
4. ChiCoin Blinker (8/55)	175.00	250.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
2* ChiCoin Bowling League (2/57) 14 Foot	425.00	525.00
2* ChiCoin Ski-Bowl (11/50) 6 Player	175.00	300.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	10.00	25.00
4. Genco Shuffle Pool (11/53)	30.00	75.00
4. Genco Match Pool (2/54)	50.00	60.00
4* Genco Skill Ball 2 Player (11/56)	125.00	245.00
2. 6 Player (2/57)	185.00	285.00
4* Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	100.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
4. Keeney Speedlane (4/55)	125.00	200.00
4. United 6-Player Super (3/52)	20.00	35.00
4. United 4-Player Official (5/52)	20.00	35.00
4. United 6-Player Super (7/52)	20.00	45.00
4. United 10th Frame Star (9/52)	20.00	50.00
4. United Manhattan 10th Frame (9/52)	20.00	55.00
4. United Manhattan (9/52)	30.00	60.00
4. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	65.00
4. United Clover (2/53)	30.00	70.00
4. United Liberty (2/53)	35.00	75.00
4. United Classic (6/53)	35.00	75.00
4. United Olympic (6/53)	35.00	75.00
4. United Royal (9/53)	35.00	80.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model	95.00	190.00
4. Un. Lightning (2/55)	95.00	190.00
4. DeLuxe model	95.00	195.00
4* United Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. United Clipper (5/55)	100.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Derby Roll (5/55)	100.00	195.00
2. DeLuxe model	100.00	210.00
2. Un. 5th Inning (6/55)	89.50	220.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
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4. Mutoscope Sky Fighter	60.00	135.00
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4. Seeburg Bear Gun	50.00	150.00
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4. United Team Hockey	20.00	40.00
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4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	160.00
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4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Fighter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLnxe model	195.00	280.00
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4. Wms. Sidewalk Engineer (4/55)	95.00	150.00
4. Wms. King Of Swat (5/55)	150.00	220.00
4. Wms. Four Bagger (4/56)	245.00	325.00
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4. Wms. Polar Hunt (3/55)	215.00	320.00
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- I 120, 120 Selec. Phonograph
- I 100, 100 Selec. Phonograph
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- IBB-200 Continuous-play Hideaway
- WQ-200
- 200 Selec. Wall Box
- WQ-120
- 120 Selec. Wall Box
- Bargrip Wall Box Bracket
- Recessed Ceiling Speaker
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- Corner Speaker

AUTO-BELL MFG. CO.

Play Ball, Counter Game	$ 49.50
Super Circus (Upright Electronic Scoring F. P. Games)	No List Price

AUTO-PHOTO CO.

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All-Star DeLuxe Bowler (Free Play Model)	665.00
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ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
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Model T (with Record Changer)	755.00
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- Double Column

J. F. FRANTZ MFG. CO.

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- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

GAMES, INC.

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- (Upright Electronic Scoring F. P. Games)

GENCO MANUFACTURING

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- Gun Club Rifle Gallery
- Horoscope Fortune Teller
- Gypsy Grandma Fortune Teller

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Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

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- DeLuxe Big Tent (Upright Electronic Scoring F. P. Games)
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various models of above

ROCK-OLA MFG. CORP.

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- Model 1488, 120 Selec. Phonograph
- Model 1462, 50 Selec. Phonograph
- Model 1450, Playmaster, 120 Selec. Phonograph
- Model 1617, Hi-Fi Wall Speaker
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- Model 1927, Remote Volnme Control with Cancel Bntton
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- MRVC-3—Master Remote Volume Control
- HFCV2-8—High Fidelity Wall Speaker
- HFCV3-8—High Fidelity Corner Speaker
- HFCV-12—High Fidelity Recessed Speaker
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WILLIAMS MFG. CO.

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- Model 2204, 104 Selec. Phonograph
- Model 2250, 200 Selec. Phonograph
- Model 5250 Wall Box, 200 Selec.
- Model 5207 Wall Box, 104 Selec., 3-Wire
- Model 257 Stepper, 104 Selec.
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